# DATA SCIENCE CAPSTONE PROJECT

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# Outline

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- Introduction
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  - Dashboard
- Discussion
  - Findings & Implications
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# Executive Summary

# Executive Summary

#### Methodologies used to analyze the data:

- Data collection
- Data wrangling
- Exploratory data analysis with Data Visualization, SQL
- Building an interactive map and dashboard with Folium & Plotly Dash
- Predictive analysis using classification technique

#### Summary of results:

- Exploratory data analysis results
- Predictive analysis results

# Introduction

#### Introduction

The commercial space age is here, companies are making space travel affordable for everyone. SpaceX is one of these companies, with relatively inexpensive rocket launches. SpaceX advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upwards of 165 million dollars each, much of the savings is because SpaceX can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. Spaces X's Falcon 9 launch like regular rockets. The main objective is to determine the price of each launch by gathering the information from SpaceX for the company SpaceY, which would like to compete with SpaceX. Also, a machine learning model will be trained to determine whether SpaceX will reuse the first stage.

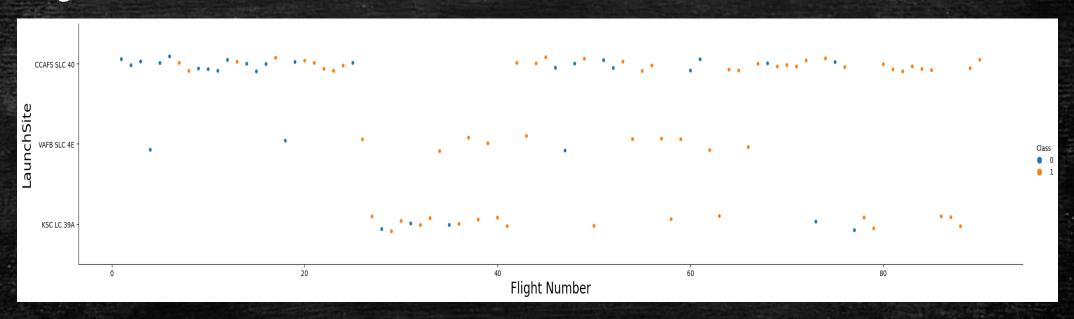
Methodology

# Methodology

- Data collection using SpaceX REST API and web scrapping from Wikipedia
- Data wrangling (Cleaning the data, replacing or dropping missing values, using one-hot encoding for categorical data)
- Exploratory data analysis using visualization and SQL
- Building an interactive dashboard and map using Folium and Plotly Dash for data analysis.
- Predictive analysis using classification techniques (Logistic regression, k nearest neighbor, decision trees, support vector machine - These models were built and were evaluated to choose the best one.

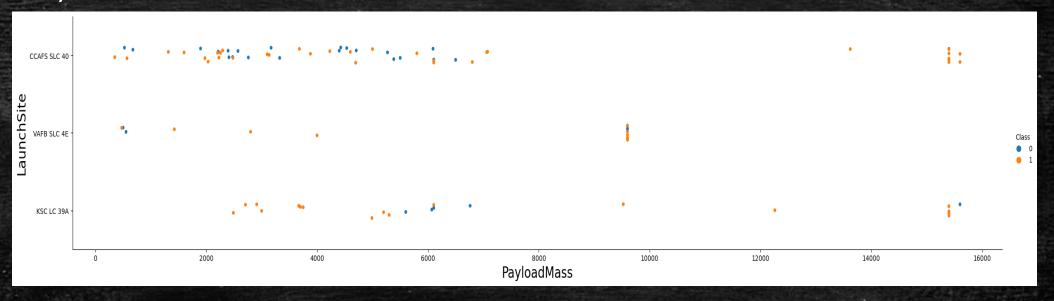
# EDA With Visualization Results

#### Flight Number Vs Launch Site



It can be observed that most of the earliest flights failed whereas the latest ones succeeded. VAFB SLC 4E and KSC LC 39A have high success rates. CCAFS SLC 40 also high success rate for the latest flights.

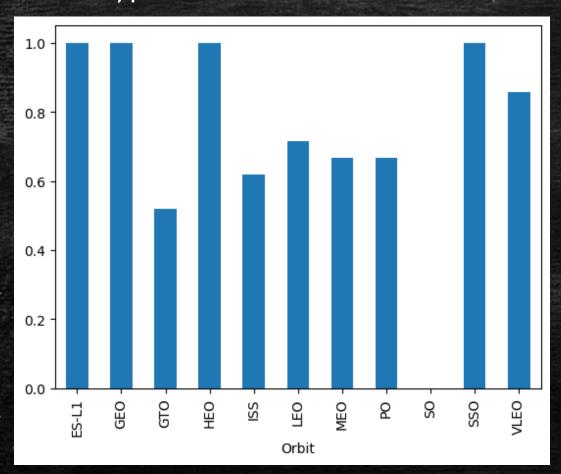
#### Payload Mass vs Launch Site



Payloads with masses less than 5000kg have 100 percent success rate with KSC LC 39A.

Payloads with masses over 13000kg have 100 percent rate with the CCAFS SLC 40 launch site.

#### Orbit Type vs Success Rate



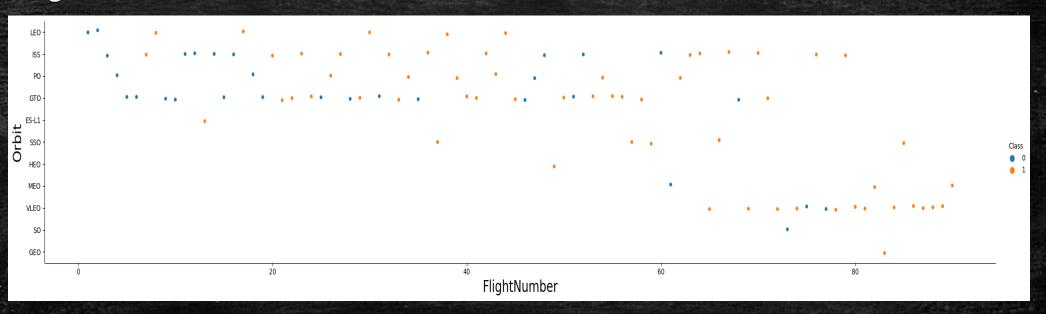
 The following orbits have 100 percent success rate:

ES-L1 GEO HEO

SSO

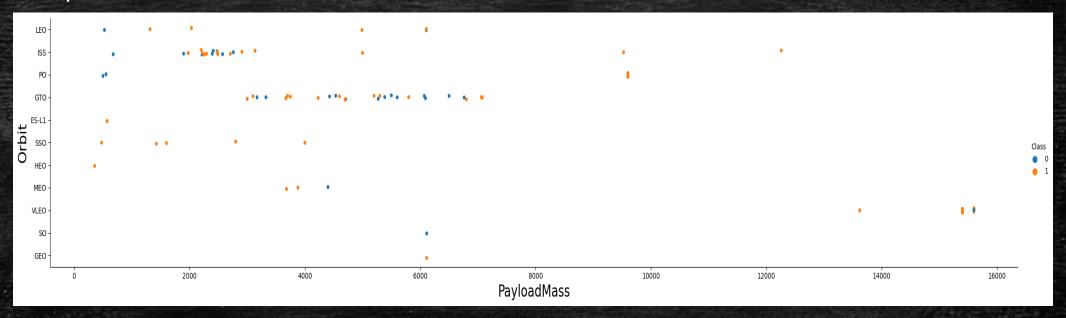
- The SO orbit has zero success rate. The VLEO orbit has a success rate above 80 percent.
- The orbits GTO, ISS, LEO, MEO and PO have a success rate above 50 percent.

#### Flight Number vs Orbit



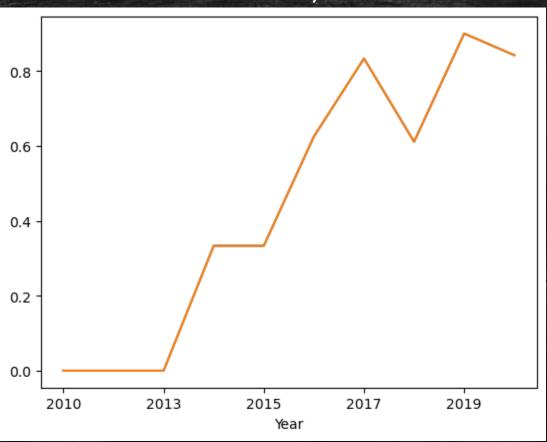
It is observed that most of the recent flights have been successful. That is, success rate increased over time.

#### Payload Mass vs Orbit



VLEO orbit has had success with the highest payload masses. ISS orbit has had success with a varying range of payload masses. GTO orbit seems to be better for payloads with relatively lower masses.

