

₹336M
Revenue

847K
Sales Qty

₹10.5M
Total Profit Margin

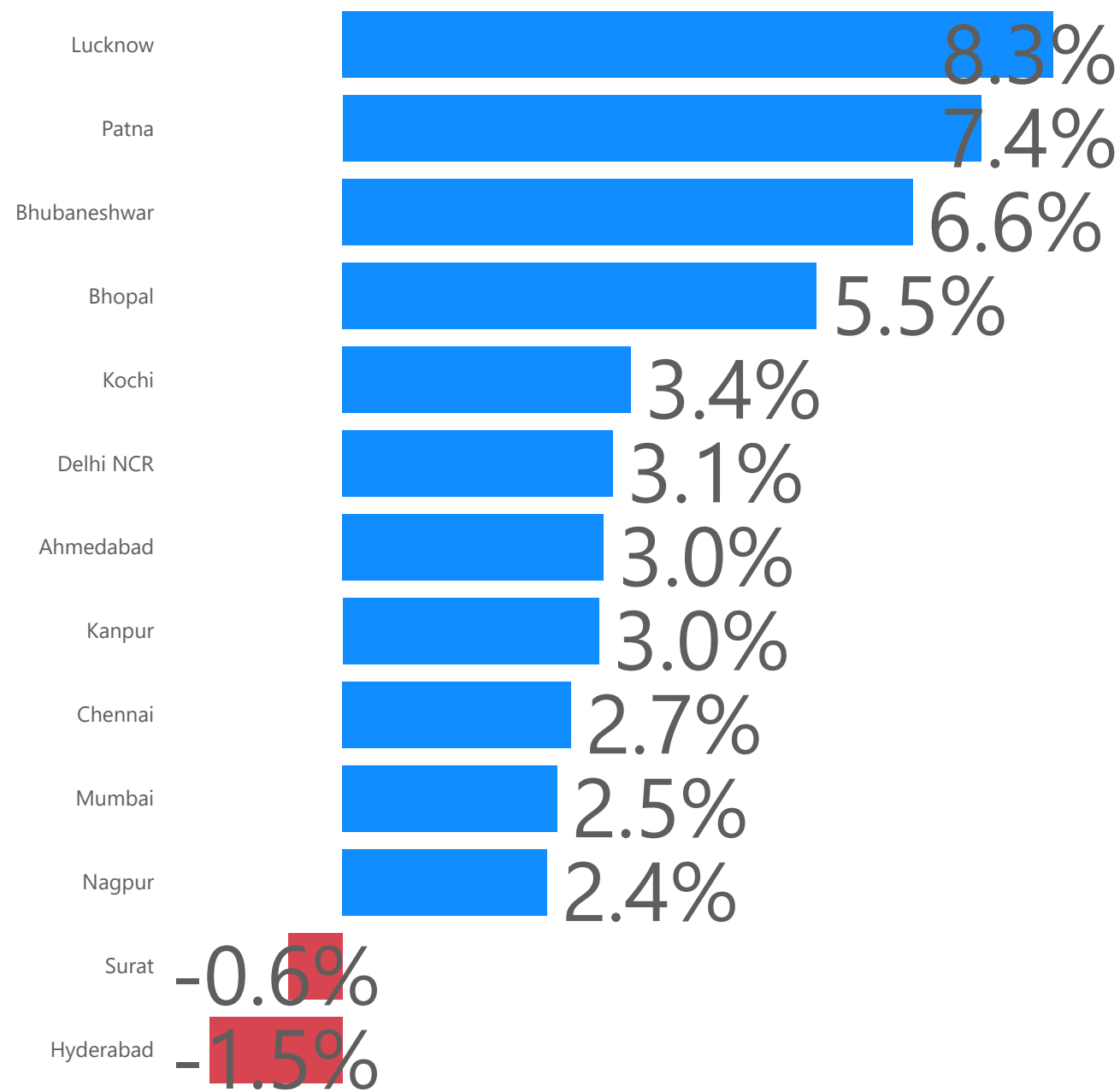
Profit Target

2%

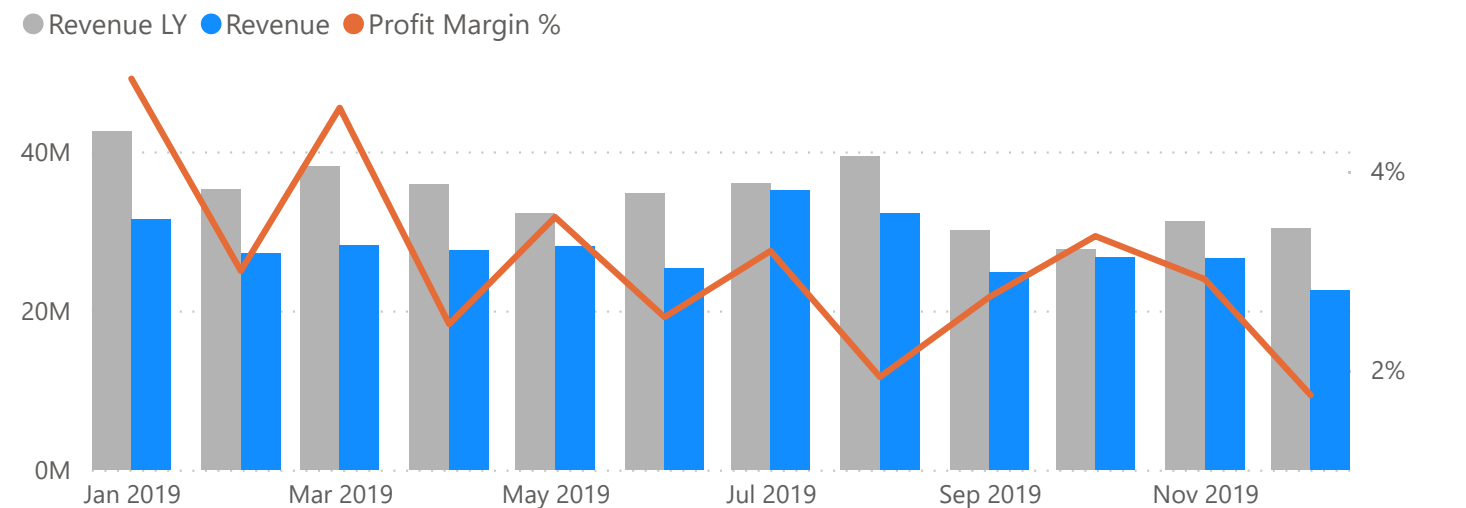
2017201820192020

Jan 19Feb 19Mar 19Apr 19May 19Jun 19Jul 19Aug 19Sep 19Oct 19

Revenue Contribution % by Market



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹138,542,215	41.2%	45.4%	3.4%
Excel Stores	₹18,535,841	5.5%	2.6%	1.5%
Electricalslytical	₹17,144,682	5.1%	3.5%	2.2%
Premium Stores	₹15,076,075	4.5%	3.6%	2.5%
Info Stores	₹12,569,241	3.7%	1.0%	0.9%
Nixon	₹11,140,489	3.3%	3.4%	3.2%
Control	₹10,004,504	3.0%	4.5%	4.7%
Surge Stores	₹9,090,392	2.7%	2.3%	2.6%
Forward Stores	₹7,282,246	2.2%	2.1%	3.0%
Epic Stores	₹7,076,188	2.1%	1.7%	2.6%
Modular	₹7,052,811	2.1%	2.2%	3.3%
Acclaimed Stores	₹7,039,364	2.1%	-1.1%	-1.6%
Atlas Stores	₹6,367,792	1.9%	1.1%	1.9%
Leader	₹6,363,099	1.9%	6.7%	11.1%
Nomad Stores	₹6,322,146	1.9%	2.2%	3.6%
Logic Stores	₹5,828,789	1.7%	3.4%	6.1%
Surface Stores	₹5,462,439	1.6%	1.2%	2.2%
Total	₹336,019,102	100.0%	100.0%	3.1%

