Beginner's Guide to Vector Databases

AI by Hand ✍️

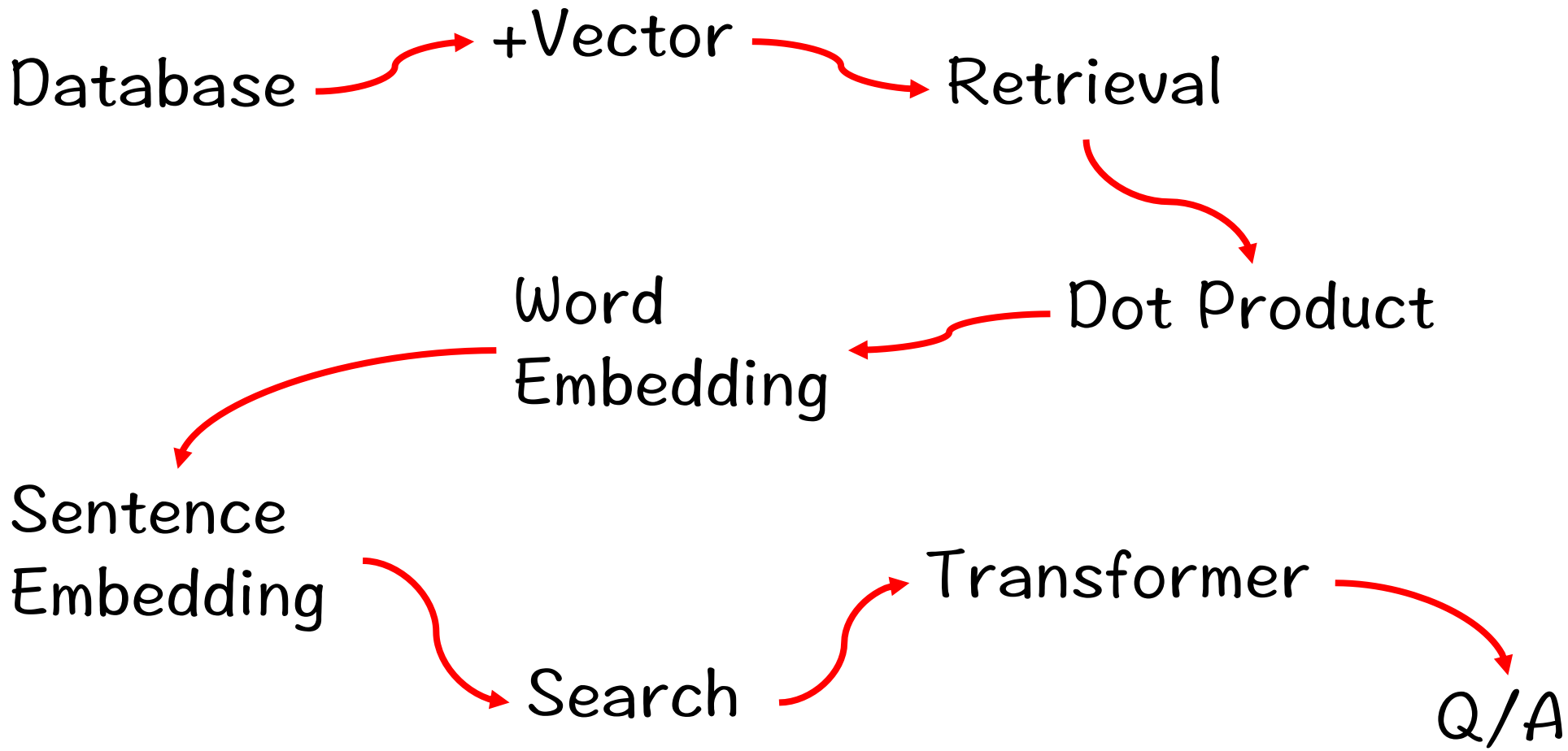
Prof. Tom Yeh

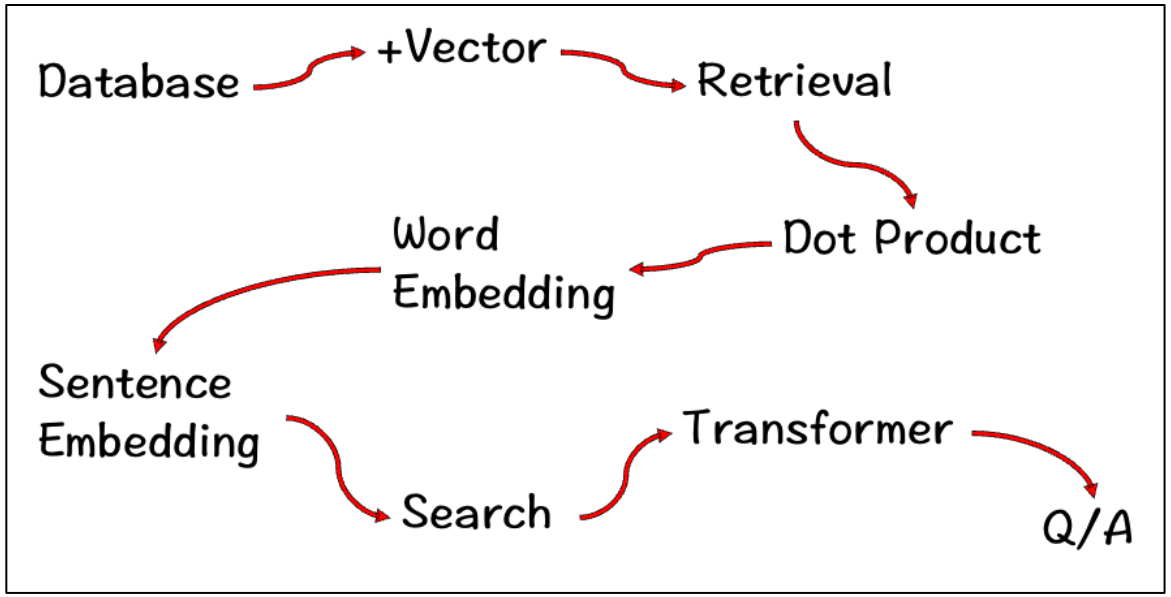
University of Colorado Boulder

Hosted by:

SingleStore

Roadmap


Database
+Vector
Retrieval
Dot Product
Word Embedding
Sentence Embedding
Search
Transformer
Q/A



Database

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Fun fact

There are 900 millions dogs in the world!

How to create a table?

SQL:

```
CREATE TABLE animals
( id INT,
  name VARCHAR(10),
  size INT,
  pop INT)
```

id	name	size	pop

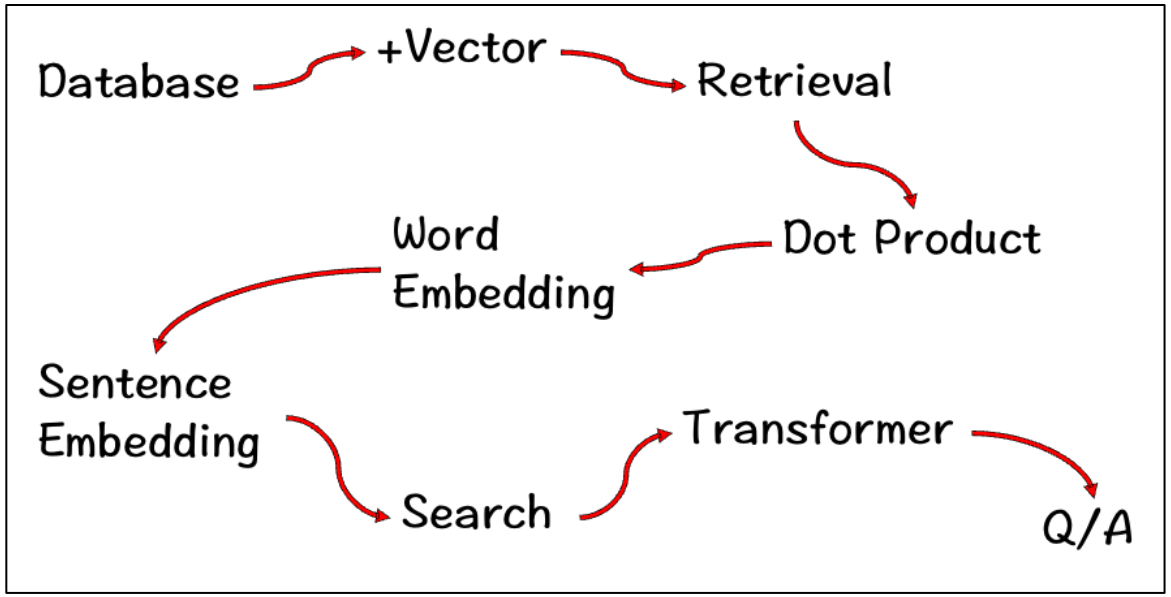
How to insert a record?

