

The Fastest Growing HR Event In The World!



Entrepreneur

RACHEL BOTSMAN

Collaboration & Sharing What it Really Means
for Business & The Future of Work

2014 Fast Company Most Creative People in Business. Named Top 20 Speakers in the World to have at your Conference. Named the Young Global Leader by the World Economic Forum.



PETER HINSEN

The Network Always Wins

Co-founder and Chairman of Nexworks, is one of World's thought leaders on disruptive innovation. Voted Best Speaker HR Tech Europe 2012.



COSTAS MARKIDES

**The New Future The
Digital Revolution**

Professor of Strategy and Entrepreneurship and holds the Robert P. Bauman Chair of Strategic Leadership at the London Business School. He serves on the Editorial Boards of several academic journals. Voted Best Speaker @ HR Tech Europe 2013.



BBC

VICTORIA SORZANO

**"I Did it"
A BBC Learning Project**

Interactive editor at the BBC and duty editor of the BBC Homepage & Search.

02 EXCITING DAYS

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08 ENGAGING LABS

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WELCOME

HR Tech Europe is coming to London for the 3rd successive year. As the event grows in scope and popularity so too does our investment in creating a more innovative and broader range of opportunities for attendees and sponsor organisations.

In March 2014 we welcomed 500 people, the maximum permitted by the venue! We were sold out and oversubscribed both in terms of delegate places, and sponsorship and exhibition opportunities. To enable more people to attend we are returning to London using a larger venue that will welcome over 1000 attendees, and offers as many as 50 exhibition stands.

HR Tech Europe London will be an event over 2 days with up to 11 differently themed parallel events, including the Main Stage agenda, Product Demonstration area, themed Master Classes and exclusive Labs. As always, these topic-specific co-located events offer an outstanding choice of speakers, a broad range of content, and formats from Main Stage keynotes through to interactive debates and closed roundtable discussion groups. The agenda is structured to support, energise, and facilitate the networking discussion both among delegates, and between delegates and solution providers.

The Main Stage Plenary will once again play host to some of the most exciting and powerful global keynotes. World acclaimed, and Thinkers 50 listed Professor of Innovation at London Business School, Costas Markides will be joining us together with Peter Hinssen, arguably Europe's best known thought leader on disruptive innovation, and Rachel Botsman whose global thought leadership on the power of collaboration through technology is at the cutting edge of discussions on the digital workplace revolution.

Enterprise Leadership Teams! That there are too many good speakers on at the same time is an often heard comment at HR Tech Europe. This is a great compliment, and why we strongly encourage leadership teams to attend as a group so they can benefit from meeting all the solution providers, and attending the most important sessions.

HR Tech Europe 2015 London offers the promise of a unique blend of topical discussion, dynamic networking, and world-class entertainment and hospitality. What will 2015 look like? You will find out over the next couple of pages, and we will be sure to keep you posted as those plans evolve and new ideas are introduced between now and next Spring!

See you in London in March!

Sincerely,

Marc Coleman
CEO

Peter Russell
Chief Production Officer



سهلاً و أهلاً
WILKOMME ДОБРО ПОЖАЛОВАТЬ!
CEAD MÍLE FÁILTE
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“
HR Tech Europe is the best European conference on HR and Technology, delivering timely, thoughtprovoking keynotes, panels and networking opportunities with senior leaders from around the globe.

Bersin by **Deloitte**.

Business, engineering—
pursuits and necessary
poetry, beauty, romance,
what we stay alive for.

Apple 2014

GARY HAMEL

VOTED BEST SPEAKER
@ HR TECH EUROPE 2014
VOTED WORLD'S MOST
INFLUENTIAL
BUSINESS
THINKER

THE WALL STREET JOURNAL.
EUROPE



...
**IS INSPIRATIONAL & IT'S
FUNDAMENTAL
IN HELPING US INNOVATE
HOW WE WORK.**

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IN THE 2 YEARS
THAT WE ATTENDED
WE ARE REALLY
BECOMING FANS



AS A FIRST TIME
ATTENDEE ...
I WAS PLEASANTLY
SURPRISED!

PRIMARK®





I THOROUGHLY
ENJOYED...
INSPIRING!

Linklaters

...
**A HUGE
SUCCESS**

...
**HELPING US FOCUS
ON MAKING THE
RIGHT DECISIONS.**



PERHAPS THE BEST PART
WAS THE OVERALL
ENERGY AT
THE EVENT AND OF
COURSE THE CLOSING
KEYNOTE WAS MOST
INSPIRATIONAL!



...EXTREMELY
REWARDING,
FUN, INSPIRING,
MOTIVATING,
INFORMATIVE...





