

Product Placement Analysis Dashboard

Avg Sales Vol v/s Product Category

Product Category



Seasonal
No

Foot Traffic by Avg Sales Volume

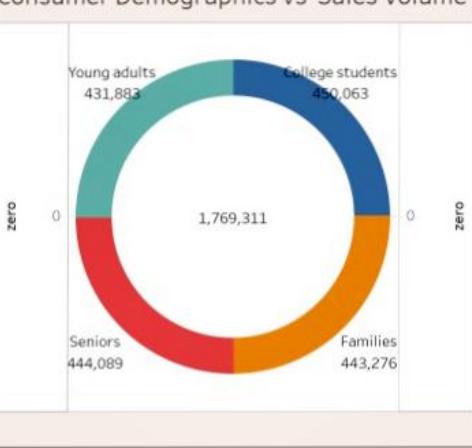


Competitor Price vs Price



Measure Names
Avg. Competitor's ...
Avg. Price

Consumer Demographics vs Sales Volume



Consumer Demographics
College students
Families
Seniors
Young adults

Avg Sales Volume by Product Category by Product Position



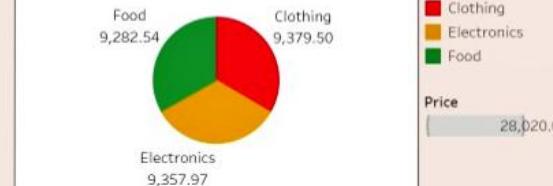
Sales Volume

Avg Sales Vol by Product Category by Season



Seasonal
No
Yes

Product Category vs Price



Product Category
Clothing
Electronics
Food

Price
28,020.00



Story **Layout**

New story point

Blank Duplicate

- Avg Sales Vol v/s ...
- Competitor Price ...
- Avg Sales Volume ...
- Consumer ...
- Product Category ...
- Avg Sales Vol by ...
- Foot Traffic by Av...
Foot Traffic by Average Sales Volume
- Promotion of ...
- Product Placeme...

