



Nicolò Balducci

Contact

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EDUCATION

Master's Degree Programme <i>International Economics and Commerce</i>	September 2021
Business, Organization and Strategy	UniVPM
Università Politecnica delle Marche <i>Bachelor's degree in Economics</i>	September 2018 – July 2021
Graduation grade	104/110
Istituto Superiore Vanvitelli Stracca Angelini <i>Administration, Finance and Marketing</i>	July 2018
Diploma grade	100/100

WORK EXPERIENCES

Global Consulting Program (GCP)	June 2022 – July 2022
International Internship: UniVPM - Ohio University - Istao	Ancona, AN
<ul style="list-style-type: none">• In collaboration with the <i>GrottiniLab</i> company: <i>Artificial Intelligence</i>• To get a hands-on experience on solving a <i>real</i> business problem• Work effectively in a cross-cultural team• Ricerca e Analisi di mercato con una prospettiva internazionale	
MC Marketing e Comunicazione	February 2021 – April 2021
Intern	Ancona, AN
<ul style="list-style-type: none">• Market research and publication of articles on the company blog• Supporting SEO activities• Compilation of company databases• Marketing management of social pages, blogs and company forums	
Social cooperative "La Scatola Magica"	June 2018 – September 2018
Animator	Ancona, AN
<ul style="list-style-type: none">• Ricreational, sporting and cultural activities• Organisation and management of workshops and group work with children aged 4 – 11 years	
Studio Carotti & Associati	February 2017 – June 2017
Intern	Ancona, AN
<ul style="list-style-type: none">• Introduction to the use of an accounting programme for entering budget items• Secretarial/reception service, document sorting	

VOLOUNTEERING

Social Cooperative "La Scatola Magica" <i>Recreational and educational services for children</i>	2021
Animator/Educator	Ancona, AN
Il Piccolo Principe <i>Recreational and cultural services</i>	January 2016 – May 2018
Volunteer	Ancona, AN

PUBLICATIONS

THESIS <i>Empirical analysis of the automotive market: comparison between Italy and Germany</i> Università Politecnica delle Marche	July 2021 Ancona, AN
I MINI-PROGRAM: LA CHIAVE PER ENTRARE NELL'E-COMMERCE CINESE! Corporate blog article MC Marketing e Comunicazione	April 2021
E-COMMERCE IN CINA: COSA SAPERE PER OPERARE NEL MERCATO CINESE! Corporate blog article MC Marketing e Comunicazione	March 2021

EXTRACURRICULAR ACTIVITIES

Associazione Polisportiva Magica Pyxis President of A.S.D. Polisportiva Magica Pyxis	March 2021 Ancona, AN
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LANGUAGE SKILLS

Native language	Italian
English language	Level B2
French language Certification	Level B1 DEL F B2 – Ministère de l'Education nationale française 2018 Livello europeo B2

COMPUTER SKILLS

Text processing Microsoft Office: Word	Advanced level
Mark-up language for preparing texts \LaTeX	Intermediate level
Spreadsheets Microsoft Excel	Basic level
Presentation software <i>Canva</i>	Intermediate level
Application software Econometric-statistical programme (Gretl)	Intermediate level
Programming languages <i>HTML and CSS</i>	Intermediate level
Python	Basic level

SOFT SKILLS

Teamwork
Planning and organising skills
Ability to work effectively in a cross-cultural team
Managing oneself in an unfamiliar environment in a short period of time
Accuracy/attention to detail
Flexibility/Adaptability
Problem solving

HOBBY

Sports activities
Lover of travel
Music
Photography