

# Bel Mar



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## **I Process**

Over time, we could notice that there were many rectifications in the project. Among the visual and technical changes are extreme design and documentation changes, programming language adaptation and implementation of new features. The process of maturation of ideas was essential for the adaptations that took place as the project developed, old ideas being discarded and new ones emerging. In the changes of the group we had a new member, already as students, we learned to work in groups and express our ideas more clearly, we learned to interact and evolve, together with our colleagues, creating a bond of friendship.

As with any group project, there were many complications and obstacles, anxiety before the presentation, embarrassment and nervousness when talking about the project in public, divergence of thoughts and ideas, among others. However over time we overcame the difficulties together and we saw that the difference enriches us as students and so we concluded the first part of the development successfully, now we are developing the new stages with determination using the lectures with IBM guests to acquire knowledge for the creation and rectification of the site and thus, using the technologies that we continue to learn in the course for the creation of the site, which are, for example, markup language such as HTML, graphic design language such as CSS and programming languages such as PHP and JavaScript.

## **II Who are you?**

We are students at ETEC Zona Leste, who had the opportunity to develop a website with the theme of floriculture, where during the course of the project, each one, in particular, had its maturity, the way to analyze more the details of the next one, of the group in general and of the project. And so, we created it, a site with flower sales for all people who want to give someone a gift or give themselves a flower. We call ourselves Belo Mar, because we can make your life a true bed of roses.

## **III What is it?**

On the website, we have some screens for the customer to browse, such as the Home screen, where the beginning of the site would be, the screen that the user will see first. The product page, where we sell our flowers and show their prices. Right after the meanings page, which shows the meaning of the flowers and how to take care of them, if the user wants to know more about a flower, we have the allergy screen next to which you can consult and learn about some curiosities of allergies to pollen and to the property of some flowers. We also have the Commemorative Dates page, where the user would need to, if he wants to buy a more specific product on a certain date and has no idea which product to buy, there is the login

page, to register, the profile page to maintain your registration. We have the about us page, where we tell who we are and who is behind the site. And finally, the social actions page, where a certain amount of each purchase goes towards fundraising directed at NGOs that help the environment, on this page we will be including information about this differential.

## **IV Purpose**

Our purpose is to sell flowers to all people of all ages, to give each other a gift. It is an initiative that combines the beauty of flowers with a social purpose. In addition to offering a wide variety of flowers to please customers and beautify special occasions, our flower shop also directs part of the profits to support NGOs, to help the environment. The objective is to promote worthy causes, such as environmental conservation, helping needy communities and supporting educational projects, as well as promoting the smile of customers. Thus, users not only acquire lovely flowers, but also contribute to important causes, making their purchases more meaningful and impactful, making nature a definitely more beautiful place.