SQL:

INSERT _____ INTO animals

VALUES _____ (1, dog, 2, 900)

id	name	size	pop
1	dog	2	900



Vector Database

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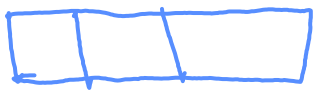
How to create a vector database?

SQL:

```
CREATE TABLE animals
( id INT,
  name VARCHAR(10),
  size INT,
  pop INT,
  emb VECTOR(3) not null )
```

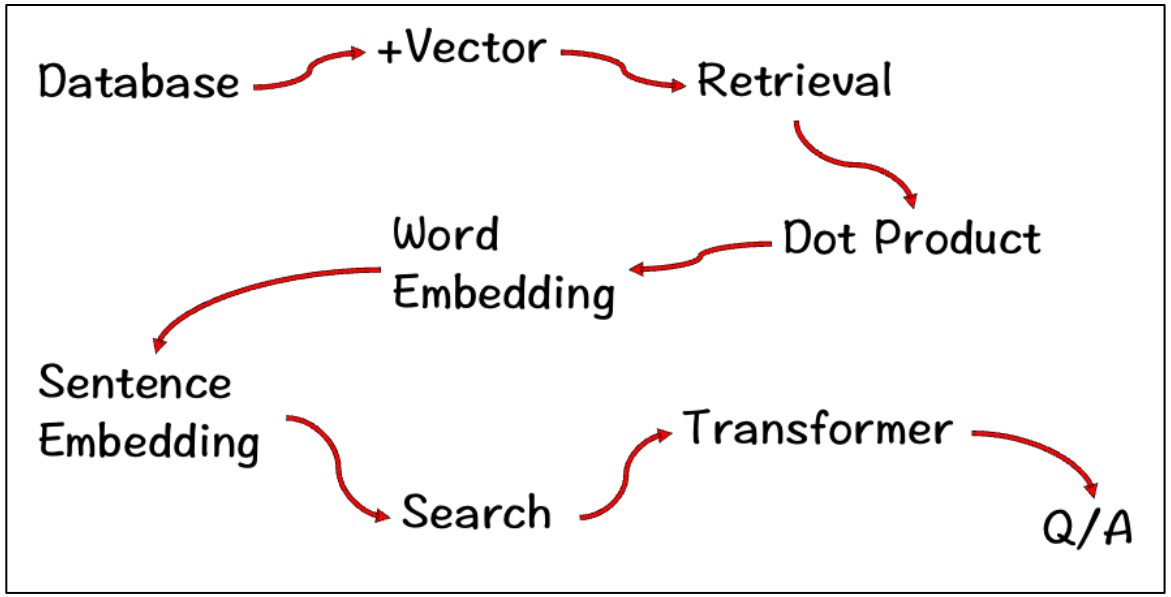
id	name	size	pop	emb
				

How to insert a record with a vector?

SQL:

```
INSERT INTO animals
VAUES (1, dog, 2, 900, [2,1,0])
```

id	name	size	pop	emb
1	dog	2	900	2 1 0



Retrieval

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Which record is relevant to the query “cat”?

Query

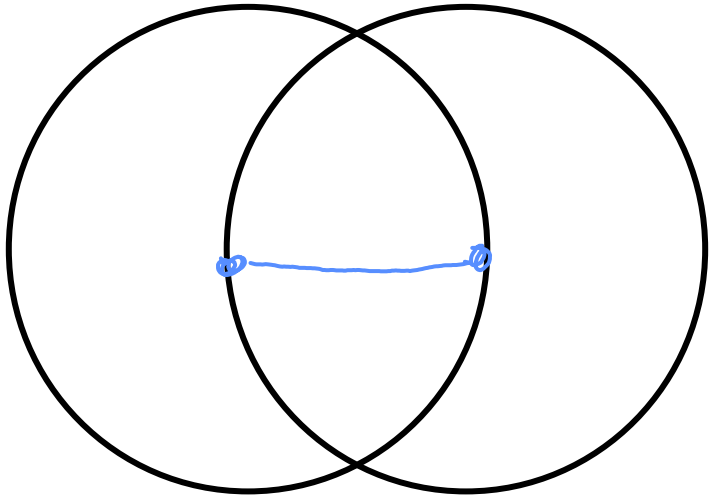
cat

1	2	0

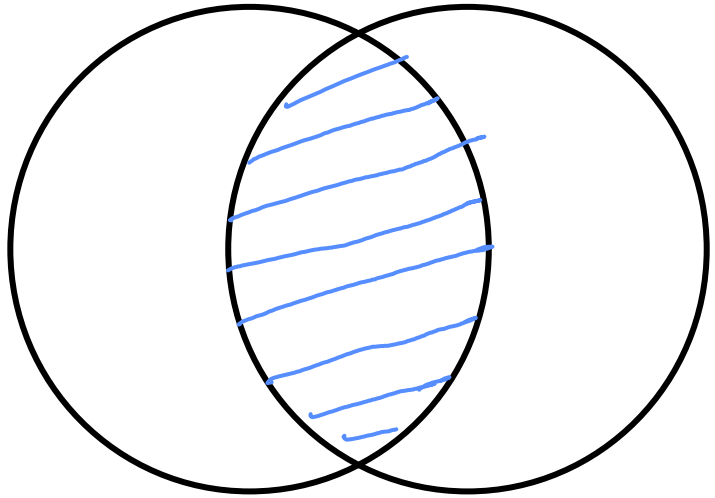
id	name	size	pop	emb
1	dog	2	900	2 1 0
2	bat	1	10000	0 1 2

Draw distance vs similarity

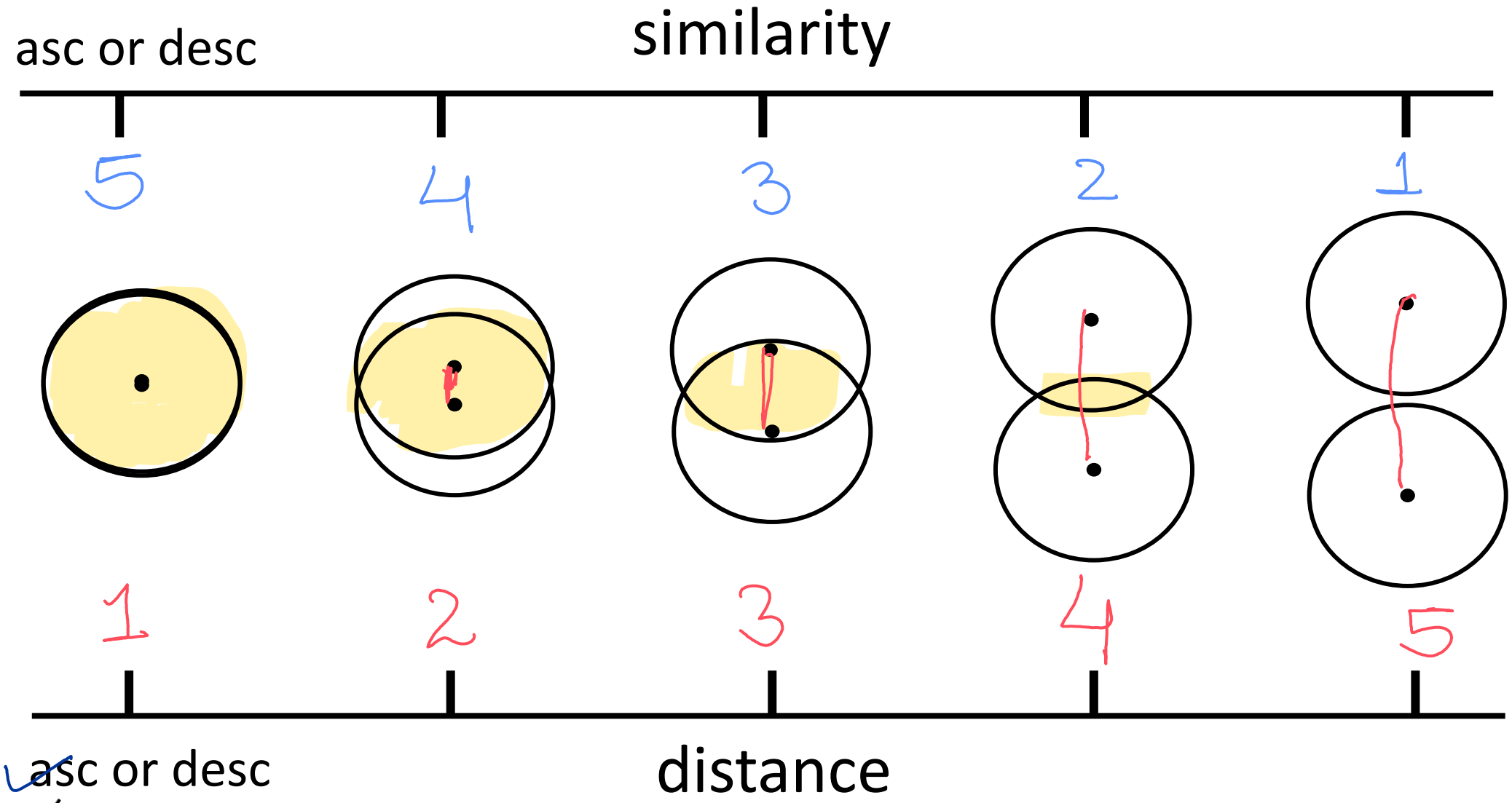
distancé



similarity



Distance vs similarity on a scale of 1 to 5



How to retrieve by similarity? (dot product)

