

INFO 511 Foundations of Data Science

Final Project Information

This course requires a Final Project to be completed that demonstrates student's learning. There will be MILESTONES that both check knowledge and ensure timely completion of the project. The course cannot be passed without completion of Milestones and Final Project and Presentation.

The Final Project has three aspects:

Final Project in GitHub: The Final Project GitHub will be a repository of the work for every aspect necessary to complete the project. Main aspects of the Final Project in GitHub is to demonstrate knowledge and skills used, understanding of reproducibility and collaboration, and addresses the era of [Open Science](#), which focuses on data projects being open, accessible, and reproducible.

Final Project Written Report: Students are required to complete a maximum of three-page report to demonstrate your data communication and foundational data science skills. Key aspects of data communication must be in the final report. The information is to include the dataset used (cited), any and all data processing and manipulation and why (communication of processes), and shall include a formal research question or a generalized question, methods and analysis section, and finally a conclusion with next steps for recommended research.

Final Presentation: A final presentation is expected for each team or individual. Each person is expected to present in front of the class and will be graded on conveying data information for a broad audience. The presentation may not be any longer than 8 minutes (you will be stopped if over time).

Final Project: The final project may either be a research paper or a formalized report. Both require proper statistical/data science, and communication processes. The focus selected should be relevant to the student's personal growth in their discipline or in exploration of opportunities, though it is expected that you demonstrate advanced knowledge in all aspects.

The final project requires students to complete and demonstrate a formal question, use of method/data processing, analysis, and conclusion. Final submissions must include appropriate APA citations (this includes data source being cited) and a reference section. The final project must include the methodologies (data processing) that are discussed in class. This means that students must demonstrate EDA and wrangling, preprocessing, and details of how and why these processes were used. It is expected that data visualization will be part of the EDA and processing and will be well documented (written) within the reports and data management documentation.

Research/ Formal Reporting Final Project:

The final project must take on a formal research question **or** data question and use data to answer said question. Students may want to explore topics that relate to their thesis, a publication, or interested in long-term research. Formal and well written reporting in data science is an advanced skill and is expected for this project.

- Students are required to state a research question
- Identify a data set and use the key features/ variables to answer the question.
- A clear and well explained methods and analysis section are required
- A formal conclusion (was the question answered and how... if not, why and what are the next recommendations)
- Within the conclusion, a formal next step in research recommendation must be stated.

Final Project Report: DUE December 11, 2025 | 50 points

The Final Project Report is a written report that demonstrates the student's data communication and general data science and statistical knowledge.

Objectives: The student will demonstrate what they have learned in the course, with a major focus on their coding (demonstrated in Final Project GitHub), their understanding of using data preprocessing and exploratory analysis, completing a statistical model that aligns with the research question, writing up results, completing meaningful visuals, and being able to convey the information for a technical and non-technical audience. The latter part means that the report should be understood by your professor and technical users, but not overly convoluted so that a non-technical person misses the point of the report. Being able to convey information can be a difficult task in data science, and learning to do this early on is important.

Final Project Report Requirements: (The things the report will be graded on)

- Clearly state research question or research purpose:
 - The final report must have a clearly stated research question or detailed purpose. Consider this the *thing* you are wanting to learn from the data. The question may be specific and addresses an area of your research domain, or it may be exploratory in nature. The question and purpose must be clear.
 - The question or purpose is guided by a theory, policy, framework, or common discipline initiative. Exploration is a common aspect of data science, however, as we discussed for this course specifically, it is ideal to understand the reasons *why* you are exploring the data. For example, you might consider is there a common business or finance guidance that drives certain questions and data exploration? Is there a policy or a known theory that gives reason to explore the relationship between specific features/variables? These are all viable examples and should be clearly indicated in your project.