₹142M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

2017

2018

2019

2020

Jan 20

Feb 20

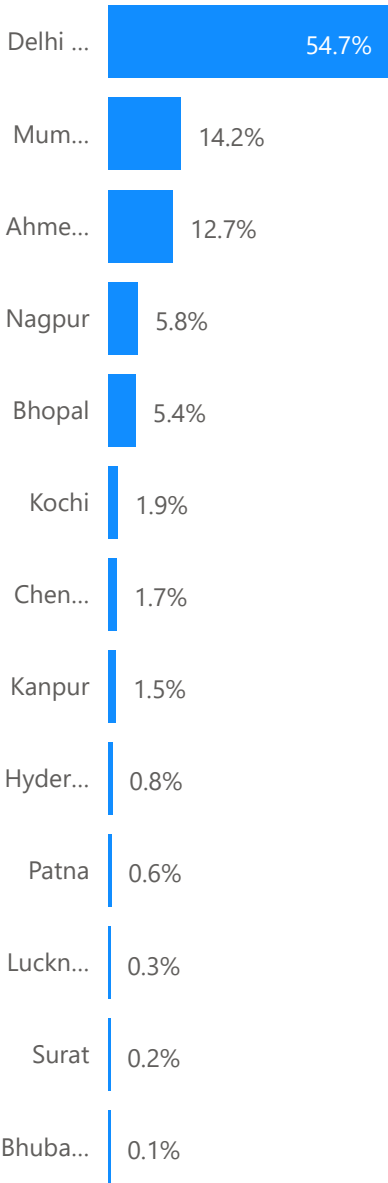
Mar 20

Apr 20

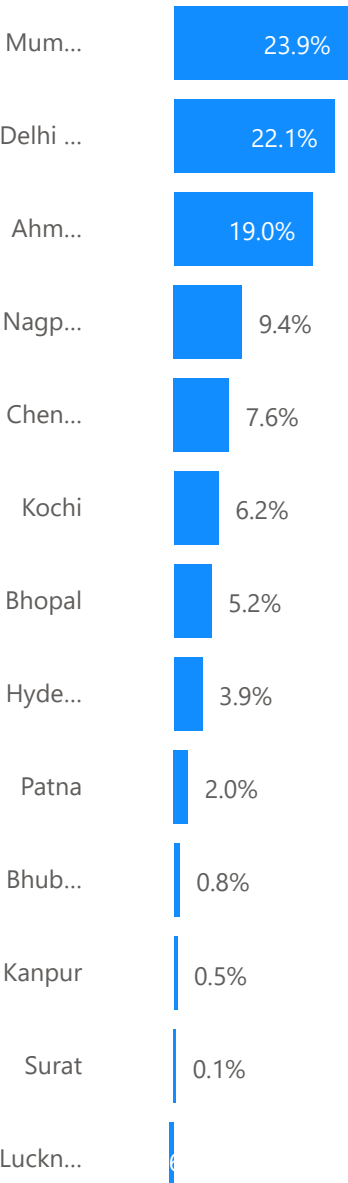
May 20

Jun 20

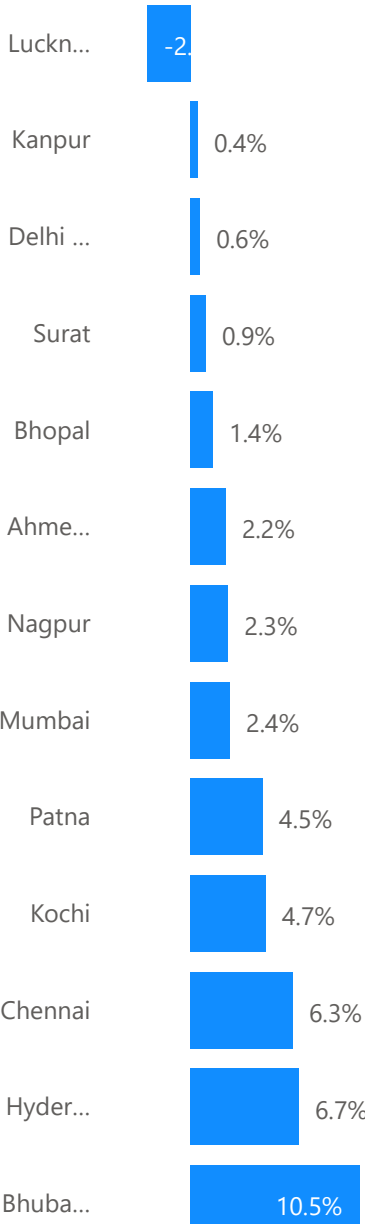
Revenue Contribution % by Market



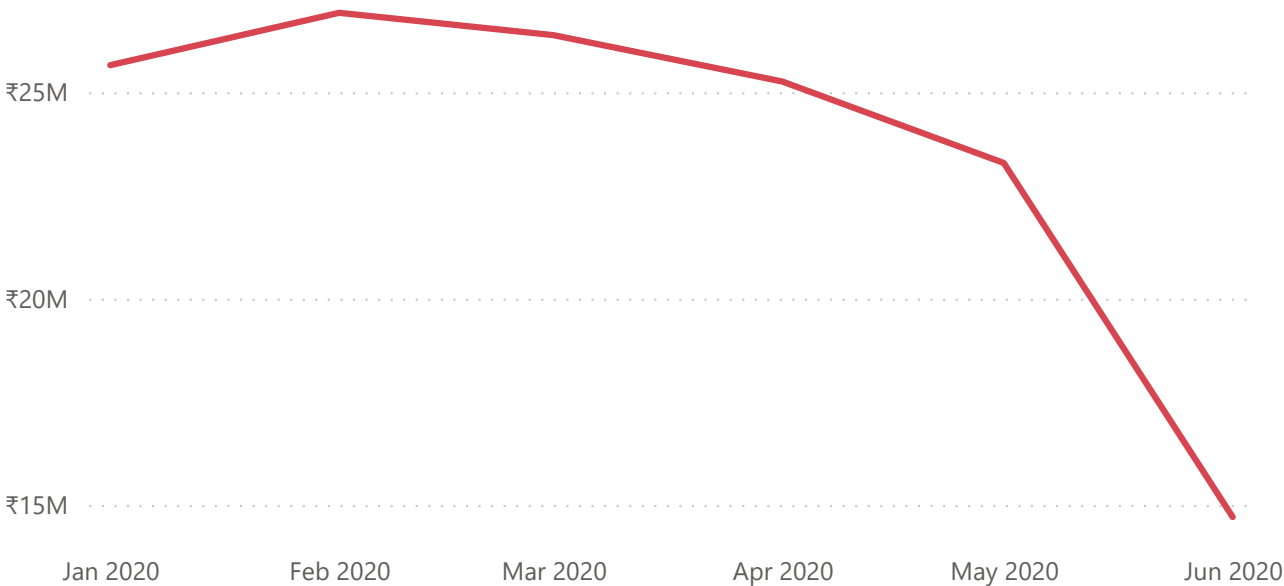
Profit Contribution % by Market



Profit % by market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsquipo Stores	₹86,908	0.1%	-0.5%	-11.5%
Epic Stores	₹3,002,834	2.1%	-6.8%	-4.7%
Expression	₹82,845	0.1%	-0.2%	-4.2%
Insight	₹571,430	0.4%	-0.5%	-1.9%
Synthetic	₹916,267	0.6%	-0.4%	-1.0%
Integration Stores	₹1,909,611	1.3%	-0.2%	-0.2%
Relief	₹773,301	0.5%	0.1%	0.3%
Electricalsara Stores	₹65,641,977	46.2%	11.9%	0.4%
Logic Stores	₹3,319,243	2.3%	0.6%	0.4%
Electricalslytical	₹5,537,904	3.9%	1.3%	0.5%
Premium Stores	₹5,899,748	4.1%	1.4%	0.5%
Zone	₹927,154	0.7%	0.2%	0.5%
Path	₹1,723,307	1.2%	1.0%	1.1%
Control	₹4,182,662	2.9%	2.5%	1.2%
Sound	₹740,856	0.5%	0.5%	1.3%
Novus	₹258,543	0.2%	0.2%	1.6%
Atlas Stores	₹2,189,613	1.5%	2.1%	2.0%
Total	₹142,224,545	100.0%	100.0%	1.4%

