

DIGITAL MARKETING ASSIGNMENT



BE – Computer Science and Engineering
Vivekanandha College of Technology for Women
Namakkal - 637205

NM id: 51EE486FC61227898B94EA0E95B4876A

Submitted By:

MYTHILY AU613020104051

☐ **BRAND NAME:**

Floral flourish

☐ **LOGO:**



☐ **CATEGORY:**

PLANT SELLING

1. Create a blog or website using Blogspot and WordPress.

Blogspot: <https://floralfLOURISH9.blogspot.com>

WordPress: <https://floralfLOURISHES.wordpress.com/2023/10/29/floralfLOURISH/>

2. Create a New Facebook Business Page and Post one social media poster

Business Page link: <https://www.facebook.com/Floralflourish9>



Social media Poster:



3. Social media advertisement poster using Canva



4. Email newsletter using MailChimp or Canva

