

DIGITAL MARKETING PROJECT

CREATING BLOG USING WORD PRESS PLATFORM

NM id: 88EEBCE7E5E5726AE94430D1A6907BB2

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1. BRAND NAME:

Style fusion

2. LOGO:



3. CATEGORY:

Clothing brand

4.EMAIL:

Stylefusion1923@gmail.com

5. TARGET AUDIENCE:

Exclusive for Womens

6. TARGET LOCATION:

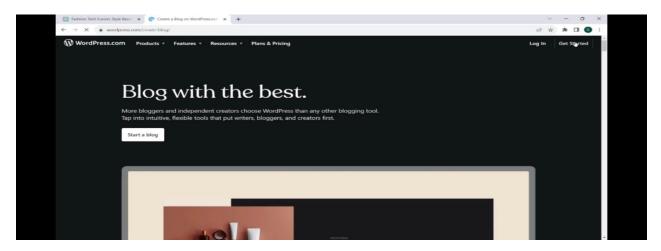
Coimbatore , Tamil Nadu, India

7. WEBSITE FOR BRAND:

 $\underline{https://stylefusionin.wordpress.com/2023/10/24/style-fusion/}$

8. PROJECT STEPS:

STEP 1: CLICK GET STARTED BUTTON



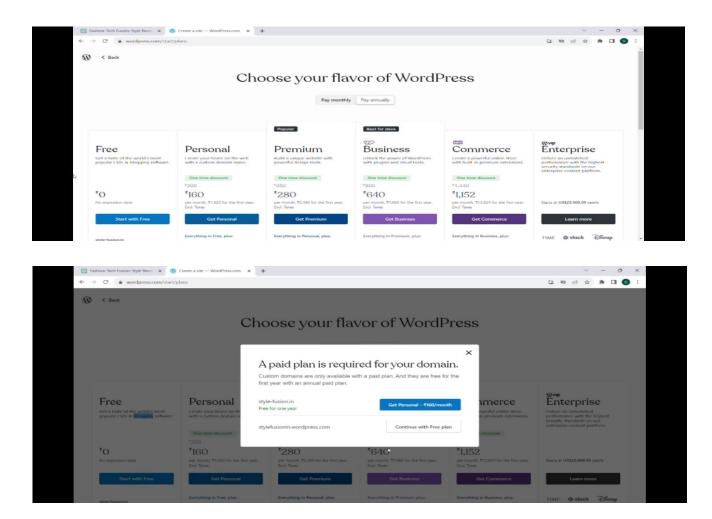
STEP 2: CREATE NEW GOOGLE ACCOUNT FOR BLOG



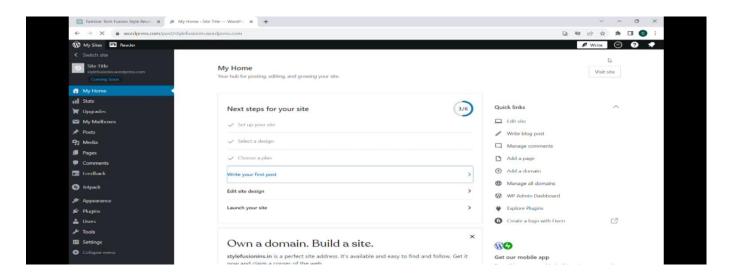
STEP 3: CHOOSE A DOMAIN FOR A BLOG

Fashion-Tech Fusion: Style Revo	× Create a site — WordPress.com × +					~		0	×
← → C a wordpress.co	m/start/domains			(4	60 E	e \$	*		
(ii) < Back									
		Choose a domain							
		Enter some descriptive keywords to get started							
		X Ither	Get a free one-year domain registration with any paid annual plan.						
			Use the search tool on this page to find a domain you love, then select any paid annual plan.						
			We'll pay the first year's domain registration fees for you, simple as that!						
			Choose my domain later						
			Already own a domain?						
			Connect your domain purchased elsewhere to your WordPress.com site through mapping or transfer.						
			Use a domain I own						

