



DIGITAL MARKETING PROJECT

CREATING BLOG USING WORD PRESS PLATFORM

NM id : B3F06510CC0EBC5993B4F4A42F3EACD1

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1. BRAND NAME :

Style fusion

2. LOGO :



3. CATEGORY :

Clothing brand

4. EMAIL :

Stylefusion1923@gmail.com

5. TARGET AUDIENCE :

Exclusive for Womens

6. TARGET LOCATION :

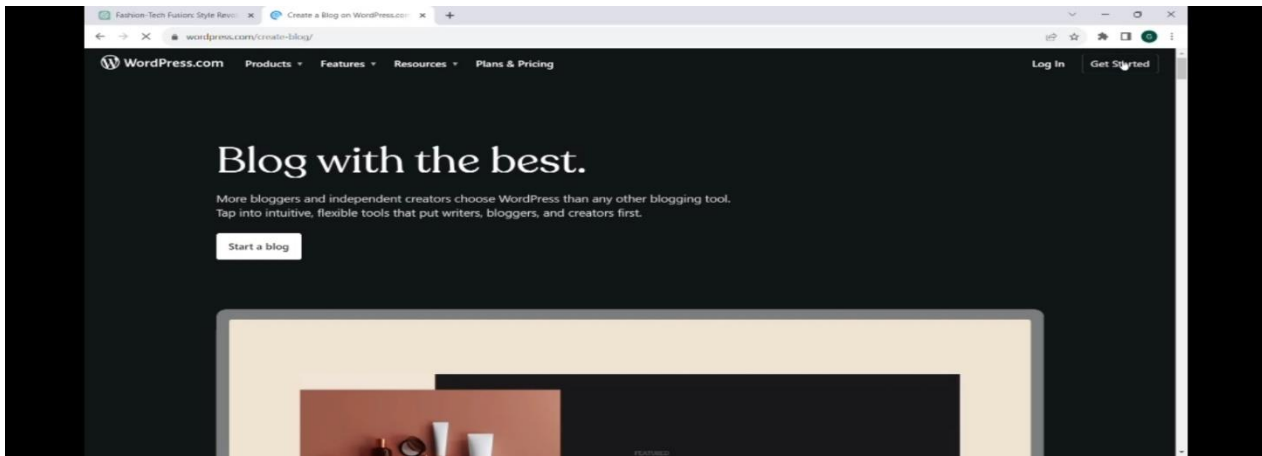
Coimbatore , Tamil Nadu, India

7. WEBSITE FOR BRAND :

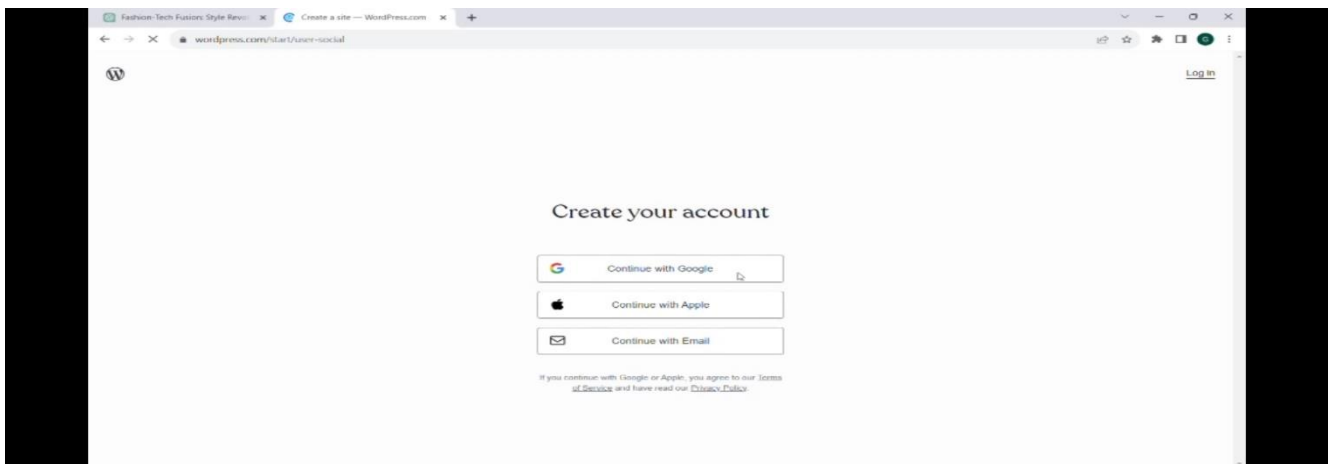
<https://stylefusionin.wordpress.com/2023/10/24/style-fusion/>

