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NAEEM
GHADAI

Proposal for Web Development Services

Presented by

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About Me

Thanks for reaching out to [Sender.Company] regarding your upcoming development project. We specialize in HTML 5 app and website design and development, and are excited to work with you to accomplish your goals. I've prepared this document as a more thorough introduction to [Sender.Company] as well as a detailed breakdown of the deliverables and pricing for your upcoming project.

[Sender.Company] is a development firm specializing in HTML 5 apps and websites. Our development team designs, builds, and supports websites for private and public institutions around the world. We apply a well-tested framework to each project that allows us to complete web development and application projects on time and on budget without sacrificing features or functionality.



Proposed Timeline

M[Sender.Company] applies a six step framework to every development project. This allows us to break projects down into distinct phases so that we can monitor progression and results along the way. .

Every project begins in the planning phase. In this phase, we work with the customer to discover what your needs, wants, and true objectives are. This allows us to thoroughly plan a complete project up front, avoiding costly delays and unforeseen challenges later on.

In this phase, we create mockups and prototypes based on earlier discussions. By allowing you to review a visual representation of our understanding of your needs early on in the project, we can further solidify your requirements and discover any additional needs or challenges that did not present themselves in the planning phase.

In this phase, we begin the process of building your app or website. We place a heavy emphasis on adhering to the technical and design specifications laid out in the planning phase, and perform regular functional tests, which allows us to correct any problems during the build rather than addressing them after project completion.

Phase 1 Planning

Phase 2 Design

Phase 3 Build

Phase 4 Test

Phase 5 Launch



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Proposed Cost

For static Website

Project and Initiative	Price	QTY	Subtotal
Website Build	\$1000	1	\$1000
12 Months Monitoring & Optimization	\$300	1	\$300
TOTAL	\$1300	1	\$1300

SUBTOTAL \$1300

TOTAL \$1300.00



Contact Us for Inquiries

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