

# PIZZA BAY SQL PROJECT

Get Started





## HAROON TARIQ DATA ANALYST

Hey there! My name is Haroon Tariq an aspiring data analyst currently studying Bachelors in Business Administration. Started learning Data Analytics as a side hobby and now eager to be one! This is my first My SQL project, hope you like it! Enjoy!

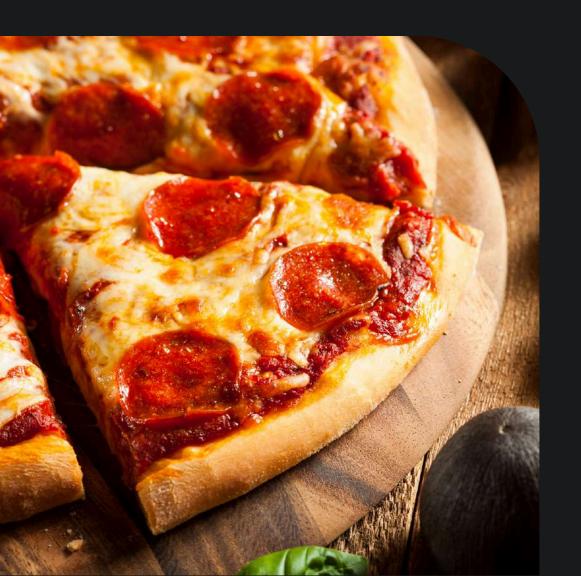
## RETRIEVE THE TOTAL NUMBER OF ORDERS PLACED.

The second secon	Total_Orders
21350	21350



# CALCULATE THE TOTAL REVENUE GENERATED FROM PIZZA SALES.





```
SELECT

ROUND(SUM(orders_details.quantity * pizzas.price),

2) AS Total_Revenue

FROM

orders_details

JOIN

pizzas ON orders_details.pizza_id = pizzas.pizza_id
```



#### **IDENTIFY THE HIGHEST PRICED PIZZA.**

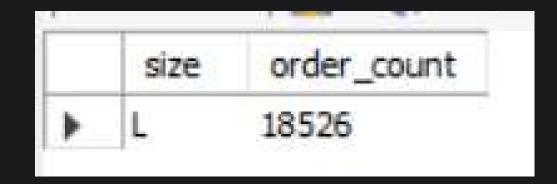








## IDENTIFY THE MOST COMMON PIZZA SIZE ORDERED.





## LIST THE TOP 5 MOST ORDERED PIZZA TYPES ALONG WITH THEIR QUANTITIES.

```
SELECT
    pizza_types.name,
    SUM(orders_details.quantity) AS total_quantity
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    orders_details ON orders_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY total_quantity DESC
LIMIT 5;
```

	name	total_quantity
Þ	The Classic Deluxe Pizza	2453
	The Barbecue Chicken Pizza	2432
	The Hawaiian Pizza	2422
	The Pepperoni Pizza	2418
	The Thai Chicken Pizza	2371



## category Categories\_Ordered Classic 14888 Supreme 11987 Veggie 11649 Chicken 11050

### JOIN THE NECESSARY TABLES TO FIND THE TOTAL QUANTITY OF EACH PIZZA CATEGORY ORDERED.

```
SELECT
    pizza_types.category,
    SUM(orders_details.quantity) AS Categories_Ordered
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    orders_details ON orders_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category
ORDER BY Categories_Ordered DESC;
```

# DETERMINE THE DISTRIBUTION OF ORDERS BY HOUR OF THE DAY.

#### SELECT

HOUR(order\_time) AS Hours\_Of\_Order,
COUNT(order\_id) AS Orders\_Taken

#### FROM

orders

GROUP BY HOUR(order\_time);

	Hours_Of_Order	Orders_Taken
>	11	1231
	12	2520
	13	2455
	14	1472
	15	1468
	16	1920
	17	2336
	18	2399
	19	2009
	20	1642
	21	1198
	22	663
	23	28
	10	8
	9	1











```
SELECT
    category, COUNT(name)
FROM
    pizza_types
GROUP BY category;
```

	category	COUNT(name)
۲	Chicken	6
	Classic	8
	Supreme	9
	Veggie	9

## GROUP THE ORDERS BY DATE AND CALCULATE THE AVERAGE NUMBER OF PIZZAS ORDERED.

```
SELECT

ROUND(AVG(quantity), 0) AS Average_Orders

FROM

(SELECT

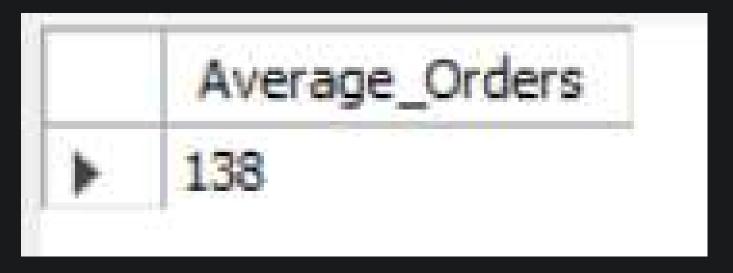
orders.order_date, SUM(orders_details.quantity) AS quantity

FROM

orders

JOIN orders_details ON orders.order_id = orders_details.order_id

GROUP BY orders.order_date) AS Order_Quantity;
```



### CALCULATE THE PERCENTAGE CONTRIBUTION OF EACH PIZZA TYPE TO TOTAL REVENUE.

```
SELECT
    pizza_types.name,
    SUM(orders_details.quantity * pizzas.price) AS Revenue
FROM
    pizza_types
        JOIN
    pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
    orders_details ON orders_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.name
ORDER BY Revenue DESC
LIMIT 3;
```

	-	_
	name	Revenue
•	The Thai Chicken Pizza	43434.25
	The Barbecue Chicken Pizza	42768
	The California Chicken Pizza	41409.5



#### DETERMINE THE TOP 4 MOST ORDERED

PIZZA CATEGORIES.



```
SELECT

category, COUNT(category) AS Total_Pizzas_In_Category

FROM

pizza_types

GROUP BY category;
```



category	Total_Pizzas_In_Category
Chicken	6
Classic	8
Supreme	9
Veggie	9







	category	revenue
٠	Classic	26.9%
	Supreme	25.5%
	Chicken	24%
	Veggie	23.7%

## CALCULATE THE PERCENTAGE CONTRIBUTION OF EACH PIZZA TYPE TO TOTAL REVENUE.

```
SELECT
   pizza_types.category,
   CONCAT(ROUND((SUM(orders_details.quantity * pizzas.price) / (SELECT
                           ROUND(SUM(orders_details.quantity * pizzas.price),
                                       2) AS total sales
                        FROM
                           orders details
                                JOIN
                           pizzas ON pizzas.pizza_id = orders_details.pizza_id)) * 100,
                   1),
            '%') AS revenue
FROM
   pizza_types
       JOIN
   pizzas ON pizza_types.pizza_type_id = pizzas.pizza_type_id
        JOIN
   orders_details ON orders_details.pizza_id = pizzas.pizza_id
GROUP BY pizza_types.category
ORDER BY revenue DESC;
```



# THANK YOU FOR VIEWING