8. PROJECT STEPS :

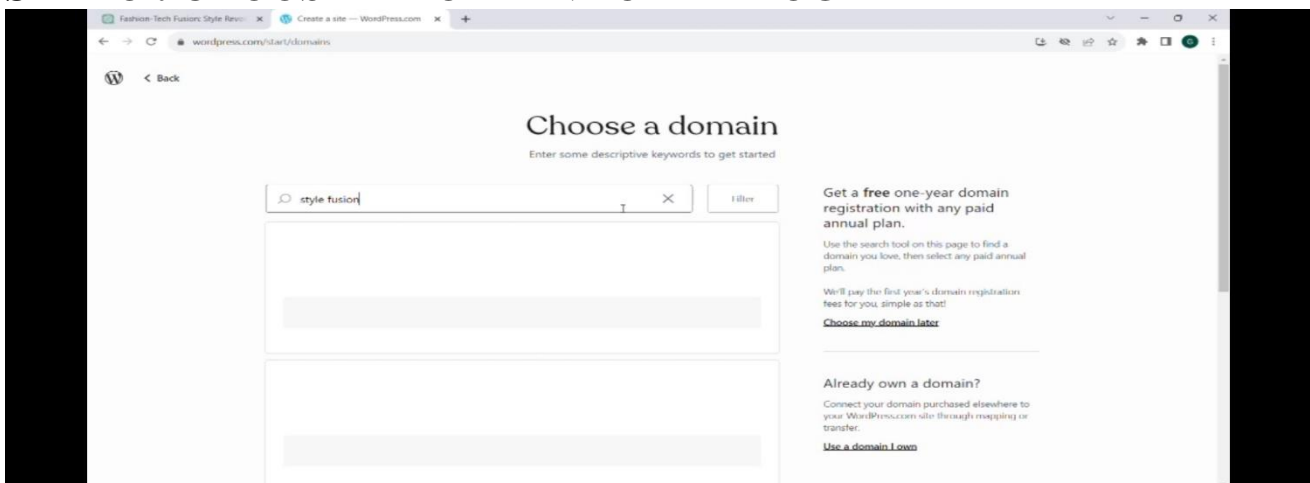
STEP 1 : CLICK GET STARTED BUTTON



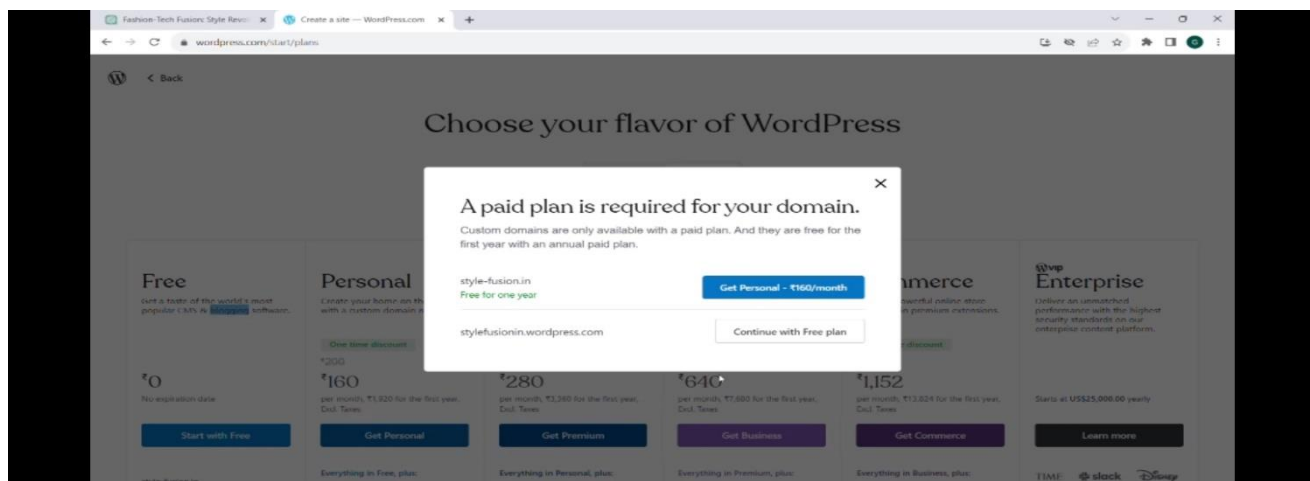
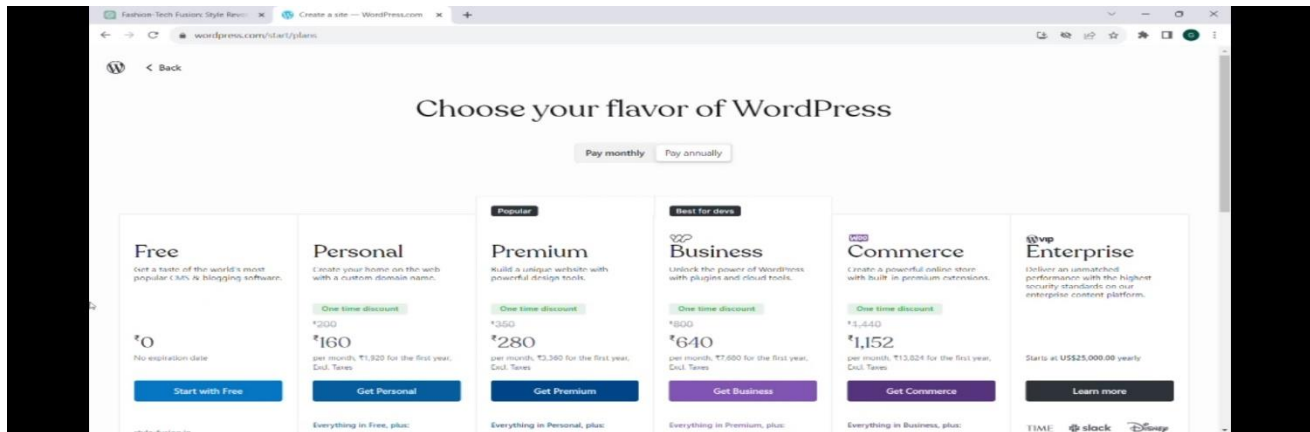
STEP 2 : CREATE NEW GOOGLE ACCOUNT FOR BLOG



