

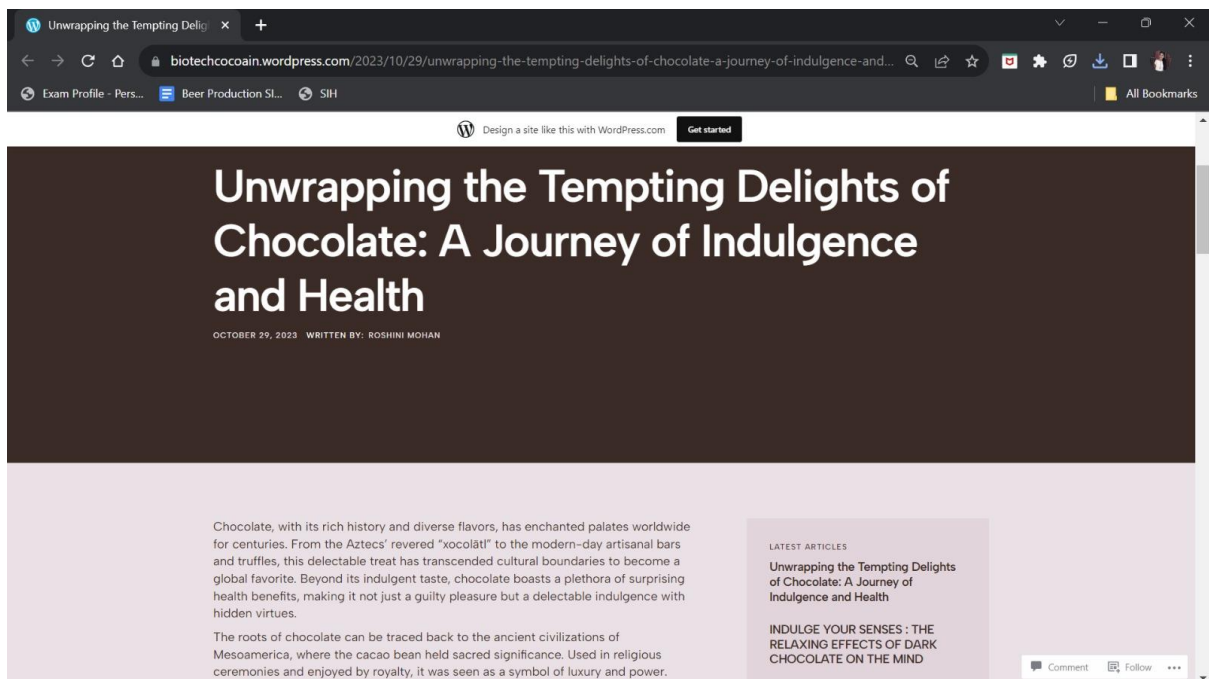
<b>Name</b>	Roshini M
<b>Department</b>	Industrial Biotechnology
<b>College</b>	Government College of Technology, Coimbatore
<b>Naan Mudhalvan Course</b>	Digital Marketing
<b>Naan Mudhalvan ID</b>	330779823DCBE8C90D5403ADF72DD5FE

## ASSIGNMENT – DIGITAL MARKETING

**1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.**

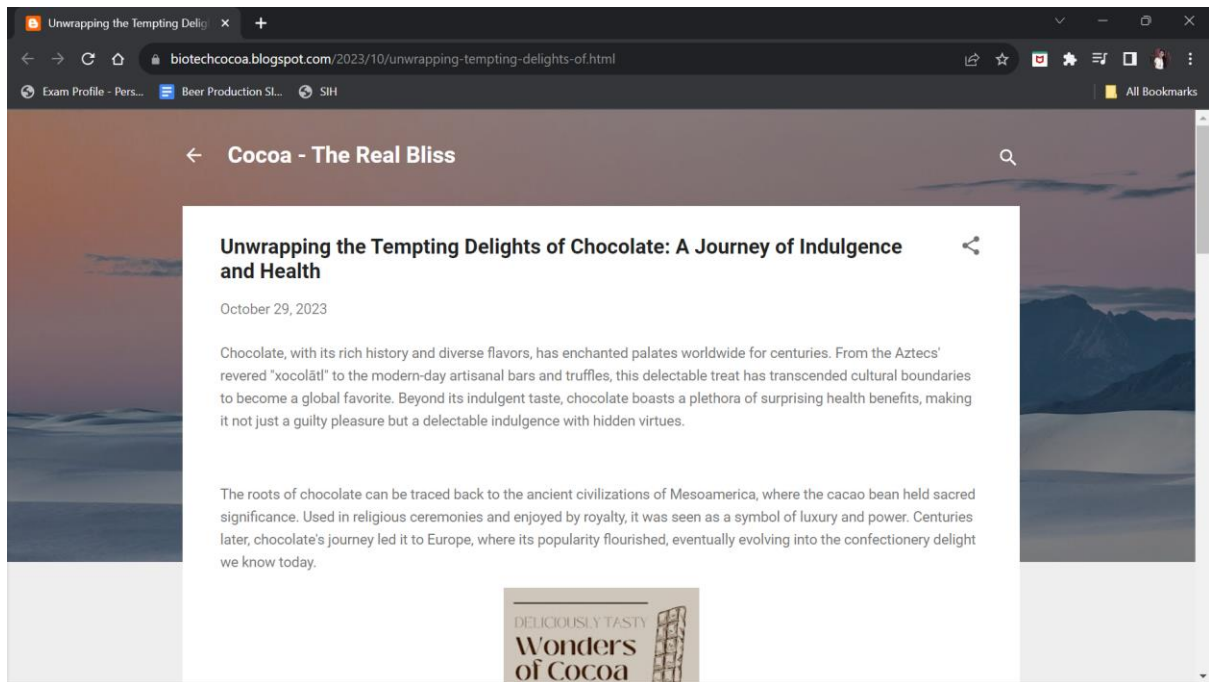
Wordpress:

<https://biotechcocoain.wordpress.com/2023/10/29/unwrapping-the-tempting-delights-of-chocolate-a-journey-of-indulgence-and-health/>



Blogspot:

<https://biotechcocoa.blogspot.com/2023/10/unwrapping-tempting-delights-of.html>



2. Create a facebook business page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61550822489460>



3. Create and design a social media advertisement poster using canva.



**Roshini Mohan's**  
**COCOA - THE REAL BLISS**

**Exclusively for  
Cocoa - delish  
entrepreneurs!**

Reach us to advertise  
your brand!

**GUARANTEED  
NEW  
CUSTOMERS**

Reach us at +91 9876543210  
cocoabliss@mail.com  
Main office at Adyar, Chennai, TN

*Lets together take your business to next level!*



4. Create an email newsletter using mailchimp or canva tool.



# Journey through the uniqueness of Chocolates



## INDULGE YOUR SENSES : THE RELAXING EFFECT OF DARK CHOCOLATE ON THE MIND

DIVE INTO THE WORLD OF DARK CHOCOLATE AND ITS SURPRISING ROLE IN PROMOTING MIND RELAXATION. DISCOVER THE SCIENCE BEHIND ITS CALMING EFFECTS, FROM SEROTONIN ELEVATION TO STRESS REDUCTION. LEARN HOW MINDFUL INDULGENCE AND PAIRING WITH RELAXATION RITUALS CAN ENHANCE ITS BENEFITS. THIS ORIGINAL BLOG EXPLORES THE POTENTIAL OF DARK CHOCOLATE AS A DELIGHTFUL ALLY IN THE QUEST FOR MENTAL WELL-BEING.

[Click to Read](#)