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**NAAN MUDHALVAN COURSE:** DIGITAL MARKETING  
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## **ASSIGNMENT ON DIGITAL MARKETING**

1. Create a blog or website using blogspot and WordPress.  
Customizethe theme design and post new article with 500 words.

Blogspot:

<https://roshnabiotechie.blogspot.com/?m=1>

WordPress:

<https://wordpress.com/post/mybiotek.wordpress.com/8>

From Coimbatore to Agartala: A Journey of Knowledge, Culture, and Cuisine

Embarking on a journey from the vibrant city of Coimbatore to the serene landscapes of Agartala was a thrilling experience, especially as a B.Tech student with a keen interest in research training. My destination was the esteemed National Institute of Technology (NIT), Agartala, where academic excellence and cutting-edge research awaited.

Academic Pursuits at NIT, Agartala

Upon arriving at NIT, Agartala, I was greeted by an atmosphere of intellectual fervor. The campus exuded a palpable energy, with state-of-the-art laboratories and passionate professors dedicated to shaping the engineers of tomorrow. The research training provided me with invaluable hands-on experience and exposure to the latest

2. Create a new facebook business page and post one social media poster for your brand.

Page Link:

[https://m.facebook.com/story.php?story\\_fbid=pfbid02UPAFFdV5Dw8rw8LJcq9DHfay3k78H1i4qNJYXkJFG4aHq5qYgrZLtsyhqz3feJ5hl&id=61553053405442&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid02UPAFFdV5Dw8rw8LJcq9DHfay3k78H1i4qNJYXkJFG4aHq5qYgrZLtsyhqz3feJ5hl&id=61553053405442&mibextid=Nif5oz)



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using Mailchimp or canva tool.

