Our Team

Team Leader : Kancharla Mythili
Team Member : Gurrala Vasudeva Rao
Team Member : Kamma Srinivas
Team Member : Bhavanam Varun Kumar Reddy

ABOUT

The Project Involves

Data collection is the process of gathering and measuring information on variables of interest in a systematic manner to answer research questions and evaluate outcomes.

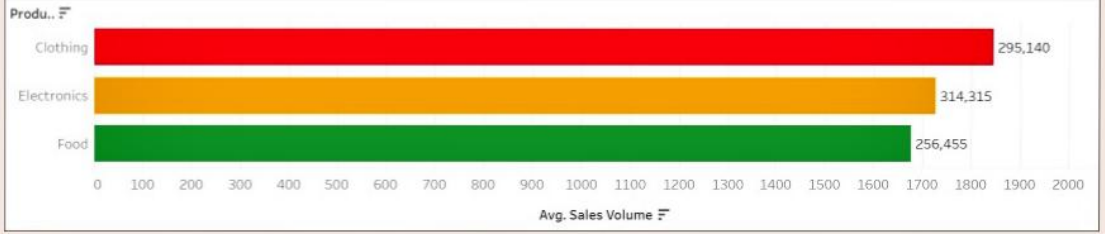
Data preparation involves cleaning, transforming, and organizing data to ensure accuracy and reliability of analysis.

Data visualization helps represent data graphically using charts, graphs, and dashboards to identify trends and insights.

Dashboard

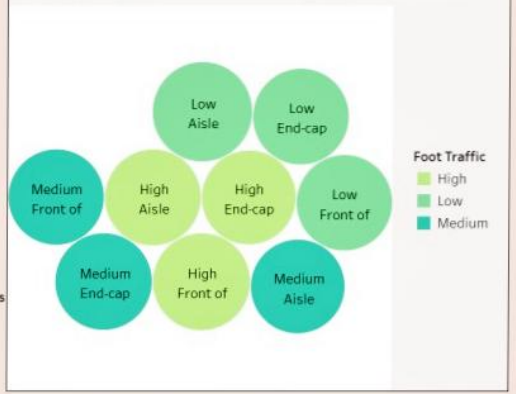
Product Placement Analysis Dashboard

Avg Sales Vol v/s Product Category



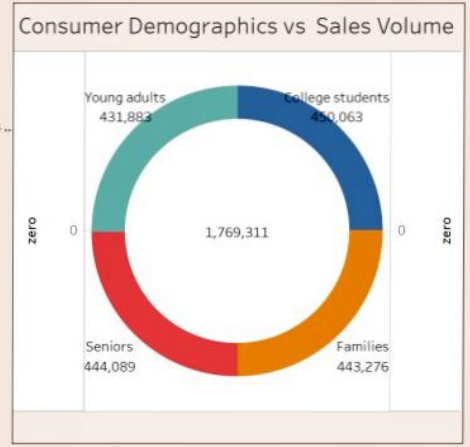
Seasonal: No

Foot Traffic by Avg Sales Volume



Competitor Price vs Price

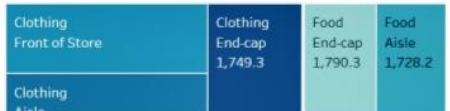
Consumer Demographics vs Sales Volume



Promotion of Product Category on Price and Sales Vol

Promotion	Product Category	Avg. Price	Avg. Sales Volume
No	Clothing	27	1,869
	Electronics	27	1,726
	Food	28	1,677
Yes	Clothing	29	1,781
	Electronics	29	1,773
	Food	29	1,782

Avg Sales Volume by Product Category by Product Position



Avg Sales Vol by Product Category by Season

Product Category vs Price

Story

Product Placemet Analysis Story

The Product Category Clothing has Highest Average Sales Volume.

The Product position at the front of store as High sales volume and

The Product Category clothing at front of store has highest avg

View on Tableau Public

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