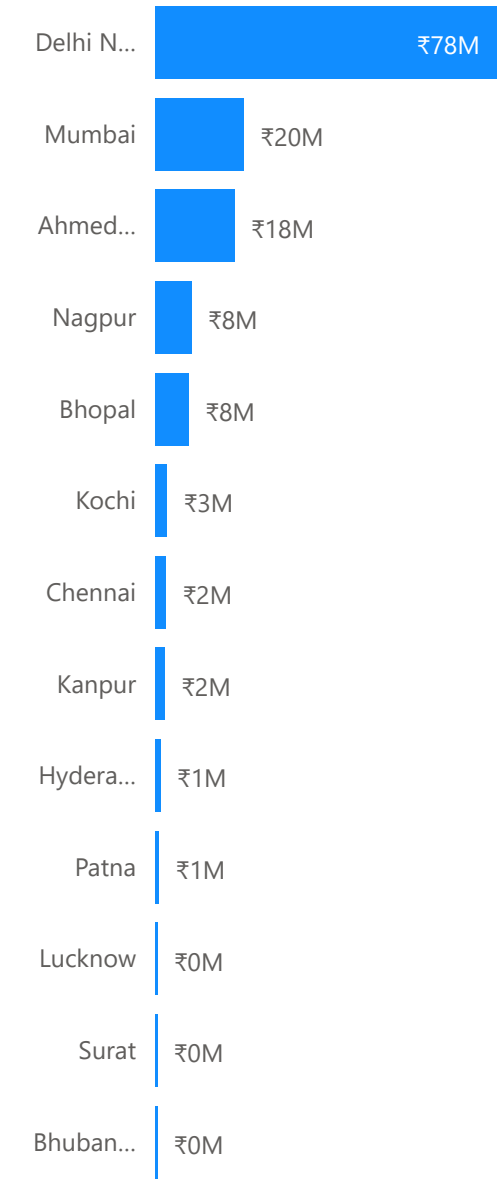
₹142M

Revenue

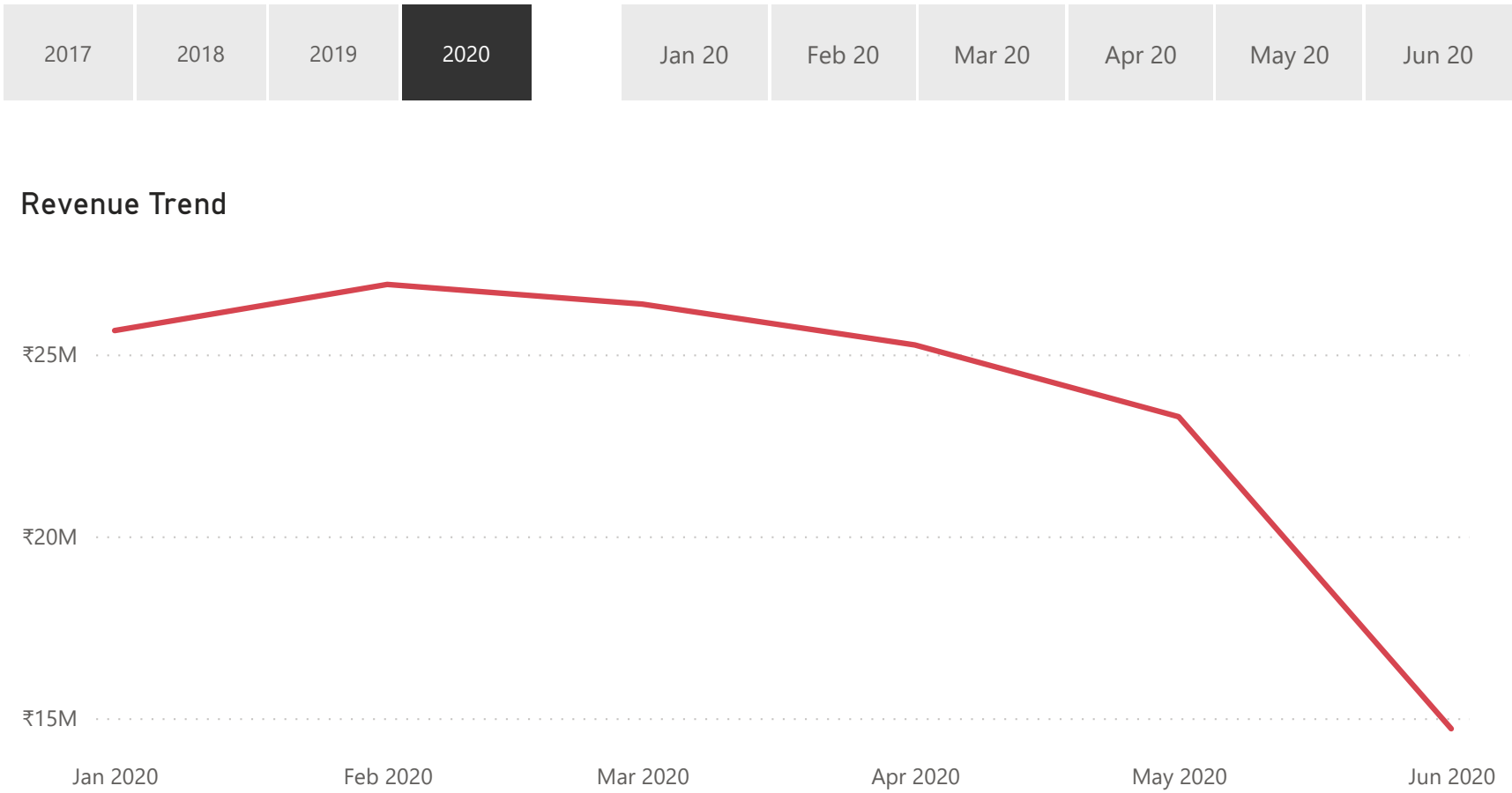
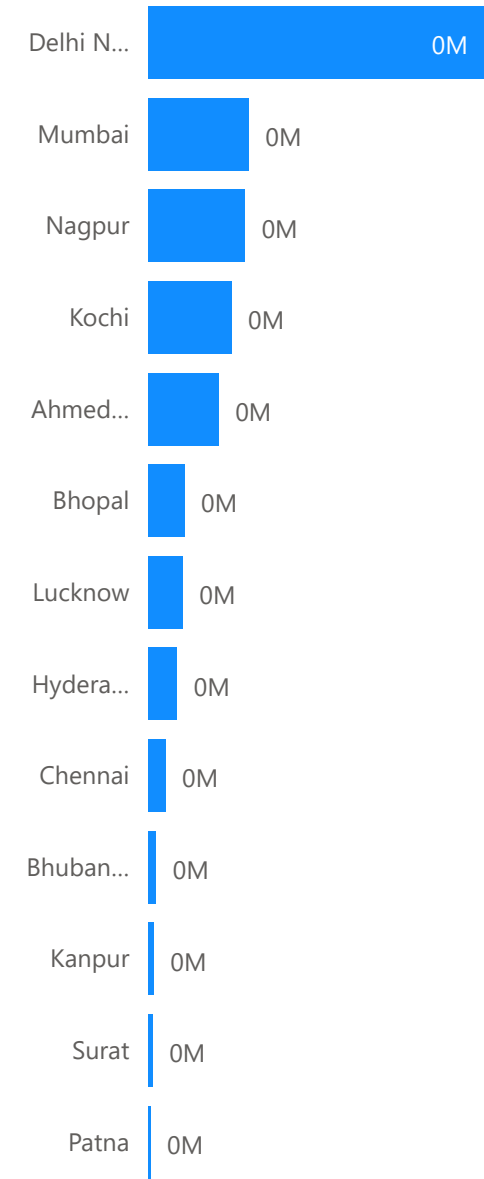
350K