- Process and analysis/Methods section: Details on the methods used and why. Should include topics covered in this course.
 - Data: Accessing data, where did the data come from? Why this data? How was it accessed? Were considerations made for the security or privacy of the data—i.e., was IRB necessary/involved, was it secure, is it public and anonymize? Who owns the data and how was it originally collected (this latter part can be brief but do let the audience know why the data was originally collected (Example: the data is from the National Center for Educational Statistics and the dataset is administrative data, from the Education Demographic and Geographic Estimates (EDGE) program (NCES, 2020). The data was collected in 2020 and is part of the United States Census (NCES, 2022). In this case you would state the year the data was collected, who collected it researcher, government agency, etc., what was the reason the data was collected (for a research project, public health initiative, etc.).
 - Cite the data! And each citation in the reference section.
 - Data preprocessing, cleaning and EDA steps taken: Explain the summary statistics, cleaning process, how missing data was handled (Missing data identified and then what was done to the data? Imputation? Elimination? This detail must be included), and any variable issues that needed to be addressed (did the features need to be combined with other features? Was there an issue with skewness?)
 - Stating that after visualization (EDA) was conducted along with other wrangling procedures, the data was deemed sufficient to move forward with next steps. If the data was not sufficient, adding visualization as an appendix is recommended.
- Model selection needs to be clearly stated and why. Use models that were taught in class. The point of this course is deep knowledge of the data processes, the underlying statistical models that are the foundation for data science, and good communication skills. It is not necessary to make this a complicated model and report. It is wise to select a simple question that can be addressed by the models taught in class and complete the final project in a highly professional manner (exemplary writing and communication, with each step detailed). Please also account for your time. More complicated models and work require more technical reports and have the potential for more risks that can eat up time very quickly. Do not over complicate this, just make it very very good.
- Results section: make sure the audience understands if the (research) question was answered (either supported or opposed but make it clear).
 - Visuals to support the results. If necessary, an appendix may be used without negatively affecting the maximum page amount. Make sure if visualization is included in the appendix, it is necessary.

- Next steps/future research recommendation: This is a short section where critical skills used to analyze the data is conveyed to make recommendations for future research/exploration. Data science is rarely completed, there are always more questions that the data reveals and answers that the data can support. Once you answer the research question, think about what the data “showed” and make a recommendation for next steps for future data scientists to conduct.
- Conclusions: The conclusions for this project will be a succinct summary of the project.
 - Essentially, it is a professional summarization of the entire scope of work that takes the technical out of the report and makes it accessible for a non-technical audience. Think of it like reporting to the CEO or what a journalist will read to report on your information, or how you would explain your work for a conference proposal.
- In-text citations: Please stay consistent in your citation. Please make sure it is noted in Milestone 1 which citation style is used and do it well.
- References: all in-text citations will have a corresponding reference page. This page will not be included in the maximum page count. Meaning, you may have additional pages that are used for references.
- Generative AI Tool use acknowledgement: Please include this in the final submission and document throughout the entire project process how generative tools were used.
- Appendix: This is optional. The appendix is a good place to add extra visuals that were used during the EDA and cleaning phase to explain why something was done. It is also a good place to explain additional information in graphical or table details about the data. Please be sure to follow consistent citation appendix protocols.
- *Researcher Bio-Sketch*: Many research publications, grants, and for professional purposes, will require a bio-sketch. The bio-sketch tells a little about individual’s professional skills and their role on the project. Each person on the project will have a bio-sketch with that includes their name, degree plan, year in their degree plan, and their role on this project. This will not count towards your maximum page count.
- **Peer review recommendations response page**: this page does not count towards your 3-page maximum but is required. You must list the recommendations that your peer made and respond their comments/recommendations.
Responses may be simple as:
 - Recommendation accepted and changes/alterations made...
 - Recommendations rejects and why...

Final Project Page Length: The Final Project is to be completed as a professional report, whether it takes a business or research focus and should not be more than 3 pages long in technical/scientific reporting. As detailed above, exceptions for page length are made for References, Appendices (visuals), Generative Tool Use, Bio-Sketch, and Review Responses. The main body of the report must be contained within 3 pages. Points will be taken off for reports with information that extends beyond 3 pages. The page length is for

you to practice professional and comprehensive writing and reporting of the most relevant information.

