## Additional Materials

## E. An Example of the Long-Tail Phenomenon of Access Curves

In the previous sections, we mentioned that access curves to UGC objects have a long-tail phenomenon which means that access curves show downward trends on the whole, but we did not give a formulaic definition about it because it is hard to give a general formulation. One reason is that access curves are uncertain even though historical information is known. The other is that although all access curves have a long-tail phenomenon, they have various trends among which there may be significant differences. In this subsection, we formulate an access curve with the well-known Pareto distribution [1] and show that it is well-designed of our algorithm for access curves having long-tail phenomenon. Suppose accesses to a UGC object with a lifetime of T follow the Pareto principle. That is, most accesses occur in the early 20% of its lifetime. Then we define the number of accesses per time slot occurred between time 1 and 0.2T. The number of accesses at time t is denoted by  $\frac{Ax_t}{T}$ , where A denotes the maximum number of accesses (i.e.,  $A = \max_{1 \le t \le T} a(t)$ ) and  $x_t$  is a Pareto random variable following the probability density function of

$$f(x_t) = \begin{cases} \frac{1}{T}, & x_t = 1, \\ \frac{1}{x_t^2}, & x_t \in (1, T]. \end{cases}$$

Then Lemma 2 can be transformed as follows when Eq. (6) is applied.

Lemma 3. 
$$\frac{t_E - t_o}{2} \le \frac{\mathcal{A}(R_c - R_h) + R_c V}{(e - 1 + \lambda/\alpha)(S_h - S_c)}$$

*Proof.* We get the following inequalities according to Lemma 2:

$$\begin{split} \frac{t_E - t_o}{2} &\leq \max_{1 \leq t < t_E} \mathbf{E}[z(t)] \\ &= \max_{1 \leq t < t_E} \int_0^{\Delta(t)} \frac{e^{\frac{z(t)}{\Delta(t)}}}{\Delta(t)(e - 1 + \frac{\lambda}{\alpha})} z(t) dz(t) \\ &= \max_{1 \leq t < t_E} \frac{\Delta(t)}{e - 1 + \lambda/\alpha} \\ &= \frac{\max_{1 \leq t < t_E} a(t)(R_c - R_h) + R_h V}{(e - 1 + \lambda/\alpha)(S_h - S_c)} \\ &= \frac{\mathcal{A}(R_c - R_h) + R_h V}{(e - 1 + \lambda/\alpha)(S_h - S_c)}. \end{split}$$

We note that z(t) is a compound probability distribution because z(t) is distributed according to the parametrized distribution Eq. (5) or (6) with the parameter a(t) that is again distributed according to some other distribution.

In the previous sections, we do not give a specific distribution of a(t) because access curves which have long-tail phenomena may have various distributions. Therefore, we use the maximum expectation of z(t) under the maximum value of a(t) (i.e.,  $\max_{1 \le t < t_E} \mathbf{E}[z(t)]$ ) to bound the competitive ratio. In this section, we give an example distribution of a(t), so we can give the compound distribution's expectation as follows:

$$\begin{split} \mathbf{E}[z(t)] &= \mathbf{E} \left[ \mathbf{E}[z(t)|a(t)] \right] \\ &= \mathbf{E} \left[ \int_0^{\Delta(t)} \frac{e^{\frac{z(t)}{\Delta(t)}}}{\Delta(t)(e-1+\frac{\lambda}{\alpha})} z(t) dz(t) \right] \\ &= \mathbf{E} \left[ \frac{\Delta(t)}{e-1+\lambda/\alpha} \right] \\ &= \mathbf{E} \left[ \frac{a(t)(R_c-R_h)+R_hV}{(e-1+\lambda/\alpha)(S_h-S_c)} \right] \\ &= \mathbf{E} \left[ \frac{\frac{Ax_t}{T}(R_c-R_h)+R_hV}{(e-1+\lambda/\alpha)(S_h-S_c)} \right] \\ &= \frac{\frac{A\ln T}{T}(R_c-R_h)+R_hV}{(e-1+\lambda/\alpha)(S_h-S_c)} \end{split}$$

## References

[1] C. Barry, *Pareto Distributions*. International Co-Operative Publishing House, 1983.