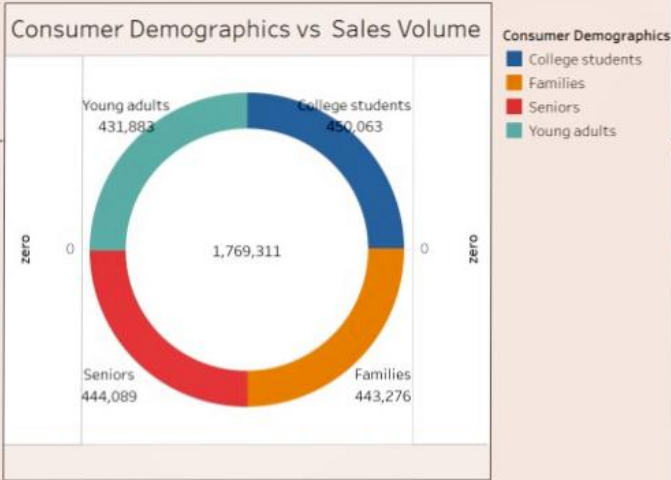
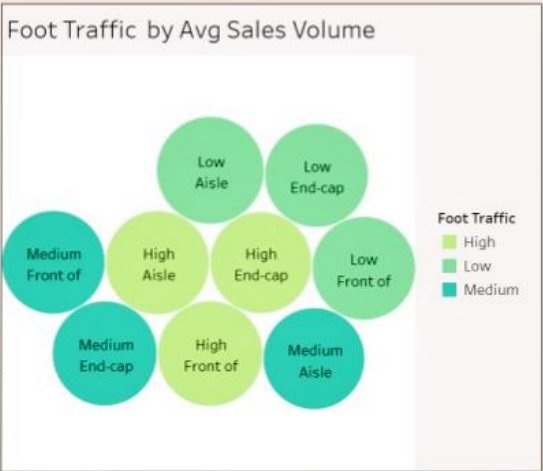
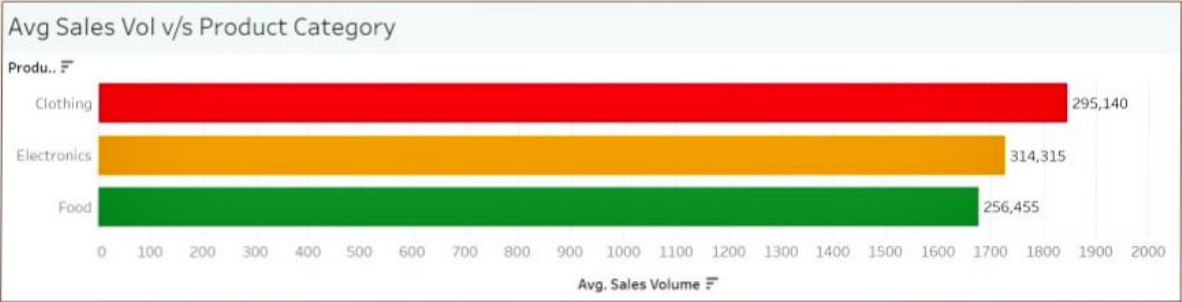
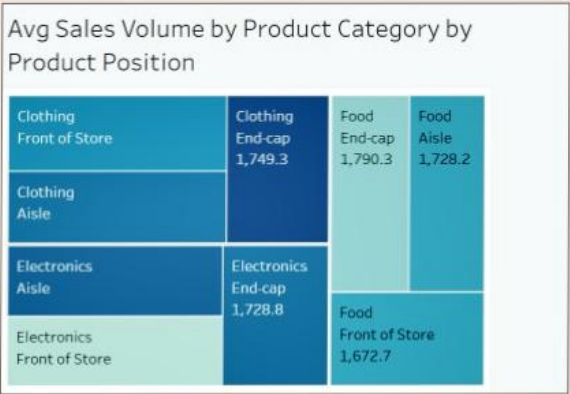


Product Placement Analysis Dashboard



### Promotion of Product Category on Price and Sales Vol

Promotion	Product Category	Avg. Price	Avg. Sales Volume
No	Clothing	27	1,869
	Electronics	27	1,726
	Food	28	1,677
Yes	Clothing	29	1,781
	Electronics	29	1,773
	Food	29	1,782



**Story** | Layout

**New story point**

Blank Duplicate

- Avg Sales Vol v/s ...
- Competitor Price ...
- Avg Sales Volume ...
- Consumer ...
- Product Category ...
- Avg Sales Vol by ...
- Foot Traffic by Av...
- Promotion of ...
- Product Placeme...