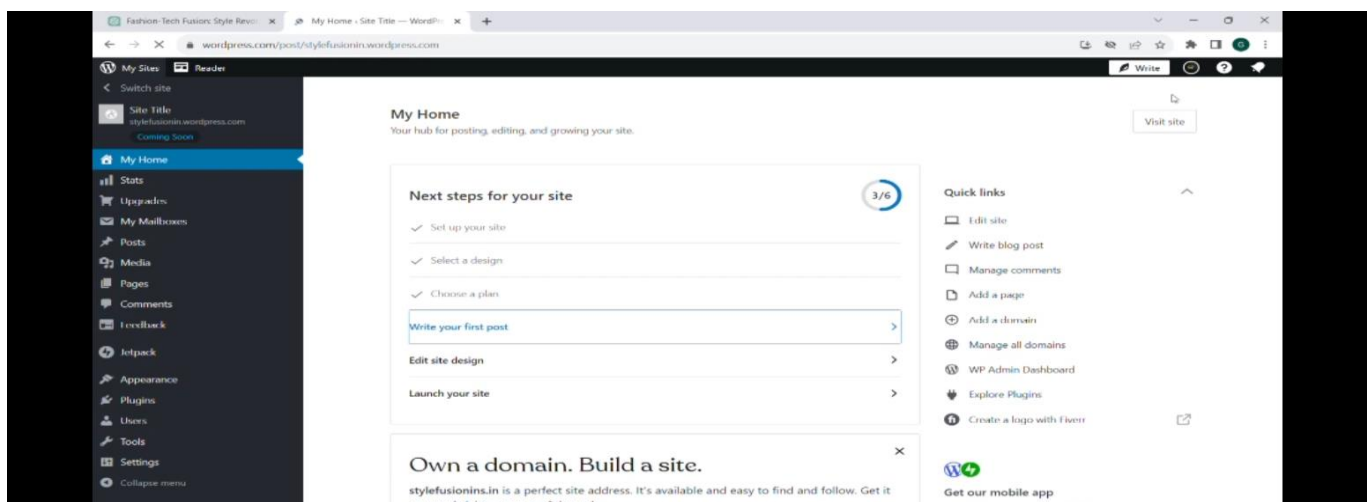
STEP 3 : CHOOSE A DOMAIN FOR A BLOG



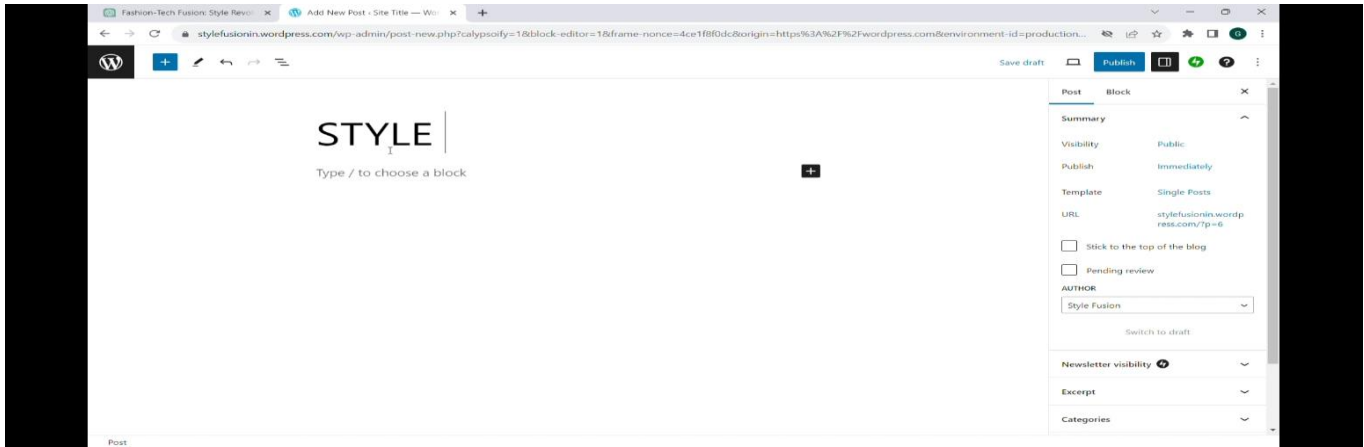
STEP 4 : CHOOSE THE FLAVOR OF WORDPRESS



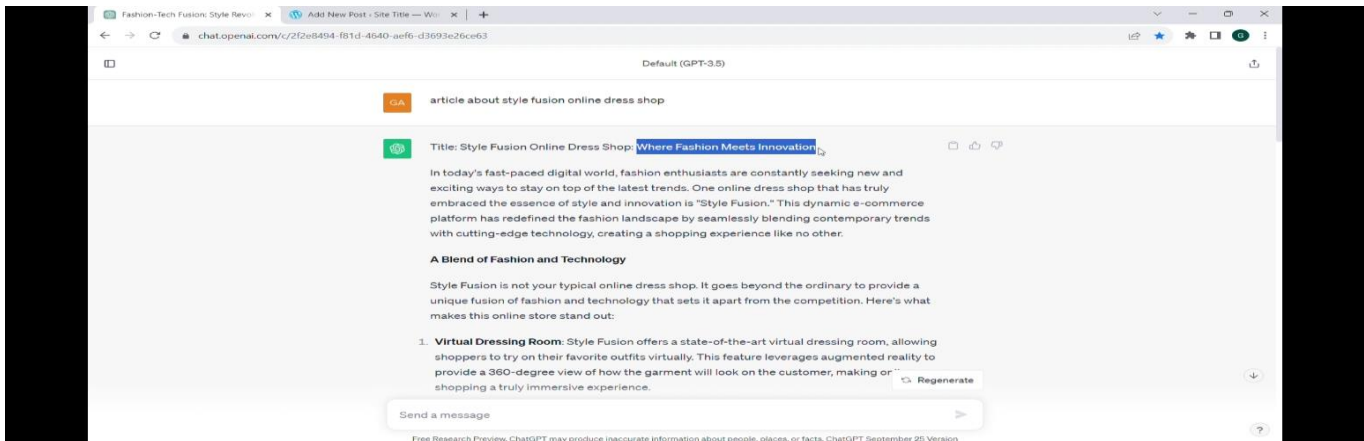
STEP 5 : CREATE A NEW SITE FOR BLOG



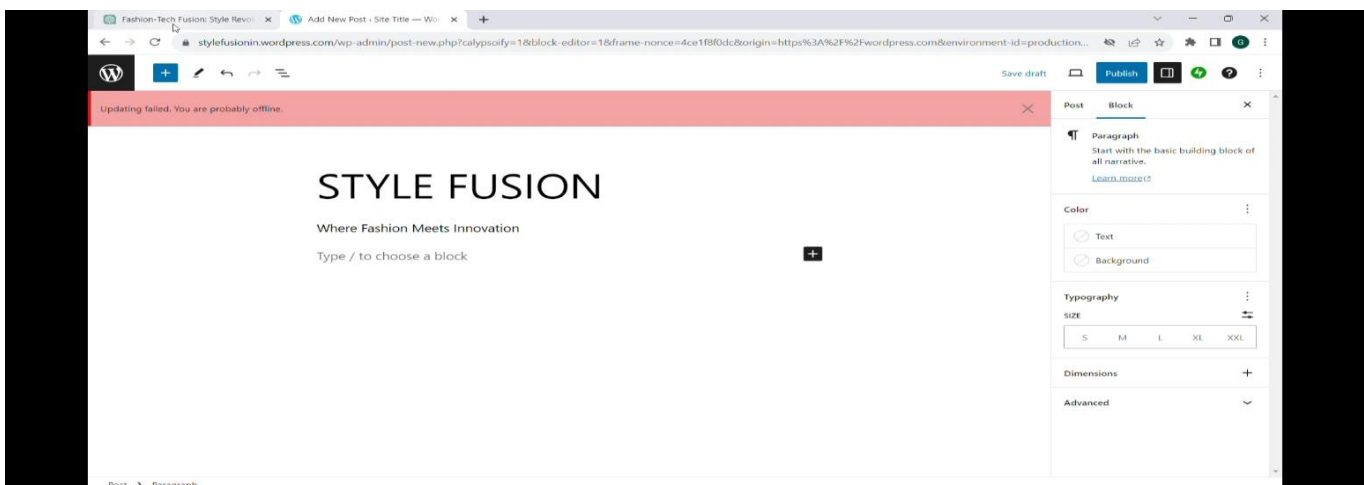
STEP 6 : POSTS – ADD NEW POSTS

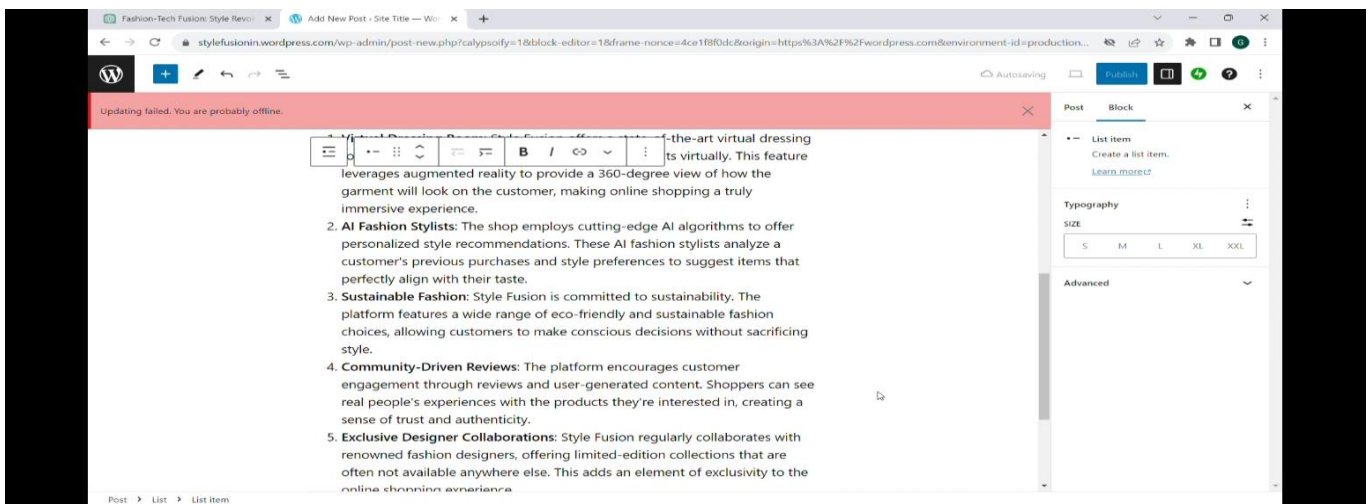
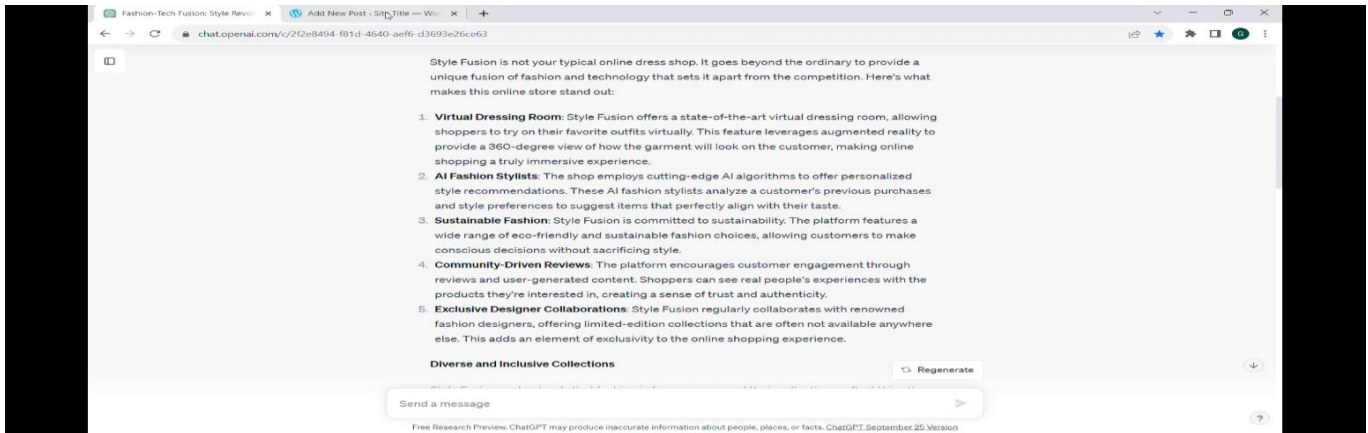


STEP 7 : SIGN UP AND LOGIN THE AI AND CLICK HERE AND TYPE THE BLOG TITLE , AFTER THAT CLICK COPY.

