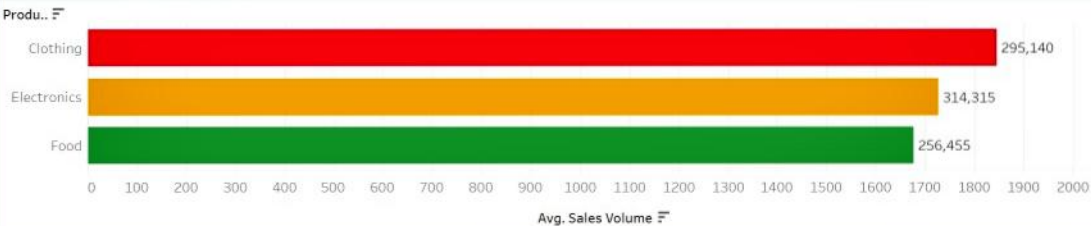


Product Placement Analysis Dashboard

Avg Sales Vol v/s Product Category



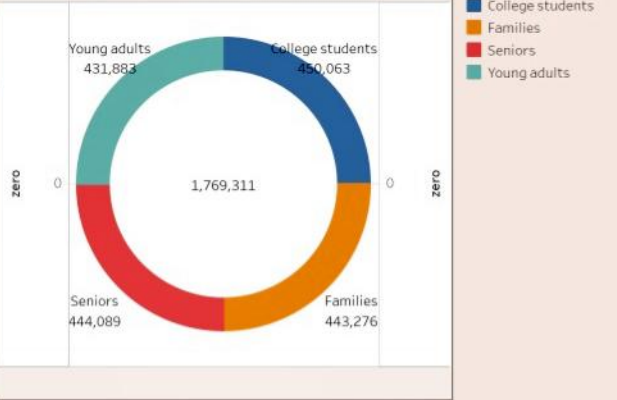
Competitor Price vs Price



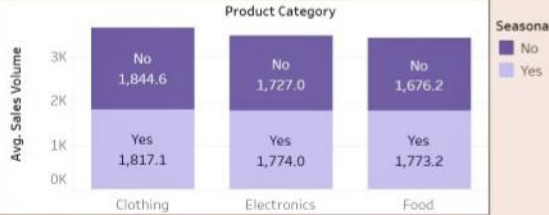
Avg Sales Volume by Product Category by Product Position



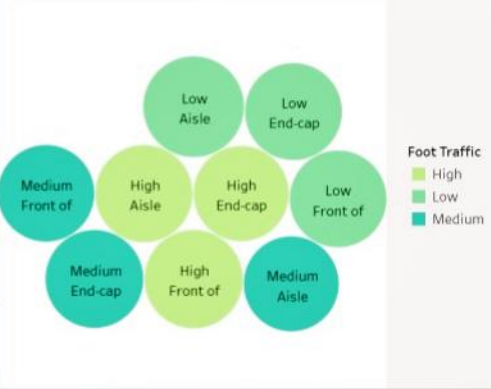
Consumer Demographics vs Sales Volume



Avg Sales Vol by Product Category by Season



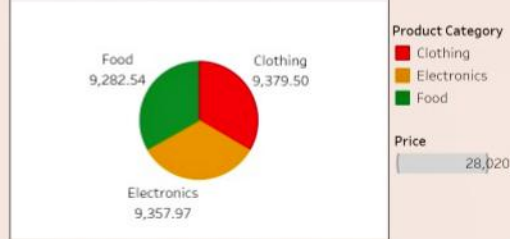
Foot Traffic by Avg Sales Volume



Promotion of Product Category on Price and Sales Vol

Promotion	Product Category	Avg. Price	Avg. Sales Volume
No	Clothing	27	1,869
	Electronics	27	1,726
	Food	28	1,677
Yes	Clothing	29	1,781
	Electronics	29	1,773
	Food	29	1,782

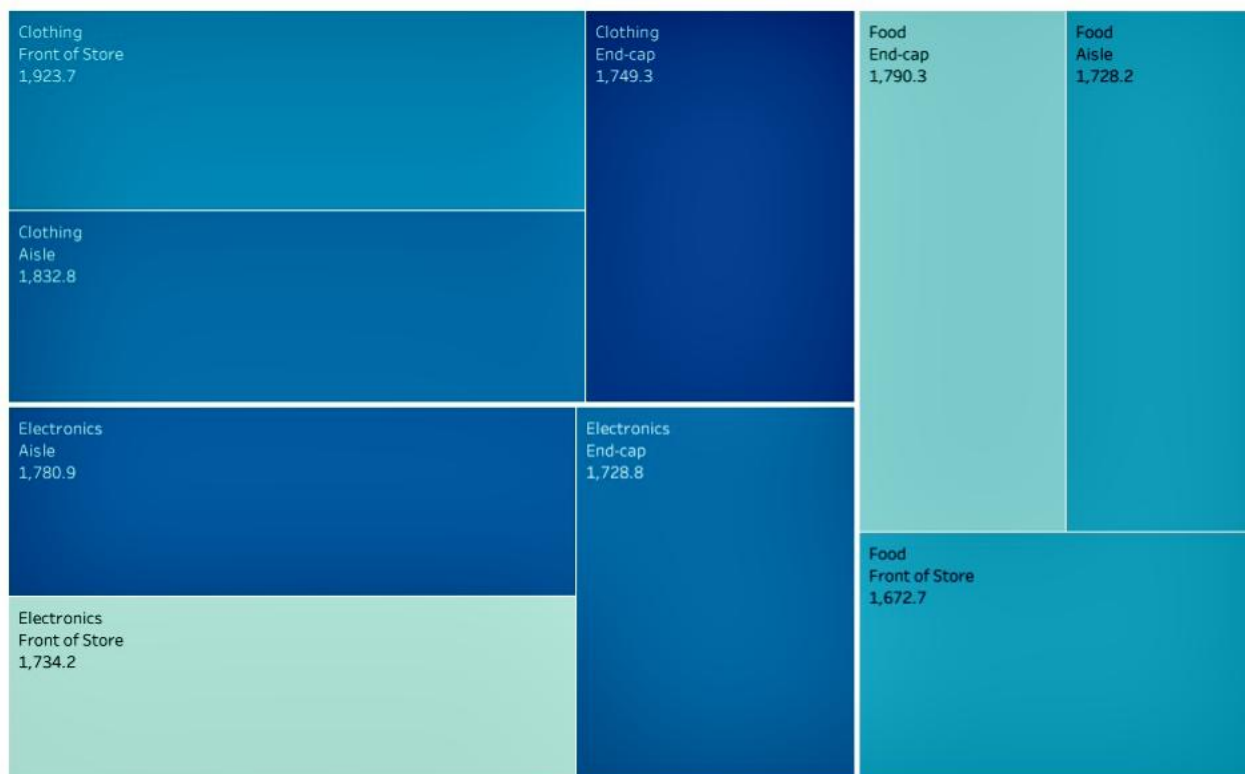
Product Category vs Price





## Product Placemet Analysis Story

< The Product Category Clothing has Highest Average Sales Volume. The Product position at the front of store as High sales volume and The Product Category clothing at front of store has highest avg >



Sales Volume

173,422 215,166