Name: Macie

Age: 15

Sex: Female

Education: Junior High School

Macie is an aspiring artist and is looking to do commissions sometime in the near future. However, she is still having trouble finding an art style that she would want to practice doing. She visits art websites for referencing.

Key Features:

- Loves to stare at every detail.
- Likes galleries

Dislikes:

- Messy galleries
- Not being able to zoom in on photos

Name: Michael

Age: 30

Sex: Male

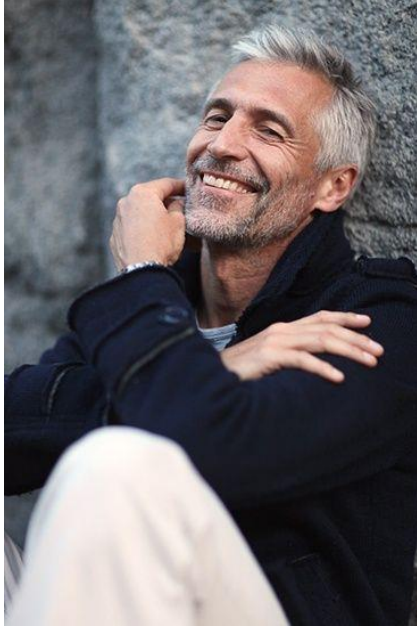Education: BS in Computer Science

Marital Status: Single

Michael is looking to find someone to hire part-time in making a video game, he is looking for people who can make art, make 3D models, and has an idea on video game coding.

Key Features:

- Likes to contact people in every way possible.
- Finds things necessary for the job.
- Work quality is of key importance.
- Simplicity is key.

Dislikes:

- Unresponsive controls.
- Messy UI.
- Unnecessary features.
- Lack of features.

Name: Harold

Age: 65

Sex: Male

Marital Status: Married

Occupation: Retired Artist

Harold is a retired person who is looking for art that he can buy online. He is not looking for a particular art style as he will get what he will like, but he does have requirements in terms of dimension sizes.

Key Features:

- Finds it hard to read thin sized font styles.
- Not adept at exploring web pages and its functions.
- Forgets easily

Dislikes:

- Overly bright colors
- No progression towards what he is doing
- Asking for help