

Muhammad Niyas



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<https://getniaaz.site/>

Summary

2 Years Of Full Experience In Digital Marketing Domain.

Experienced Following:

- Facebook Ads, Google Ads, Google Analytics, Social Media Marketing, SEO/SEM Best Practices, Web Development, Domain & hosting, AWS Hosting, Google Search Console, Keyword Planner, E-Mail Marketing, Best Practice In Google Workspace, Documentation & Reporting,

Experience



Brand Development Specialist

Vibgyor International WLL

Nov 2021 - Present (2 months +)

- V-Pack Website Development
- Package Designing Coordinator



Product Manager

Pitchkart India PVT LTD

Jul 2021 - Present (6 months +)

- Washing Powder & Cleaning Product Manufacturing Company
- Branding & Package designing Co-ordination
- Worked On Business Operations
- GST Filing



Digital Marketing Manager

Stylatex Toys

Jul 2021 - Present (6 months +)

- QR:2850+ Worth Product Sold Through Facebook Campaigns In First Month In Spend QR:210 Only .
- Social Media Management
- Developed Complete Marketing Plan For 2022 To achieve 50 Order/ Day & 10K Likes



E-commerce Administrator

Pitchkart Qatar

Dec 2020 - Jun 2021 (7 months)

- QR:14250+ Pre sale Educational Prayer Mat Through Only Facebook/Instagram Campaigns
- Project Management - Development Of Application & Websites
- Worked On UI/UX Development Co-ordination Of Pitchkart Shopping Portal
- Completed Competitive Analysis E-Commerce Sector In Qatar
- Order Management, Product Adding, Social Media Management
- Domain & hosting Management - Amazon Web Service

- Android & IOS Application Management
- Google Analytics , SEO, SEM Best Practices.



Co-Founder

DotCo Digital

Jul 2020 - Feb 2021 (8 months)

- Starts When Internship At Kozhikode UL Cyber Park On Web Development
- First Project Kreams Cafe Bahrain
- 7+ Project Completed.

Education



University of Calicut

UG, BCA

2017 - 2020

Licenses & Certifications



Google Ads - Google



Copy Writing For Social Media - Domestika



Instagram Strategy For Business Growth - Domestika



Brand Strategy - Defining User Experience - Domestika



Google Digital Marketing - Google

UFH CMN 7JC

Skills

Google Workspace • Google Analytics • Google Ads • Shopify • Amazon Web Services (AWS) • Search Engine Optimization (SEO) • Search Engine Marketing (SEM) • E-commerce • Social Media Marketing • Facebook Ads