



Standard

Show Me

Pages

Columns

Product Category

Measure Names

Rows

Measure Values

Filters

Measure Names

Marks

Automatic

Colour

Size

Label

Detail

Tooltip

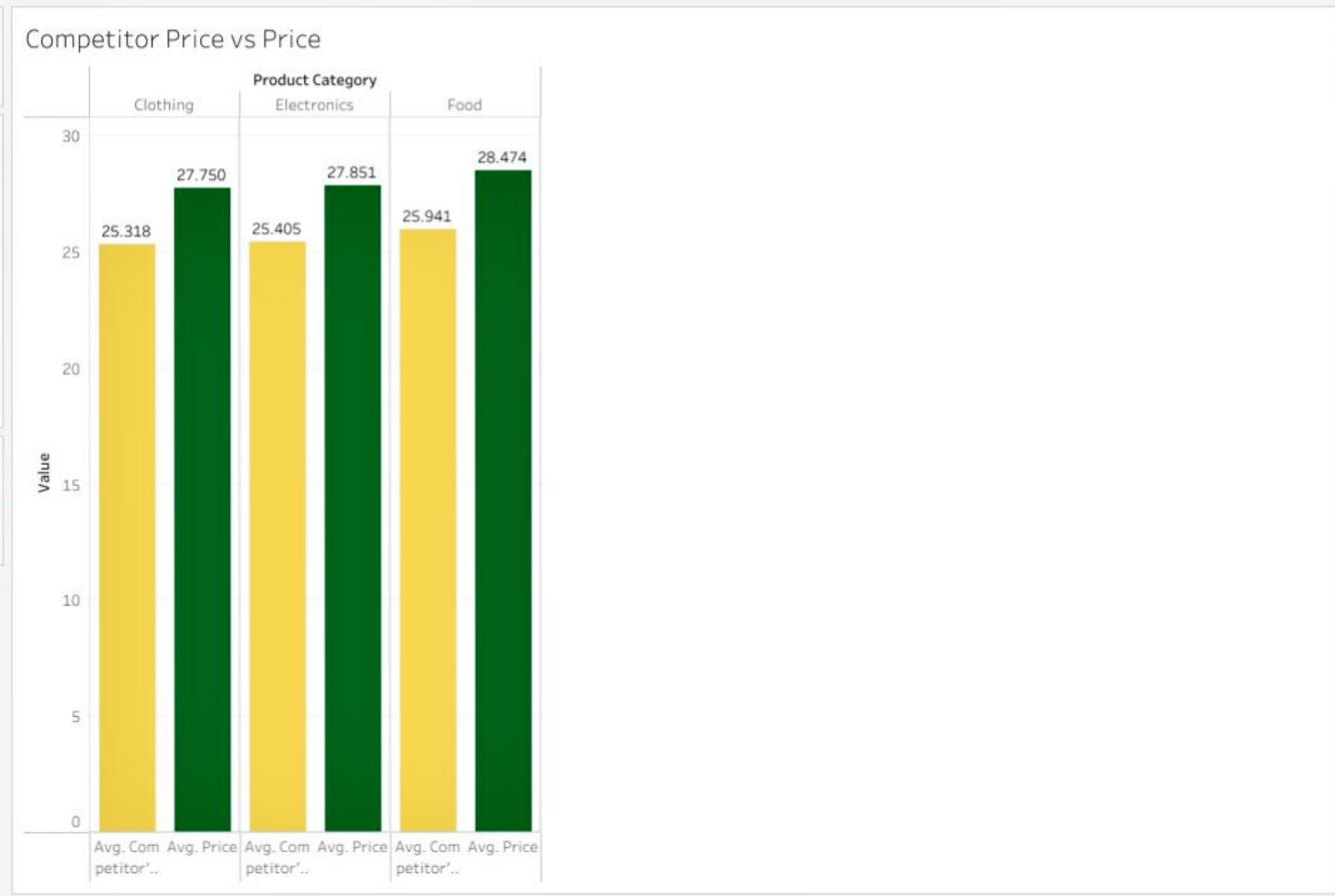
Measure Names

Measure Values

Measure Values

AVG(Competitor's Pri..)

