

October

1.59

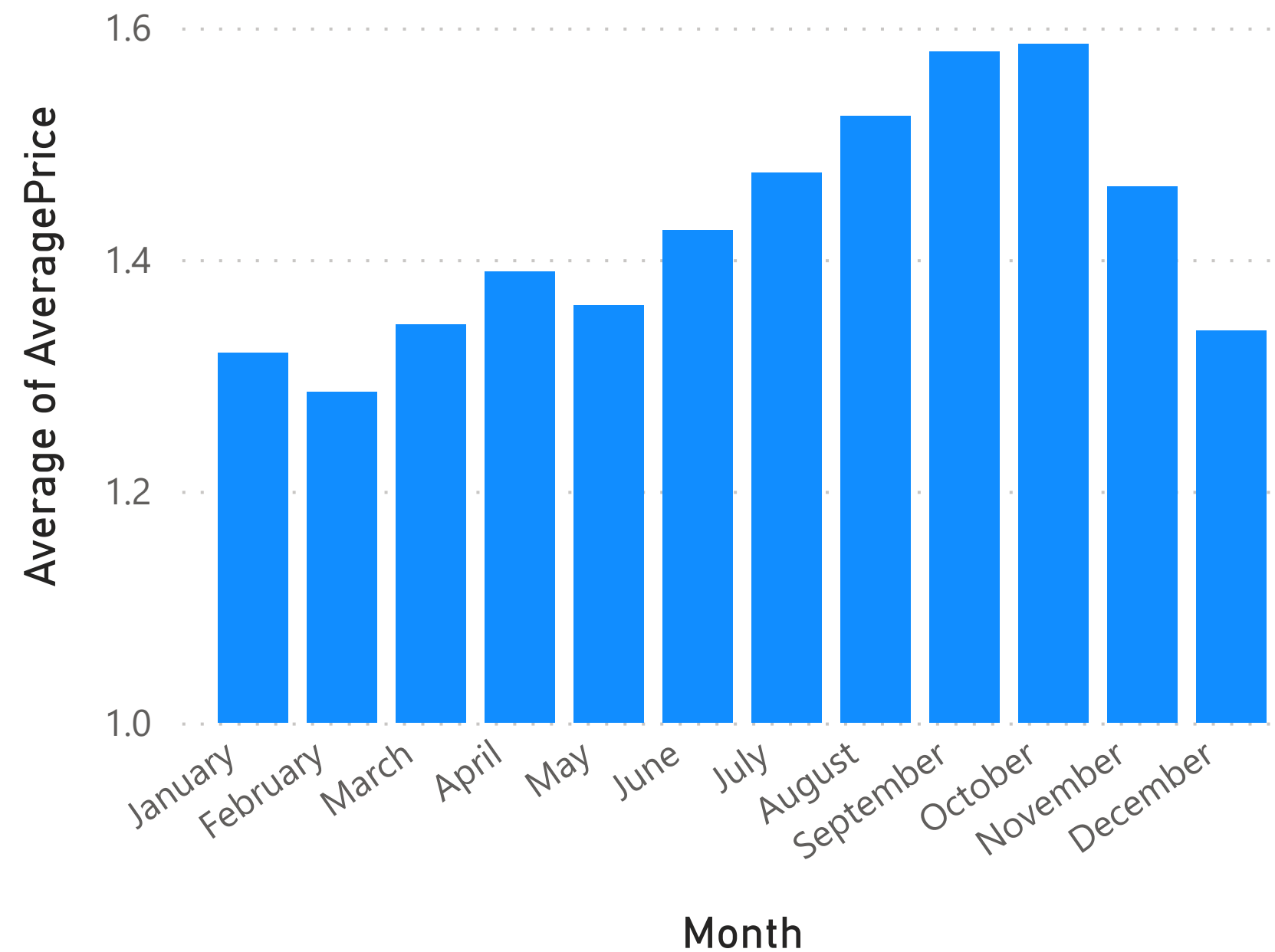
Average of AveragePrice

February

1.29

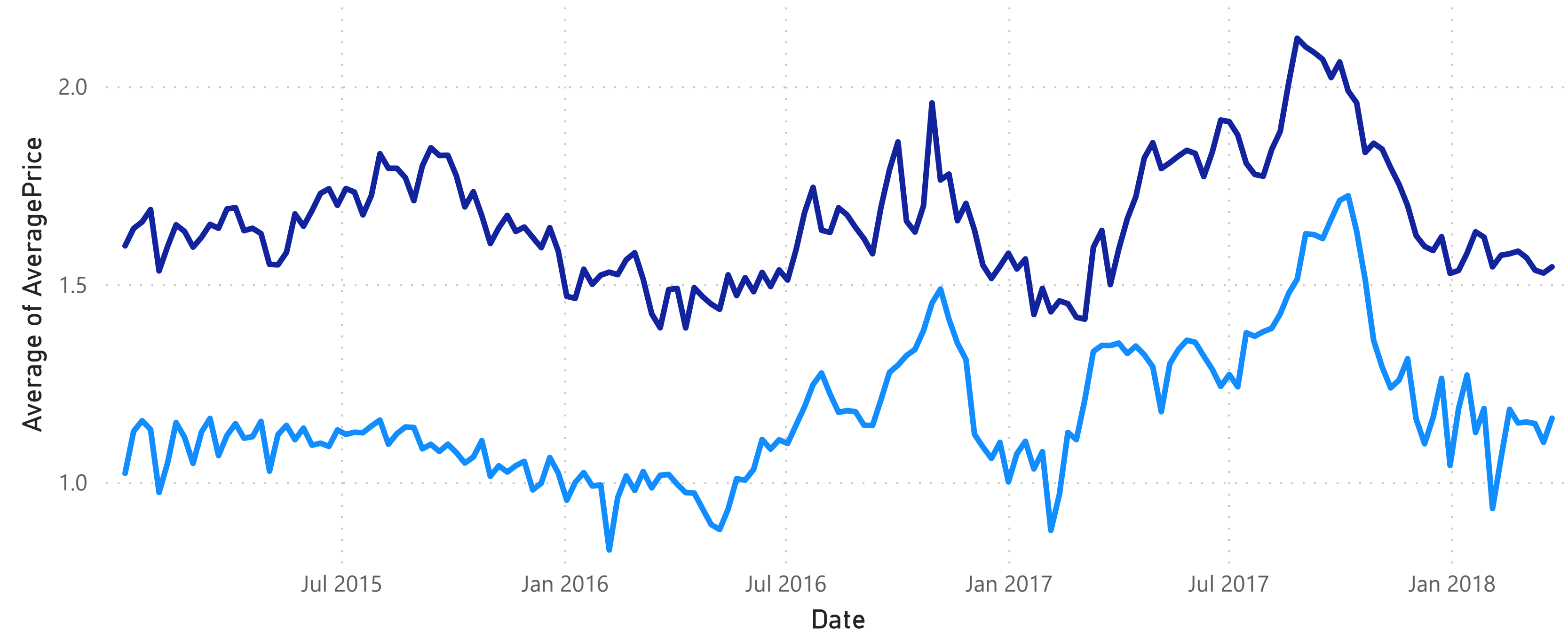
Average of AveragePrice

Average of AveragePrice by Month