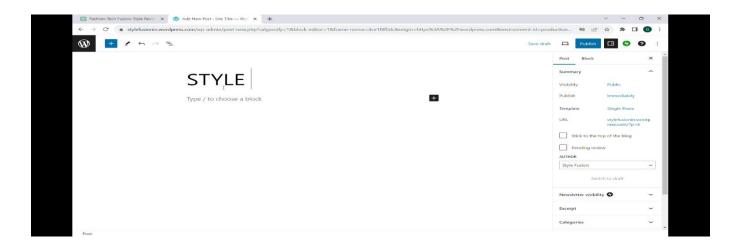
STEP 4: CHOOSE THE FLAVOR OF WORDPRESS



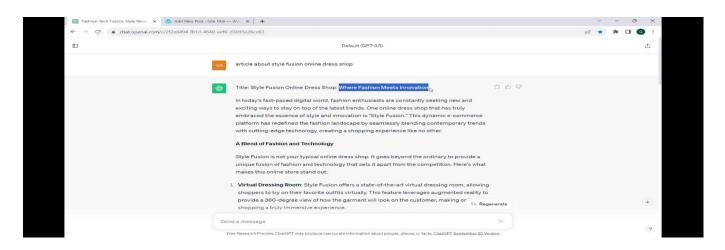
STEP 5: CREATE A NEW SITE FOR BLOG



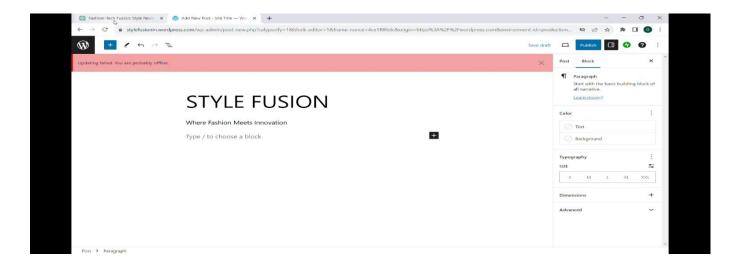
STEP 6: POSTS - ADD NEW POSTS

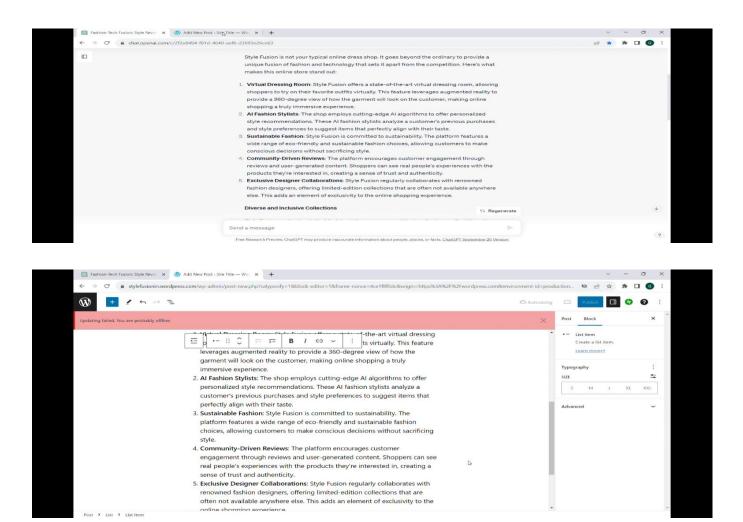


STEP 7: SIGN UP AND LOGIN THE AI AND CLICK HERE AND TYPE THE BLOG TITLE, AFTER THAT CLICK COPY.

