

# Product Placement Analysis Dashboard

## Avg Sales Vol v/s Product Category

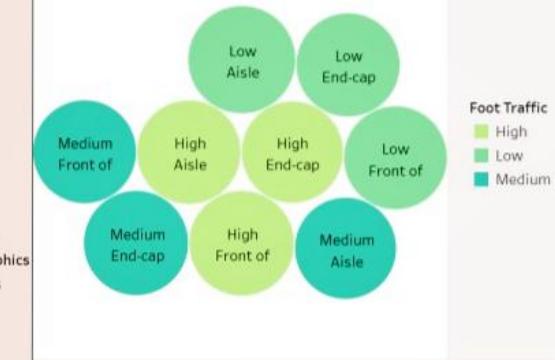
Product



Seasonal

No

## Foot Traffic by Avg Sales Volume

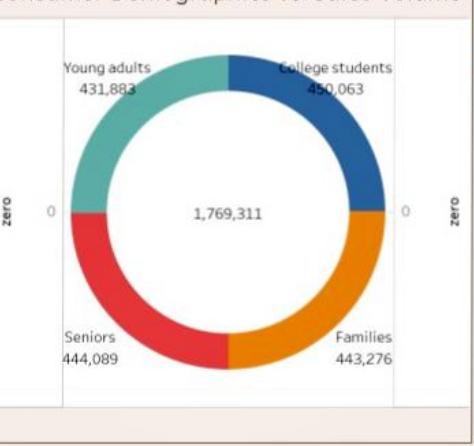


## Competitor Price vs Price



Measure Names  
Avg. Competitor's ...  
Avg. Price

## Consumer Demographics vs Sales Volume



Consumer Demographics  
College students  
Families  
Seniors  
Young adults

## Avg Sales Volume by Product Category by Product Position



Sales Volume

## Avg Sales Vol by Product Category by Season



Seasonal  
No  
Yes

## Product Category vs Price



Product Category  
Clothing  
Electronics  
Food

Price  
28,020.00