CONFIRMED SPEAKERS

PETER HINSEN



Chairman & Co-Founder

Co-founder and Chairman of Nexxworks, is one of World's thought leaders on disruptive innovation. Voted Best Speaker @ HR Tech Europe 2012.

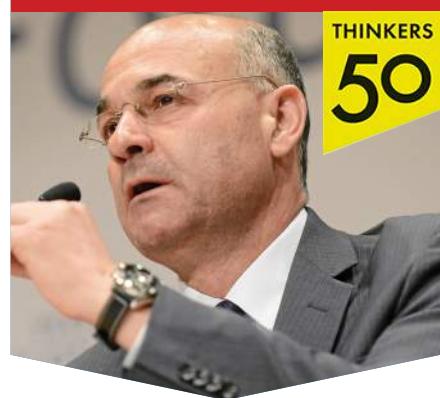
RACHEL BOTSMAN



Global Thought Leader

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Speakers



JASON AVERBOOK

Chief Executive Officer
The Marcus Buckingham
Company



LORI SAWYER JENSON

Head of HR Excellence &
Transformation
Arlafoods



ARMIN TROST

Professor Dean of MBA
HFU Business School
Furtwangen



NICK HOLLEY

Director
Henley Business School



EUAN SEMPLE

Author & World of Work
Evangelist
Euansemple.com



VICTORIA SORZANO

Interactive Editor,
Future Media
BBC



DAVID WILSON

Founder & Managing
Director
Elearnity



FIONA LETENEY

Global Learning
Technologies Services
Manager
Bupa Business Services



LEE BRYANT

Director
POST*SHIFT



BARBARA BECKER

CHRO
Barry Callebaut AG



CONFIRMED SPEAKERS



JONNY CAMPBELL

Founder & CEO
Socialtalent



MATT GALLOP

Associate Producer
BBC Learning
BBC



PAUL THOMAS

Senior Manager Digital
Comunications and
Social Media
Grant Thornton UK LLP



JOACHIM HEINZ

Team Lead
Social Business
Bosch GmbH



DAIGA ERGLE

Senior Vice President
Human Resources
airBaltic Corporation



**MORTEN
ØSTERGAARD
PEDERSEN**

HR Director
Lego Systems



DAVID FLAHERTY

VP, Global Total Rewards,
HRIS & People Analytics
The AES Corporation



OLIVER KASPER

Head of HR Systems
Program
**SWAROVSKI
CORPORATION AG**



AHMED AL REFAEI

Group Leader HR Shared
Services and RCG
NBAD



**KRISTINE
MASLOVSKA**

Learning and Development
Team Leader
Europol



RAWN SHAH

Director & Social Business
Architect
Rising Edge



**ROBERT
GROSVENOR**

Director, Privacy & Data
Protection Practice
**Promontory Financial
Group**



JEANNE MURRAY

Partner
Brands Rising



**FREDERIC
WILLIQUET**

Business & People
Interactions Architect
Sei Mani



JAS JOHAL

Privacy & Data
Protection Practice
Consultant
**Promontory Financial
Group**



**PAUL-LOUIS
MOREAU**

L&D Transformation
Solutions Manager
BNP Paribas



ANDREW MARRITT

Founder
Organization View



ELIZABETH RENNIE

HRO Director
NelsonHall



**+60 MORE
SPEAKERS**

Check our [Website](#) for
the full list.



MAIN STAGE 24 TUESDAY MARCH

← DAY 1

1st FLOOR



07:45 > Registration & Networking



09:00 > Introduction From the MC **Johnny Campbell** Chief Executive Officer **Social Talent**



09:15 > The Network Always Wins
Peter Hinsen Author, Entrepreneur & Founder **nexxworks**

10:00 > HR Tech Live – Interview with **Peter Hinsen**



10:15 > Coffee & Networking



11:30 > HR Technology That Customers Really Want!

12:00 > Next Generation Technology & What it Means for HR



12:30 > Lunch & Networking



14:30 > Journeys in the Cloud – Tales From the Inside

15:00 > Delivering Systems, Ensuring Profit & Achieving Transformation

15:30 > Using Technology to Drive Agility & Flexibility

16:00 > Preparing Your Organisation Today for Tomorrow's World
Jason Averbook Chief Executive Officer **The Marcus Buckingham Company**

16:45 > Cocktails & Refreshments





SESSIONS ⏱ 24 TUESDAY MARCH

DAY 1



HR SHARED SERVICES & PAYROLL

The multi-polar world brings together competition from both established players and aggressive up-and-coming disrupters into a global arena. Companies feel challenged to be more strategic and leverage their internal processes and talent more efficiently. This track will showcase candid, real-world case studies, uncover actionable strategies and best practices for successfully leveraging the HR shared services and payroll models to drive enterprise-wide efficiency, effectiveness and agility.