The Grading of the Final Report: The Final Report will be graded based on all elements being included in the final report.

Final Project Presentation: Due December 02, 2025 | 30 points

*All presentations are due on the same day. Students will sign up for their presentation date and time, but alterations cannot be made to the presentation to remain fair on timing.

Each person will present on their project for 8 minutes. Each person is expected to have a part in the presentation. There are a lot of people in this class and a timer will be set to ensure presenters stay on time. Points are taken off for going over, we cannot be disrespectful of our colleagues' time, so plan ahead and practice!

The presentation can be in a conference style, reporting to the board of directors, or to your research colleagues, the freedom in the scenario is yours. The presentation must convey the information for a general audience to understand what the project entails and why and what the outcomes are.

Main point is the information must be conveyed succinctly and with professionalism.

The Final Project Presentation should include:

- The question should be stated and the *why* for the question. Make sure it aligns with the Final Project Report. Make it very succinct.
- The dataset that was used for the project should be discussed. The slide should have a citation of some identifying information about where the data was accessed. If privacy, IRB, or other considerations were necessary, this needs to be stated.
- Data Process: Details for cleaning and EDA: you can have a lot of information on a slide and yet only report the most important details. For example, you may show summary statistics and visual checks, and a list of the steps taken, but talk about them briefly and focus on areas that were most salient such as focusing on how the missing data was handled or how you addressed outliers if those were the most important issues.
- Make sure the features/variables are known to the audience. Meaning, make sure the predictors are indicated, and the outcomes are indicated. X variable was used to predict Y outcome.
- Modeling, methods, and results: Make sure the features/variables are discussed in the appropriate manner.
- A visual that conveys the results
- Conclusion and next steps recommendation

MILESTONES:

Milestone 1: 1-Page Proposal - 15 points

For Milestone 1, you will turn in a 1-page proposal that details the focus for your final project. The plan is detailed, demonstrating clear thought about what the project will entail and the feasibility to complete the project successfully by the due date.

It is stated if it is a team or an individual project.

The research question is stated.

Frameworks, theory, policy, etc. is stated as the guiding principle for the project. See me if this is unusual for your discipline and we can discuss.

The citation style is stated.

Dataset that is likely to be used, or how data will be found is stated.

Given the question, it is clear the type of data or variables/features the data will need to have. This information may include details about the data being publicly available data that is public health, business, education, agricultural data, etc. If you are using faculty/mentor data, it must be noted.

If IRB or clearance to access the data is required must be stated and how to handle this will also be stated, such as IRB is required, or a secure cloud is required to access data.

Milestone 2: 1-Page Data, Methods, Analysis Reporting Update - 15 Points

Milestone 2 requires you to demonstrate that the data was identified, downloaded, and the methods have started (EDA, processing, etc.). Issues with data and how it was handled is detailed. Missing data and use cases required by owner of data is detailed. This means that information that is pertinent to using the data is conveyed in the report update so that the instructor is made aware of how the data is being handled.

Milestone 3: First Draft Turned in for Peer Review – 20 points

A near final draft is required to be turned in and will be shared with a colleague. You will also receive a colleague's draft and will review it.

In data science, peer review, quality checks, etc. are common and good practice. In research, peer review is salient for publication and moving research forward.

For the project, you will demonstrate your peer review skills. You will be given a colleague's final draft and will make recommendations that are detailed and meaningful for the

betterment of your colleague's report. You may comment on coding and make recommendations for tidier workflows or better coding functions. You may ask questions that are not clearly answered about how the data was handled. Meaning, if the report states the combination of variables/features to create a new one that is not clearly stated as to why it was done is a good place to ask a question or make a comment. Your job is to help your colleague produce quality report.

Milestone 4: Final Project Due

The final project is a polished and well communicated report. The final document should address all the previous steps in a clear and concise manner. The question that was asked should be answered (either successfully or not). Details of the methods and analysis are paramount here and should be conveyed in a professional manner. Conclusion and next steps will need to be stated. Remember that citations, references, and appendix (if needed) should be consistent throughout the entire document.