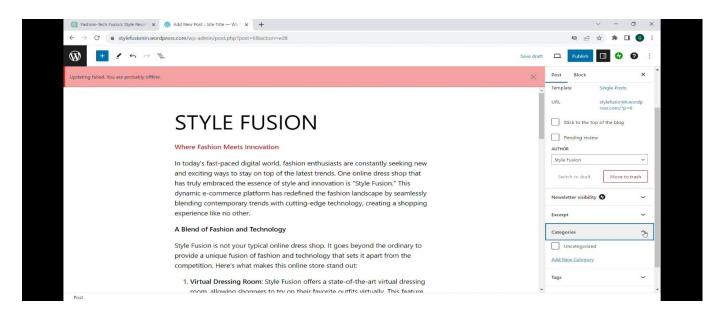


STEP 8:CLICK NEW AND PASTE THE BLOG YOU COPIED EARLIER FROM COPY AI

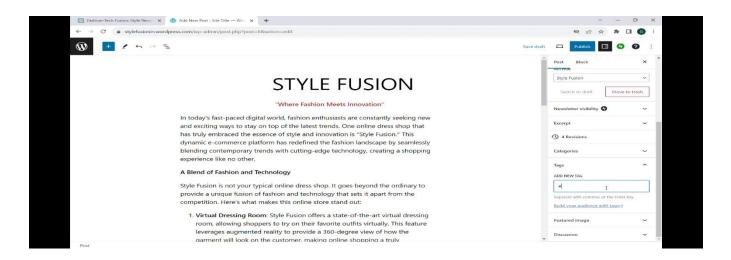




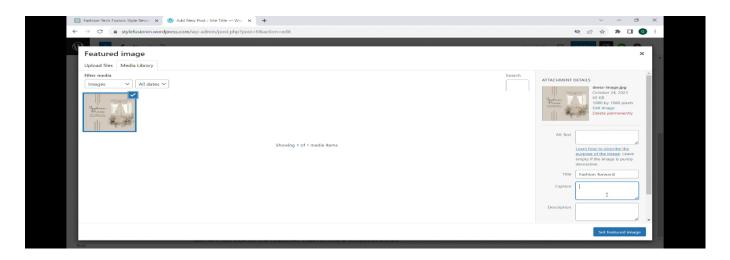
STEP 9: SET GOALS AND CHECK GRAMMER

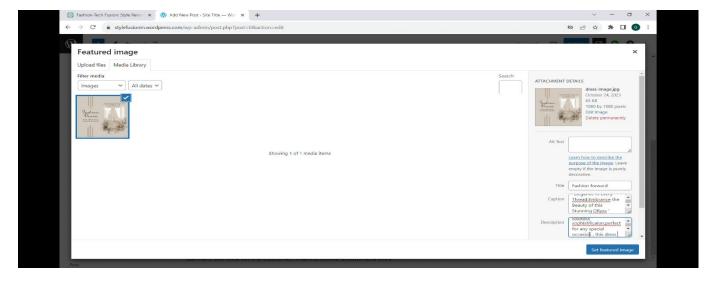


STEP 10: NOW COPY TITLE AND PASTE IT IN YOUR BLOG

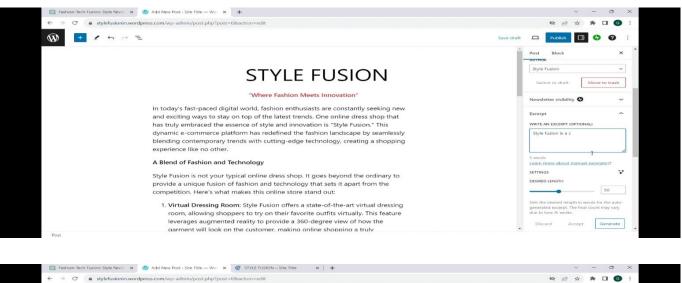


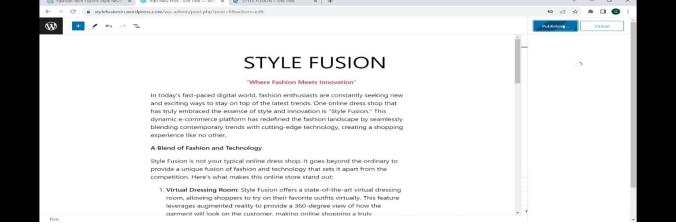
STEP 11: CLICK THE SETTINGS BUTTON, SCROLL DOWN AND ADD CAPTIONS, TAGS, TITLE, DESCRIPTION, AND FEATURED IMAGE TO THE BLOG.