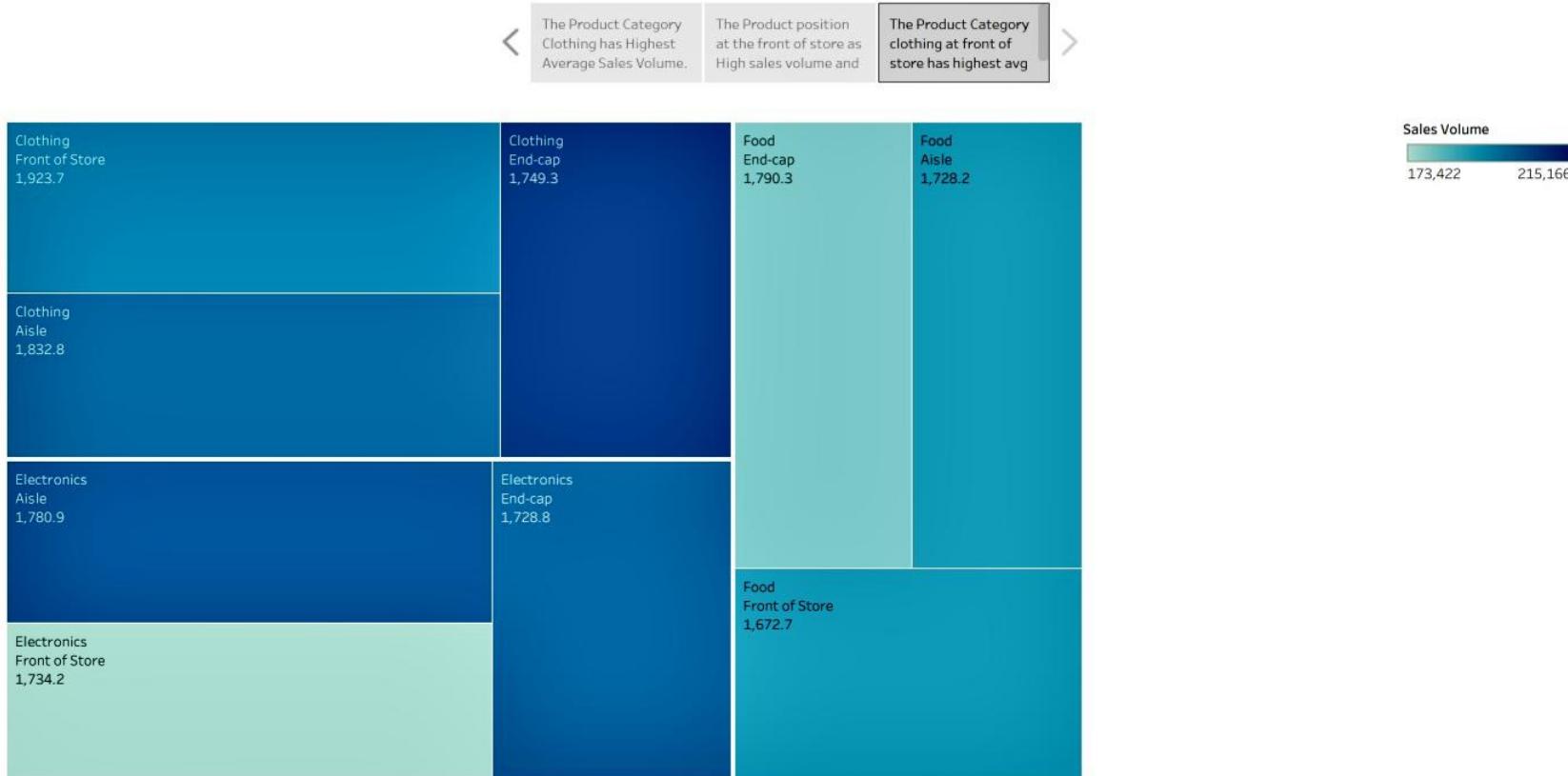
A Drag to add text

Show title

Size

Custom size (1416 x 764)

Product Placement Analysis Story



Strategic Product Placement Analysis

We are a team of talented Data Analytics

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Our Team

Team Leader : Kancharla Mythili

Team Member : Gurrala Vasudeva Rao

Team Member : Kamma Srinivas

Team Member : Bhavanam Varun Kumar Reddy

ABOUT

The Project Involves

Data collection is the process of gathering and measuring information on variables of interest in a systematic manner to answer research questions and evaluate outcomes.

Data preparation involves cleaning, transforming, and organizing data to ensure accuracy and reliability of analysis.

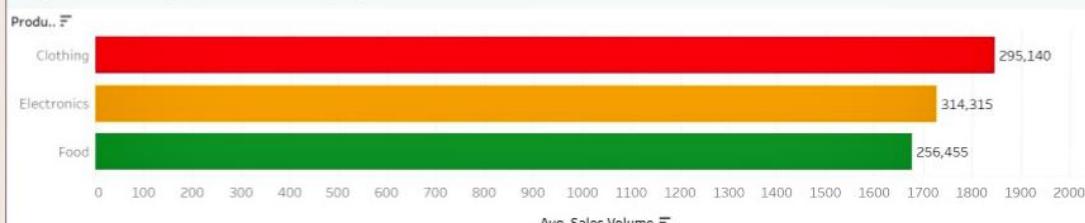
Data visualization helps represent data graphically using charts, graphs, and dashboards to identify trends and insights.



Dashboard

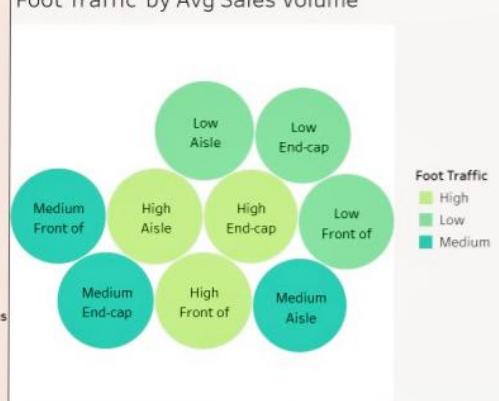
Product Placement Analysis Dashboard

Avg Sales Vol v/s Product Category



Seasonal
No

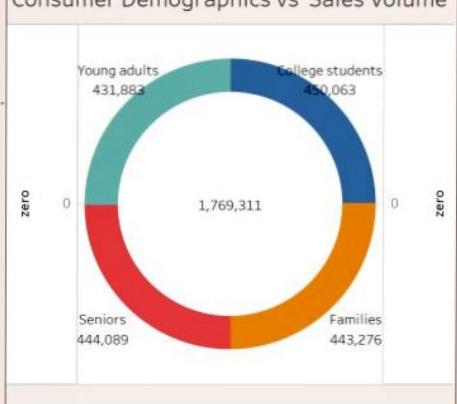
Foot Traffic by Avg Sales Volume



Competitor Price vs Price



Consumer Demographics vs Sales Volume



Consumer Demographics
College students
Families
Seniors
Young adults

Avg Sales Volume by Product Category by Product Position

Clothing Front of Store	Clothing End-cap	Food End-cap	Food Aisle
	1,749.3	1,790.3	1,728.2

Avg Sales Vol by Product Category by Season

Promotion of Product Category on Price and Sales Vol

Promotion	Product Category	Avg. Price	Avg. Sales Volume
No	Clothing	27	1,869
	Electronics	27	1,726
	Food	28	1,677
Yes	Clothing	29	1,781
	Electronics	29	1,773
	Food	29	1,782

Product Category vs Price

SALES

Story

Product Placemet Analysis Story

The Product Category Clothing has Highest Average Sales Volume.

The Product position at the front of store has High sales volume and

The Product Category clothing at front of store has highest avg



[View on Tableau Public](#)



SALES

CONTACT

Contact Us

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Call:

7098977664

Your Name

Your Email

Subject

Message

Send Message



Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec