



NOUMAN AHMAD

FULL-STACK WORDPRESS DEVELOPER & SEO SPECIALIST

CONTACT

+92 3361539748

nouman327004@gmail.com

GT Road, Amankot, Post Office
Mingora, Tehsil Babozai, District
Swat, KPK

https://ndigital.vercel.app/

EDUCATION

DIPLOMA (DIT) (2024 - 2025)

Technospherex Institute
Percentage (85%)

INTERMEDIATE (2022 - 2024)

F.Sc (Computer Science)
Govt Post Graduate Jehanzeb College
Percentage (64%)

MATRICULATION (2020 - 2022)

Elum Public School & College
Percentage (84%)

SKILLS

- WordPress Development
- SEO Optimization
- Digital Marketing
- Google Analytics & Search Console
- Social Media Marketing
- Coding
- Version Control
- E-Commerce Development
- Responsive Web Design

PROFILE

SEO Specialist & WordPress Developer with 4+ years of experience in building and optimizing websites. Expert in **SEO strategies** that improve rankings and drive traffic. Skilled in **WordPress development**, theme customization, plugin integration, and **e-commerce management**. Focused on enhancing user experience, mobile optimization, and delivering high-performance websites that drive results.

WORK EXPERIENCE

Sosac.io

2025 - Present

WordPress Developer

- Designed and developed the Sosac.io website using WordPress, ensuring seamless navigation and optimal performance.
- Customized WordPress themes to align with the brand's vision and goals.
- Integrated and configured plugins to enhance website functionality and improve user experience.
- Ensured mobile responsiveness and optimized the site for faster load times.
- Collaborated with the team to implement custom features and updates.

The Swat Tours

2024-2025

SEO Specialist & WordPress Developer

- Developed and managed the tourism website (www.theswattours.com) using WordPress. Implemented on-page and off-page SEO techniques, resulting in improved website traffic and ranking. Performed keyword research, content optimization, and technical SEO audits. Monitored website analytics and prepared monthly performance reports.

LANGUAGES

- English (Intermediate)
- Urdu (Fluent)
- Pashto (Fluent)

REFERENCE

Available upon request