#### Launch Success – Yearly Trend



The success rate has increased over the years (Though it fell a little between 2017 and 2019).

# EDA With SQL Results

All Launch Site Names:

launch\_site

CCAFS LC-40

CCAFS SLC-40

KSC LC-39A

VAFB SLC-4E

## Launch Site Names Beginning With 'CCA':

DATE	timeutc_	booster_version	launch_site	payload	payload_masskg_	orbit	customer	mission_outcome	landingoutcome
2010- 06-04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010- 12-08	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012- 05-22	07:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012- 10-08	00:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013- 03-01	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

5 launch site with names beginning with 'CCA' are shown.

Total Payload Mass

total\_payload\_mass

45596

Total payload mass carried by boosters launched by NASA(CRS) is displayed.

Average Payload Mass Carried by Booster Version F9 v1.1

average\_payload\_mass

2534

Average payload mass carried by booster version F9 v1.1 is as shown.

First Successful Ground Landing Date

first\_successful\_landing

2015-12-22

The date on which the first successful landing outcome in ground pad was achieved is shown above.

Successful drone ship landing with payload between 4000 and 6000

booster\_version

F9 FT B1022

F9 FT B1026

F9 FT B1021.2

F9 FT B1031.2

The names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000 are listed.

Total number of successful and failed mission outcomes

mission_outcome	total_number
Failure (in flight)	1
Success	99
Success (payload status unclear)	1

The total number of successful and failure mission outcomes are listed above.

#### Boosters carried maximum payload

#### booster\_version

F9 B5 B1048.4

F9 B5 B1049.4

F9 B5 B1051.3

F9 B5 B1056.4

F9 B5 B1048.5

F9 B5 B1051.4

F9 B5 B1049.5

F9 B5 B1060.2

F9 B5 B1058.3

F9 B5 B1051.6

F9 B5 B1060.3

F9 B5 B1049.7

The names of the booster\_versions which have carried the maximum payload mass are displayed in this table.

#### 2015 Failed Launch Records

MONTH	DATE	booster_version	launch_site	landingoutcome
January	2015-01-10	F9 v1.1 B1012	CCAFS LC-40	Failure (drone ship)
April	2015-04-14	F9 v1.1 B1015	CCAFS LC-40	Failure (drone ship)

The failed landings in drone ship, their booster versions, and launch site names for the year 2015 are shown.

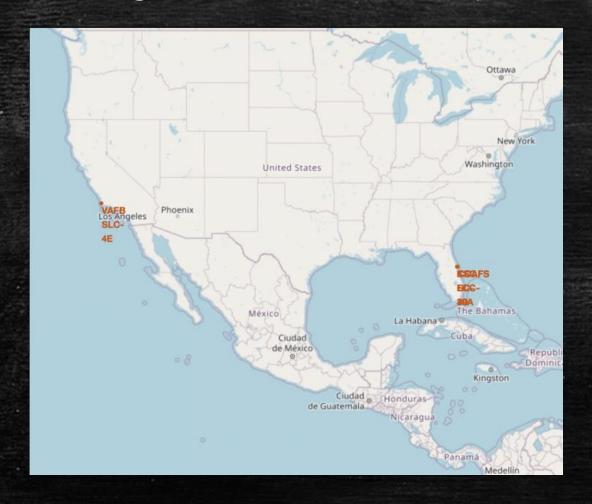
Rank Landing Outcome Count Between 2010-06-04 and 2017-03-20

landingoutcome	count_outcomes
No attempt	10
Failure (drone ship)	5
Success (drone ship)	5
Controlled (ocean)	3
Success (ground pad)	3
Failure (parachute)	2
Uncontrolled (ocean)	2
Precluded (drone ship)	1

