Ideation Phase
Brainstorm & Idea Prioritization Template

Date	31 January 2025
Team ID	LTVIP2025TMID51713
Project Name	Heritage Treasures: An In-Depth Analysis of UNESCO World Heritage Sites in Tableau
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statemen

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 10 minutes

Nabiha noor	Manikanta Swamy Pamarthi	Mekala Keerthi	Maddi Santosh
Interactive world map with filters by type, danger status, region	Time slider to animate inscription over time	Pie chart comparing site types globally	Heatmap of site density by continent

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 20 minutes

Interactive world map with filters by type, danger status, region

Pie chart comparing site types globally

Step-3: Idea Prioritization

Submitted Template link:

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https://app.mural.co/t/nabiha4599/m/nabiha4599/1750415874700/9cb8f2b3e802e25c2e3df9e
b254d9e02567f6a19?sender=ude837a1c48e5996ede1c8963
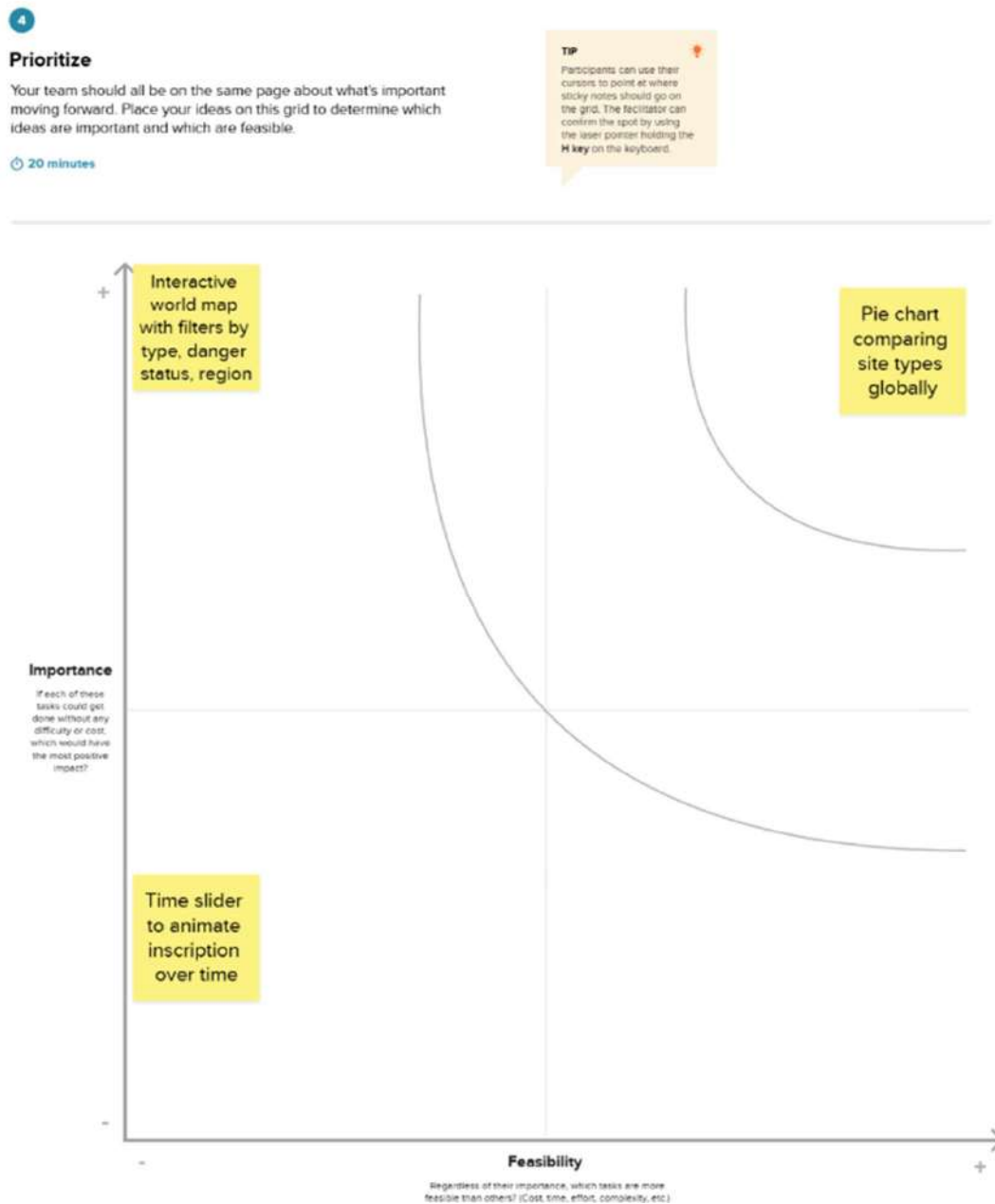
Conclusion (for Brainstorming & Prioritization Section):

Heritage Treasures: An In-Depth Analysis of UNESCO World Heritage Sites in Tableau

The ideas were then grouped into two meaningful ideas:

- Interactive world map with filters by type, danger status, region
- Pie chart comparing site types globally

Each idea was carefully prioritized based on its relevance to the project goals and its feasibility given the available data and tools.

As a solo contributor, this process helped me gain clarity on which features to focus on during development. The top-priority ideas will directly shape the design of the visualizations, dashboards, and storytelling in Tableau.

Moving forward, these insights will guide the project into the data preparation, visualization, and web integration phases.

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