Questions and Hypothesis

To structure our research and exploratory process, we developed a set of questions and hypotheses to focus our attention to:

1. Which city has the highest uninsurance rate?
2. How many counties have a population of uninsured people of 8% or more?(map)
3. How does income change the amount of people being uninsured?
4. Is there a race that has a higher amount of uninsured population?
5. Which sex has a higher population of uninsured people?
6. What age range has the most uninsured people?
7. Does employment affect the amount of the uninsured population?
8. Hypothesis test: larger population leads to higher rate of uninsured
9. What area and demographic group can Prudential target for insurance sales in NJ?