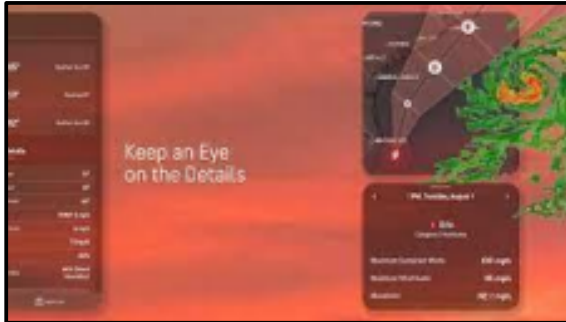


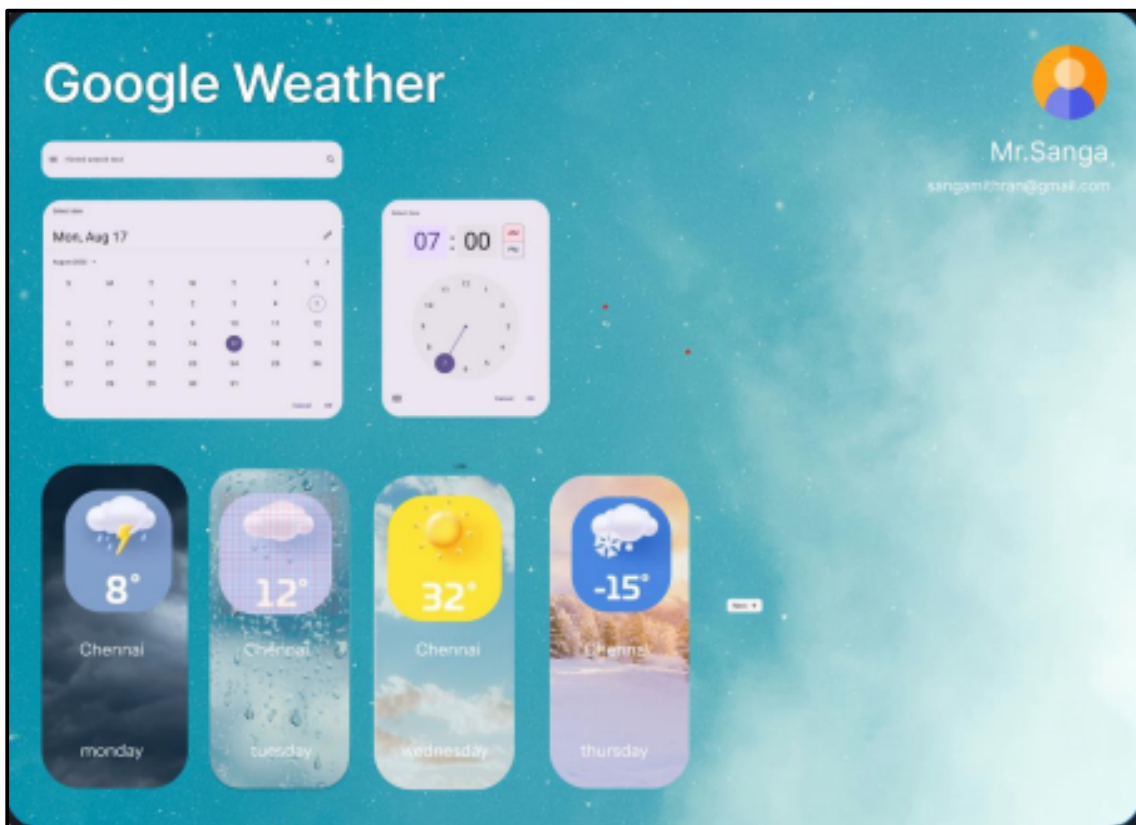
UID ASSIGNMENT - 1

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- BAD DESIGN PROTOTYPE:



- GOOD DESIGN PROTOTYPE:



Comparison of UX and UI Design in Two Figma-Based Website Layouts

1. Introduction

The two images are website designs made using Figma. One is a good UX/UI design, while the other has several design flaws that affect usability and aesthetics. This document compares both in terms of user experience (UX), frontend color scheme, typography, layout, navigation, and responsiveness.

2. Good Design (Second Image)

UX and UI Strengths:

Modern and Elegant Aesthetic: The design follows a minimalist yet sophisticated approach, using ample white space and a well-structured layout.

Readable Typography: The fonts are bold and stylish, with a good balance of modern and elegant typefaces. The main heading stands out.

Effective Color Contrast: The dark maroon theme with white text ensures readability, making the content visually appealing.

Engaging UI Elements: Using arrows and call-to-action buttons like makes for better navigation.

Consistent Design Language: The whole page is uniform and displays a professional look, which leaves minimal distractions and ensures brand consistency across the board.

Well-structured content blocks: Content is well-separated with distinct sections to scan easily by users.

Possible Improvement Areas

Hero section's text block should have had better spacing to enhance readability.

Some buttons should be more obviously active on

hover. 3. Poor Design

UX and UI Weaknesses:

Outdated Aesthetic: The design feels cluttered and lacks a modern touch.

Poor Typography Choices: The cursive font in the logo is difficult to read, and the text alignment is inconsistent.

Weak Color Scheme: The pastel green background does not contrast well with the text, making readability an issue.

Overcrowded: Too many components crammed, creating visual overkill.

Irregular Button Shape: The donation button is in contrast but the overall theme mismatched.

Bad Navigation: Bar exists but little spacing between any of the component makes it compact.

Possible Amendments:

Minimize the present design to incorporate more modernist style.

Try to improve more on color and contrast for improving readability.

Design better typography based on clear font, sans serif for better visibility.

Increase spacing and padding to declutter the

UI. 4. Final Verdict

The good design gives a better user experience by means of modern aesthetics, readability, and structured content.

The bad needs a lot of improvement in color contrast, typography, and layout structure for the betterment of UX.

The ideal approach would be to take inspiration from the good design and refine the elements for a unique and engaging user interface.

Conclusion: A well-structured, visually appealing, and easy-to navigate website significantly enhances user experience. Thoughtful use of colors, fonts, and spacing is essential in modern web design.