↳ descending

SELECT name, emb<___>[1,2,0] AS score

FROM animals

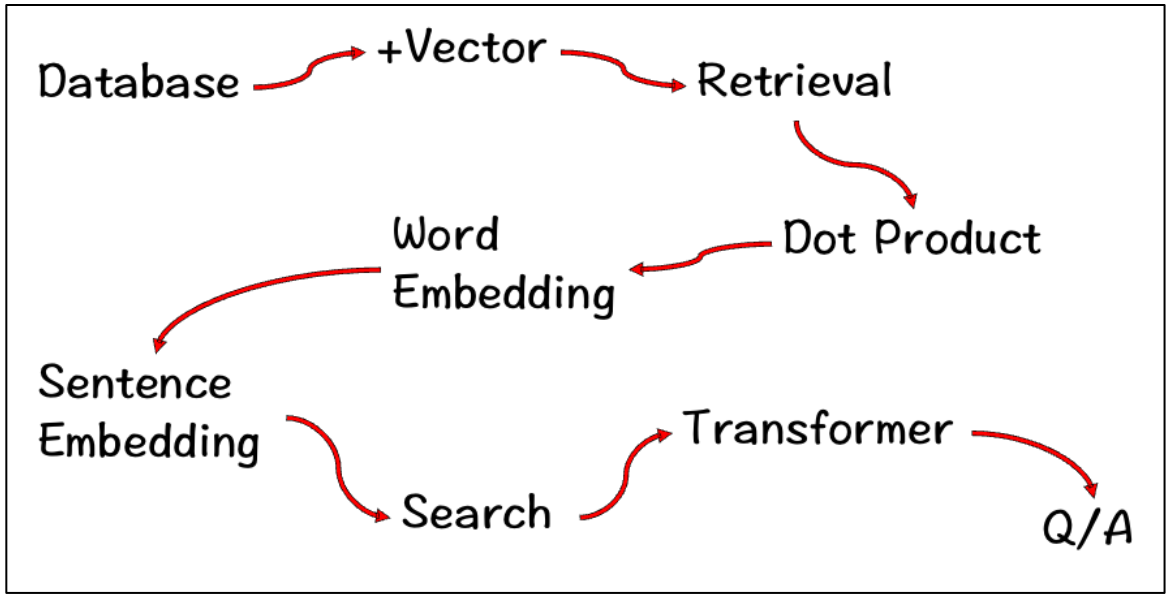
ORDER BY score ASC | DESC ;I

How to retrieve by distance? (Euclidean) L2

minus

```
SELECT name, emb<*>[1, 2, 0] AS score
FROM animals
ORDER BY score  DESC;
```

ASC



Dot Product

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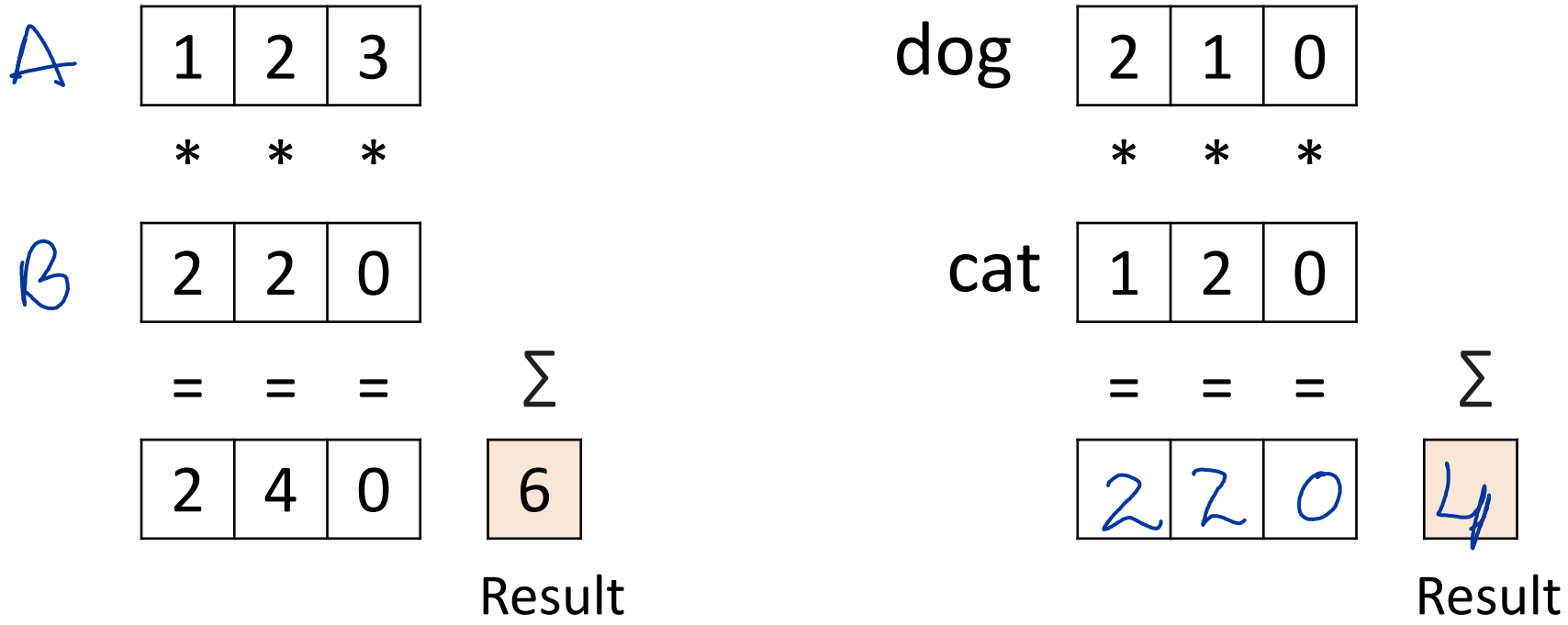
How to compute dot product?

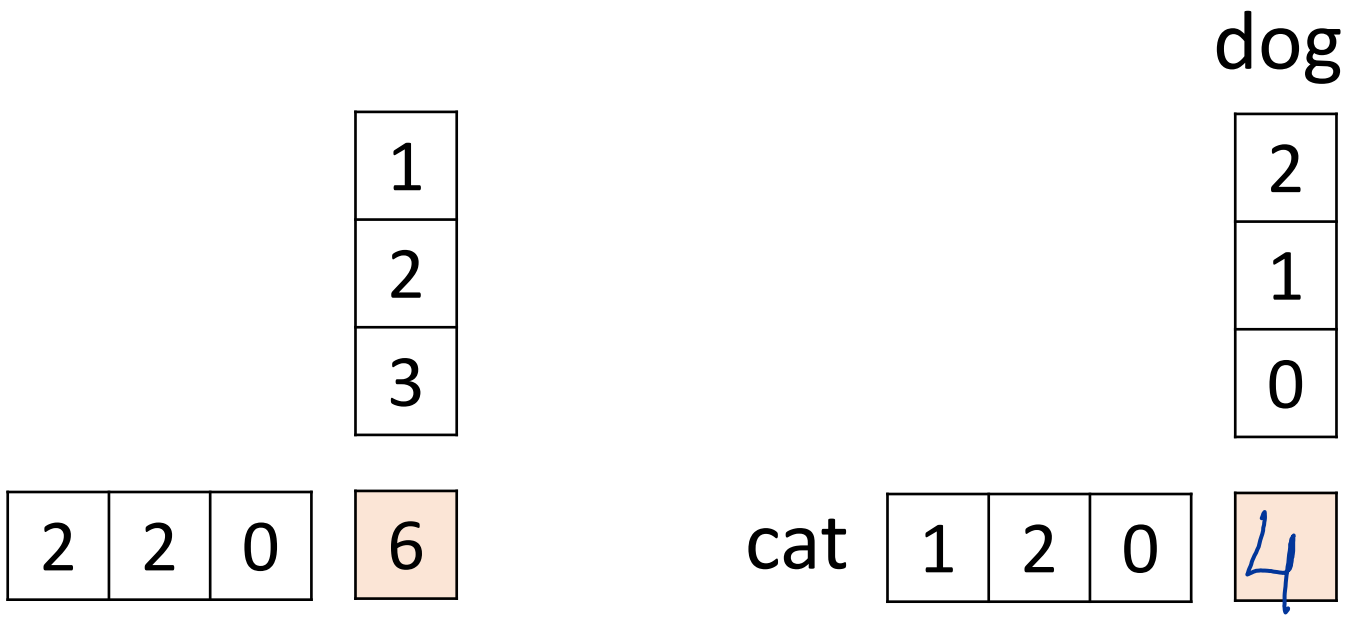
Example:



How to compute dot product using matrix multiplication?

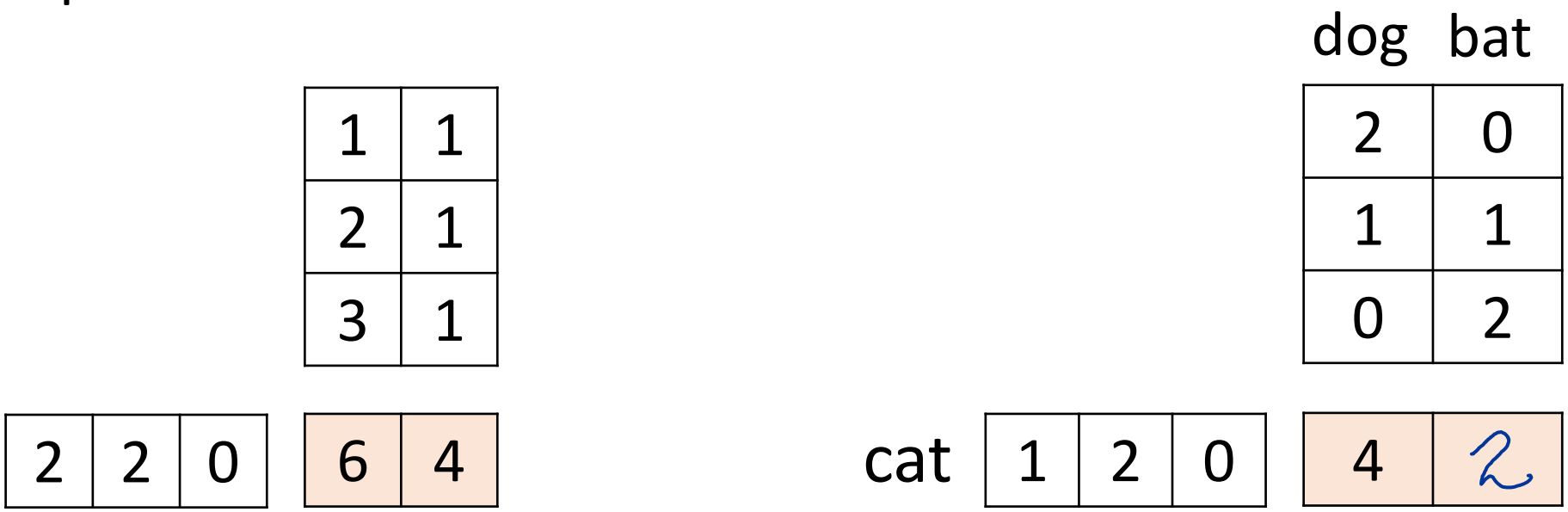
scalable

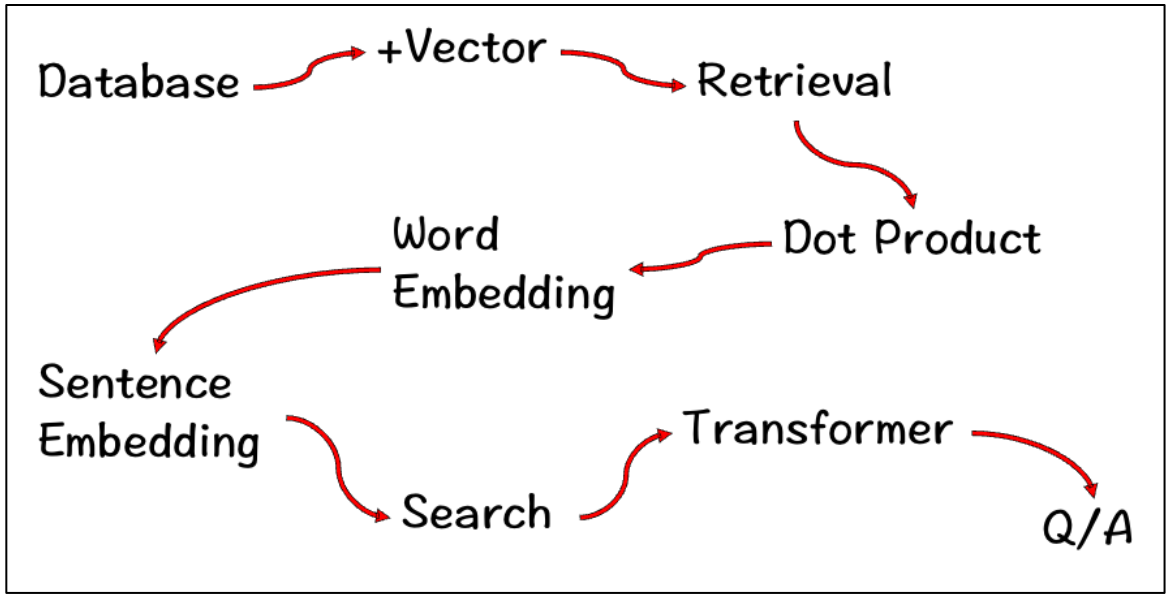
Example:



How to compute dot product with multiple vectors?

Example:





Word Embedding

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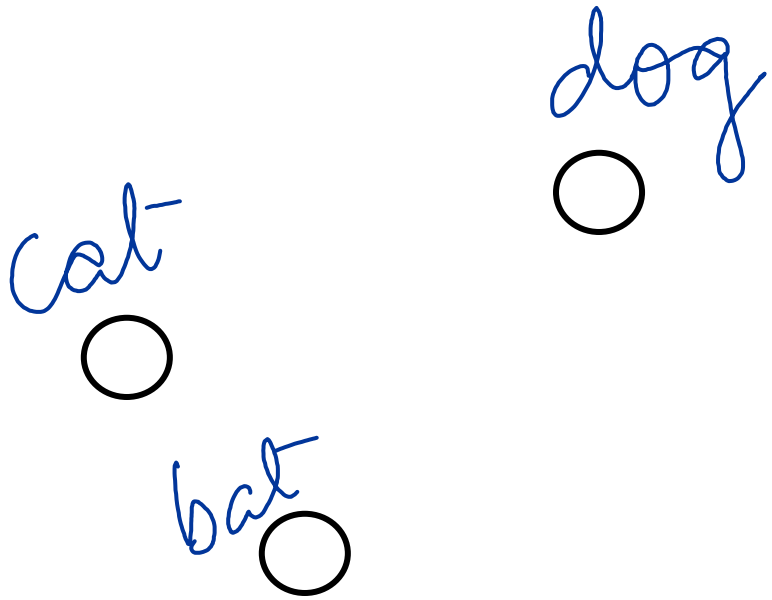
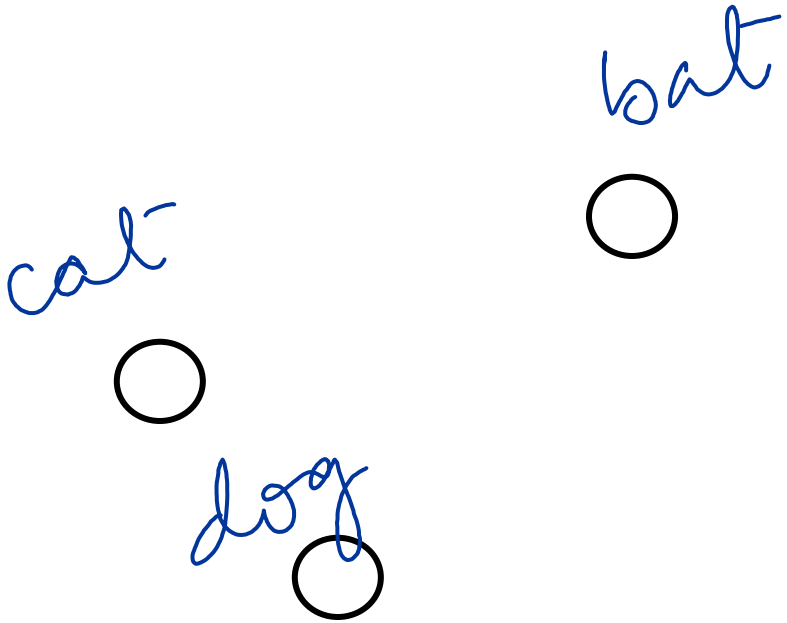
Where are dog, cat and bat in the "name" space?



Where are dog, cat and bat in the "name" space?



semantic space

Which embedding is better?

Embedding 1

dog	cat	bat
2	1	0
1	2	1
0	0	2

Embedding 2

dog	cat	bat
2	0	1
1	1	0
0	2	2

Which embedding is better?