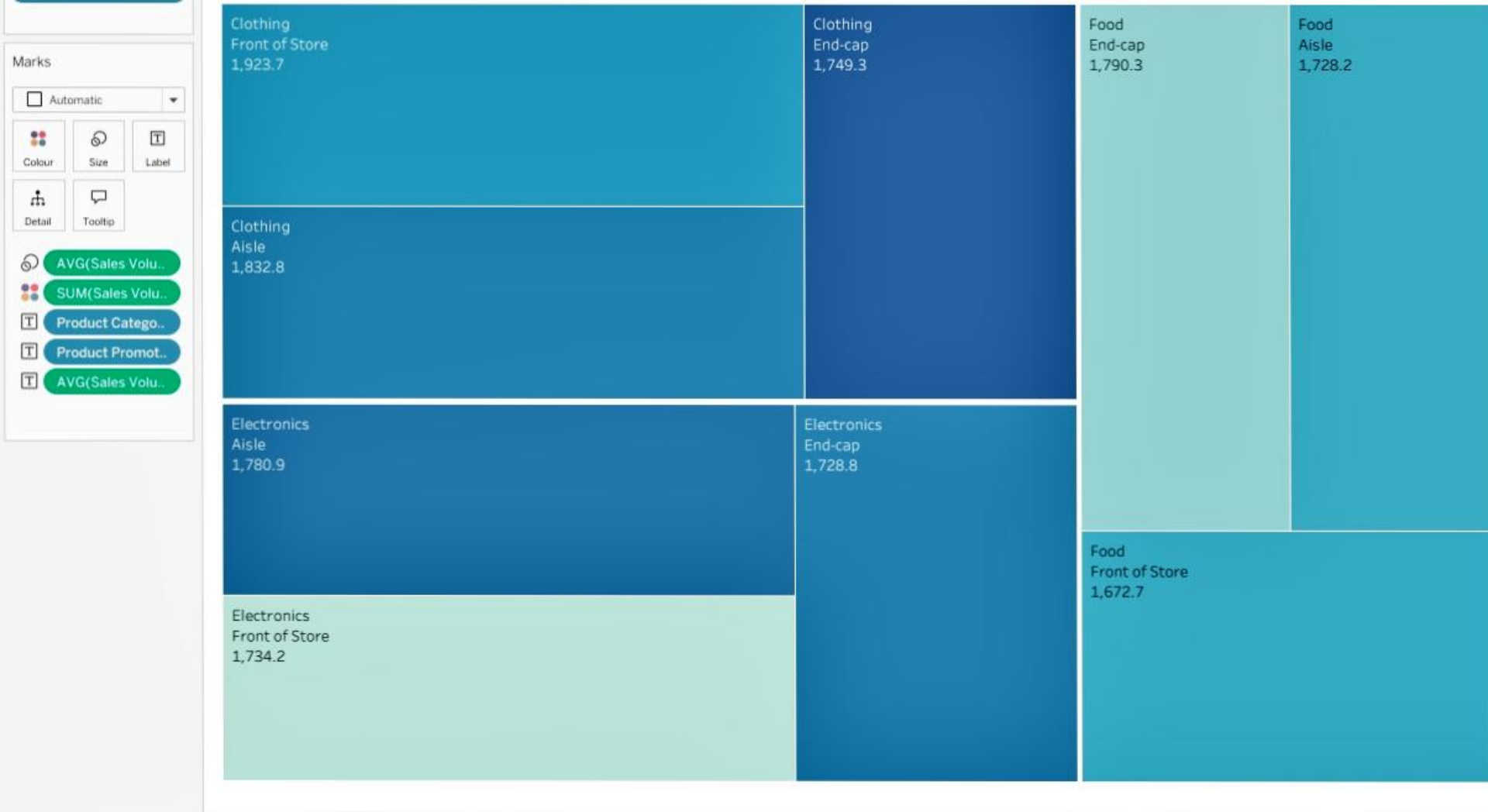
AVG(Price)



Measure Names

Avg. Competitor's Pr..

Avg. Price



Marks

☐ Automatic

Colour

Size

Label

Detail

Tooltip

AVG(Sales Volume)

SUM(Sales Volume)

Product Category

Product Promotion

AVG(Sales Volume)



Data Analytics

Product Positioning

Search

Tables

- Consumer Demographics
- Foot Traffic
- Foot Traffic Level
- Product Category
- Product ID
- Product Promotion
- Promotion
- Sales Performance Category
- Seasonal
- Measure Names
- Competitor's Price
- Price
- Price difference
- Promotion Flag
- Sales Volume
- zero
- Product Positioning.csv (Co...
- Measure Values

Pages

Columns

Rows

SUM(zero) SUM(zero)

Filters

Marks

All

Pie

Colour Size Label

Detail Tooltip Angle

SUM(Sales Volu..

Multiple fields

SUM(zero)

SUM(zero) (2)

Consumer Demographics vs Sales Volume