📍 1st FLOOR ROOM NR1

☕	10:15	>	Coffee & Networking
	11:30	>	"HR Service Delivery: From Conceptual Model to Reality Fouzi AbdulRahman Bubshait VP Ma`aden Corporate HR Ma`aden – Saudi Arabian Mining Company
	12:00	>	Portal Evolution: Enabling Self Service Kimberly Rose Global Project Manager, HR Services Information Management Merck KGaA
🍴	12:30	>	Lunch & Networking
	14:30	>	Foundations for Agility: Global Systems and Partners
	15:00	>	Creating an Agile HR SSC for Improved Services Delivery, Efficiency and Improved Cost Han de Groot Associate HR Director North Highland
	15:30	>	Balancing HR simplification with payroll complexity on a global scale Elizabeth Rennie HRO Director NelsonHall
🍸	16:30	>	Cocktails & Refreshments



FUTURE OF WORKFORCE LEARNING

In the fast-paced, always ONLINE world of work it is inevitable that learning and development needs to keep up if it's to stay in the game. We take a look at some of the technologies out there, and examine from a perspective of practical experience how technology is bringing about a revolution in the world of workplace learning.

📍 1st FLOOR ROOM NR 2 & 3

☕	10:15	>	Coffee & Networking
	11:30	>	"I Did it" – A BBC Learning Project Victoria Sorzano Future Media Content Discovery BBC , Matt Gallop Associate Producer BBC Learning BBC
	12:00	>	Breaking Down Global Barriers Fiona Leteney , Global Learning Technologies Services Manager, BUPA
🍴	12:30	>	Lunch & Networking
	14:30	>	L&D Solutions to Cope With Digital Change Paul-Louis Moreau L&D Transformation Solutions Manager BNP Paribas
	15:00	>	How to Create a Collaborative Learning Culture – Europol Kristine Maslovska Learning and Development Europol
🍸	15:30	>	More Than Blended Learning
	16:30	>	Cocktails & Refreshments



SESSIONS ⏰ 24 TUESDAY MARCH

DAY 1



HR TECHNOLOGY

There is an incredible opportunity for HR leaders to move beyond systems of record to ones that have strategic impact across the enterprise. This track will highlight Cloud transitions, Predictive Analytics coupled with Lean Six Sigma, and an array of HR Solution experiences delivered by Senior Enterprise Practitioners, as well as insight and perspective from thought leaders and analysts.

📍 1st FLOOR ROOM NR 14

☕	10:15	> Coffee & Networking
	11:30	> Beyond SaaS: When Configuration is Not Enough
	12:00	> A Lean Approach to a Full HR Transformation Lori Sawyer Jenson Head of HR Excellence & Transformation Arla Foods
🍴	12:30	> Lunch & Networking
	14:30	> Integration of Technology, Analytics and Lean Six Sigma
	15:00	> Being Bold & Creative with HR Systems
	15:30	> Lessons Learnt from Past Implementations
🍸	16:30	> Cocktails & Refreshments

● William Tincup at HR Tech Europe 2014



TALENT & RECRUITMENT TECHNOLOGY

How can technology systems, processes and applications help? What is the link between a successful organisation and its people, its purpose and its predictive analytics? These are some of the questions this session will address with Talent, Recruitment and Leadership practitioners and experts. This session will shed light on the future technologies talent and recruitment professionals need to be using.

📍 1st FLOOR ROOM NR 15 & 16

☕	10:15	> Coffee & Networking
	11:30	> TURKCELL ONE LIFE – Integrating Company Culture Through Technology Baris Findik Information & Communications Technologies Enterprise Solutions Director Turkcell Tulay Cerit HR Center of Excellence Director Turkcell
	12:00	> Making Recruiting Digital Barbara Becker Chief Human Resource Officer Barry Callebaut AG
🍴	12:30	> Lunch & Networking
	14:30	> Tracking Employer Branding for Successful Outcomes
	15:00	> The Real Value of Retention Rates
	15:30	> CEO's Don't Care About HR Nick Holley Director Henley Business School
🍸	16:30	> Cocktails & Refreshments



SESSIONS ⏰ 24 TUESDAY MARCH

DAY 1



SOCIAL COLLABORATION

Online social networks today are very much part of the daily routine and so deeply embedded into many people's lifestyle that some feel a sense of loss when they are unavailable. Greater workforce collaboration is the key to the future; how you get there, manage the transition and select from the myriad of available applications are just a few of the issues to be discussed in this session.

