

Questions and Hypothesis

To structure our research and exploratory process, we developed a set of questions and hypotheses to focus our attention to:

1. Which state has the highest likelihood of an uninsured person?
2. How many states have a population of uninsured people of 8% or more?
3. What are the main factors that contribute to increased likelihood of a person being uninsured?
4. Hypothesis test: The higher the income, the greater the probability of insurance coverage.
5. Hypothesis test: larger population leads to higher rate of uninsured
 - a. Urban counties typically have a higher rate of uninsured.
 - b. Rural counties will have lower rate of uninsured compared to urban
6. What state/counties can insurance companies target for insurance sales?