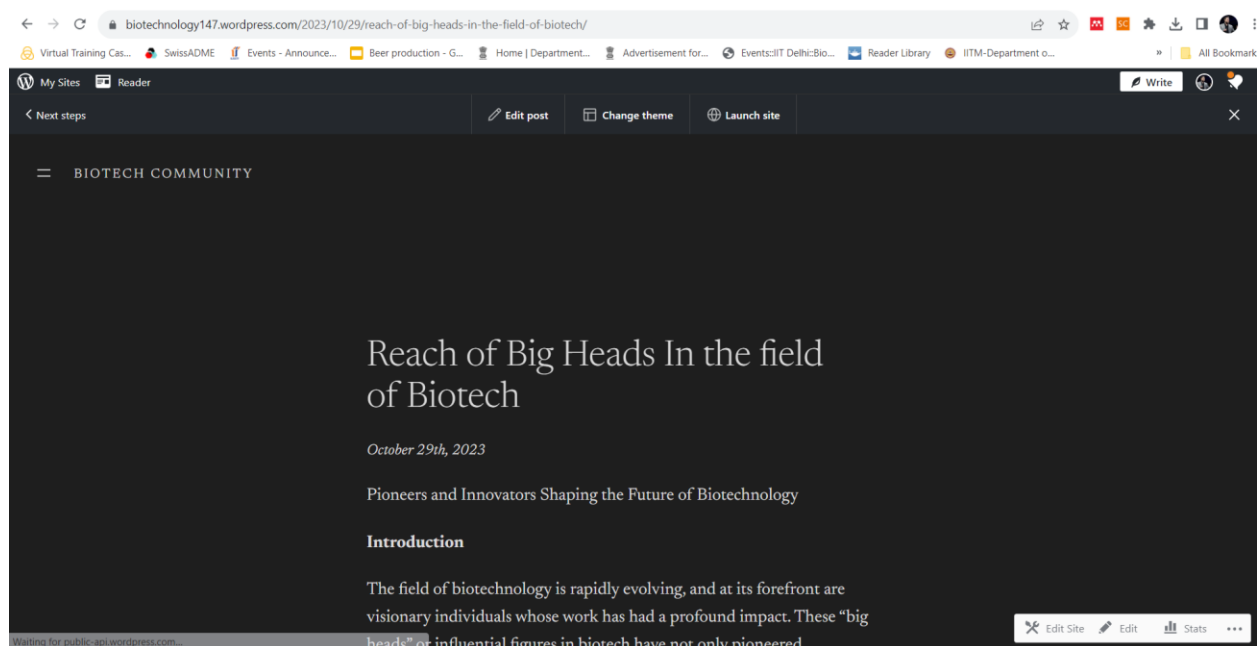


NAME	Narendran M
DEPARTMENT	Industrial Biotechnology
COLLEGE	Government College Of Technology
NAAN MUDHALVAN COURSE	Digital Marketing
NAAN MUDHALVAN ID	435286E65ABCD2AAE164442546A8C301