📍 1st FLOOR ROOM NR 17

☕	10:15	> Coffee & Networking
🍴	11:30	> A Simple Model for Planning & Monitoring Social Enterprise Initiatives, Wrapped Around Common Cases and Business Processes Lee Bryant Director Post*Shift
🍴	12:00	> Is your Organisation's Cultural Readiness Essential to ESN (Enterprise Social Network) success? Paul Thomas Senior Manager Digital Communications and Social Media Grant Thorton
🍴	12:30	> Lunch & Networking
🍴	14:30	> Building the Connected Company: The Story Thus Far Joachim Heinz Team Lead Social Business Robert Bosch GmbH
🍴	15:00	> Generating Value Through Internal Social Collaboration
🍴	15:30	> Growing Talent Through A Cohesive Enterprise Social Media Strategy
🍸	16:30	> Cocktails & Refreshments



LABS & EXECUTIVE BRIEFINGS

Following the success and positive feedback from the 2014 Labs, we have expanded the idea, introducing the Round-tables and Executive Briefing format as well. Our Round-tables & Labs will be led and presented by some of the most well-known thought leaders and experts in the global HR Tech marketplace. All options will allow a unique opportunity to engage and discuss the topic in a smaller more intimate environment.

📍 1st FLOOR ROOM NR 6

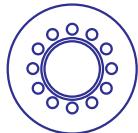
☕	10:15	> Coffee & Networking
🍴	11:30	> Ask the Expert: An Open Q & A with Peter Hinszen Peter Hinszen Author, Entrepreneur & Founder nexxworks
🍴	12:30	> Lunch & Networking
🍴	14:30	> Game Changing Gamified Onboarding Siddhesh Bhobe Chief Executive Officer eMee
🍸	16:30	> Cocktails & Refreshments





SESSIONS @ 24 TUESDAY MARCH

DAY 1



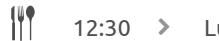
ROUND TABLE



Designed to improve your executive influence, engage you in strategic thinking, and benchmark in a practical, scenario-driven environment. HRN Europe has created the world's first "closed door" groups for HR executives looking to ask questions, learn from others & build a community to make our space better now & in the future. A PPT free zone for practitioners, by exclusive invitation only. Be ready to share & work through real-world scenarios, together with your peers!

📍 1st FLOOR ROOM NR 13

- 11:30 ➤ Analytics with Open Source Software
Andrew Marritt Founder
Organization View



- 12:30 ➤ Lunch & Networking



- 16:30 ➤ Tea & Cocktails

HR Tech Europe is a melting pot for HR professionals from all over the world. Having attended previously, my expectations were high and this year's event did not disappoint, providing a stellar line-up of speakers and figure heads from the industry. The opportunity to network, share ideas and best practises with your peers is always inviting. Through careful selection of exhibitors I was able to find a new talent management system, which I plan to introduce in 2015.

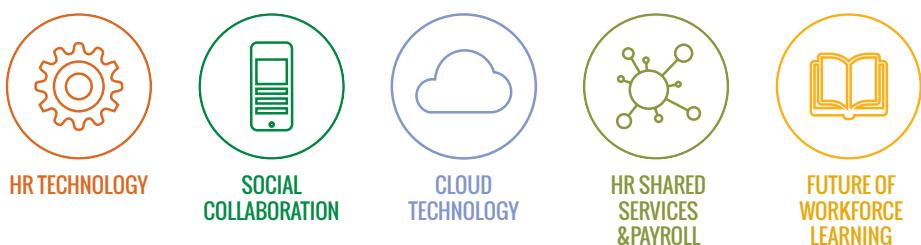
Head of Recruitment





WHAT'S NEW & EVOLVING?

NEW AND EVOLVED STREAMS



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CLOUD TECHNOLOGY

The world as we know it is inundated with Cloud technology. Should a company "rip and replace" its traditional on-premises system with a unified cloud solution for HR and talent management? Can you enjoy the benefits of cloud talent-management technology while keeping core HR intact? This stream will challenge the way businesses are willing to operate and change the game significantly.

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● Charles Jennings at HR Tech Europe 2014





WHAT'S NEW & EVOLVING?

NEW AND EVOLVED STREAMS



HR ANALYTICS & REPORTING

The complex issue of reporting, metrics & analytics leaves companies with no other option than to move beyond the standard HR reporting systems, to enable simpler reporting, without having to spend too much time and money. The cases presented in this session will leave you with an in depth understanding of both how and why you need to transform your processes now, for faster and better results that guarantee you stay ahead of the game.

TALENT & RECRUITMENT TECHNOLOGY

How can technology systems, processes and applications help? What is the link between a successful organisation and its people, its purpose and its predictive analytics? These are some of the questions this session will address with Talent, Recruitment and Leadership practitioners and experts. This session will shed light on the future technologies talent and recruitment professionals need to be using.

