







Tableau Public - Book2

File Data Worksheet Dashboard Story Analysis Map Format Server Window Help

Show Me

Product Positioning

Search

Data Analytics < Pages

Measure Names

Rows Promotion Product Category

Promotion of Product Category on Price and Sales Vol

Promotion	Product Category	Avg. Price	Avg. Sales Volume
No	Clothing	27	1,859
	Electronics	27	1,726
	Food	28	1,677
Yes	Clothing	29	1,781
	Electronics	29	1,773
	Food	29	1,782

Tables

- Consumer Demographics
- Foot Traffic
- Foot Traffic Level
- Product Category
- Product ID
- Product Promotion
- Promotion
- Sales Performance Category
- Seasonal
- Measure Names
- Competitor's Price
- Price
- Price difference
- Promotion Flag
- Sales Volume
- zero
- Product Positioning.csv (Data)
- Measure Values

Measure Names

Marks

Automatic

Color Size Text

Detail Toolkit

Measure Values

AVG(Price)

AVG(Sales Volume)

Data Source Consumer Demographics vs Sales ... Product Category vs Price Avg Sales Vol by Product Category ... Foot Traffic by Avg Sales Volume Promotion of Product Category on ... Product Placement Analysis Da... Product Placement Analysis Story

12 marks 6 rows by 2 columns SUM of Measure Values: 10,776

24°C Mostly cloudy

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