## ASSIGNMENT -DIGITAL MARKETING

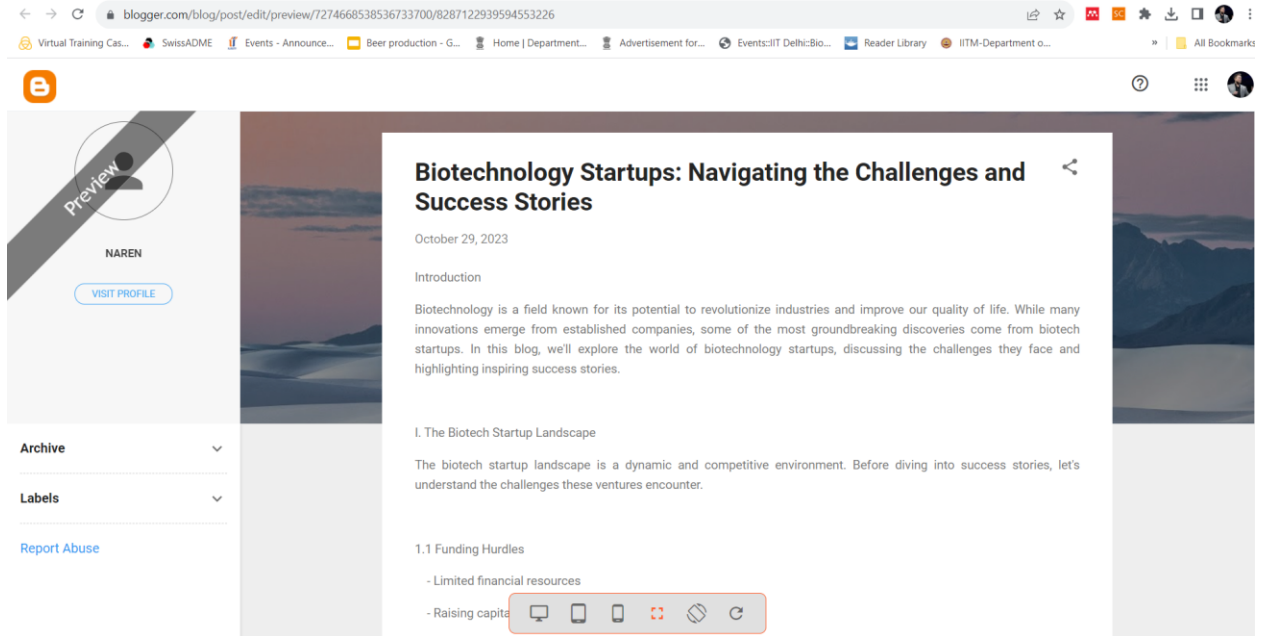
1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

<https://biotechnology147.wordpress.com/2023/10/29/reach-of-big-heads-in-the-field-of-biotech/>



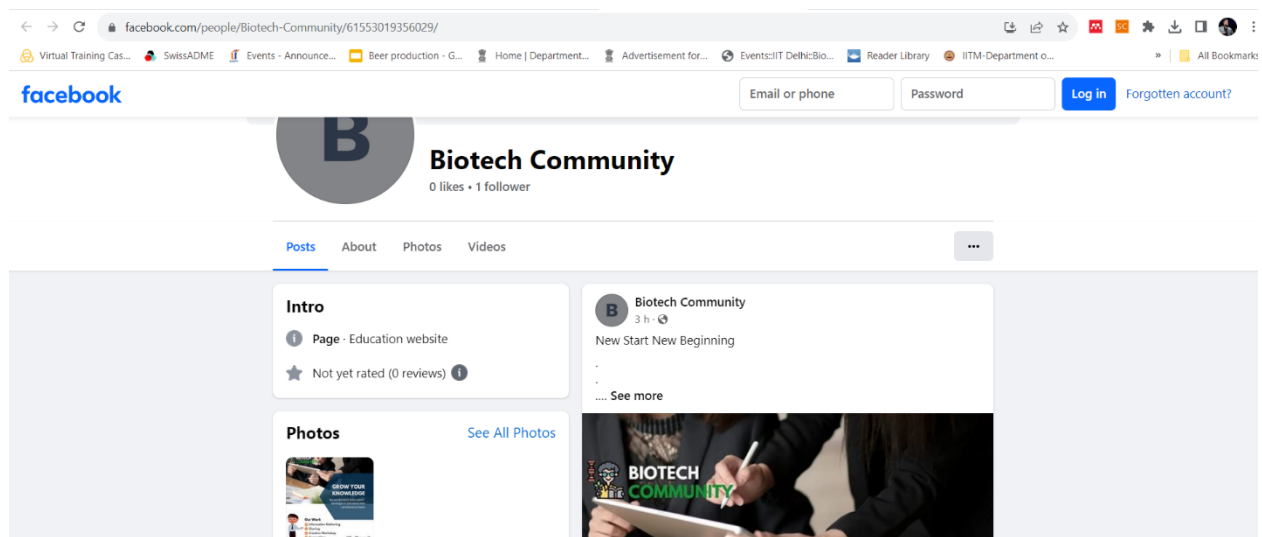
Blogspot

<https://biotechcommunityblogs.blogspot.com/2023/10/biotechnology-startups-navigating.html>



2. Create a facebook business page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61553019356029>



3. Create and design a social media advertisement poster using canva.



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4. Create an email newsletter using mailchimp or canva tool.

