



# Nicolò Balducci

## Contact

Date of birth: 19/06/1999

Telephone: +39 333-403-3338

E-mail: [n.balducci@outlook.com](mailto:n.balducci@outlook.com)



Visit my website!

## EDUCATION

<b>Master's Degree Programme</b>   <i>International Economics and Commerce</i> Business, Organization and Strategy	September 2021 UniVPM
<b>Università Politecnica delle Marche</b>   <i>Bachelor's degree in Economics</i> Graduation grade	September 2018 – July 2021 104/110
<b>Istituto Superiore Vanvitelli Stracca Angelini</b>   <i>Administration, Finance and Marketing</i> Diploma grade	July 2018 100/100

## WORK EXPERIENCES

<b>Global Consulting Program (GCP)</b> International Internship: UniVPM - Ohio University - Istao <ul style="list-style-type: none"><li>• In collaboration with the <i>GrottiniLab</i> company: <i>Artificial Intelligence</i></li><li>• To get a hands-on experience on solving a <i>real</i> business problem</li><li>• Work effectively in a cross-cultural team</li><li>• Market Research and Analysis with an International Perspective</li></ul>	June 2022 – July 2022 Ancona, AN
<b>MC Marketing e Comunicazione</b> Intern <ul style="list-style-type: none"><li>• Market research and publication of articles on the company blog</li><li>• Supporting SEO activities</li><li>• Compilation of company databases</li><li>• Marketing management of social pages, blogs and company forums</li></ul>	February 2021 – April 2021 Ancona, AN
<b>Social cooperative "La Scatola Magica"</b> Animator <ul style="list-style-type: none"><li>• Ricreational, sporting and cultural activities</li><li>• Organisation and management of workshops and group work with children aged 4 – 11 years</li></ul>	June 2018 – September 2018 Ancona, AN
<b>Studio Carotti &amp; Associati</b> Intern <ul style="list-style-type: none"><li>• Introduction to the use of an accounting programme for entering budget items</li><li>• Secretarial/reception service, document sorting</li></ul>	February 2017 – June 2017 Ancona, AN

## VOLOUNTEERING

<b>Social Cooperative "La Scatola Magica"</b>   <i>Recreational and educational services for children</i> Animator/Educator	2021 Ancona, AN
<b>Il Piccolo Principe</b>   <i>Recreational and cultural services</i> Volunteer	January 2016 – May 2018 Ancona, AN

## PUBLICATIONS

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THESIS   <i>Empirical analysis of the automotive market: comparison between Italy and Germany</i> Università Politecnica delle Marche	July 2021 Ancona, AN
I MINI-PROGRAM: LA CHIAVE PER ENTRARE NELL'E-COMMERCE CINESE!   Corporate blog article MC Marketing e Comunicazione	April 2021
E-COMMERCE IN CINA: COSA SAPERE PER OPERARE NEL MERCATO CINESE! Corporate blog article MC Marketing e Comunicazione	March 2021

## EXTRACURRICULAR ACTIVITIES

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Associazione Polisportiva Magica Pyxis President of A.S.D. Polisportiva Magica Pyxis	March 2021 Ancona, AN
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## LANGUAGE SKILLS

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Native language	Italian
English language	Level B2
French language Certification	Level B1 DELF B2 – Ministère de l'Education nationale française 2018 Livello europeo B2

## COMPUTER SKILLS

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Text processing Microsoft Office: Word	Advanced level
Mark-up language for preparing texts $\LaTeX$	Intermediate level
Spreadsheets Microsoft Excel	Basic level
Presentation software <i>Canva</i>	Intermediate level
Application software Econometric-statistical programme (Gretl)	Intermediate level
Programming languages <i>HTML and CSS</i>	Intermediate level
Python	Basic level

## SOFT SKILLS

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Teamwork  
Planning and organising skills  
Ability to work effectively in a cross-cultural team  
Managing oneself in an unfamiliar environment in a short period of time  
Accuracy/attention to detail  
Flexibility/Adaptability  
Problem solving

## HOBBY

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Sports activities  
Lover of travel  
Music  
Photography