Graph1: Total Sales by Country per Year
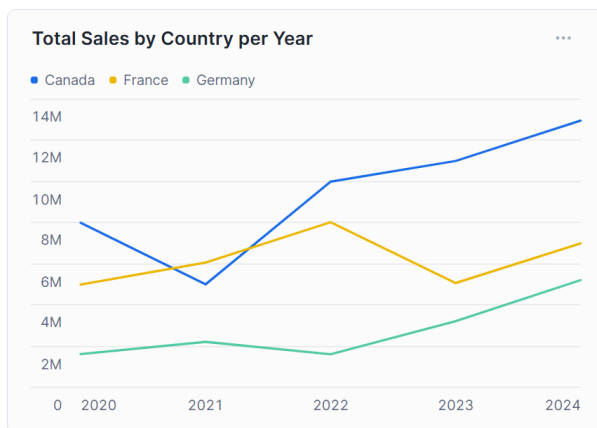
Code:

```
SELECT

    region,

    sale_year,

    ROUND(SUM(sale_amount), 2) AS total_sales

FROM CRM_PROJECT.CORE.SALES_WITH_CUSTOMER

GROUP BY region, sale_year

ORDER BY region, sale_year;
```
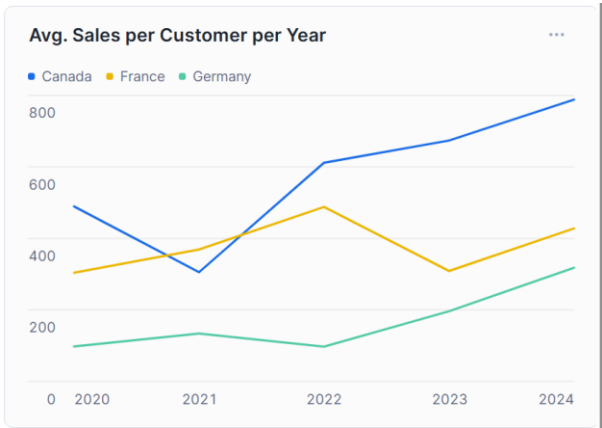
Graph:

Graph2: Avg. Sales per Customer per Year

Code:

```
SELECT

    region,

    sale_year,

    ROUND(SUM(sale_amount) / COUNT(DISTINCT customer_id), 2) AS avg_sales_per_customer

FROM CRM_PROJECT.CORE.SALES_WITH_CUSTOMER

GROUP BY region, sale_year

ORDER BY region, sale_year;
```

Graph:

Graph3: Top Products by Sales

Code:

```
SELECT
    CATEGORY,
    SUM(SALE_AMOUNT) AS TOTAL_SALES
FROM CRM_PROJECT.CORE.SALES_WITH_PRODUCT_CITY
GROUP BY CATEGORY
ORDER BY TOTAL_SALES DESC
LIMIT 6;
```

Graph: