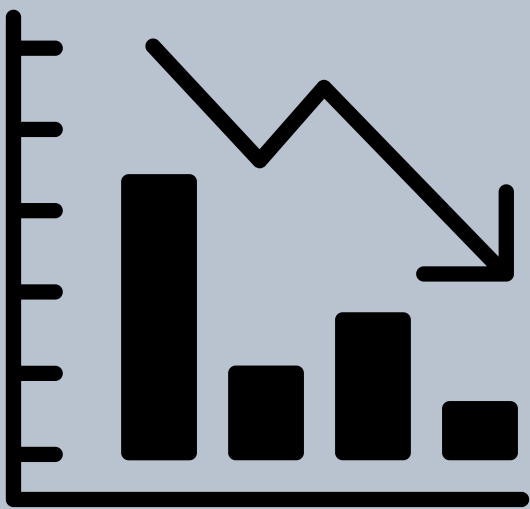


WHY FLY INSTEAD OF DRIVE?

Airline safety, the real story.

AIRLINE TRAVEL NEARLY DOUBLED BETWEEN 1985-1999 TO 2000-2014.

Almost twice as many airline travel miles were logged in the 15 year period of 2000-2014, than in the previous 15 years.



DURING THAT SAME TIME AIRLINE DEATHS WERE CUT IN HALF.

6,295 airline fatalities were recorded between 1985-1999 and 3,109 fatalities were recorded between 2000-2014.

DEATHS PER 100 MILLION TRAVEL MILES



1.31



0.5

ALASKA



0.04

YOU ARE 33X MORE
LIKELY TO DIE IN A
MOTOR VEHICLE
THAN TRAVELING
WITH ALASKA
AIRLINES.



Read more at
AlaskaAirlines.com