Desired dot product similarity

dog	cat	bat
2	1	0
1	2	1
0	0	2

dog	2	1	0
cat	1	2	0
bat	0	1	2

	H	L
H		L
L	L	

we want this

H ⇒ high

L ⇒ low

Embedding 1

dog	cat	bat
2	1	0
1	2	1
0	0	2

dog	2	1	0
cat	1	2	0
bat	0	1	2

	4	1
4		2
1	2	

3×3 matrix

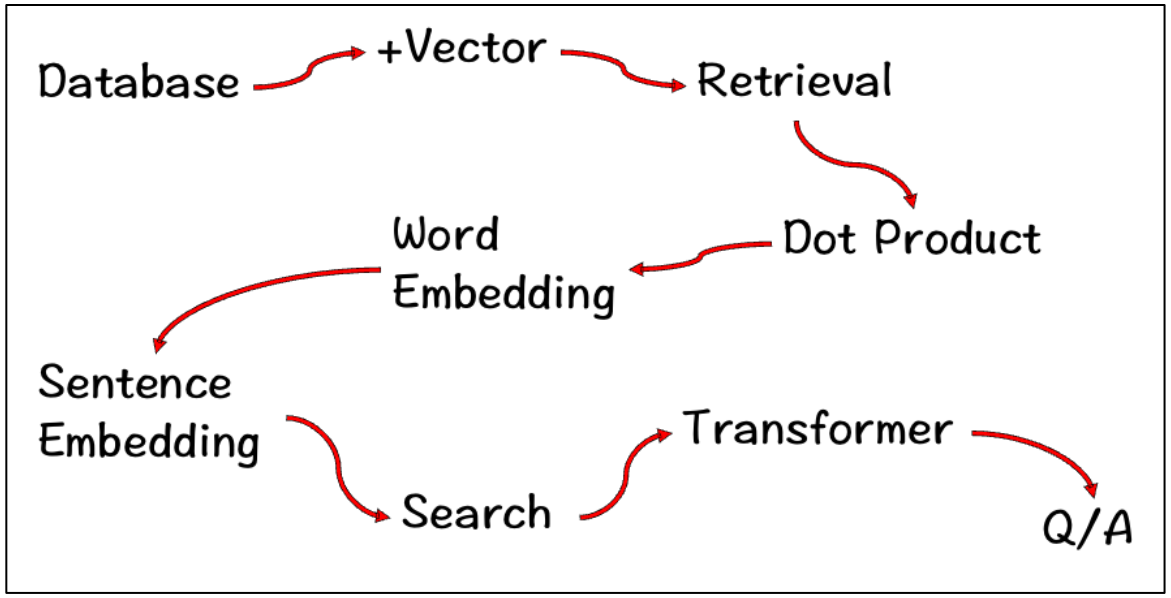
Embedding 2

dog	cat	bat
2	0	1
1	1	0
0	2	2

dog	2	1	0
cat	0	1	2
bat	1	0	2

	1	2
1		4
2	4	

Yellow is better



Sentence Embedding

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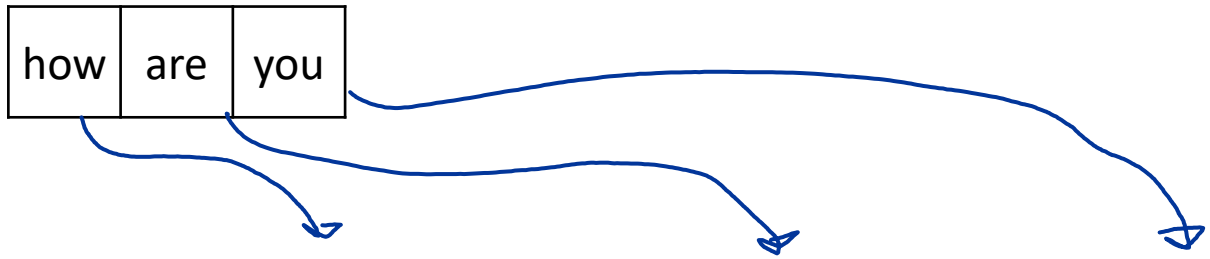
How to embed sentences?

id	comment	user	emb
1	How are you?	John	?
2	Who are you?	Mary	?

“How are you” → word embedding vectors



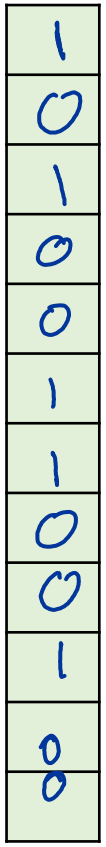
a	an	the	how	why	who	what	are	is	am	be	was	you	we	I	they	she	he	she	me	him	her
0	-1	0	1	0	1	0	0	-1	1	0	0	0	3	1	0	-1	0	0	0	-1	0
2	0	2	0	0	0	-1	1	0	0	0	2	1	0	2	0	2	0	0	2	0	0
-1	0	-1	1	2	0	0	1	0	1	-1	0	0	-1	0	3	0	0	-1	0	2	-1
0	1	0	0	1	0	1	0	1	0	1	-2	0	0	0	1	0	1	0	1	0	1

1	0	0
0	1	1
1	1	0
0	0	0

Word vectors → Sentence vector

Method 1: Concatenate

how	are	you
1	0	0
0	1	1
1	1	0
0	0	0



→ This might not be scalable

Word vectors → Sentence vector

Method 2: Average

how	are	you
1	0	0
0	1	1
1	1	0
0	0	0

1/3
2/3
2/3
0/3

Vector(4)

id	comment	user	emb
1	How are you?	John	[1/3, 2/3, 2/3, 0/3]
2	Who are you?	Mary	

“Who are you” → word embedding vectors

who	are	you

a	an	the	how	why	who	what	are	is	am	be	was	you	we	I	they	she	he	she	me	him	her
0	-1	0	1	0	1	0	0	-1	1	0	0	0	3	1	0	-1	0	0	0	-1	0
2	0	2	0	0	0	-1	1	0	0	0	2	1	0	2	0	2	0	0	2	0	0
-1	0	-1	1	2	0	0	1	0	1	-1	0	0	-1	0	3	0	0	-1	0	2	-1
0	1	0	0	1	0	1	0	1	0	1	-2	0	0	0	1	0	1	0	1	0	1

1	0	0
0	1	1
0	1	0
0	0	0

Word vectors → Sentence vector

Method 2: Average

who	are	you
1	0	0
0	1	1
0	1	0
0	0	0

1/3
2/3
1/3
0/3

id	comment	user	emb
1	How are you?	John	[1/3, 2/3, 2/3, 0]
2	Who are you?	Mary	[1/3, 2/3, 1/3, 0]

How to query by SQL?

dot product / similarity

SELECT comment, emb<*>[2/3, 1/3, 3/3, 4/3] AS score

FROM posts

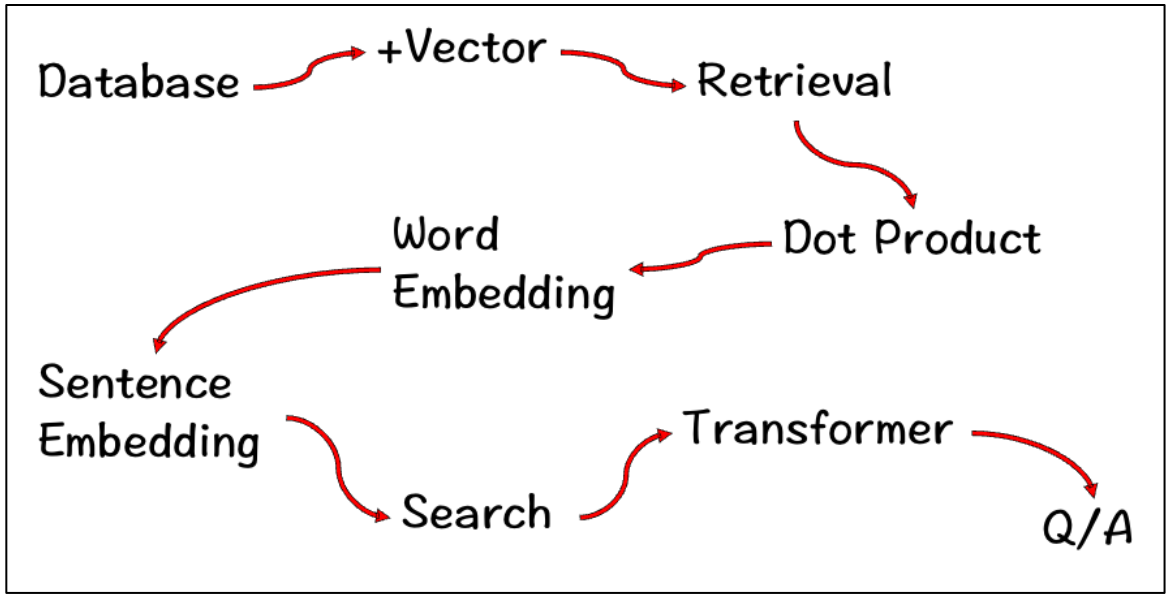
ORDER BY score ASC | DESC ;

