



Nicolò Balducci

Contact

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Visit my website!

EDUCATION

Master's Degree Programme <i>International Economics and Commerce</i> Business, Organization and Strategy	September 2021 UniVPM
Università Politecnica delle Marche <i>Bachelor's degree in Economics</i> Graduation grade	September 2018 – July 2021 104/110
Istituto Superiore Vanvitelli Stracca Angelini <i>Administration, Finance and Marketing</i> Diploma grade	July 2018 100/100

WORK EXPERIENCES

MC Marketing e Comunicazione Intern	February 2021 – April 2021 Ancona, AN
<ul style="list-style-type: none">• Market research and publication of articles on the company blog• Supporting SEO activities• Compilation of company databases• Marketing management of social pages, blogs and company forums	
Social cooperative "La Scatola Magica" Animator	June 2018 – September 2018 Ancona, AN
<ul style="list-style-type: none">• Ricreational, sporting and cultural activities• Organisation and management of workshops and group work with children aged 4 – 11 years	
Studio Carotti & Associati Intern	February 2017 – June 2017 Ancona, AN
<ul style="list-style-type: none">• Introduction to the use of an accounting programme for entering budget items• Secretarial/reception service, document sorting	

VOLOUNTEERING

Social Cooperative "La Scatola Magica" <i>Recreational and educational services for children</i> Animator/Educator	2021 Ancona, AN
Il Piccolo Principe <i>Recreational and cultural services</i> Volunteer	January 2016 – May 2018 Ancona, AN

PUBLICATIONS

Thesis <i>Empirical analysis of the automotive market: comparison between Italy and Germany</i> Università Politecnica delle Marche	July 2021 Ancona, AN
I MINI-PROGRAM: LA CHIAVE PER ENTRARE NELL'E-COMMERCE CINESE! Corporate blog article MC Marketing e Comunicazione	April 2021
E-COMMERCE IN CINA: COSA SAPERE PER OPERARE NEL MERCATO CINESE! Corporate blog article MC Marketing e Comunicazione	March 2021

EXTRACURRICULAR ACTIVITIES

Associazione Polisportiva Magica Pyxis
President of A.S.D. Polisportiva Magica Pyxis

March 2021
Ancona, AN

LANGUAGE SKILLS

Native language	Italian
English language	Level B2
French language Certification	Level B1 DELF B2 – Ministère de l'Education nationale française 2018 Livello europeo B2

COMPUTER SKILLS

Text processing Microsoft Office: Word	Advanced level
Mark-up language for preparing texts \LaTeX	Intermediate level
Spreadsheets Microsoft Excel	Basic level
Presentation software Microsoft PowerPoint	Intermediate level
Application software Econometric-statistical programme (Gretl)	Intermediate level
Programming languages HTML and CSS	Intermediate level
Python	Basic level

SOFT SKILLS

Teamwork
Planning and organising skills
Accuracy/attention to detail
Flexibility/Adaptability
Problem solving

HOBBY

Sports activities
Love of travel
Music
Photography