

Product Placement Analysis Dashboard

Avg Sales Vol v/s Product Category

Product Category



Seasonal

No

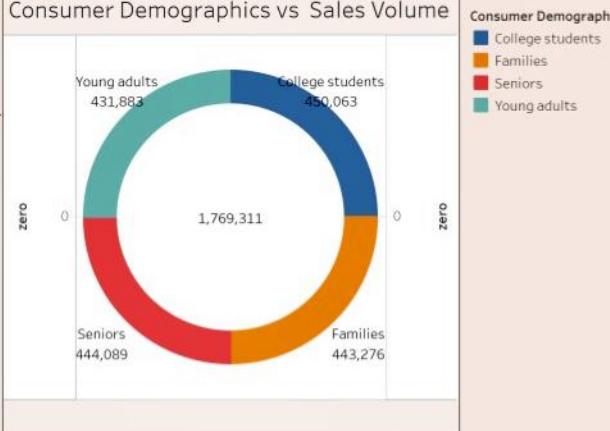
Foot Traffic by Avg Sales Volume



Competitor Price vs Price



Consumer Demographics vs Sales Volume



Promotion of Product Category on Price and Sales Vol

Promotion	Product Category	Avg. Price	Avg. Sales Volume
No	Clothing	27	1,869
	Electronics	27	1,726
	Food	28	1,677
Yes	Clothing	29	1,781
	Electronics	29	1,773
	Food	29	1,782

Avg Sales Volume by Product Category by Product Position



Avg Sales Vol by Product Category by Season



Seasonal
No
Yes

Product Category vs Price



Product Category
Clothing
Electronics
Food

Price
28,020.00



Show Me

Product Placement Analysis Story

The Product Category Clothing has Highest Average Sales Volume.
The Product position at the front of store as High sales volume and
The Product Category clothing at front of store has highest avg