Average of AveragePrice by Date and type

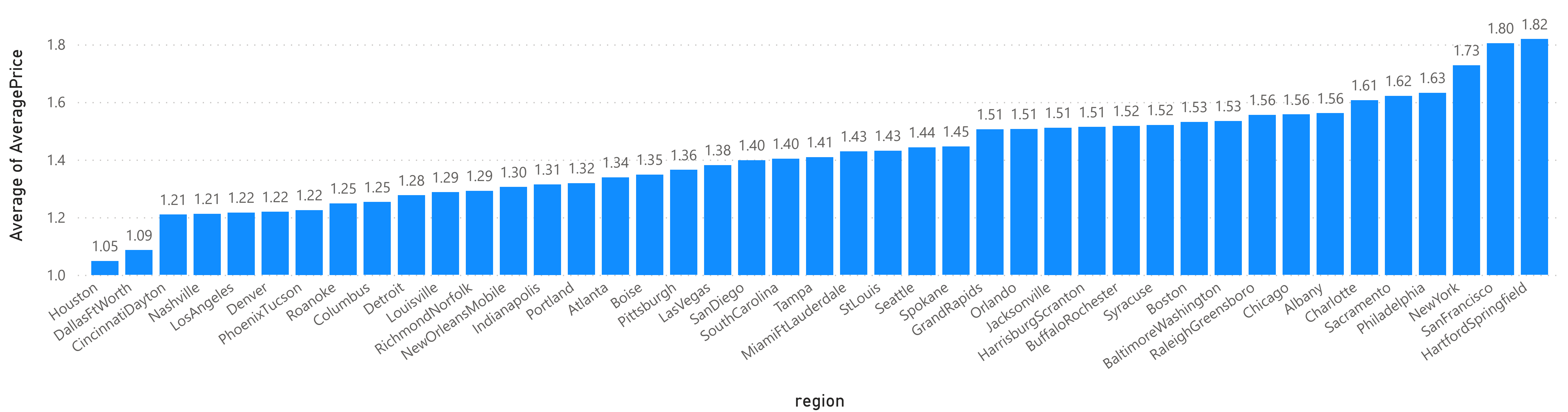
type ● conventional ● organic



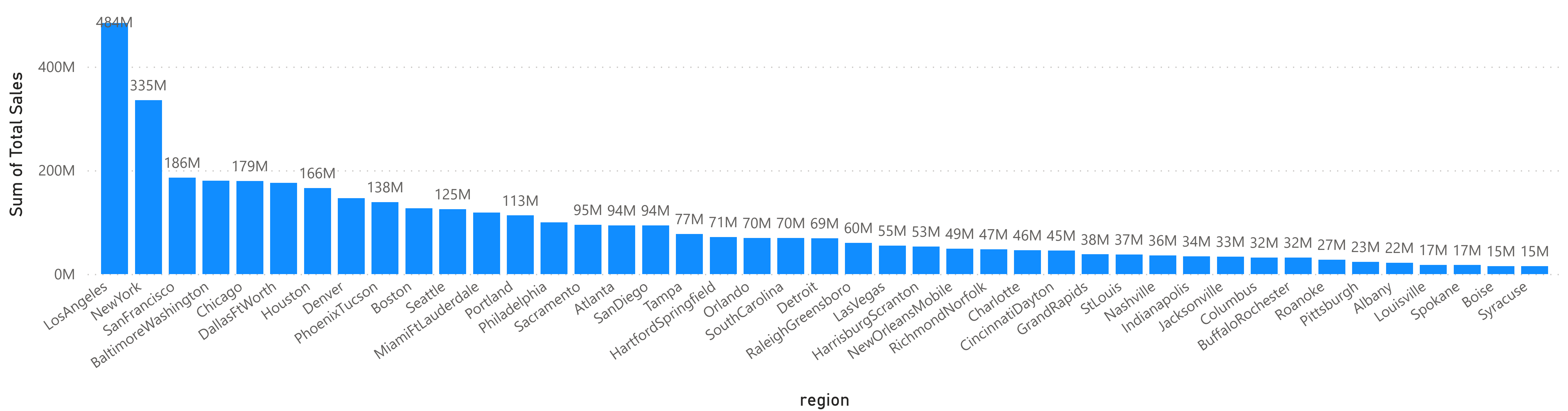
Price changes, although drastic, appear to occur during similar times of year. On average, prices in avocado are 30 cents greater than in February.

Bar graph suggests gradual incline and decline in price month-to-month, not random spikes.