How to query using a high-level API?

```
query = Query(post_index)
    .find(post)
    .similarity(relevance_space.text, Param("comment"))

app.query(query, comment = "who are you?" )
```

Source: Superlinked.com



Search

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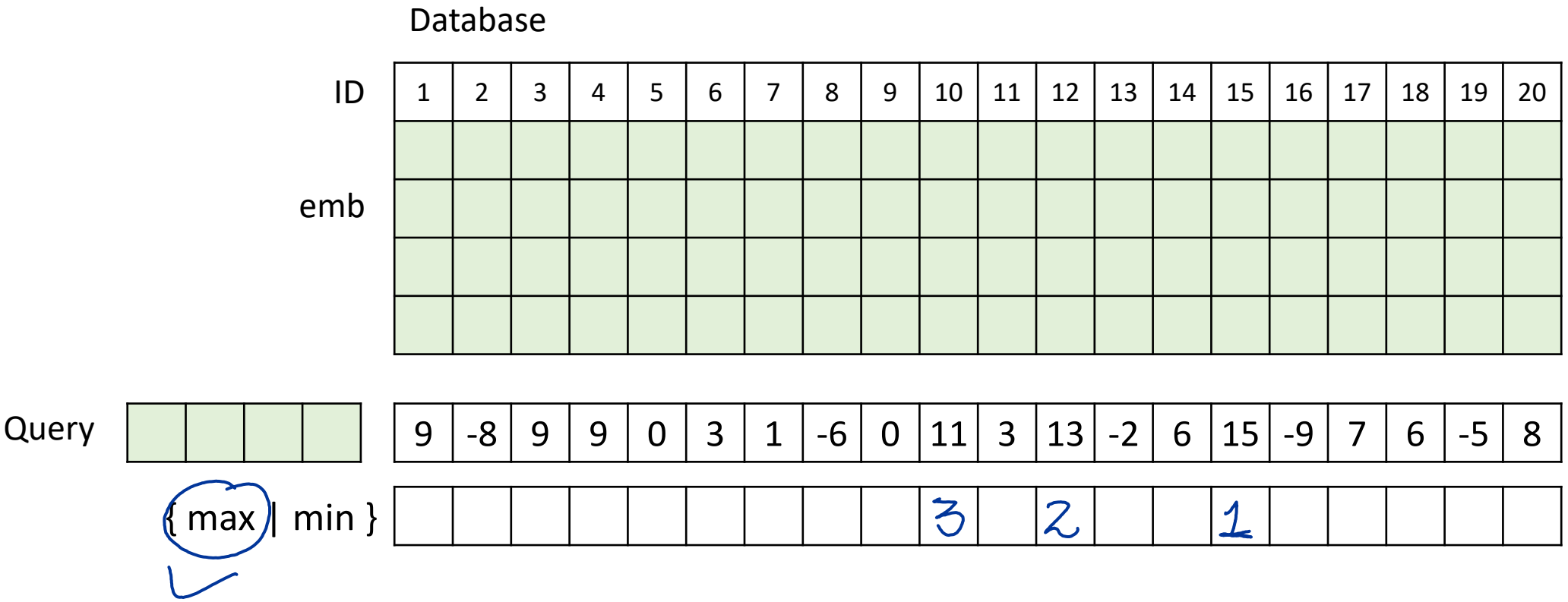
K-Nearest Neighbor, K=3, Dot-Product



K-Nearest Neighbor, K=3, L2 → Euclidean Dist (-)

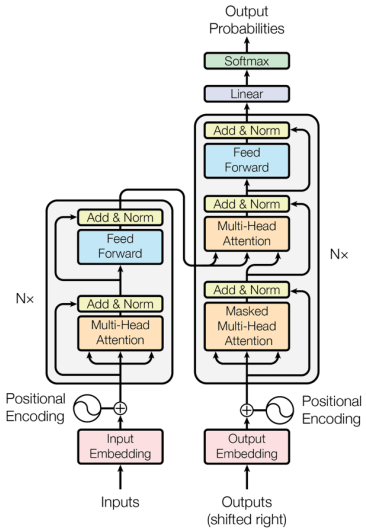
Database

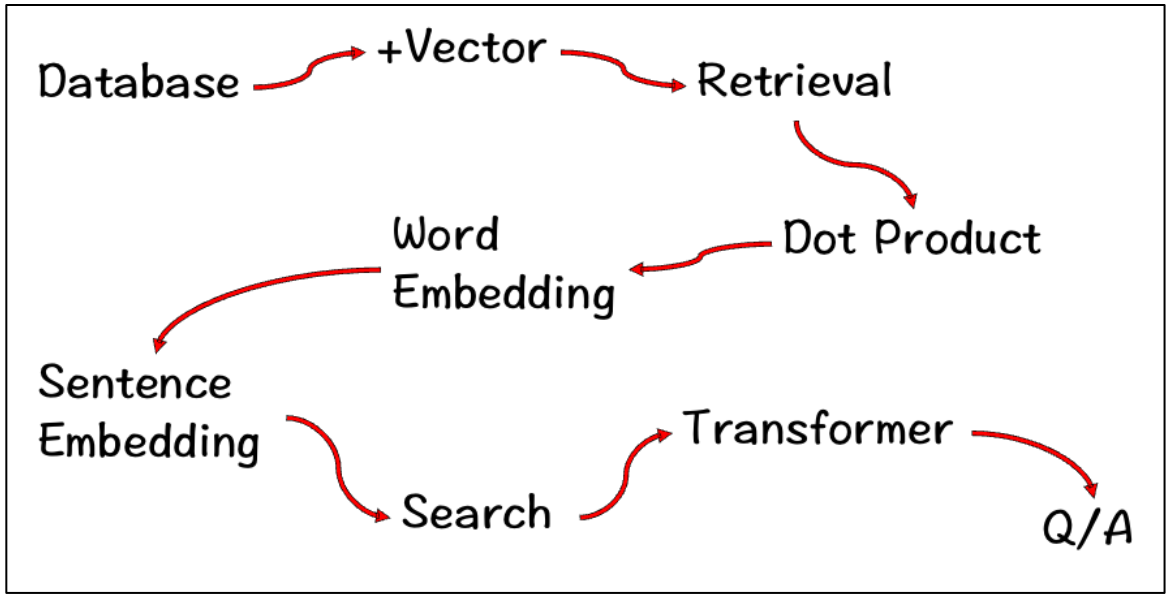
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
ID																				
emb																				

Query					6	8	9	9	1	10	0	9	12	15	2	13	12	6	15	9	7	6	5	8
{ max / min }									2		1				3									

* 20m records ⇒ this process will be slow

* ANN ⇒ retrieval is faster





Transformer

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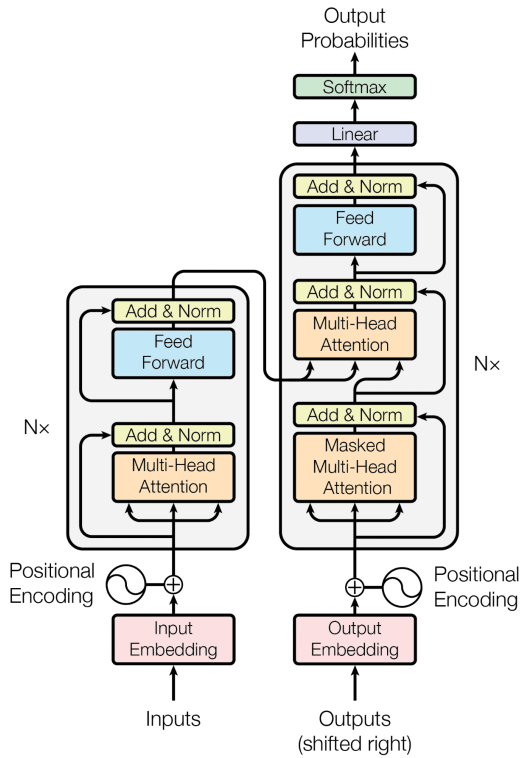
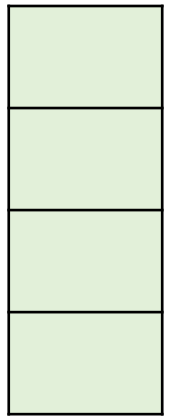
How to use a Transformer to get a sentence embedding vector?

