

# DIGITAL MARKETING PROJECT

CREATING BLOG USING WORD PRESS PLATFORM

NM id: B3F06510CC0EBC5993B4F4A42F3EACD1

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# BE – Computer Science and Engineering Vivekanandha College of Technology for Women Namakkal - 637205

### 1. BRAND NAME:

Style fusion

## 2. LOGO:



### 3. CATEGORY:

Clothing brand

## 4.EMAIL:

Stylefusion1923@gmail.com

## **5. TARGET AUDIENCE:**

**Exclusive for Womens** 

## **6. TARGET LOCATION:**

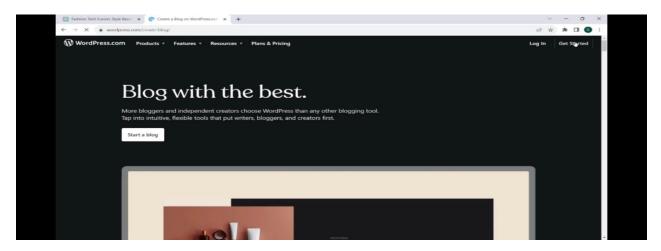
Coimbatore , Tamil Nadu, India

# 7. WEBSITE FOR BRAND:

 $\underline{https://stylefusionin.wordpress.com/2023/10/24/style-fusion/}$ 

### 8. PROJECT STEPS:

#### **STEP 1:** CLICK GET STARTED BUTTON



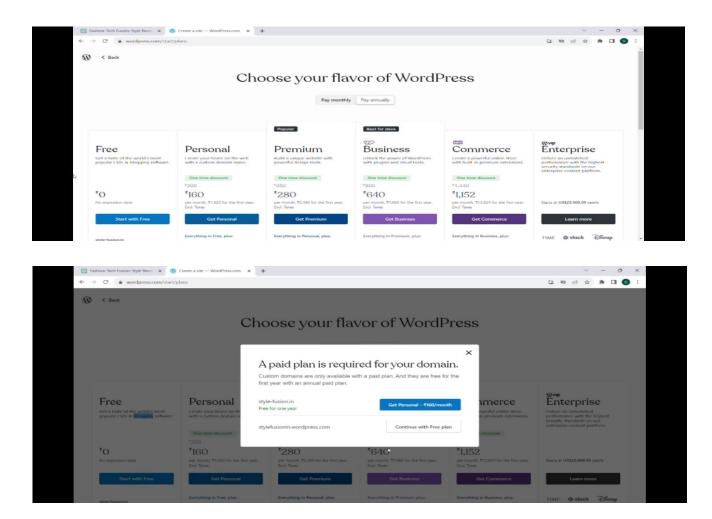
## STEP 2: CREATE NEW GOOGLE ACCOUNT FOR BLOG



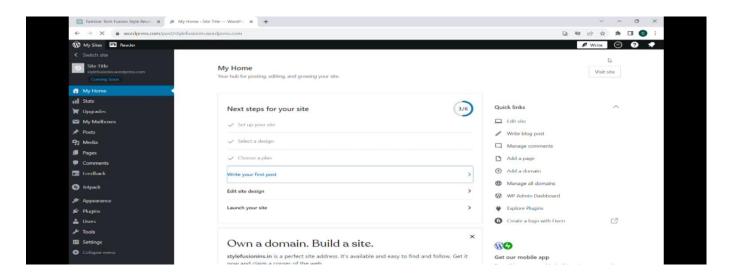
## STEP 3: CHOOSE A DOMAIN FOR A BLOG

Fashion-Tech Fusion: Style Revo	×   Create a site — WordPress.com × +					~		0	×
← → C a wordpress.co	m/start/domains			(4	60 E	e \$	*		
(ii) < Back									
		Choose a domain							
		Enter some descriptive keywords to get started							
		X Ither	Get a <b>free</b> one-year domain registration with any paid annual plan.						
			Use the search tool on this page to find a domain you love, then select any paid annual plan.						
			We'll pay the first year's domain registration fees for you, simple as that!						
			Choose my domain later						
			Already own a domain?						
			Connect your domain purchased elsewhere to your WordPress.com site through mapping or transfer.						
			Use a domain I own						

