

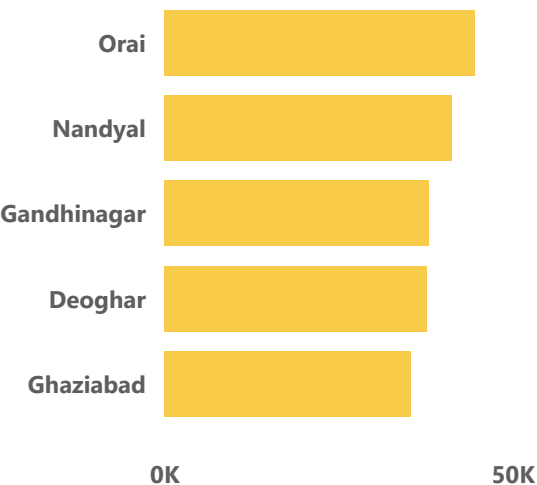
blinkit

Growth
2.1%

2023 Sales
2.46M

2024 Sales
2.51M

Top 5 Area



Sales Overview

Month

Year

Month

Quarter

All

All

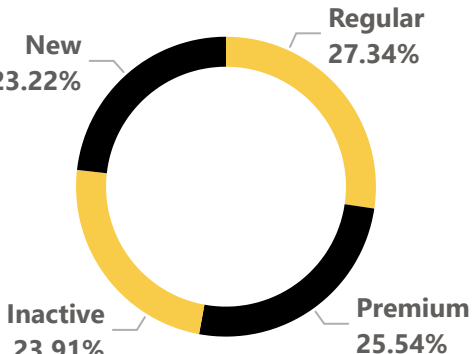
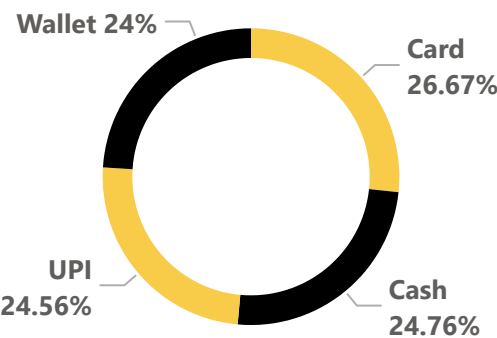
Quantity