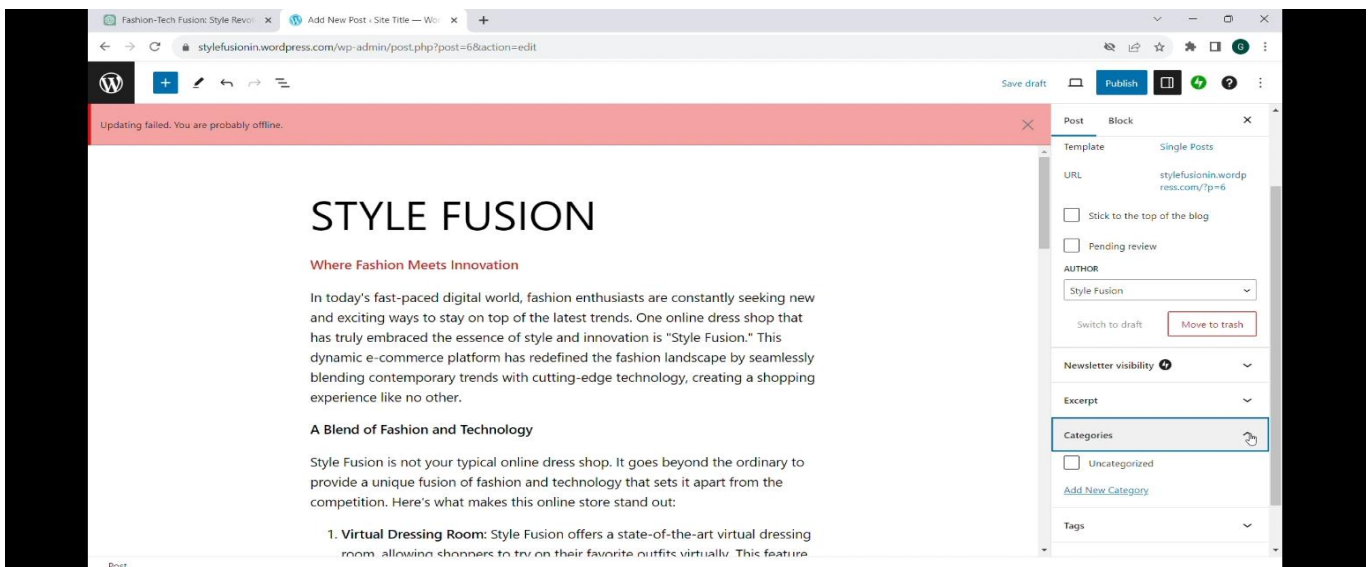


STEP 8:CLICK NEW AND PASTE THE BLOG YOU COPIED EARLIER FROM COPY AI

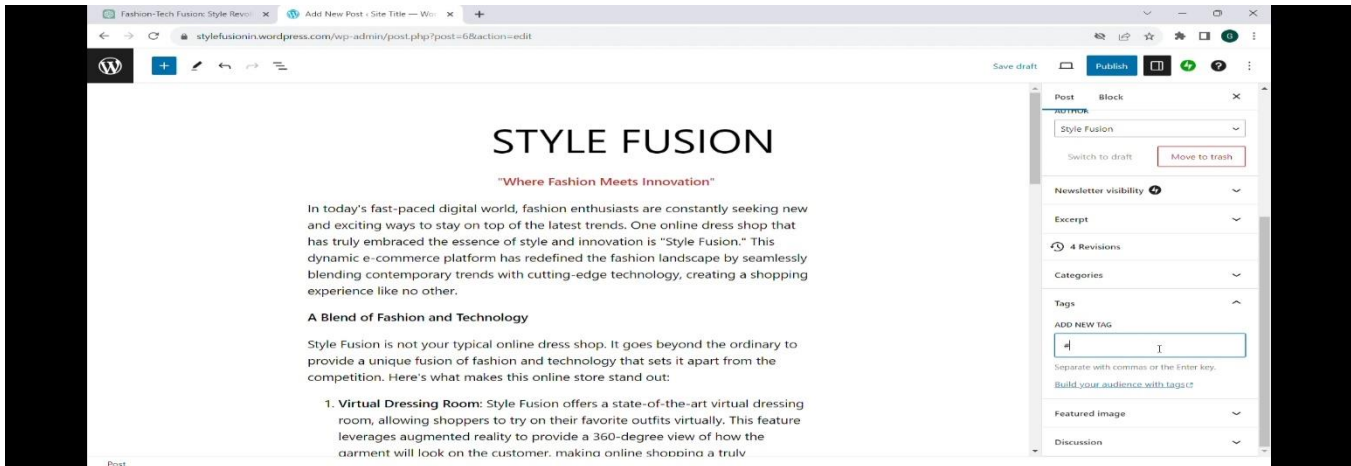




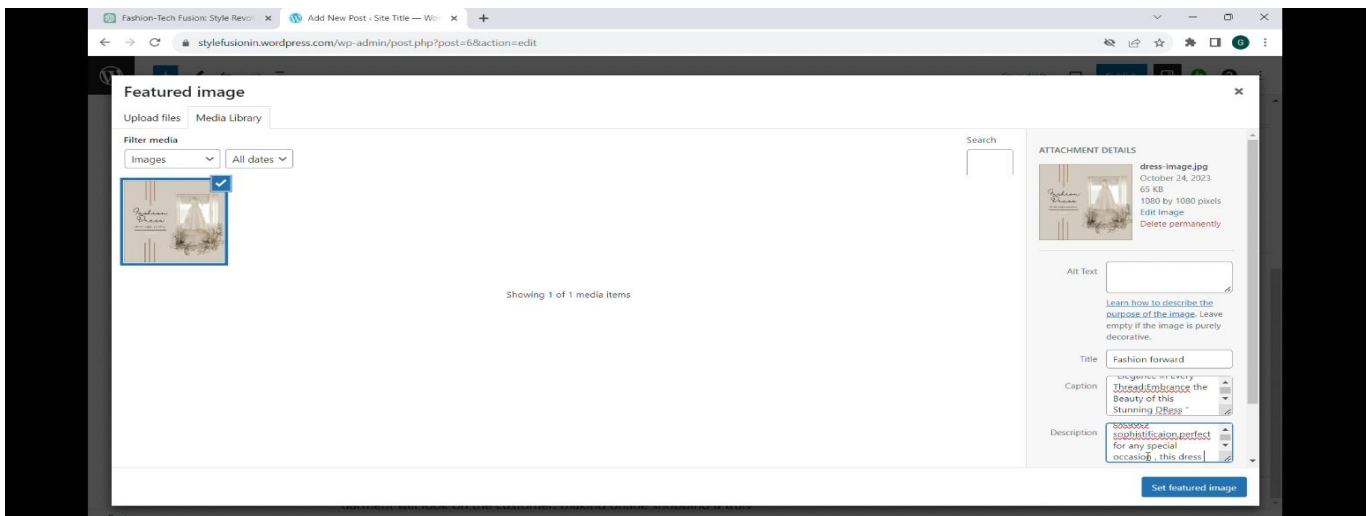
