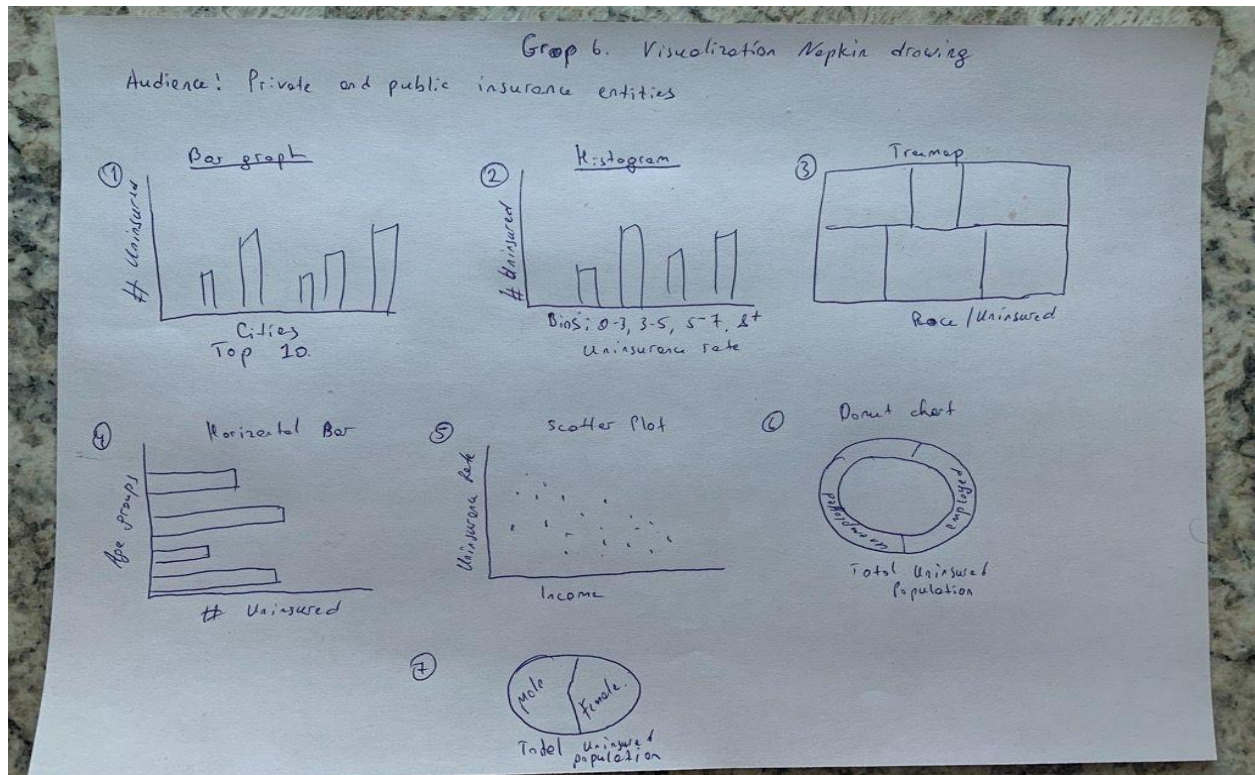


## Visualizations Napkin Drawing and Feedback

In order to be able to find answers to our defined questions and effectively communicate our findings we drew napkin drawing of some visualizations we will be using to accomplish that goal:



Once we had our napkin drawing ready, we decided to collect feedback from our fellow students to find opportunities to improve our visualizations and thus the message we try to deliver.

### 1. Ryan and Christopher:

- Apply a trend line for your scatter plot
- Arrange bar plots in descending order
- Consider adding ML visualization as well

### 2. Charlie, Jakob, Alicia

- Pick appropriate color set for visualizations
- Incorporate ML visualization as well

Below is our updated visualization napkin drawing after implementing collected feedback:

# Group 6. Visualization Napkin Drawing

Audience: Private and Public Sector Insurance Entities

Usage: Target potential new market for private entities and enhanced implementation of public programs for public entities.