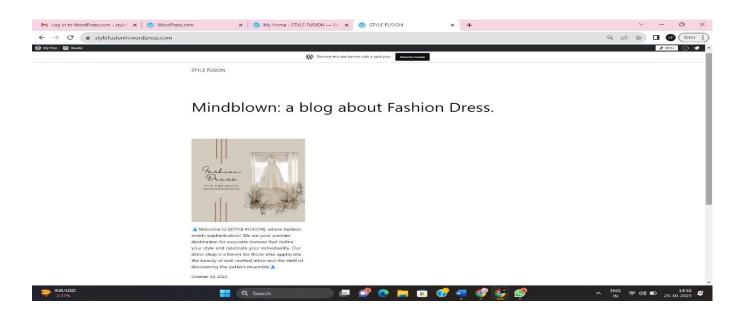


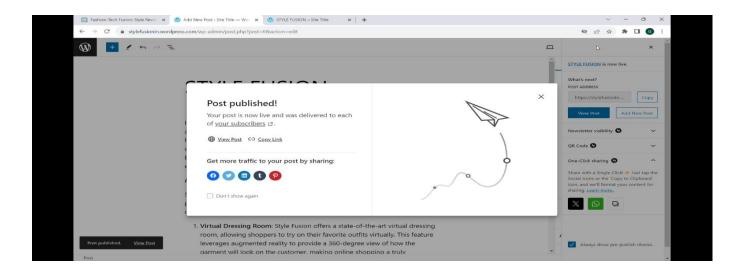
STEP 12: AFTER FULL EDITING IT AND CLICK PUBLISH BUTTON.



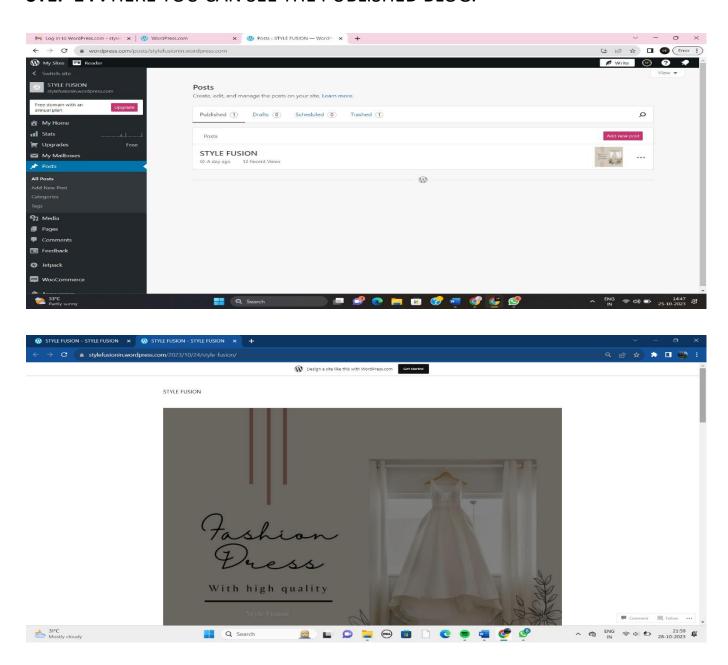


STEP 13: CLICK VIEW POST.





STEP 14: HERE YOU CAN SEE THE PUBLISHED BLOG.



STEP 15: LINK POSTED IN SOCIAL MEDIA.

