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<b>DEPARTMENT</b>	INDUSTRIAL BIOTECHNOLOGY
<b>COLLEGE</b>	GOVERNMENT COLLEGE OF TECHNOLOGY, COIMBATORE
<b>NAAN MUDHALVAN COURSE</b>	DIGITAL MARKETING
<b>NAAN MUDHALVAN ID</b>	2DD724A1E2BB3E9BB9C4FF536C2DBA54

## ASSIGNMENT – DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress. Customize the theme design and post new article with 500 words.

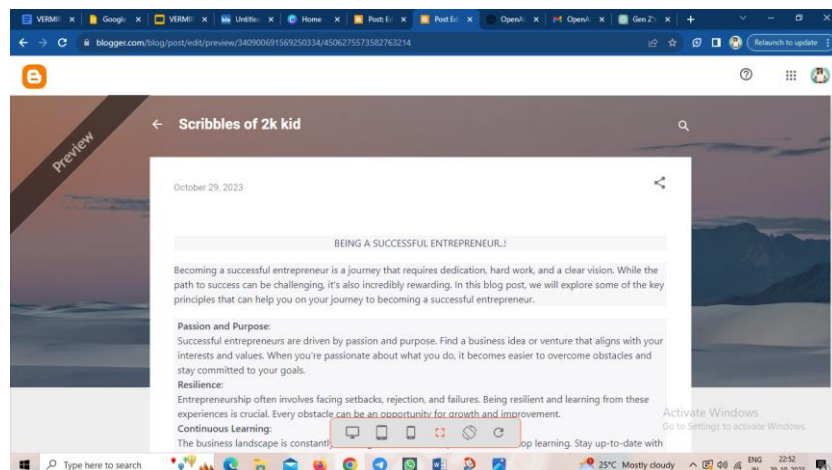
Wordpress:

<https://salmaaazeem.wordpress.com/>



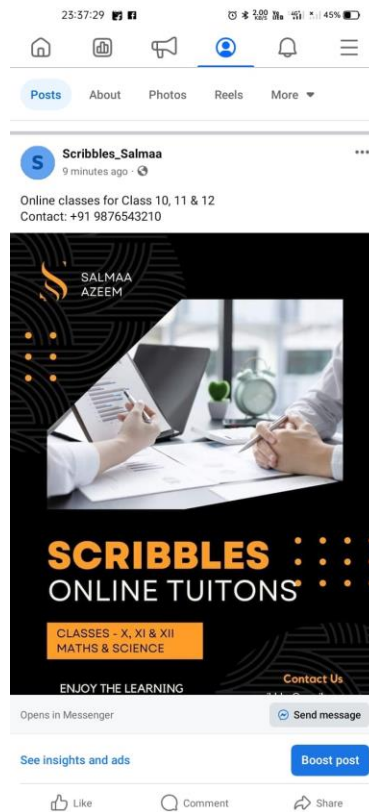
Blogspot:

<https://scribblesof2kkid.blogspot.com/2023/10/being-successful-entrepreneur.html>

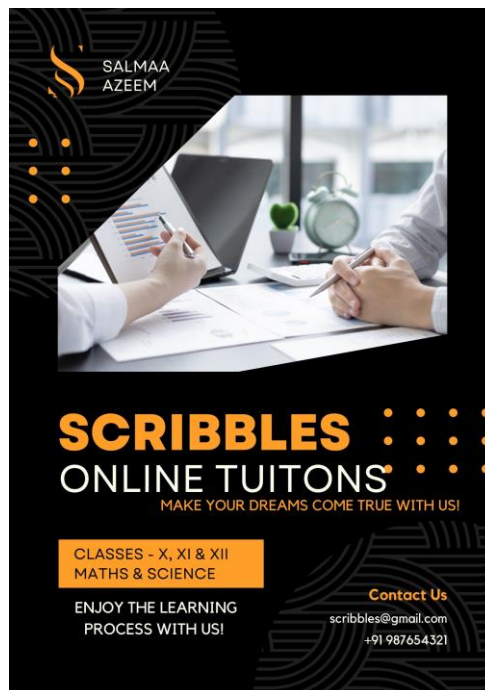


2. Create a facebook business page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61551214949932&mibextid=2JQ9oc>



3. Create and design a social media advertisement poster using canva.



#### 4. Create an email newsletter using mailchimp or canva.