COMPENSATION & BENEFITS

Over the past six years, economies worldwide have experienced a rollercoaster ride of promising economic peaks and disappointing downturns. Although economic impact has differed across the globe, the challenges have been universally felt. This track will explore the C&B strategies that support sustainable and more consistent organisational growth while ensuring motivation remains high.

LABS & EXECUTIVE BRIEFINGS

Following the success and positive feedback from the 2014 Labs, we have expanded the idea, introducing the Labs and Executive Briefing format as well. They will be led and presented by some of the most well-known thought leaders and experts in the global HR Tech marketplace. All options will allow a unique opportunity to engage and discuss the topic in a smaller more intimate environment.

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PRODUCT DEMO

Product demonstrations are an excellent and unique opportunity to get practical information on the latest applications, and technology developments, and to put your questions and challenges directly to those developing the products. Expect to hear some of the latest developments from leading and innovative suppliers.



MAIN STAGE ⏰ 25 WEDNESDAY MARCH

DAY 2

1st FLOOR



07:45 > Registration & Networking



09:00 > **Introduction and Review From the MC**
Johnny Campbell Chief Executive Officer Social Talent

09:15 > **The New Future: The Digital Revolution – Its Implications on How We Work & Compete**
Costas Markides Professor of Strategy and Entrepreneurship London Business School

09:45 > **HR Tech Live – Interview with Costas Markides**

10:00 > **The Future of Performance in an Agile Environment**
Armin Trost Professor Dean of MBA Studies HFU Business School Furtwangen



10:30 > Coffee & Networking



11:30 > **Growing and Grafting New Organisational Tissue – HR's Role in Change**
Lee Bryant Director POST*SHIFT

12:00 > **Building Innovation into Company Culture**



12:45 > Lunch & Networking



14:30 > **HR Tech Insight**

15:00 > **The Future of 'Work' in the Collaborative Economy**
Rachel Botsman Author, Social Innovator & Founder Collaborative Lab

15:45 > **HR Tech Live: Interview with Rachel Botsman**



16:00 > Tea & Cocktails





SESSIONS ⏰ 25 WEDNESDAY MARCH

DAY 2



COMPENSATION & BENEFITS

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📍 1st FLOOR ROOM NR 1

- 10:00 ➤ Compensation Within Global Mobility and for “Locals Who Just Aren’t Local”
- 10:30 ➤ Coffee & Networking
- 11:30 ➤ Implementing Online Total Rewards to Drive Employee Engagement
- 12:00 ➤ Delivering Sustainable Value for All Your Employees
- 12:30 ➤ Lunch & Networking
- 16:30 ➤ Tea & Cocktails



CLOUD TECHNOLOGY

The world as we know it is inundated with Cloud technology. Should a company “rip and replace” its traditional on-premises system with a unified cloud solution for HR and talent management? Can you enjoy the benefits of cloud talent-management technology while keeping core HR intact? This short stream will challenge the way businesses are willing to operate and change the game significantly.

📍 1st FLOOR ROOM NR 2 & 3

- 10:00 ➤ Moving Payroll and HR to the Cloud
- 10:30 ➤ Coffee & Networking
- 11:30 ➤ How to Find the Right HR Cloud Provider
Oliver Kasper Head HR Systems Program Swarovski
- 12:00 ➤ Managing Privacy Rules and Information Risk in the HR Cloud
Robert Grosvenor Director, Privacy & Data Protection Practice
Promontory Financial Group
Jas Johal Privacy & Data Protection Practice Consultant
Promontory Financial Group
- 12:30 ➤ Lunch & Networking



- 16:30 ➤ Tea & Cocktails



PwC UK @PwC_UK
Packing up after a great time at #HRTechEurope with @cmurrayuk and the #HRTtransformation team, shaping the #FutureOfWork with #SaaS





SESSIONS ⏰ 25 WEDNESDAY MARCH

DAY 2



ANALYTICS & REPORTING

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📍 1st FLOOR ROOM NR 14

- 10:00 ➤ **People Analytics: Testing the Waters, Looking for Real Value**
David Flaherty Vice President, Global Total Rewards **HRIS** and People Analytics **AES**



- 10:30 ➤ Coffee & Networking

- 11:30 ➤ **The Journey from Individual Excel Spreadsheets to HR Reporting to HR Analytics**
Morten Oestergaard Pedersen HR Director **Lego Systems**

- 12:00 ➤ **Develop Employee Engagement Metrics that Matter**



- 12:30 ➤ Lunch & Networking



- 16:30 ➤ Tea & Cocktails

Funny surprise at HR Tech Europe 2014



TALENT & RECRUITMENT TECHNOLOGY

How can technology systems, processes and applications help? What is the link between a successful organisation and its people, its purpose and its predictive analytics? These are some of the questions this session will address with Talent, Recruitment and Leadership practitioners and experts. This session will shed light on the future technologies talent and recruitment professionals need to be using.