Word Embedding Vectors

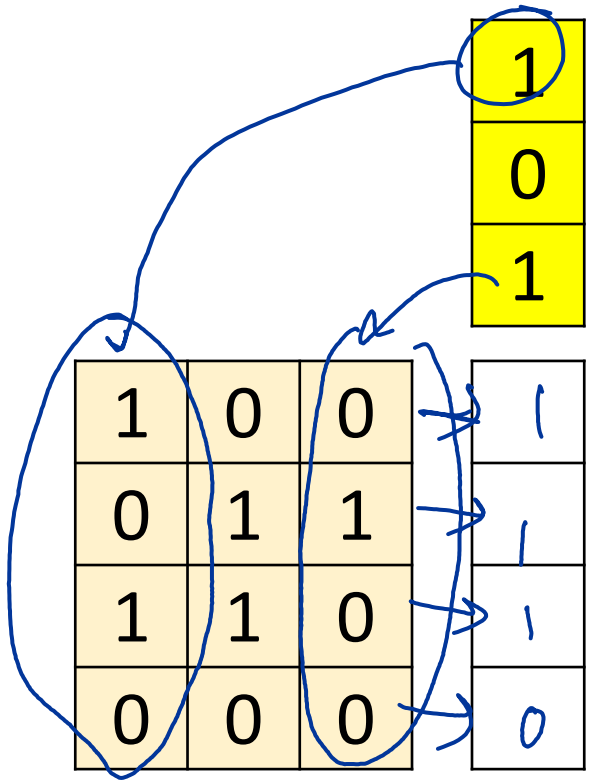
1	0	0
0	1	1
1	1	0
0	0	0



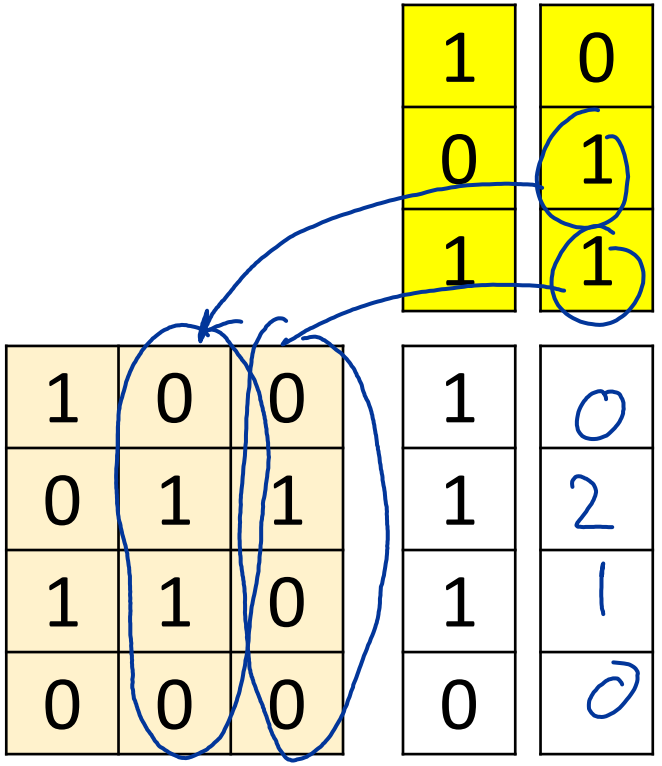
Sentence Embedding Vector



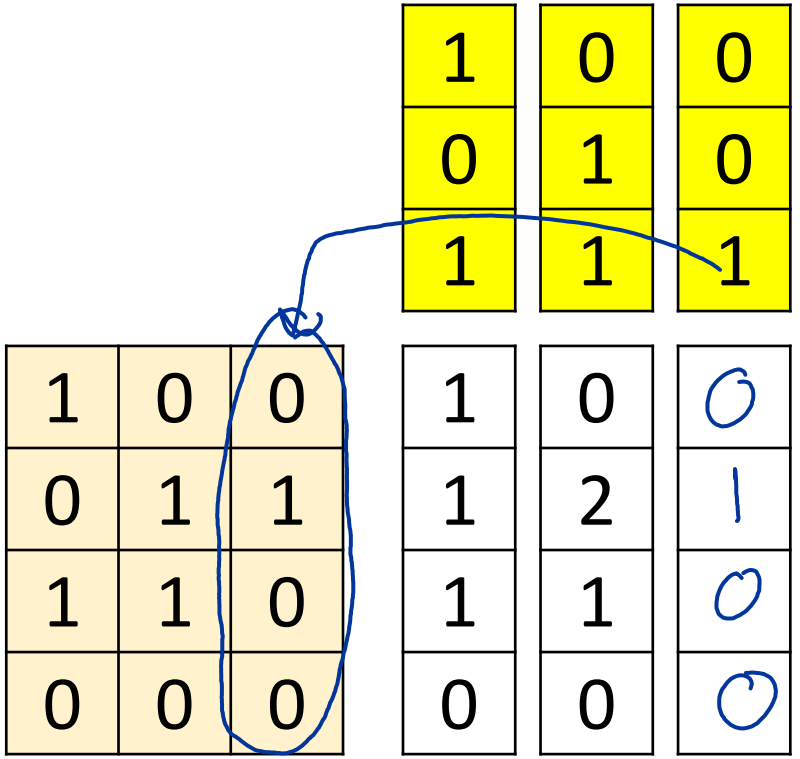
How to combine across positions?



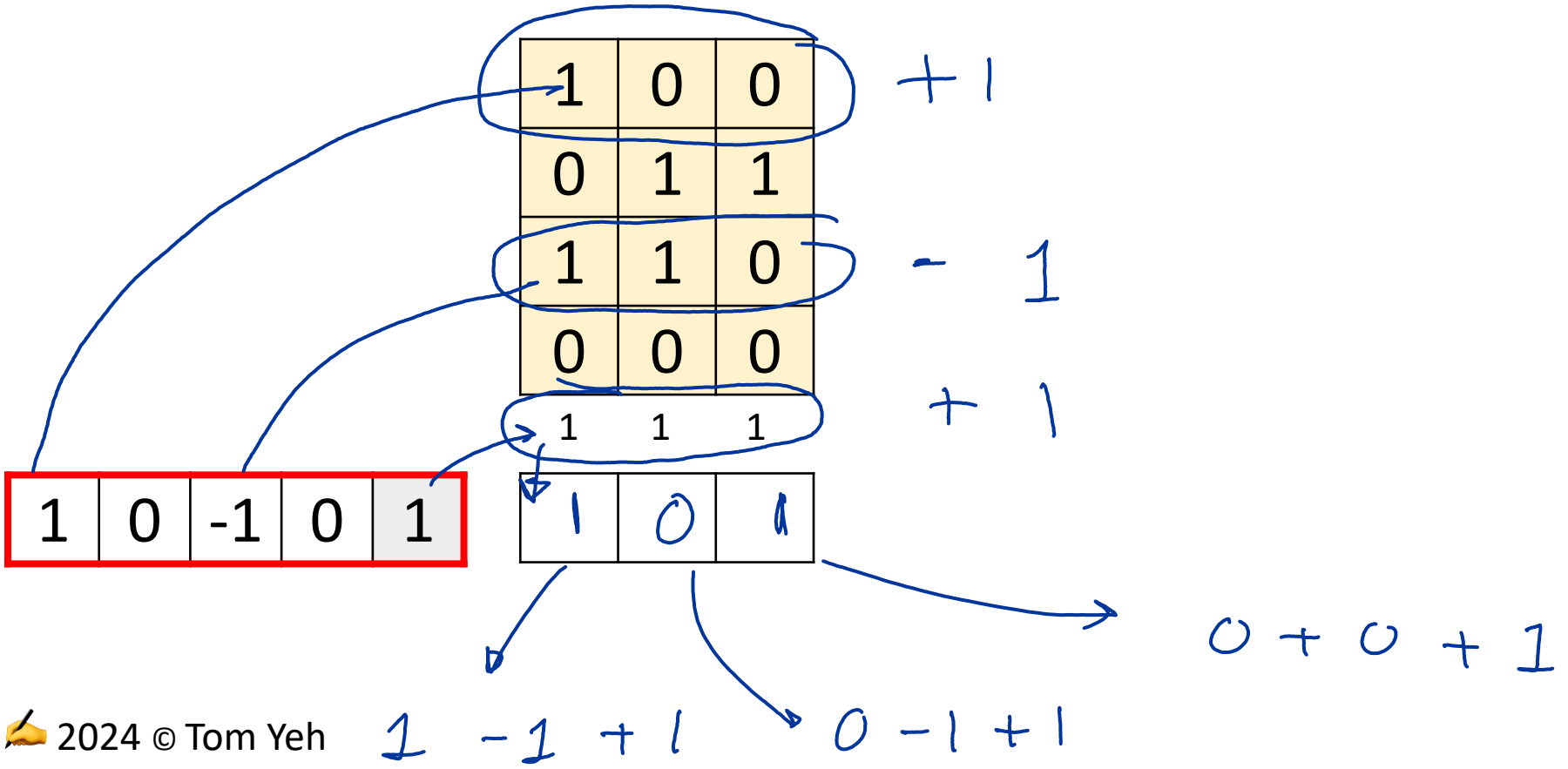
How to combine across positions?