The count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order is shown

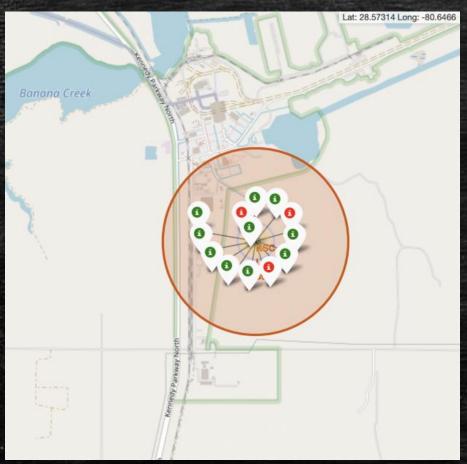
# Interactive Map With Folium Results

#### Marking All Launch Sites on a Map



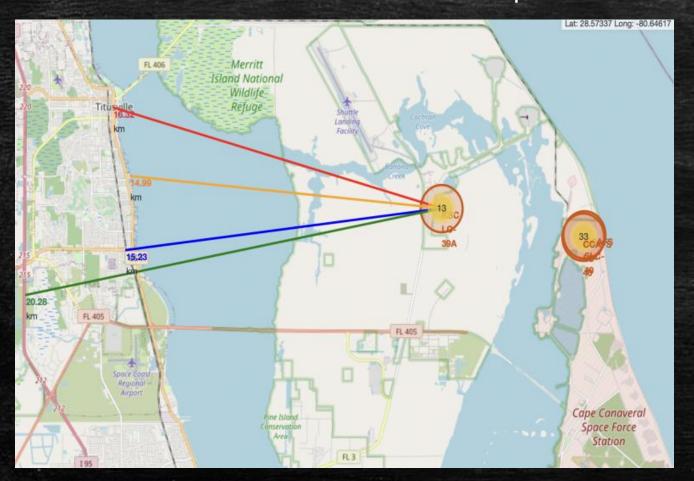
It can be observed that the launch sites are closer to the sea.

#### Successful/failed launches for each site on the map



The launches for the launch site KSC LC-39A are shown.
The green markers indicate successful launches.
The red markers indicate failed launches

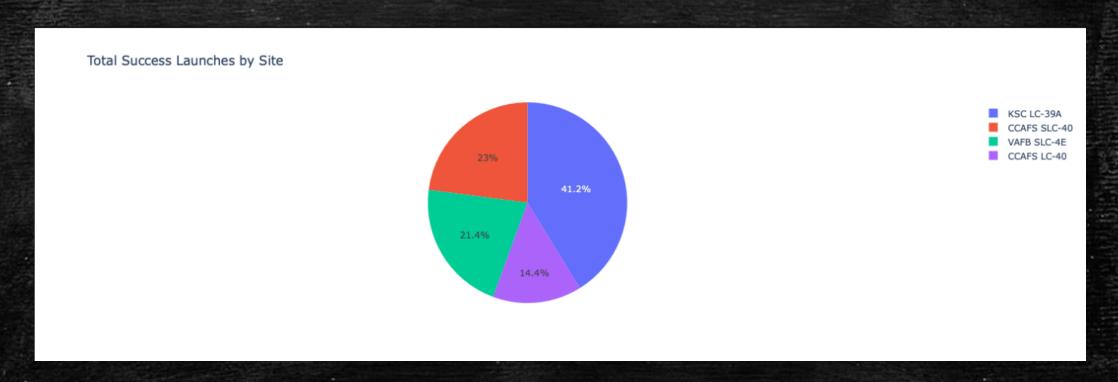
#### Distances between a launch site to its proximities



Distances of the launch site e KSC LC-39A are shown. The site is close to railways, highway and the coastline. It's closest city is Titusville.