📍 1st FLOOR ROOM NR 15 &16

- 10:00 ➤ **Transforming Talent Acquisition – The New Norm**



- 10:30 ➤ Coffee & Networking

- 11:30 ➤ **Gamifying Talent Engagement**

- 12:00 ➤ **From Performance Gaps to Individual Performance Improvement**



- 12:30 ➤ Lunch & Networking



- 16:30 ➤ Tea & Cocktails

EARLY BIRD DISCOUNT

SAVE £100

**£895/DELEGATE
REGISTER NOW**





SESSIONS ⏰ 25 WEDNESDAY MARCH

DAY 2



SOCIAL COLLABORATION

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📍 1st FLOOR ROOM NR 17

- 10:00 ➤ **Linking Social Technology to Employee Engagement**
Daiga Ergle Senior Vice President Human Resources **airBaltic Corporation**



- 10:30 ➤ Coffee & Networking



- 11:30 ➤ **Social Media in the Modern Workplace**



- 12:00 ➤ **Social Transformation in the Workplace**



- 12:30 ➤ Lunch & Networking



- 16:30 ➤ Tea & Cocktails



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📍 1st FLOOR ROOM NR 13

- 11:30 ➤ **How to Make Your Organisations more Innovative**
Costas Markides Professor of Strategy and Entrepreneurship **London Business School**



- 12:30 ➤ Lunch & Networking



- 16:30 ➤ Tea & Cocktails

EARLY BIRD DISCOUNT
SAVE £597
£2388=3 DELEGATES
REGISTER NOW

📍 1st FLOOR ROOM NR 6

- 14:30 ➤ **Building A Social Employee Advocacy Program**
Rawn Shah Director & Social Business Architect **Rising Edge**
Jeanne Murray Partner **Brands Rising**
Frederic Williquet Business & People Interactions Architect **Sei Mani**



- 16:30 ➤ Tea & Cocktails



WHY ATTEND?

Join over 1000 decision makers, influencers, doers and peers at HR Tech Europe 2015, the largest, and the fastest growing Enterprise HR event and community in Europe today with a rapidly increasing global reach.

With 11 tracks themed on Workforce Learning, Talent & Recruitment Management, HR Technology, Outsourcing & Shared Services, the Cloud, Social Collaboration, HR reporting plus Product Demonstrations, and focused Round Table Labs and Executive Briefings everything is up for discussion at HR Tech Europe 2015 including:



Our research and that of our partners points to the fact that fully networked enterprises, or what we call social businesses, are more successful. The design is simple and exclusive; we offer a researched program complimented by a seasoned line-up of speakers to discuss what's new, what works in driving positive change and the implications for what isn't working.



Technological innovation is motivating employers to move beyond the basics and capitalise on the connections, social networks and data generated through social media, mobile sites and job web sites; the need to drive profitable HR supported by technological investment is at an all-time high!



Post-event you will be equipped to take intelligent action and enjoy major takeaways, and a set of recommendations for management to help maximise current HR and IT investments.



Deep insight on how new systems and software are creating the next wave of change



The cloud, mobility, operational HR tools, collaborative tools, and predictive HR analytics are creating transformative new business processes. From the latest approaches for identifying future talent gaps to the best practices for facilitating global collaboration. HR technology provides the strategic direction that now enables HR leaders to contribute to their organisations in a more meaningful way.

YOUR TICKET OPENS A DOOR TO THE WORLD OF CURATED DINNERS, PARTIES AND EVENTS HOSTED BY THE WORLD'S LEADING BRANDS, TECH COMPANIES, SERVICE PROVIDERS, INVESTORS, AND MEDIA.



WHO ATTENDS?

Being European means more complexity due to languages and cultures; job titles are extremely varied and less homogenous than other parts of the world. The people attending our network events are mostly decision makers, influencers, project leaders and integrators at Group/HQ Level. Our events are designed for decision makers and have less appeal to those not in such roles.

Job Titles of attendees include:

CEO's GM's CHRO's CIO's EVP's SVP's VP's Directors Heads of Senior Managers Group Managers

of:

People, Services, Talent, Business Excellence, IT, HR, Transformation, Programs, Recruitment, Reward,

Innovation, Processes, Solutions, Resourcing, Systems, Social, Collaboration, HRIS, HRIT, HRBP, HRMS, Applications, Projects, Payroll, HCM, Portfolio, Competency, Capability, Strategic Planning, Learning.