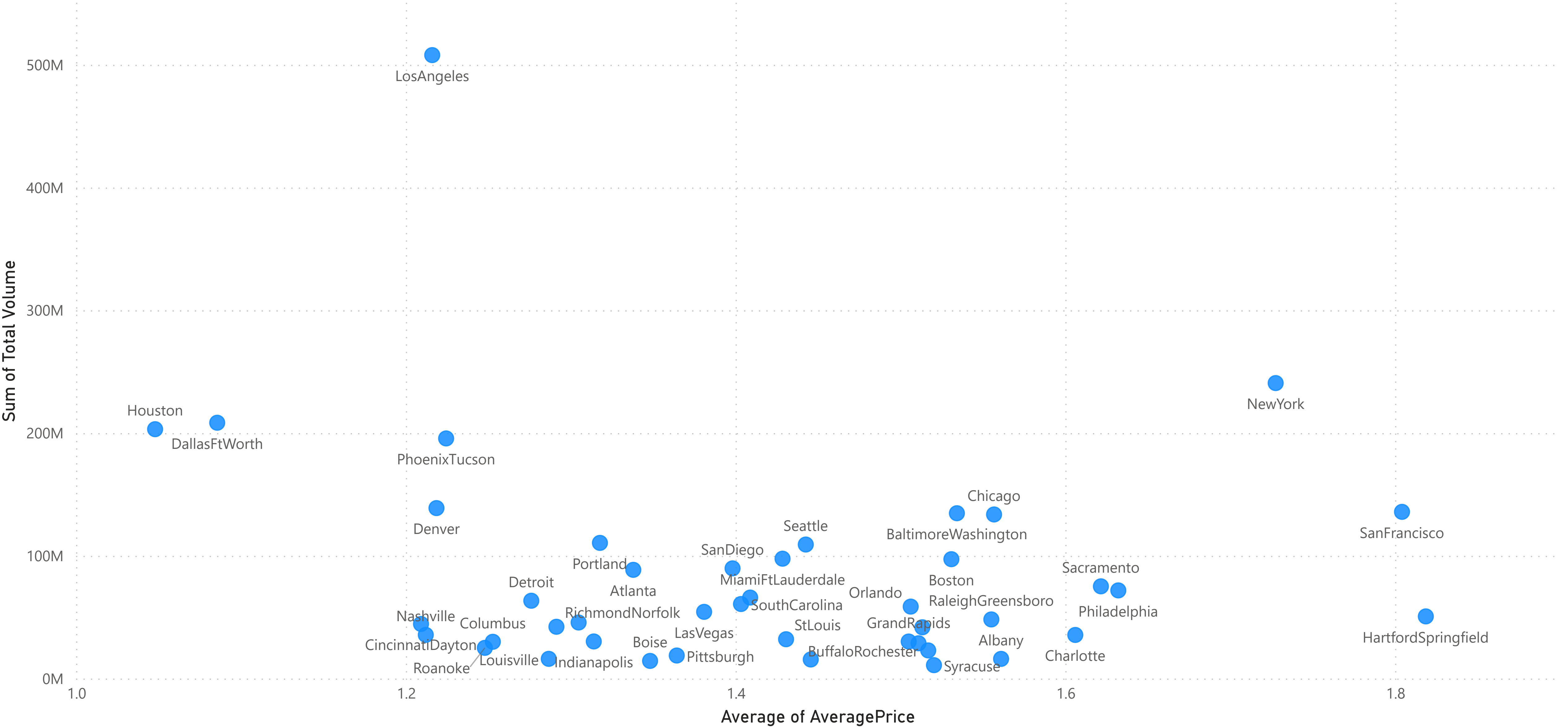
Average of AveragePrice by region



Sum of Total Sales by region

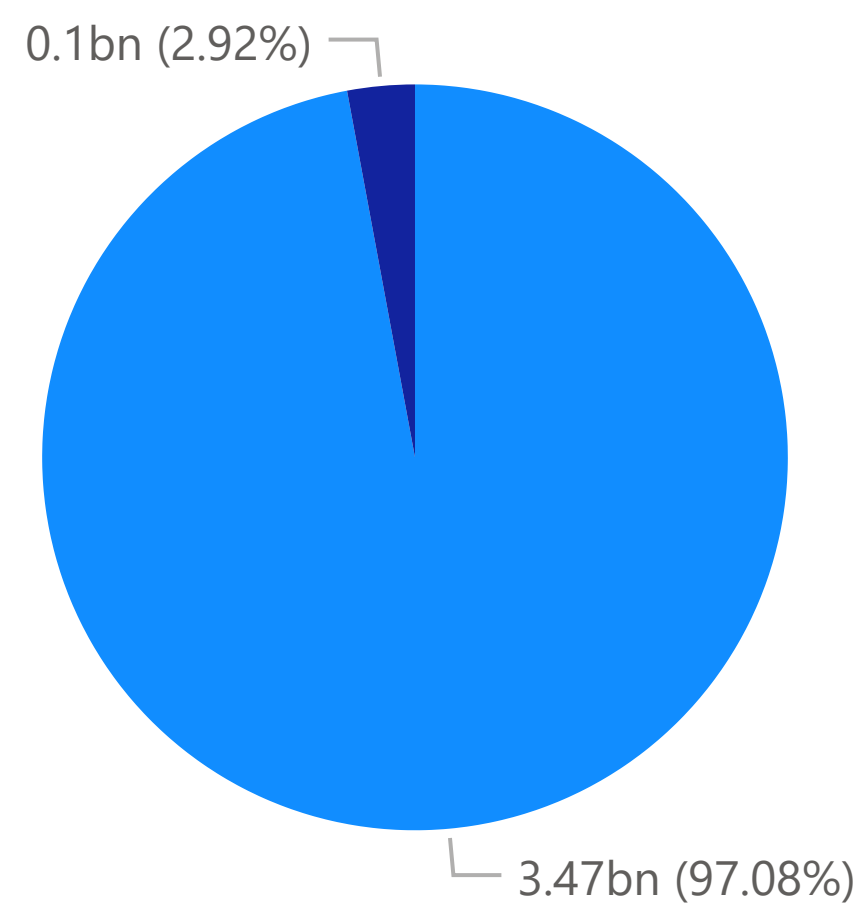


Average of AveragePrice and Sum of Total Volume by region



In display of average price vs. total volume sold, the data shows no correlation between the two. This indicates that the reason for large price gaps falls to outside factors.

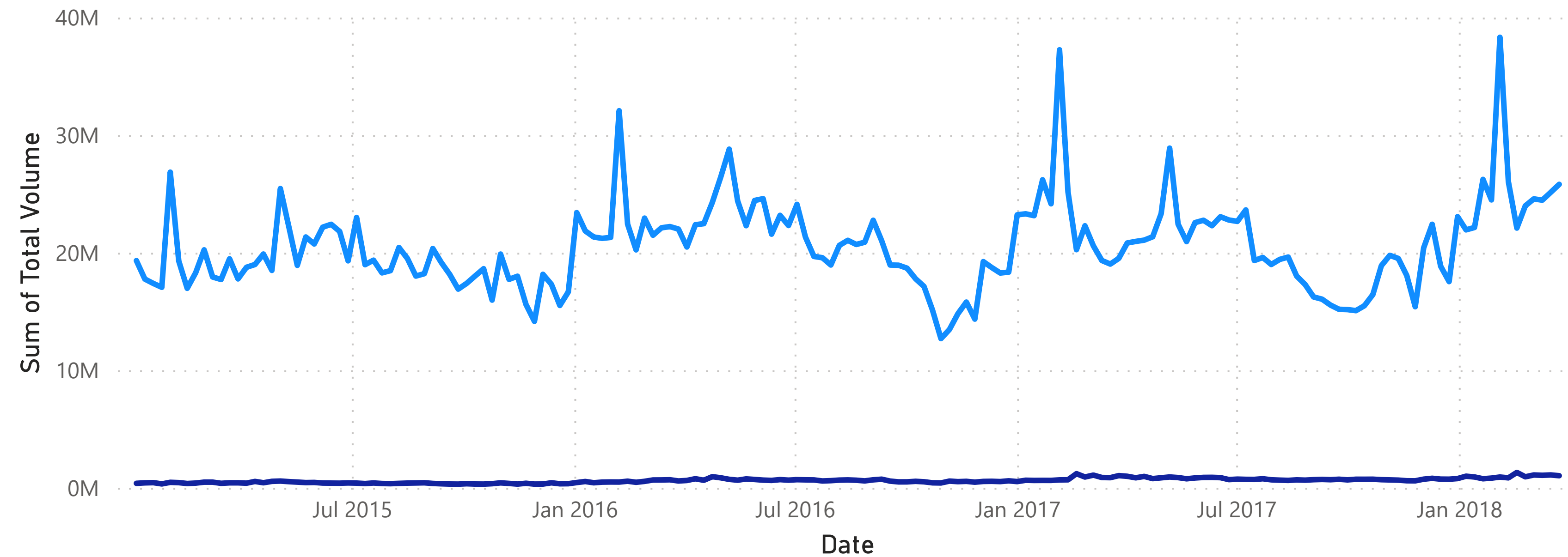
Sum of Total Volume by type



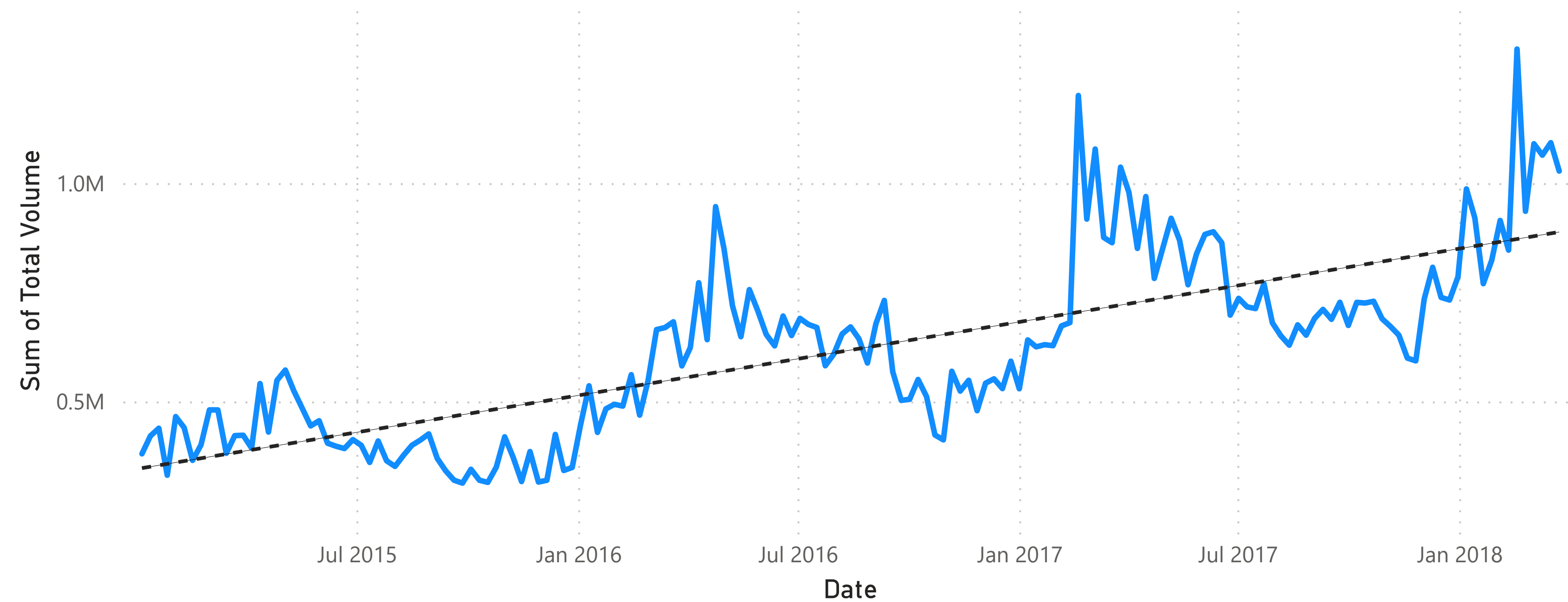
Conventional avocado sales represent 97% of total avocados sold. However, organic volume has tripled from 2015 to 2018