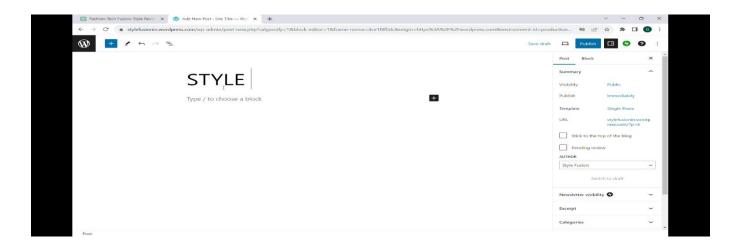
### **STEP 4:** CHOOSE THE FLAVOR OF WORDPRESS



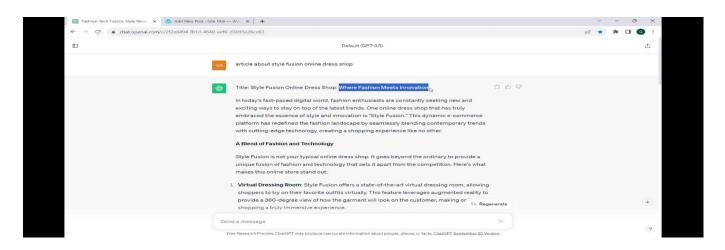
#### **STEP 5:** CREATE A NEW SITE FOR BLOG