2015 promises to be a year of game-changing, learning, sharing, networking and shaping HR practices and trends over 2 days. Our thought leaders are set to share key insights into what drives profitability and talent through HR functions throughout the organisation.

COUNTRIES ATTENDING FROM EUROPE:



COUNTRIES ATTENDING FROM OUTSIDE EUROPE:





THE VENUE

ExCeL London (Exhibition Centre London) is an exhibitions and international convention centre in the London Borough of Newham. It is located on a 100-acre (0.40 km²) site on the northern quay of the Royal Victoria Dock in London Docklands, between Canary Wharf and London City Airport.

ExCeL London is the host venue for a variety of events from award winning exhibitions and conferences to international association meetings, product launches, banquets, award ceremonies, sporting events and great days out.

HR Tech Europe selected the ExCel as this year's London venue to enable those unable to attend last year to come to this years' event. The Excel offers improved networking and conference facilities enabling delegates to better engage with exhibitors and with each other.

Our venue was host to the London Olympics and because of its location in East London, the fact that it is the country's Tech Hub with over 250 High Tech companies such as Vodafone, Cisco, Google, Facebook, and Intel – make the London ExCel the easy choice for the ultimate technology experience.

ExCeL London
One Western Gateway
Royal Victoria Dock
London
E16 1XL



[MAP](#)



LONDON - THE BUSINESS CAPITAL

London is the natural meeting point for the world's business networks. It is a leading city in the world's economy and a center of international trade and finance.

If you're looking for new business partners, investors, customers or sponsorship for your event, you have a wealth of organisations to approach.





TESTIMONIALS

Business Services 620,000

"HR Tech Europe is the best HR Conference I have visited in years. A great place to have a view to the new HR Systems and Technologies and the new possibilities that are offered in them. And very good presentations of well-known authorities in the HR field. I was much inspired by this event. Terrific!"

Head of HR



Media 34,000

"HR Tech Europe provides a comprehensive overview of what goes on across the globe with regards to the role that technology plays in the way people work and in the way that today's organisations are managed. It is very motivating and inspiring to hear about the latest developments and insights from experts in their fields."

Global HR Director

TimeWarner

Telecommunications 52,700

"It was great to see how fast **HR Tech Europe** has grown in less than 3 years; a huge rise in delegates and relevant suppliers. The keynotes made it really worthwhile. When I go to a conference I expect to get new insights and inspiration; those expectations were delivered and surpassed. Looking forward to 2015!"

Group Manager HR IT



IT, Business consulting 52,700

"HR Tech Europe gave me a great insight in new HR systems and technologies. The suppliers on the exhibition area were super enthusiastic in showing what they could offer. And the presentations were spot on, touching the most critical areas in the HR data and systems landscape."

Head of HR

Shared Services

TTS Systems

Retail 121,000

"Thank you very much for arranging **HR Tech Europe 2014**. I enjoyed attending the different sessions and having the opportunity to meet and discuss the latest developments in HR Technology with other likeminded HR Professionals"

Director HR
Strategy Group HR



IT, Business Consulting 76,418

"Interesting discussions about the importance of Human Resource Management in the eyes of technologists were shared with HR professionals. Information gathering on trends and developments contributes to our thought leadership and **HR Tech Europe** is an absolute must for HR Professionals!"

HR IT Leader



Electronic Commerce 11,471

"HR Tech Europe is definitively worth visiting for all those CHRO's/VP of HR who know that there is something special going on in the Technology world today. The widespread usage of mobile devices, cloud computing and social media has already changed the most innovative HR departments and the rest will have to follow soon."

CHRO



Diversified Industries 26,242

"HR Tech Europe 2013 was a great success and very well organized. The forum for networking with other likeminded individuals, vendors and partners is second to none. There was as ever a broad range of relevant and interesting seminars to attend which are thought provoking and informative. I look forwards to 2014"

Global Head of HRIS



Industrial Engineering 170,000

Excellent speakers & sessions, and a perfect opportunity to network and educate myself on latest trends. I found it particularly compelling how both speakers and vendors were able to showcase the smart and efficient use of technology. Exciting times for HR professionals, and the best is yet to come!

Corporate Human Resources





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Fast Track Registration ▶	Yes	Yes	No
Key Account Manager ▶	Yes	Yes	Yes
Quarterly HR Research Papers ▶	Yes	Yes	Yes
Exclusive Main-Stage Seating ▶	Yes	Yes	Yes
Dedicated Meeting and Networking Areas ▶	Yes	Yes	Yes
Meet keynote speakers in the VIP lounge ▶	3	2	1
Priority meetings & demos with exhibitors ▶	Yes	Yes	Yes
Branding opportunities ▶	Yes	Yes	Yes
Tickets to the HR Tech World Party, Paris ▶	20	14	8



#hrtecheurope



SOCIAL LOVE



@shackletonjones | 9:38 AM - 23 Oct 2014

Brilliant. Yves 'six rules to simplify complexity' #HRTechEurope <http://t.co/FSV3ejgA1C>

25

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@bduperrin | 8:54 AM - 24 Oct 2014

Thanks to the #HRTechEurope staff for having put together such a great event. Impressive, energizing, inspiring. Congrats guys !

