



NOUMAN AHMAD

SEO SPECIALIST & WORDPRESS DEVELOPER

CONTACT

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SKILLS

- SEO Strategies
- WordPress Development
- On-Page & Off-Page SEO
- Google Analytics
- Keyword Research
- E-Commerce Website Development
- Website Design
- Content Optimization

LANGUAGES

- English (Intermediate)
- Urdu (Fluent)
- Pashto (Fluent)

REFERENCE

Available upon request



PROFILE

Passionate SEO Specialist and WordPress Developer with experience in developing websites and implementing SEO strategies to enhance online visibility. Skilled in optimizing website content, managing e-commerce platforms, and improving search engine rankings



WORK EXPERIENCE

SEO Specialist & WordPress Developer 2025 - PRESENT
The Swat Tours

- Developed and managed the tourism website (www.theswattours.com) using WordPress.
- Implemented on-page and off-page SEO techniques, resulting in improved website traffic and ranking.
- Performed keyword research, content optimization, and technical SEO audits.
- Monitored website analytics and prepared monthly performance reports.

WordPress Developer 2025
Jhaan Karyana Store

- Designed and developed the e-commerce website for Jhaan Karyana Store using WordPress. Website: Jhaan Karyana Store.
- Integrated product catalog and basic e-commerce functionality.
- Enhanced website performance and user experience through responsive design.

Website Development & SEO Specialist 2024
Technospherex Institute

- Worked on website development projects using WordPress.
- Implemented SEO strategies including on-page and off-page optimization.
- Gained hands-on experience with keyword research and website audits.
- Collaborated with the team to enhance website performance and user experience.



EDUCATION

Diploma in Information Technology (DIT) 2025 - PRESENT
Technospherex Institute

F.Sc 2022- 2024
Govt Post Graduate Jehanzeb College

Matriculation 2020 - 2022
Elum Public School & College