Sales Qty

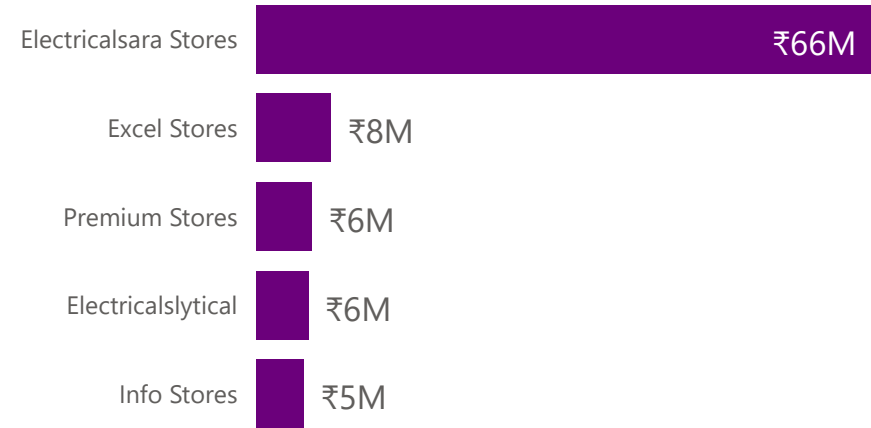
Revenue by Markets



Sales Qty by Markets



Top 5 Customers



Top 5 Products