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@SF_EMEA | 7:16 AM - 24 Oct 2014

Thank you #HRTechEurope for a terrific event! We've had a blast!

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@slotosch | 12:48 PM - 24 Oct 2014

Great workshop on gamification thx @mherger @siddheshb #HRTechEurope #iamagamer

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@JohnSumser | 11:37 AM - 24 Oct 2014

If I weren't at #HRTechEurope I wouldn't know that the FBI and Google are solving the exact same HR problems.

49

55

14



@HRZone | 9:07 AM - 23 Oct 2014

"Don't confuse HR with the HR department." HR goes far beyond the HR department into operational performance #HRTechEurope

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@Sorvict | 12:36 PM - 24 Oct 2014

Great presentation from @SmartRecruiters CEO @jerometernynck. How to leverage Graph to improve your recruiting process #HRTechEurope

17

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@dovbitton94 | 5:36 PM - 24 Oct 2014

Thank you all for this wonderful #HRTechEurope event. See you next Year in London and Paris ! Great HR European Tour. Cheers



@ZadaTanus | 7:58 AM - 24 Oct 2014

Thank you very much for a great couple of days. Would love to have two brains to process all the helpful information #HRTechEurope



@Josh_Bersin | 9:28 AM - 23 Oct 2014

Cooperation amplifies productivity at work. #HRTechEurope Optimize energy put into cooperation vs. individual perf. <http://t.co/27RznFMsfq>



@jerometernynck | 7:58 AM - 24 Oct 2014

Amazed by what Marc and the team have achieved in 4 short years. #HRTechEurope is one great production. Well done @HRNEurope !



@jpruohisto | 7:25 AM - 24 Oct 2014

Thank you #hrtecheurope! It was great event to meet many nice and inspiring people. Have a safe trip back home!

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@MiekvanKraay | 1:50 PM - 24 Oct 2014

We enjoyed the great experience with #googleglasses #google #HRTechEurope it's fantastic!



@dkeene | 4:25 PM - 24 Oct 2014

Thoroughly enjoyed two great days at #hrtecheurope Amsterdam @GoogleforWork team loved speaking to everyone



@RobHill18 | 7:44 AM - 24 Oct 2014

Fabulous but exhausted after #HRTechEurope Great show for #ngahr looking forward to Paris 2015



@tenholteri | 5:36 PM - 24 Oct 2014

We enjoyed the great experience with #googleglasses #google #HRTechEurope it's fantastic! <http://t.co/geKM8e8qOm> ~ smokin'

16

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8



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Content Marketing Manager



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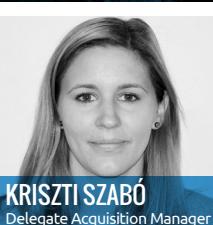
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René Bolier Partner OnRecruit

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MAKES THIS THE
BEST RUN, HIGHEST
VALUE EVENT IN THE
INDUSTRY.

*Matt Charney Editor
Recruiting Daily*





IT WAS GREAT WORKING
WITH THE HRN TEAM.
YOU SHOULD BE
VERY PROUD
OF DELIVERING SUCH A
SUCCESSFUL EVENT IN
SUCH A CHALLENGING
MARKET.

*Jodie Evans
Senior Marketing Manager IBM*





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Your ticket opens a door for you to a world of events, an exhibition, parties hosted by the world's leading brands, investors, start-ups, media and more – a place where you can share in the optimism, innovation, disruption and dynamic energy that is currently inspiring our community!

1

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PHONE	FAX	PHONE	FAX	
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*Please photocopy this form if more than two will attend

2

PLEASE STATE NO. OF DELEGATES IN BOXES <input type="checkbox"/> DAY 1 <input type="checkbox"/> DAY 2 <input type="checkbox"/> <input type="checkbox"/>	OPTIONS (PER PERSON)	STANDARD RATE + VAT	DISCOUNT
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DISCLAIMER: Promotions cannot be combined. Tickets are transferrable – no additional fee for changing name. Fees include all conference materials including onsite catering (food & beverage). Travel & Accommodation are not included.		PROMO CODE	QR CODE

3

Authorisation Manager Details

NAME	POSITION	SIGNATURE**	DATE
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4

Send to

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