Sales

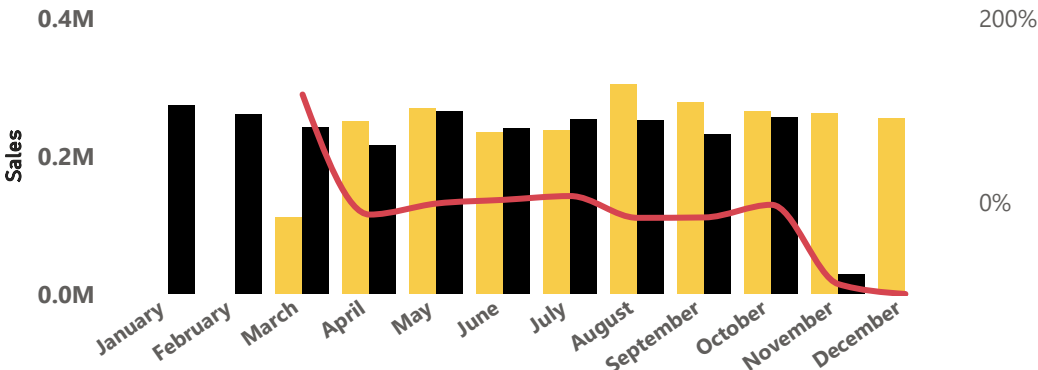


Sales by Payment Method

Sales by Customer Segment



Year 2023 2024 Growth



Default

Top 5

Top 10

Top 20

Top 50

Top 100

Top 5 Products



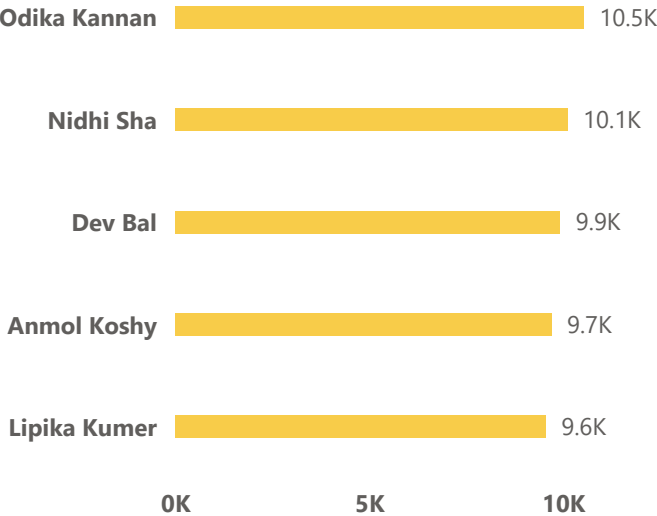
blinkit

Growth
2.1%

2023 Sales
2.46M

2024 Sales
2.51M

Top 5 Customer



Customer Insights

Month

▼

All

▼

Year

▼

All

▼

Quantity

Sales



Total Customers



Default

Top 5

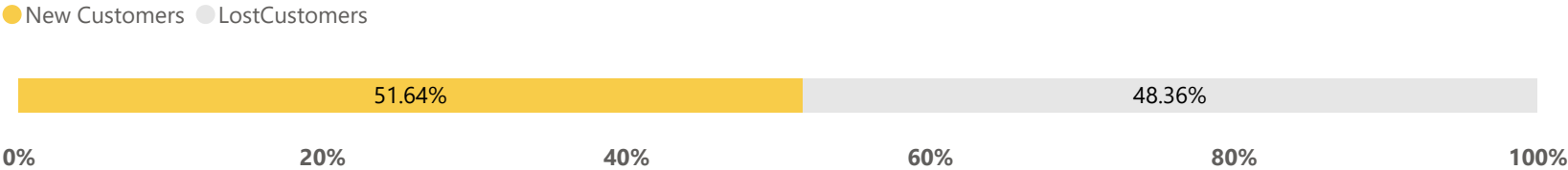
Top 10

Top 20

Top 50

Top 100

Lost Customers and New Customers



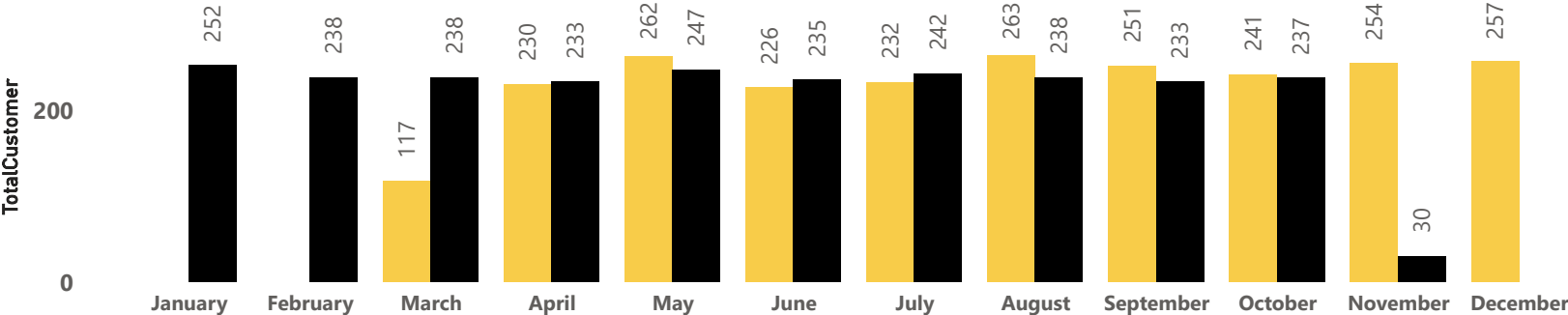
Year

●

 2023

●

 2024



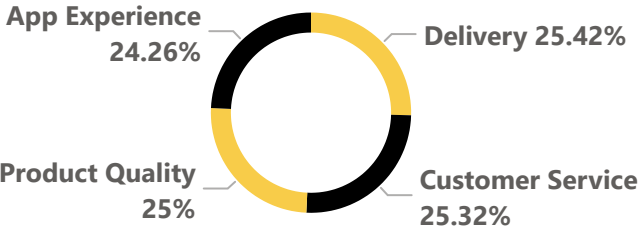
blinkit

Growth
2.1%

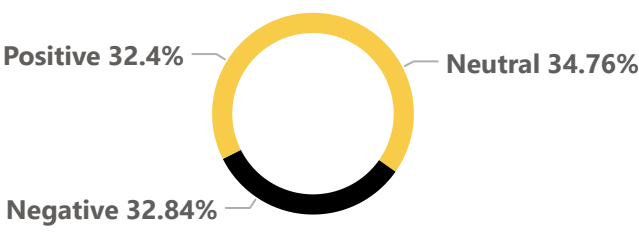
2023 Sales
2.46M

2024 Sales
2.51M

Total Feedbacks by Feedback Category



Total Feedbacks by Feedback Segment



Feedback Overview

MonthAll

YearAll

Quantity

Sales



star	customer_name	customer_segment	feedback_segment	feedback_category	feedback_text
☆☆	Aachal Mangat	New	Negative	Customer Service	Delivery was late and I v
☆	Aachal Nazareth	Premium	Negative	Customer Service	The packaging was poo
☆☆☆☆	Aachal Nazareth	Premium	Neutral	Delivery	Average experience, cou
☆	Aadhya Cherian	New	Negative	Product Quality	I had a bad experience.
☆☆	Aadhya Cherian	New	Negative	Product Quality	Taste was not as expect
☆☆☆☆☆	Aadhya Padmanabhan	Inactive	Positive	Product Quality	Very happy with the ser
☆	Aadhya Palla	Inactive	Negative	Delivery	Not worth the price I pa
☆☆	Aadhya Palla	Inactive	Negative	Product Quality	Product was damaged c
☆☆☆	Aadhya Ravi	Inactive	Neutral	Customer Service	Nothing to complain ab
☆☆☆☆	Aadhya Ravi	Inactive	Positive	Customer Service	Highly recommended!
☆☆☆	Aadi Bains	Regular	Negative	Customer Service	Taste was not as expect
☆☆☆☆	Aadi Bains	Regular	Neutral	App Experience	Delivery was fine, but th
☆☆☆☆	Aadi Bains	Regular	Neutral	Delivery	Nothing to complain ab
☆☆☆☆	Aadi Bains	Regular	Positive	Delivery	Great prices and fast de

540
Rating 1



538
Rating 2



1398
Rating 3



1708
Rating 4



816
Rating 5

