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Entire View Show Me

Data Analytics

Product Positioning

Search

Tables

- Consumer Demographics
- Foot Traffic
- Foot Traffic Level
- Product Category
- Product ID
- Product Promotion
- Promotion
- Sales Performance Category
- Seasonal
- *Measure Names*
- Competitor's Price
- Price
- Price difference
- Promotion Flag
- Sales Volume
- zero
- *Product Positioning.csv (Co...*
- *Measure Values*

Pages

Filters

Measure Names

Marks

Pie

Colour Size Label

Detail Tooltip Angle

Product Catego..

SUM(Price)

SUM(Price)

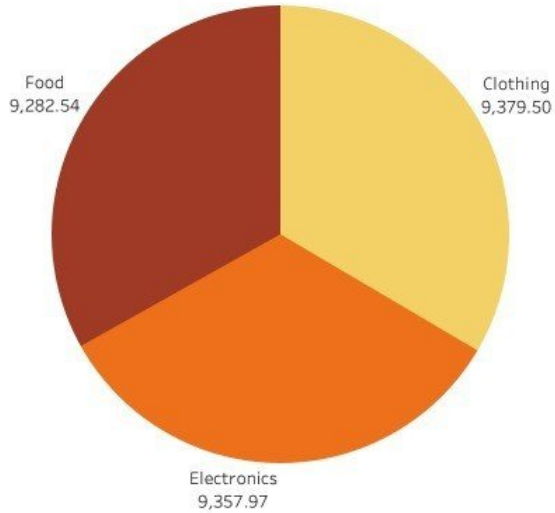
Product Catego..

SUM(Price)

Columns

Rows

Product Category vs Price



Product Category
Clothing
Electronics
Food

SUM(Price)
28,020.01

Data Source | Avg Sales Vol v/s Product Category | Competitor Price vs Price | Avg Sales Volume by Product Cate... | Consumer Demographics vs Sales ... | **Product Category vs Price** | Avg Sales Vol by Product Category ... | Foot Traffic by Avg Sales Volume | Promotion of Pr

3 marks 1 row by 1 column SUM(Price): 28,020.01

24°C Mostly cloudy

Search

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Data Analytics

Product Positioning

Search

Tables

- Consumer Demographics
- Foot Traffic
- Foot Traffic Level
- Product Category
- Product ID
- Product Promotion
- Promotion
- Sales Performance Category
- Seasonal
- *Measure Names*
- Competitor's Price
- Price
- Price difference
- Promotion Flag
- Sales Volume
- zero
- *Product Positioning.csv (Co...*
- *Measure Values*

Pages

Filters

Marks

Automatic

Colour Size Label Detail Tooltip

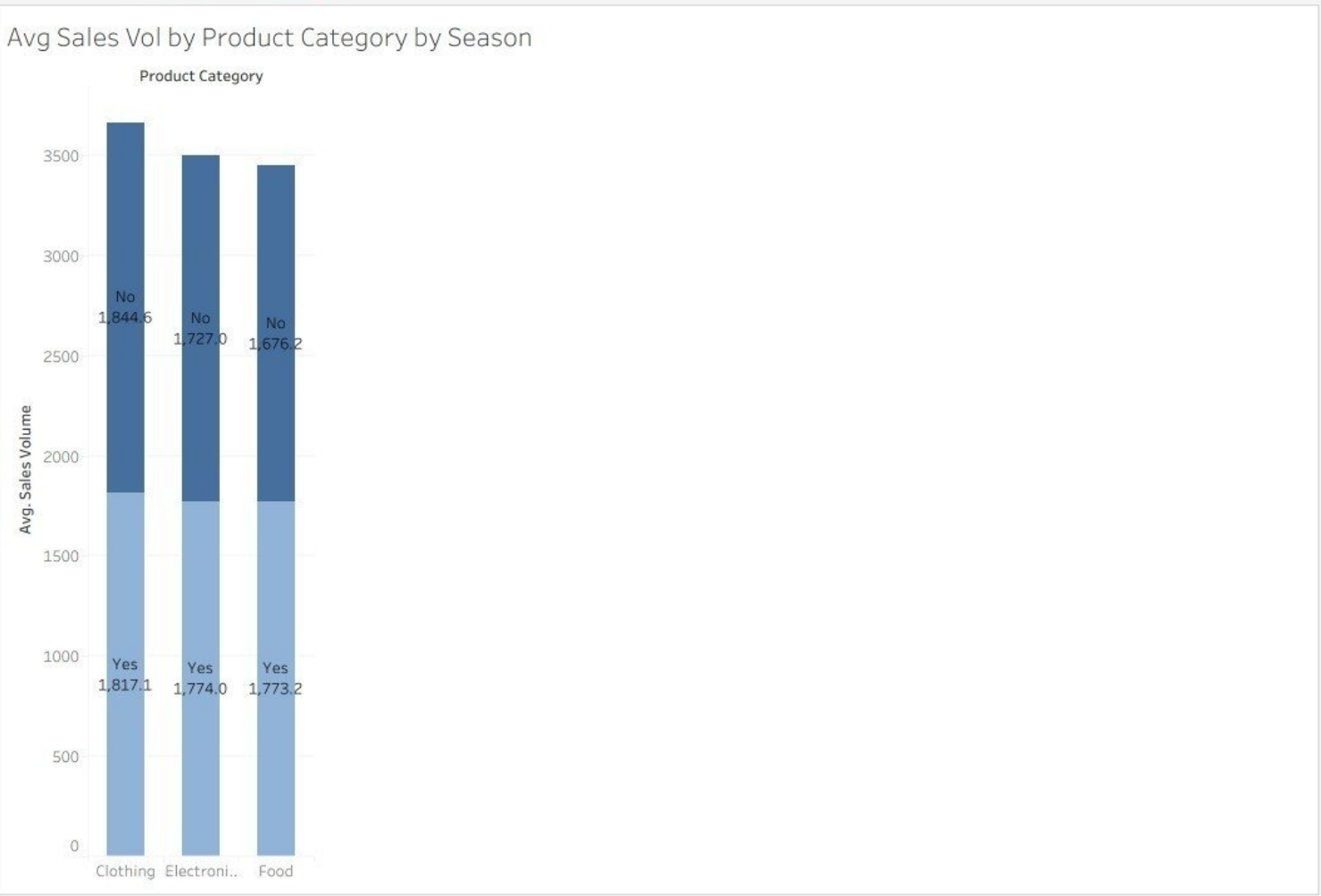
Seasonal

Seasonal

AVG(Sales Volu..

Columns: Product Category

Rows: AVG(Sales Volume)



Data Source | Avg Sales Vol v/s Product Category | Competitor Price vs Price | Avg Sales Volume by Product Cate... | Consumer Demographics vs Sales ... | Product Category vs Price | Avg Sales Vol by Product Categor... | Foot Traffic by Avg Sales Volume | Promotion of Pr

6 marks 1 row by 3 columns SUM of AVG(Sales Volume): 10,612.1

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Search

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Fit Width Show Me

Data Analytics

Product Positioning

Search

Tables

- Consumer Demographics
- Foot Traffic
- Foot Traffic Level
- Product Category
- Product ID
- Product Promotion
- Promotion
- Sales Performance Category
- Seasonal
- *Measure Names*
- Competitor's Price
- Price
- Price difference
- Promotion Flag
- Sales Volume
- zero
- *Product Positioning.csv (Co...*
- *Measure Values*

Pages

Filters

Marks

Circle

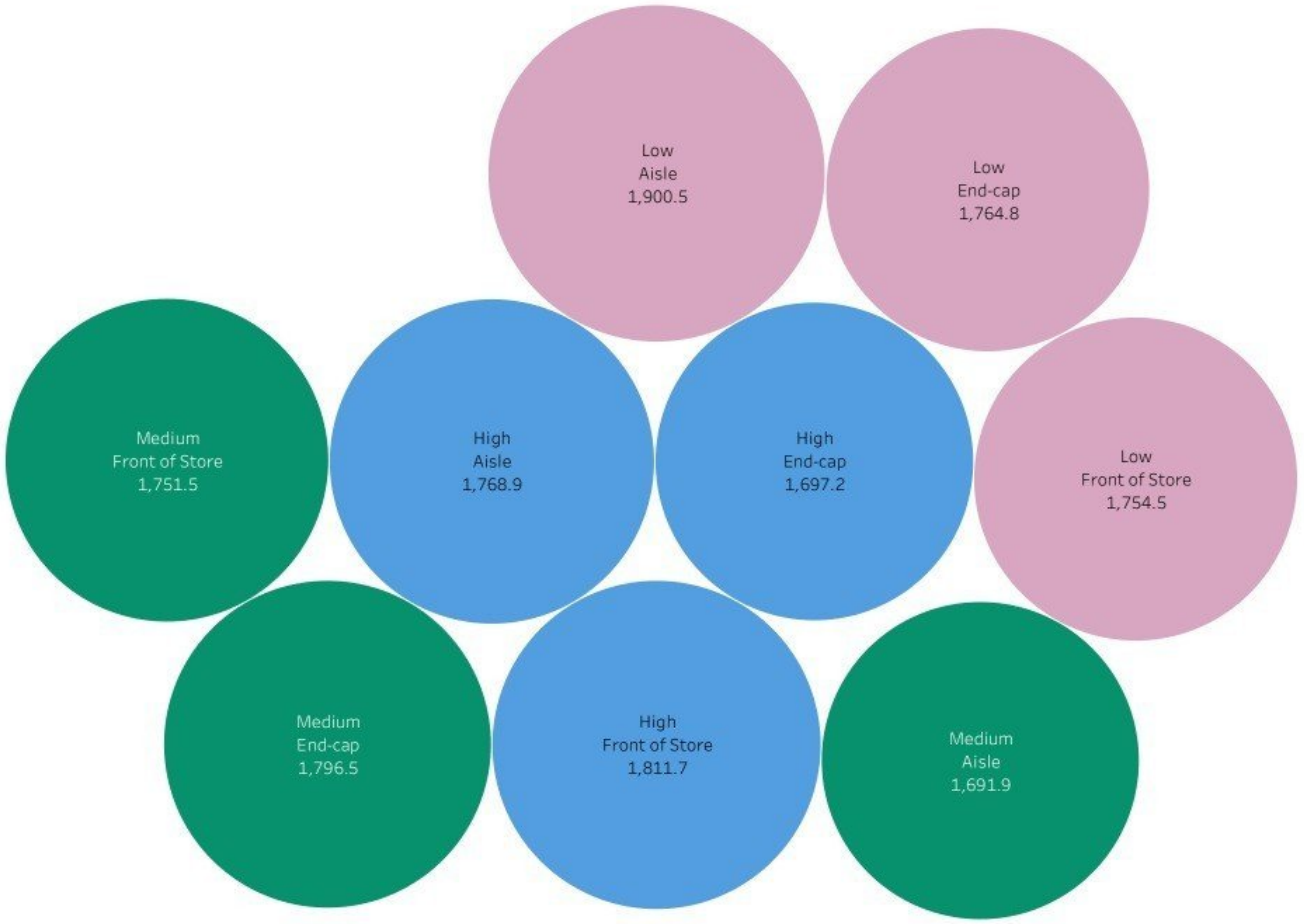
Colour Size Label Detail Tooltip

Foot Traffic
AVG(Sales Volu..
Foot Traffic
Product Promot..
AVG(Sales Volu..

Columns

Rows

Foot Traffic by Avg Sales Volume



Foot Traffic
- High
- Low
- Medium

Data Source | Consumer Demographics vs Sales ... | Product Category vs Price | Avg Sales Vol by Product Category ... | **Foot Traffic by Avg Sales Volume** | Promotion of Product Category on ... | Product Placement Analysis Da... | Product Placemet Analysis Story

9 marks 1 row by 1 column SUM of AVG(Sales Volume): 15,937.3

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Search

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Fit Height Show Me

Data Analytics

Product Positioning

Search

Tables

- Abc Consumer Demographics
- Abc Foot Traffic
- =Abc Foot Traffic Level
- Abc Product Category
- # Product ID
- Abc Product Promotion
- Abc Promotion
- =Abc Sales Performance Category
- Abc Seasonal
- Abc *Measure Names*
- # Competitor's Price
- # Price
- =# Price difference
- =# Promotion Flag
- # Sales Volume
- =# zero
- # *Product Positioning.csv (Co...*
- # *Measure Values*

Pages

Filters

Measure Names

Marks

Automatic

Colour Size Text Detail Tooltip

Measure Values

Measure Values

AVG(Price)

AVG(Sales Volume)

Columns: Measure Names

Rows: Promotion, Product Category

Promotion of Product Category on Price and Sales Vol

Promotion	Product Category	Avg. Price	Avg. Sales V..
No	Clothing	27	1,869
	Electronics	27	1,726
	Food	28	1,677
Yes	Clothing	29	1,781
	Electronics	29	1,773
	Food	29	1,782

Data Source | te... | Consumer Demographics vs Sales ... | Product Category vs Price | Avg Sales Vol by Product Category ... | Foot Traffic by Avg Sales Volume | Promotion of Product Category o... | Product Placement Analysis Da... | Product Placemet Analysis Story

12 marks 6 rows by 2 columns SUM of Measure Values: 10,776

24°C Mostly cloudy

Search

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