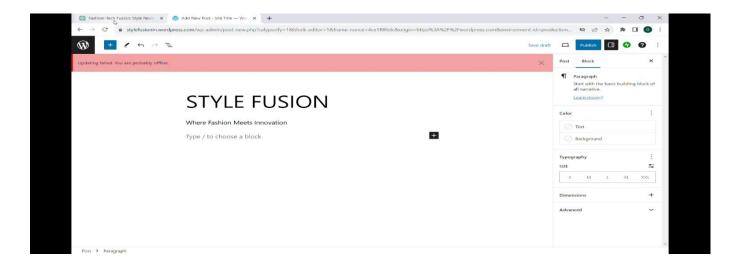
#### **STEP 6: POSTS - ADD NEW POSTS**

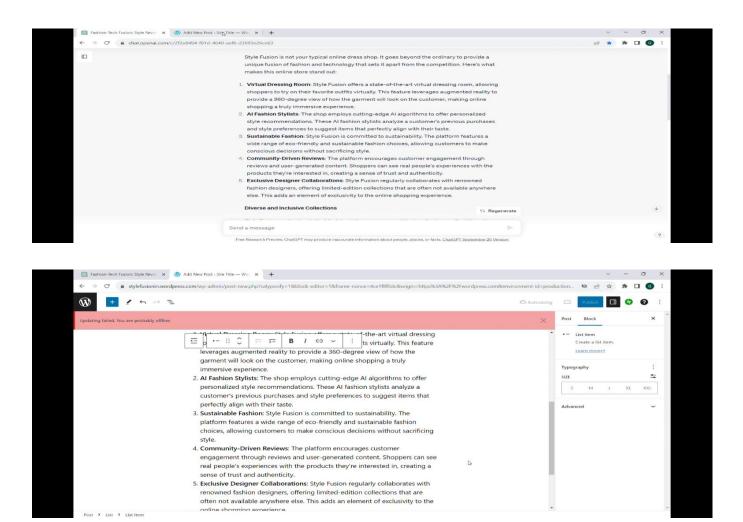


# **STEP 7:** SIGN UP AND LOGIN THE AI AND CLICK HERE AND TYPE THE BLOG TITLE, AFTER THAT CLICK COPY.

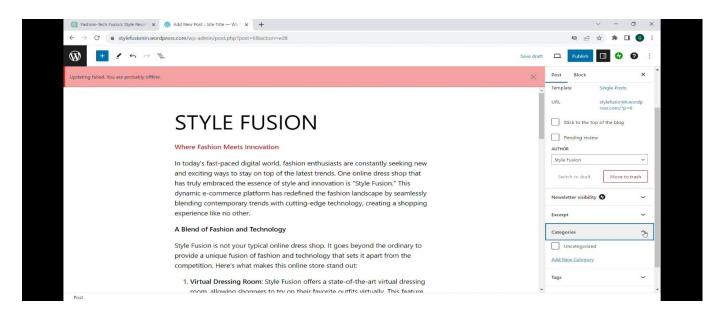


#### STEP 8:CLICK NEW AND PASTE THE BLOG YOU COPIED EARLIER FROM COPY AI

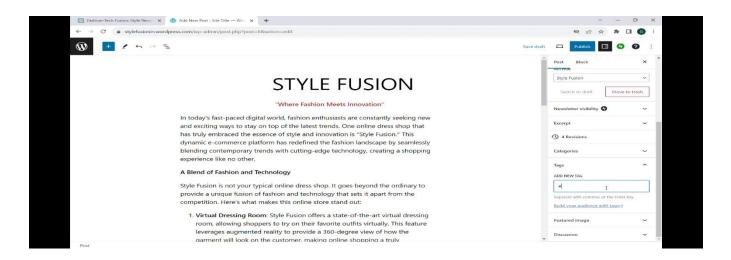




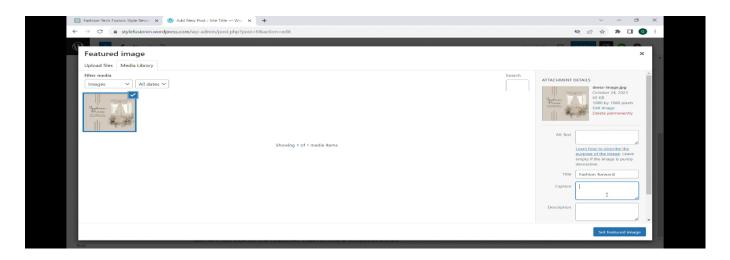
#### **STEP 9:** SET GOALS AND CHECK GRAMMER

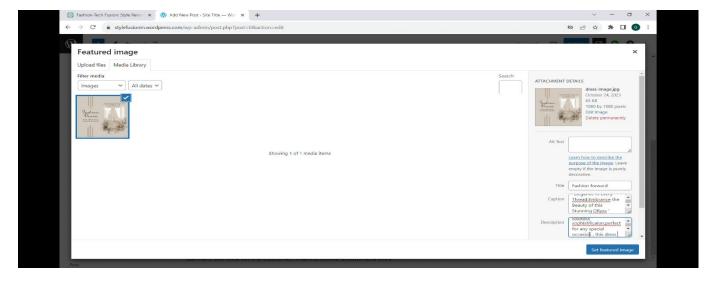


#### **STEP 10:** NOW COPY TITLE AND PASTE IT IN YOUR BLOG

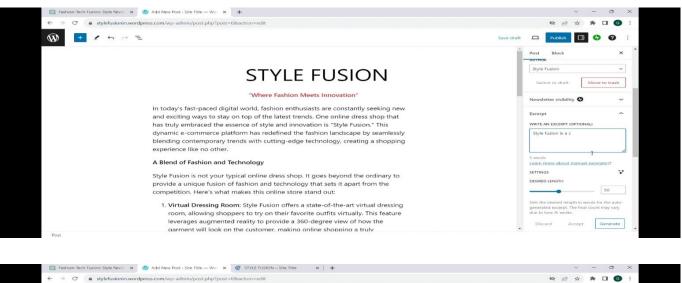


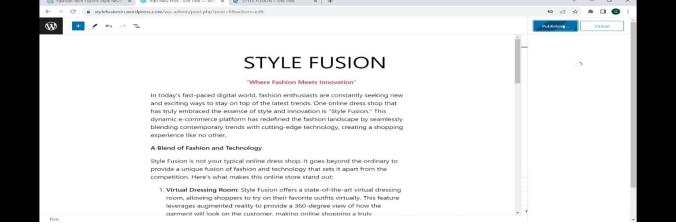
# **STEP 11:** CLICK THE SETTINGS BUTTON, SCROLL DOWN AND ADD CAPTIONS, TAGS, TITLE, DESCRIPTION, AND FEATURED IMAGE TO THE BLOG.



