



# Nicolò Balducci

## Contact

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## EDUCATION

|   |                                       |
|---|---------------------------------------|
| <b>Master's Degree Programme</b>   <i>International Economics and Commerce</i><br>Business, Organization and Strategy | September 2021<br>UniVPM              |
| <b>Università Politecnica delle Marche</b>   <i>Bachelor's degree in Economics</i><br>Graduation grade                | September 2018 – July 2021<br>104/110 |
| <b>Istituto Superiore Vanvitelli Stracca Angelini</b>   <i>Administration, Finance and Marketing</i><br>Diploma grade | July 2018<br>100/100                  |

## WORK EXPERIENCES

|   |  |
|---|--|
| <b>MC Marketing e Comunicazione</b><br>Intern   | February 2021 – April 2021<br>Ancona, AN |
| <ul style="list-style-type: none"><li>• Market research and publication of articles on the company blog</li><li>• Supporting SEO activities</li><li>• Compilation of company databases</li><li>• Marketing management of social pages, blogs and company forums</li></ul> |  |
| <b>Social cooperative "La Scatola Magica"</b><br>Animatore  | June 2018 – September 2018<br>Ancona, AN |
| <ul style="list-style-type: none"><li>• Ricreational, sporting and cultural activities</li><li>• Organisation and management of workshops and group work with children aged 4 – 11 years</li></ul>  |  |
| <b>Studio Carotti &amp; Associati</b><br>Stagista   | February 2017 – June 2017<br>Ancona, AN  |
| <ul style="list-style-type: none"><li>• Introduction to the use of an accounting programme for entering budget items</li><li>• Secretarial/reception service, document sorting</li></ul>  |  |

## VOLOUNTEERING

|  |                                       |
|--|---------------------------------------|
| <b>Social Cooperative "La Scatola Magica"</b>   <i>Recreational and educational services for children</i><br>Animator/Educator | 2021<br>Ancona, AN                    |
| <b>Il Piccolo Principe</b>   <i>Recreational and cultural services</i><br>Volunteer  | January 2016 – May 2018<br>Ancona, AN |

## PUBLICATIONS

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|--|-------------------------|
| <b>Graduation thesis</b>   <i>Empirical analysis of the automotive market: comparison between Italy and Germany</i><br>Università Politecnica delle Marche | July 2021<br>Ancona, AN |
| <b>I MINI-PROGRAM: LA CHIAVE PER ENTRARE NELL'E-COMMERCE CINESE!</b>  <br>Corporate blog article MC Marketing e Comunicazione                              | April 2021              |
| <b>E-COMMERCE IN CINA: COSA SAPERE PER OPERARE NEL MERCATO CINESE!</b><br>Corporate blog article MC Marketing e Comunicazione                              | March 2021              |

## EXTRACURRICULAR ACTIVITIES

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Associazione Polisportiva Magica Pyxis  
President of A.S.D. Polisportiva Magica Pyxis

March 2021  
Ancona, AN

## LANGUAGE SKILLS

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|                                  |  |
|----------------------------------|--|
| Native language                  | Italian  |
| English language                 | Level B2   |
| French language<br>Certification | Level B1<br>DELF B2 – Ministère de l'Education nationale française 2018 Livello europeo B2 |

## COMPUTER SKILLS

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|   |                    |
|---|--------------------|
| Text processing<br>Microsoft Office: Word                         | Advanced level     |
| Mark-up language for preparing texts<br>$\LaTeX$                  | Intermediate level |
| Spreadsheets<br>Microsoft Excel                                   | Basic level        |
| Presentation software<br>Microsoft PowerPoint                     | Intermediate level |
| Application software<br>Econometric-statistical programme (Gretl) | Intermediate level |

## HOBBY

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Sports activities  
Lover of travel  
Music  
Photography

## SOFT SKILLS

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Teamwork  
Planning and organising skills  
Accuracy/attention to detail  
Flexibility/Adaptability  
Problem solving