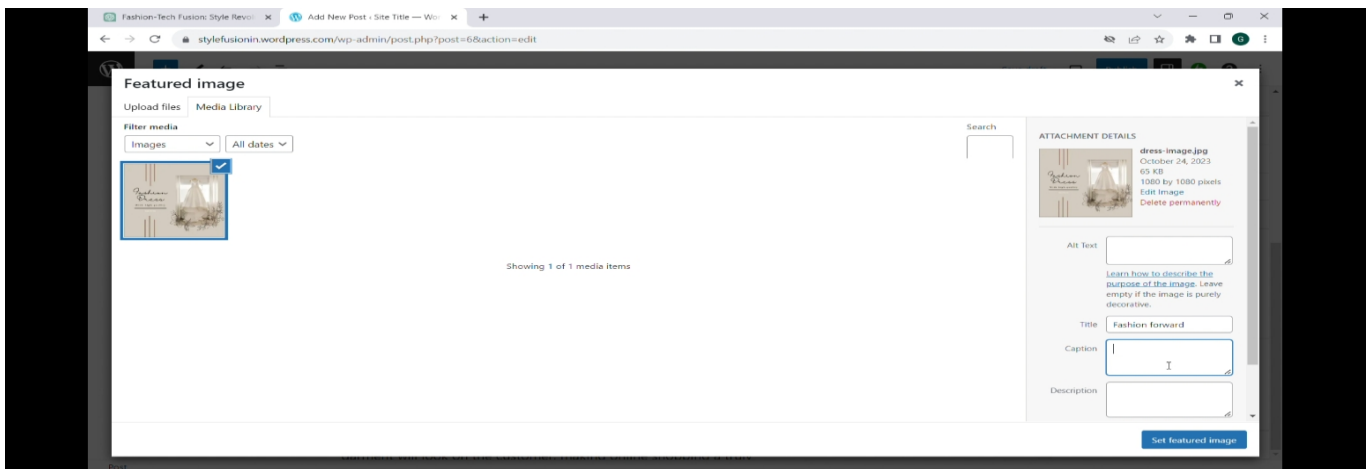
STEP 9 : SET GOALS AND CHECK GRAMMER



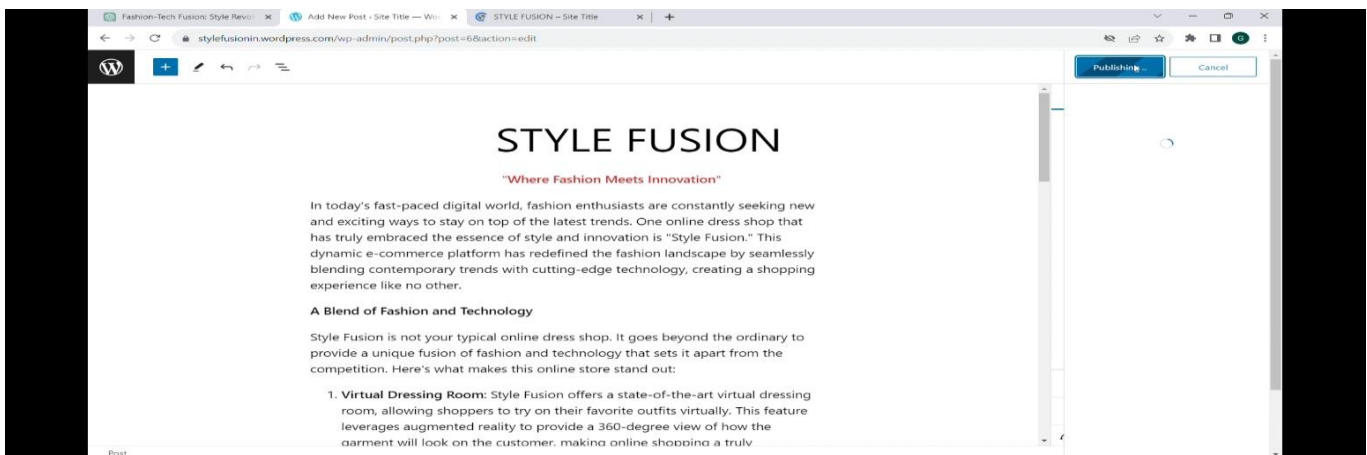
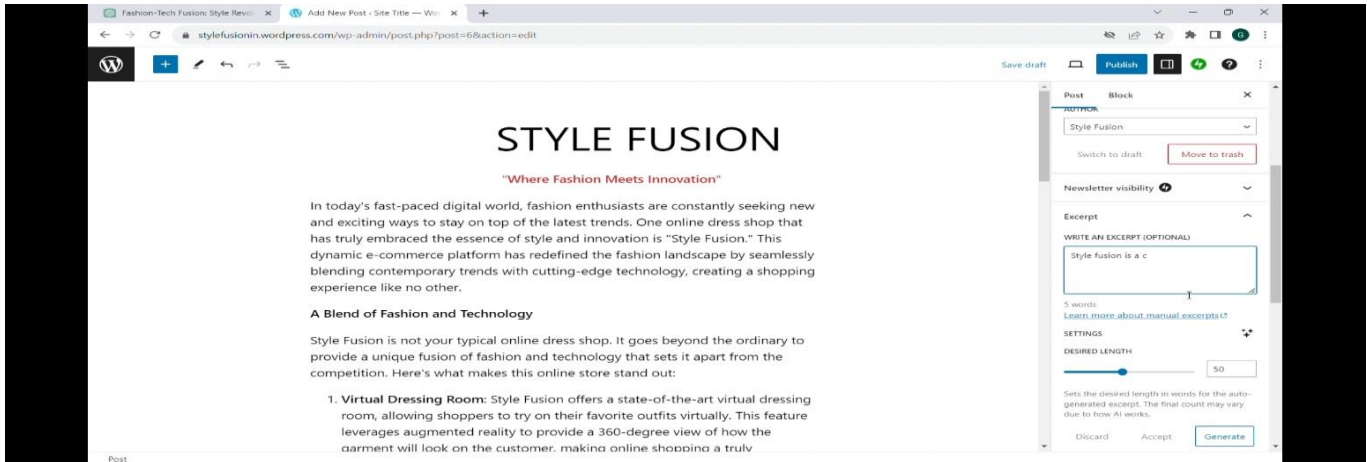
STEP 10 : NOW COPY TITLE AND PASTE IT IN YOUR BLOG



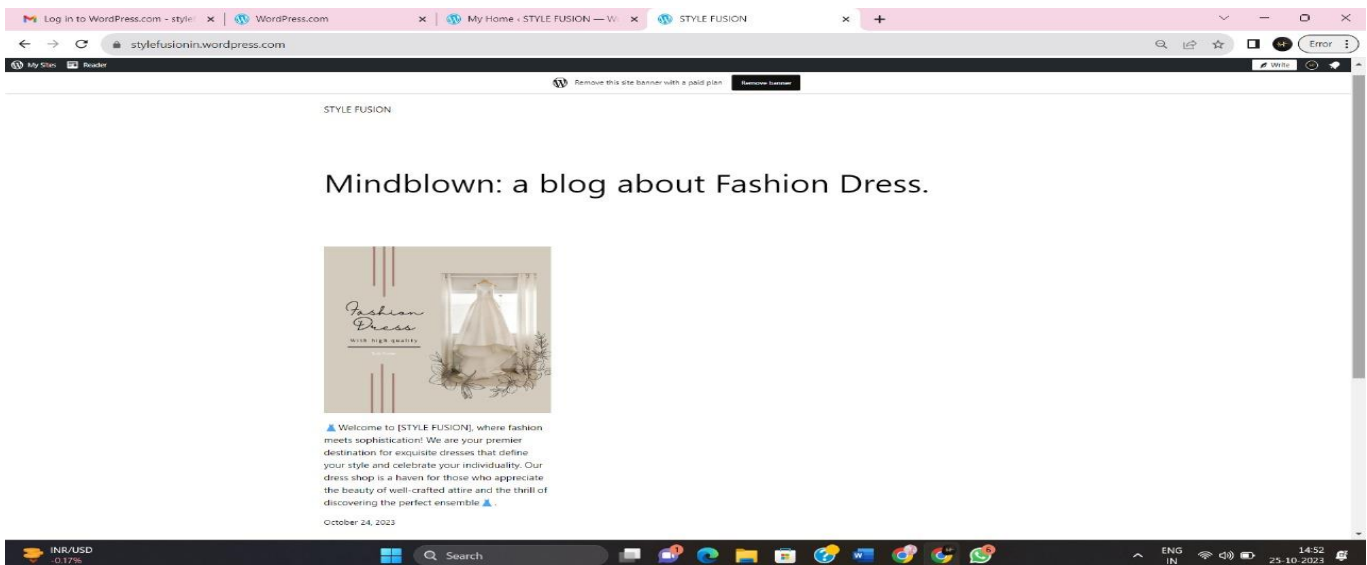
STEP 11 : CLICK THE SETTINGS BUTTON , SCROLL DOWN AND ADD CAPTIONS,TAGS,TITLE ,DESCRIPTION, AND FEATURED IMAGE TO THE BLOG.

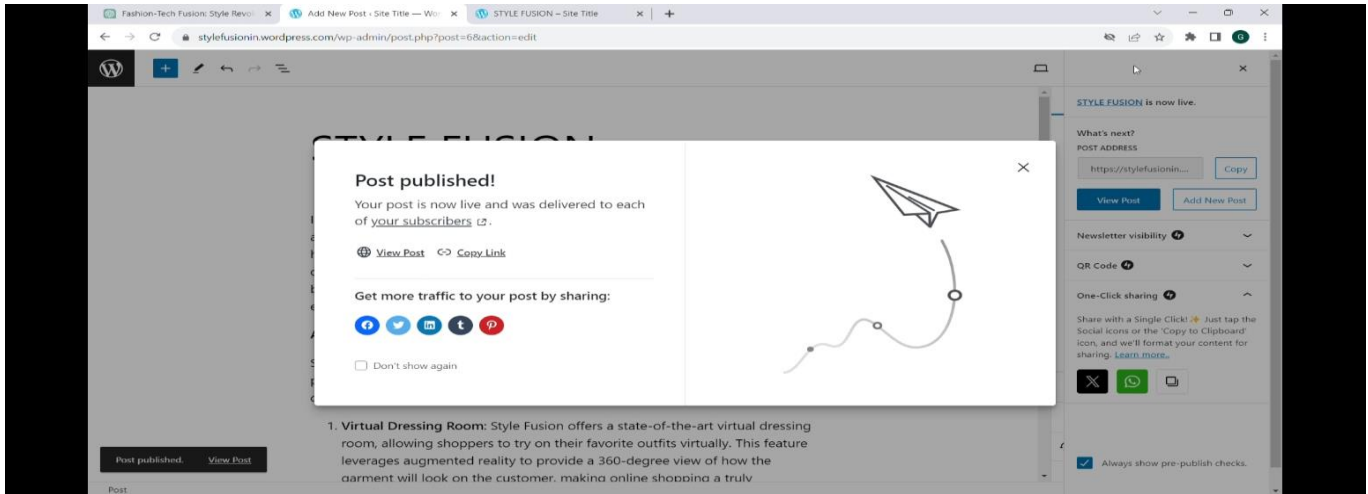


STEP 12 : AFTER FULL EDITING IT AND CLICK PUBLISH BUTTON.

