



Mastercard Developers Internal Products (MDIP)

What: Dive into the wonderful world of words at Mastercard Developers (MDIP).

Who: We tell stories about internal products to enhance the Developer Experience (DX).

Why: Because DX is not jargon; it's the key to keeping teams happy and driving adoption of internal products.

We: Love words and making tech easier to understand. We're passionate about all things style, syntax, and semantics.

- #### Agenda

 - Overview
 - DDLC
 - Career Path
 - Skills
 - Demo
 - Q&A



1

Overview

[Tech Writing Overview](#)

[Tech Writing 101](#)

2

Document Development Life Cycle

[DDLC](#)

[SDLC](#)

3

Career Path

[Career Navigator](#)

Technical Writer

Content Designer

Content Strategist

UX Researcher

Product Marketing

Sales Enablement

4

Skills

[Skills](#)

Communication

Critical Thinking

Technical Aptitude

User-Centered Design

Attention to Detail

User Research

5

Demo

[MDIP Homepage](#)

[Border Control Service](#)

[Clearing Decisioning](#)

6

Q&A