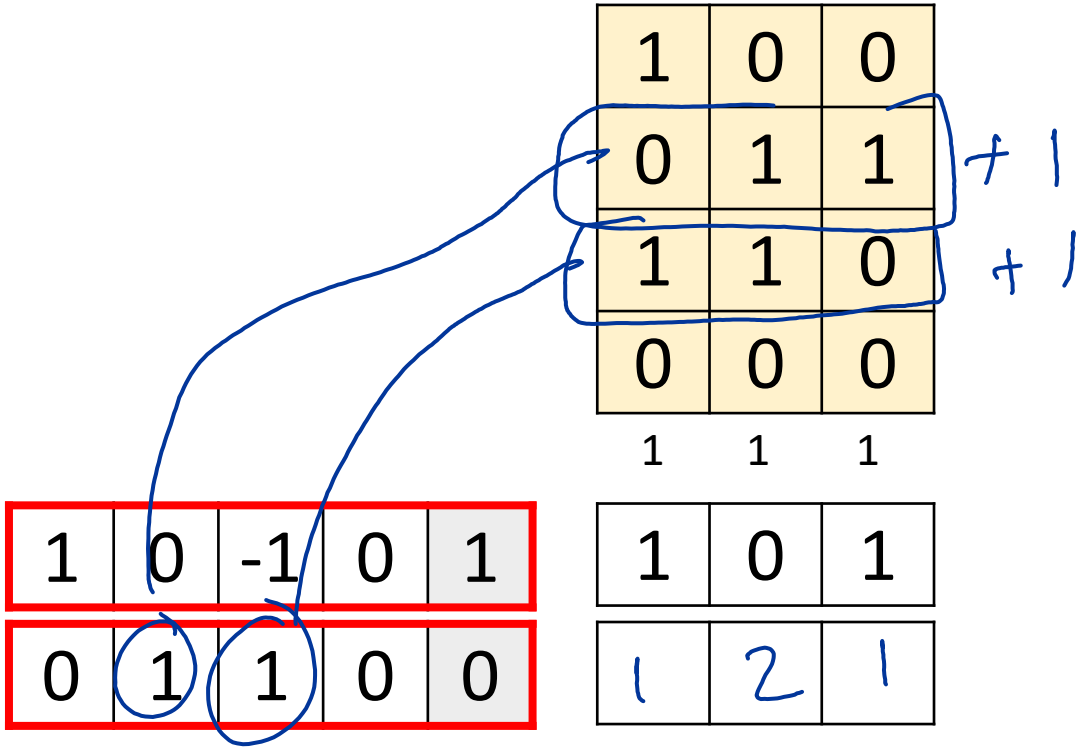
How to combine across positions?



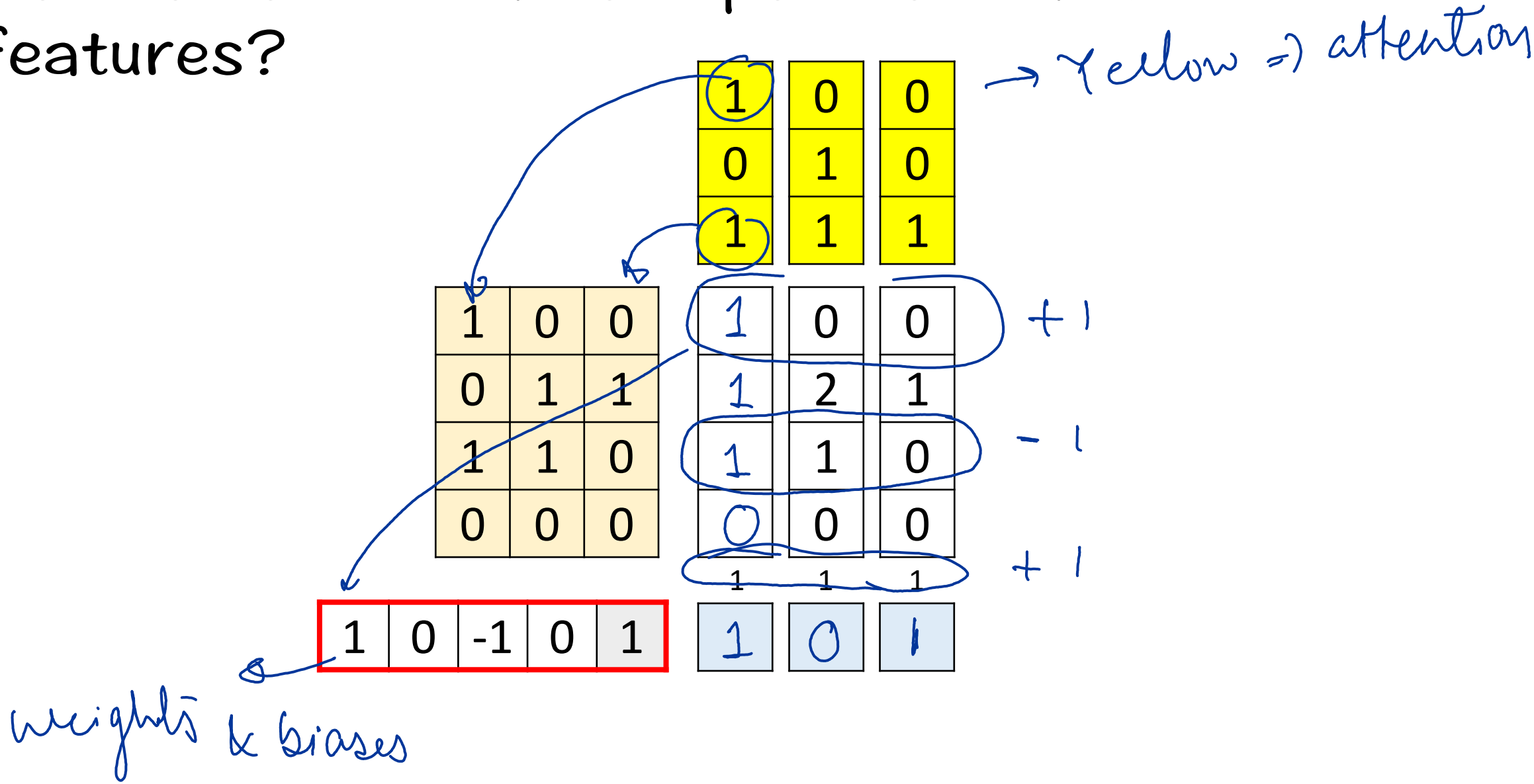
How to combine across features?



How to combine across features?



How to combine across positions and features?



How to use a Transformer to get a sentence embedding vector?

Word Embedding Vectors

1	0	0
0	1	0
1	1	1

1	0	0
0	1	1
1	1	0
0	0	0

1	0	0
1	2	1
1	1	0
0	0	0

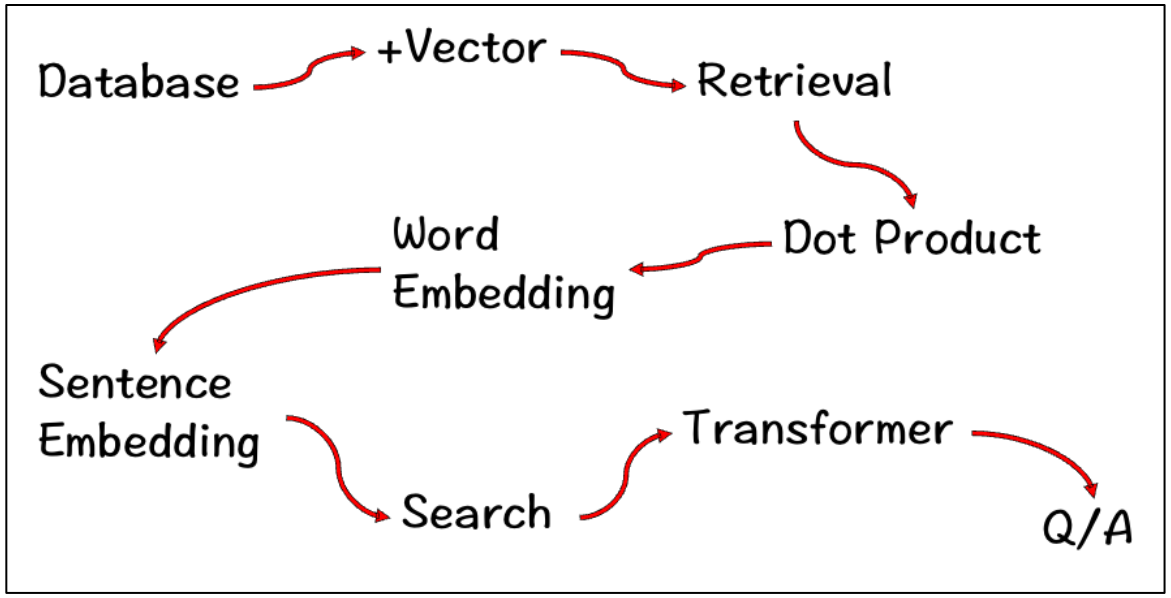
1 1 1

1	0	-1	0	1
0	1	1	0	0
0	0	0	1	1
0	0	1	1	0

1	0	1
2	3	1
1	1	1
1	1	0

Sentence Embedding Vector

2/3
6/3
3/3
2/3



Q/A

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