Comparing Public Opinion Amenities and Comfort Screen and Sound Quality Pricing and Discounts Movie Selection and Showtimes Location and Atmosphere **Final Output**

Local theaters I will compare: Nickelodeon Theater BTM Cinemas Dutch Square 14 Regal Columbiana <u>Grande</u> AMC Harbison 14 Regal Northlake Village Regal Sandhill

Compile public data: Gather ratings and reviews from the public via Google.

Seating Options: Compare the types of seating available (standard, recliners, luxury seating).

Concessions: Availability and variety of snacks and beverages (popcorn, candy, alcoholic beverages).

Restroom Facilities: Cleanliness and accessibility of restrooms.

Accessibility Features: Availability of wheelchair access, assistive listening devices, etc.

Sound Systems: Quality

lifferent types of

IMAX, 3D).

Picture Quality: projection clarity (digital vs. traditional).

Viewing Angles: How well the seating arrangement allows for viewing from various

Ticket Prices: omparison of standard ticket prices for adults, hildren, and seniors.

vailability of loyalty rograms or emberships with enefits.

lays or times when scounts are offered.

omparison of snack rices and combo deals

Variety of Films: Range of movies offered (blockbusters, indie films, foreign films).

Showtime Frequency: How often films are shown throughout the day.

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Special Screenings: Availability of special events (premieres, Q&A sessions with filmmakers).

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Advance Ticketing Options: Ease of purchasing tickets in advance online or at the theater.

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oximity to public ansport and parking

decor, cleanliness,

verage, quiet).

afety during visits.

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