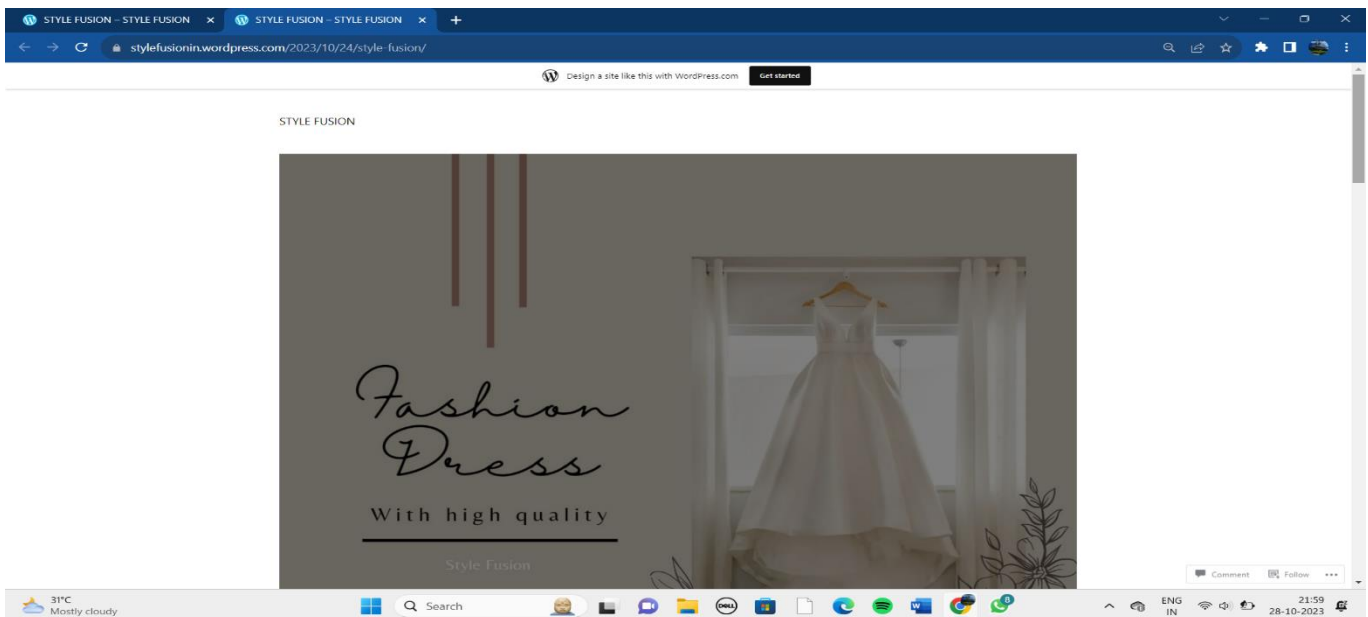
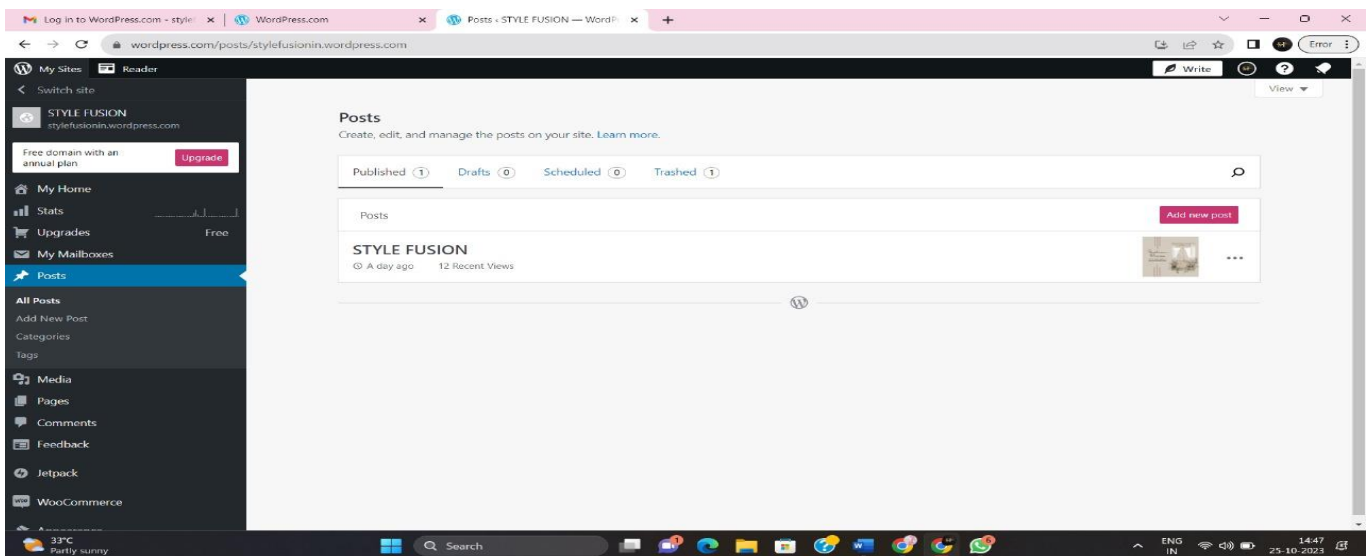


STEP 13 : CLICK VIEW POST .





STEP 14 : HERE YOU CAN SEE THE PUBLISHED BLOG.



STEP 15 : LINK POSTED IN SOCIAL MEDIA.

