

Bel Mar



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Belo Mar Project presentation script

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Presentation of the members.

What is the Project

We are students at ETEC Zona Leste, who had the opportunity to develop a website with the theme of floriculture, with the purpose of selling flowers to all people who wants to give someone a gift or to give themselves a flower. We call ourselves Belo Mar, because we can make your life a true bed of roses.

Project development parts:

The project was divided into two parts.

Part 1: Elaboration and development of a front-end website for a flower shop, executed in the year 2022.

Part 2: Implementation of the back-end on the existing site, improving and rectifying idealized features and tools.

In the first part, the colors and fonts of the website look were defined.

in the second part we made the documentation with diagrams, using the UML (Unified Modeling Language), right after we used the programming languages JavaScript, PHP and we implemented the API (Application Programming Interface) to support Libras in our system.

Showing an execution of the site:

On the website we have some screens for the customer to navigate, such as the Home screen, which would be the beginning of the site, the screen that the user will see first. The product page, where we sell our flowers and show their prices. Right after the meanings page, which shows the meaning of the flowers and how to take care of them, if the user wants to know more about a flower, we have next to the allergy screen where you can consult and learn some curiosities about pollen and water allergies . property of some flowers. We also have the Commemorative Dates page, where the user would need, if he wants to buy a more specific product on a certain date and has no idea which product to buy, there is the login page, to register, the profile page to maintain his registration. We have the who we are page, where we tell who we are and who is behind the site.

And finally, the social actions page, where a certain amount of each purchase is used to raise funds for NGOs (non-governmental organizations) that help the environment. On this page we will be including information about this differential.

Conclusion and our differentials:

So we conclude that, our goal is to sell flowers to everyone of all ages, to give gifts to each other.

Which has the differential of tracking delivery, product classification and is an initiative that combines the beauty of flowers with a social purpose.