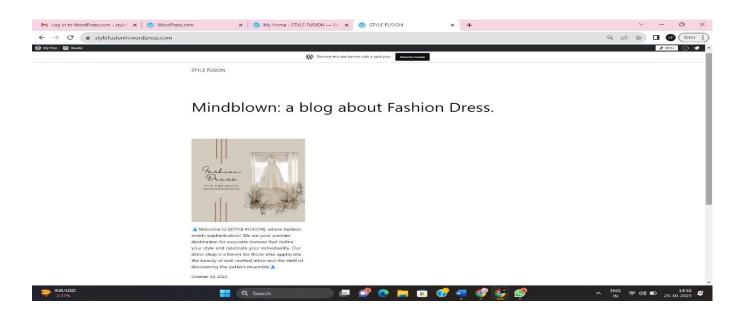


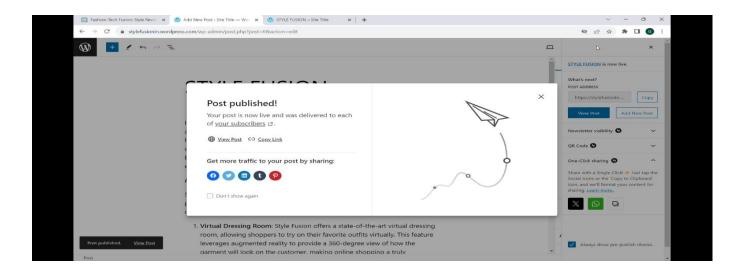
#### **STEP 12**: AFTER FULL EDITING IT AND CLICK PUBLISH BUTTON.



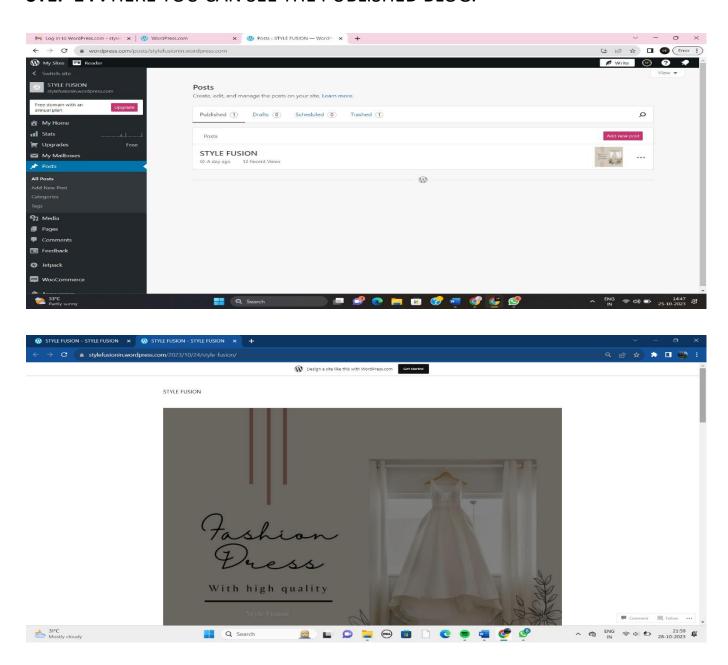


#### STEP 13: CLICK VIEW POST.





#### STEP 14: HERE YOU CAN SEE THE PUBLISHED BLOG.



#### **STEP 15:** LINK POSTED IN SOCIAL MEDIA.