Sum of Total Volume by Date and type

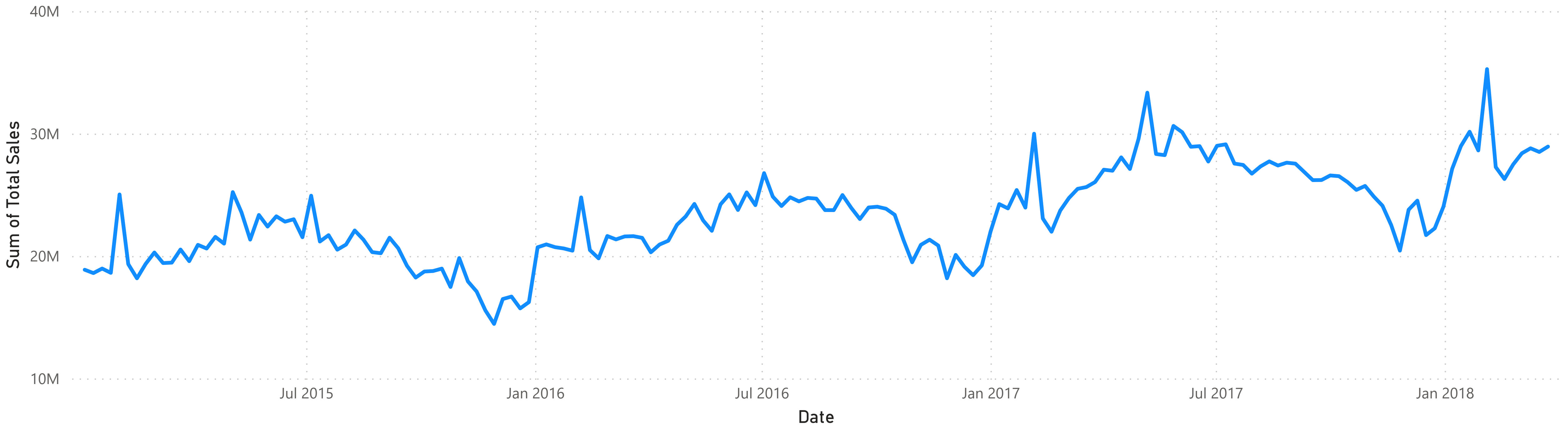
type ● conventional ● organic



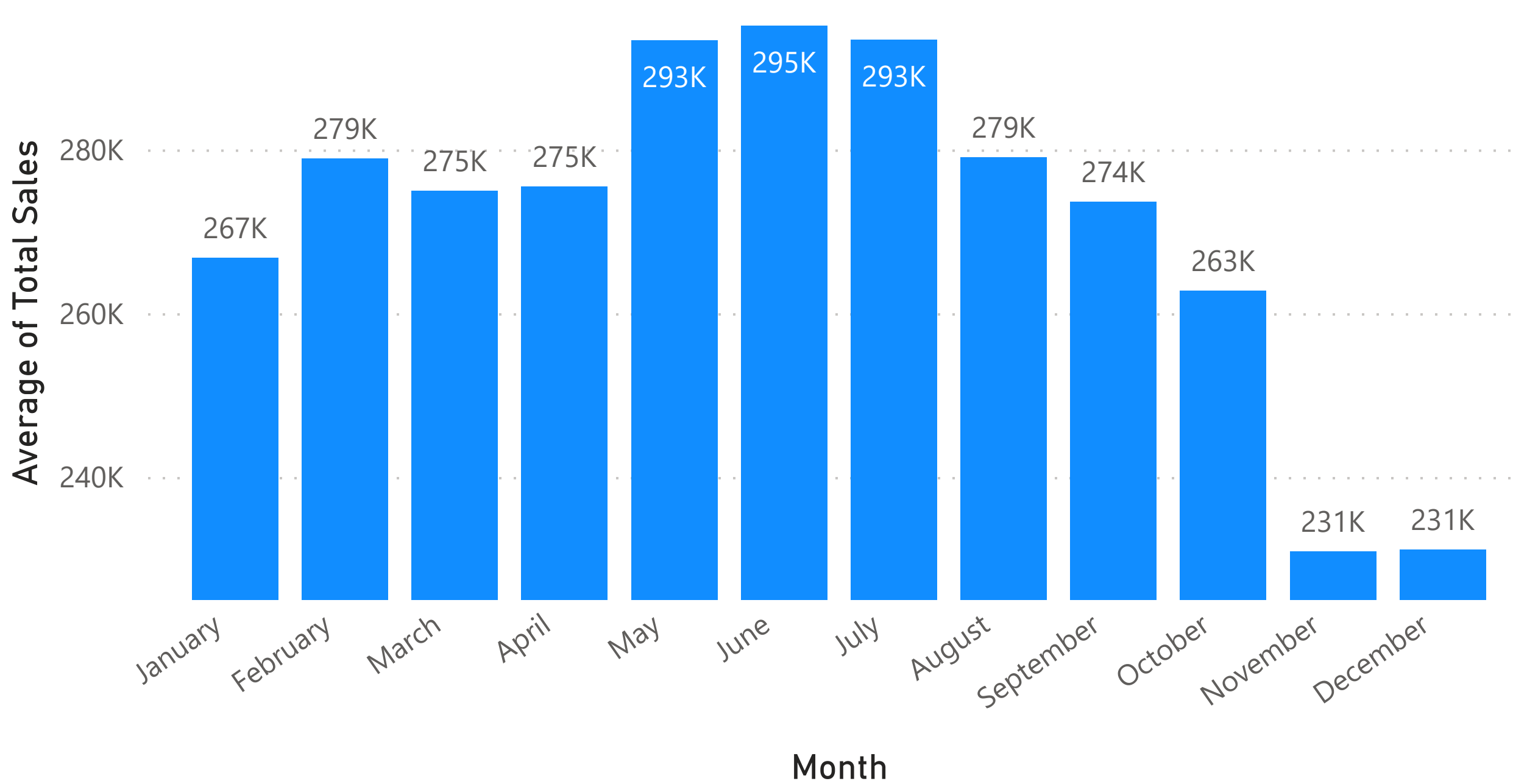
Sum of Total Volume by Date



Sum of Total Sales by Date



Average of Total Sales by Month



The sales data both day-to-day and month-to-month show annual consistency with peaks in the early summer months and valleys in November and December.