A Drag to add text

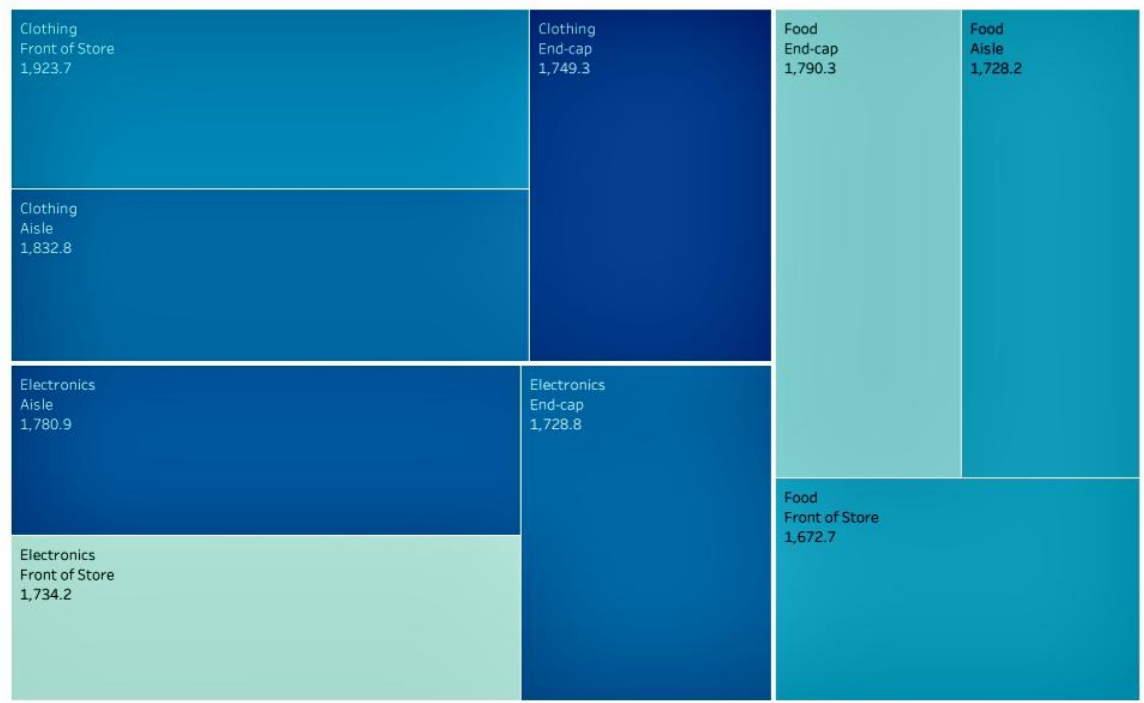
☒ Show title

**Size**

Custom size (1416 x 764)

# Product Placemet Analysis Story

< The Product Category Clothing has Highest Average Sales Volume. The Product position at the front of store as High sales volume and The Product Category clothing at front of store has highest avg >





**Our Team**

Team Leader : Kancharla Mythili  
Team Member : Gurrula Vasudeva Rao  
Team Member : Kamma Srinivas  
Team Member : Bhavanam Varun Kumar Reddy



## ABOUT

# The Project Involves

**Data collection** is the process of gathering and measuring information on variables of interest in a systematic manner to answer research questions and evaluate outcomes.

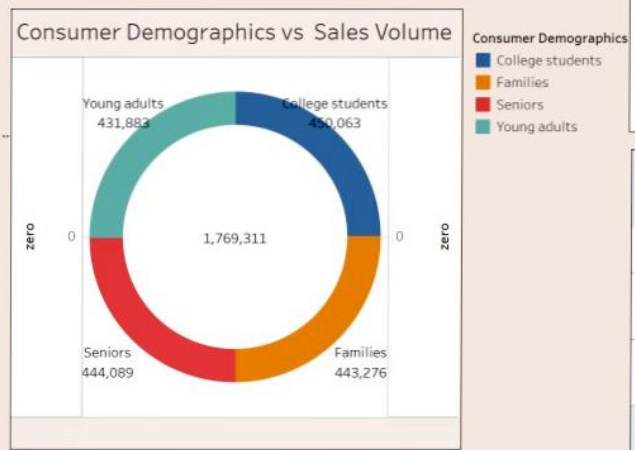
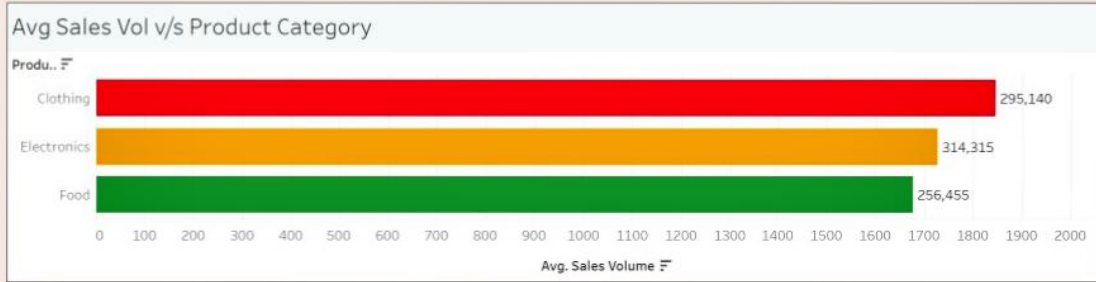
**Data preparation** involves cleaning, transforming, and organizing data to ensure accuracy and reliability of analysis.

**Data visualization** helps represent data graphically using charts, graphs, and dashboards to identify trends and insights.



# Dashboard

## Product Placement Analysis Dashboard

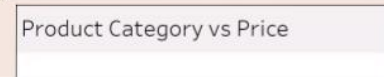


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### Avg Sales Volume by Product Category by Product Position

Clothing Front of Store	Clothing End-cap	Food End-cap	Food Aisle
	1,749.3	1,790.3	1,728.2
Clothing Aisle			



# Story

## Product Placemet Analysis Story

< The Product Category: Clothing has Highest Average Sales Volume. The Product position: at the front of store as High sales volume and The Product Category: clothing at front of store has highest avg >



View on Tableau Public

Navigation icons: back, forward, search, and a Share button.

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