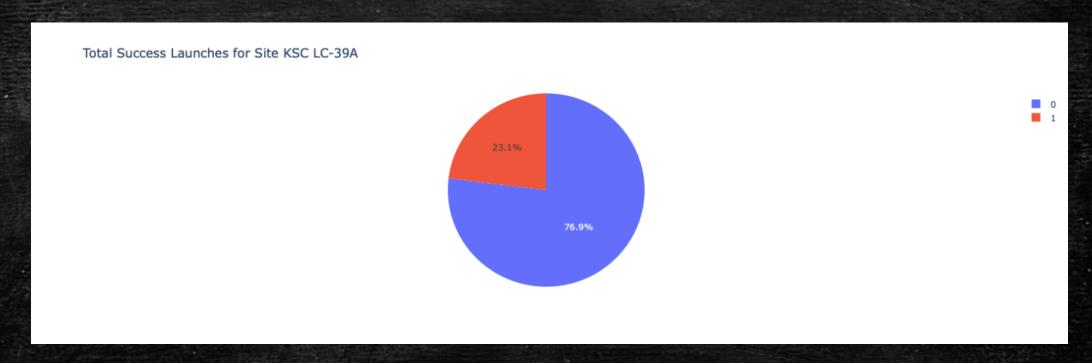
# Plotly Dash Dashboard Results

#### Successful Launches by Site



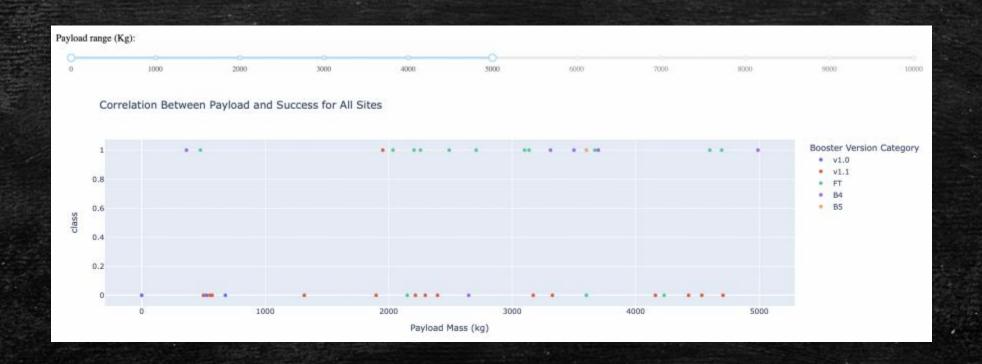
The launch site KSC LC-39A has the highest success rate among all sites.

## Total Success Launches for KSC LC-39A

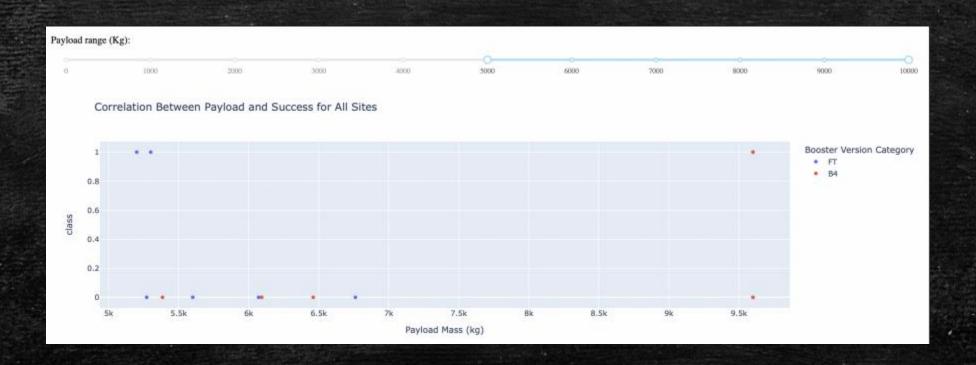


KSC LC-39A has a success rate of 76.9%

# Payload vs. Launch Outcome



# Payload vs. Launch Outcome



# Predictive Analysis

Classification Accuracy Accuracy and score for different models:

	LogReg	SVM	Tree	KNN
Jaccard_Score	0.800000	0.800000	0.800000	0.800000
F1_Score	0.888889	0.888889	0.888889	0.888889
Accuracy	0.833333	0.833333	0.833333	0.833333

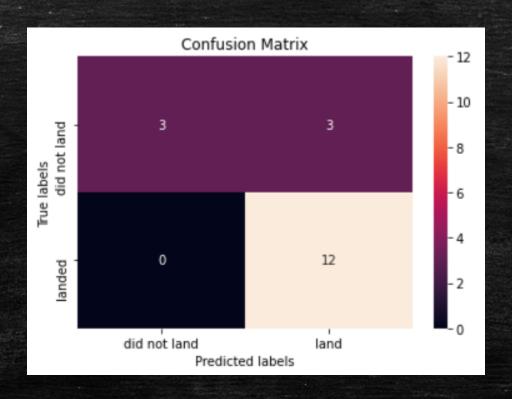
Four models were trained and tested – Logistic Regression, Support Vector Machine, Decision Tree, KNN.

Classification Accuracy

	LogReg	SVM	Tree	KNN
Jaccard_Score	0.833333	0.845070	0.882353	0.819444
F1_Score	0.909091	0.916031	0.937500	0.900763
Accuracy	0.866667	0.877778	0.911111	0.855556

We can see that the decision tree model gives the best accuracy out of all models.

#### Confusion Matrix:



# Conclusion

#### Conclusion

- The launch site KSC LC-39A has a high success rate for launches
- The success rate has increased over the years probably due to the improvements in the technology.
- Almost all of the launch sites are closer to the coastline.
- Decision tree model turned out to be the best model to predict the success or failure of a launch.

Thank you:)