

Ideation Phase Brainstorm & Idea Prioritization Template

Date	19/10/2023
Team ID	NM2023TMID00442
Project Name	Food Tracking System
Maximam Marks	4 marks

Brainstorm & Idea Prioritization :


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of cr of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Mural Link :

<https://app.mural.co/t/foodtrackingsystem3588/m/foodtrackingsystem3588/1697609271391/f0a1a050b0e99d924284a22782c90e747fc96c04?sender=u68ea81cc6c65086525265223>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔


1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM
How might we [your problem statement]?

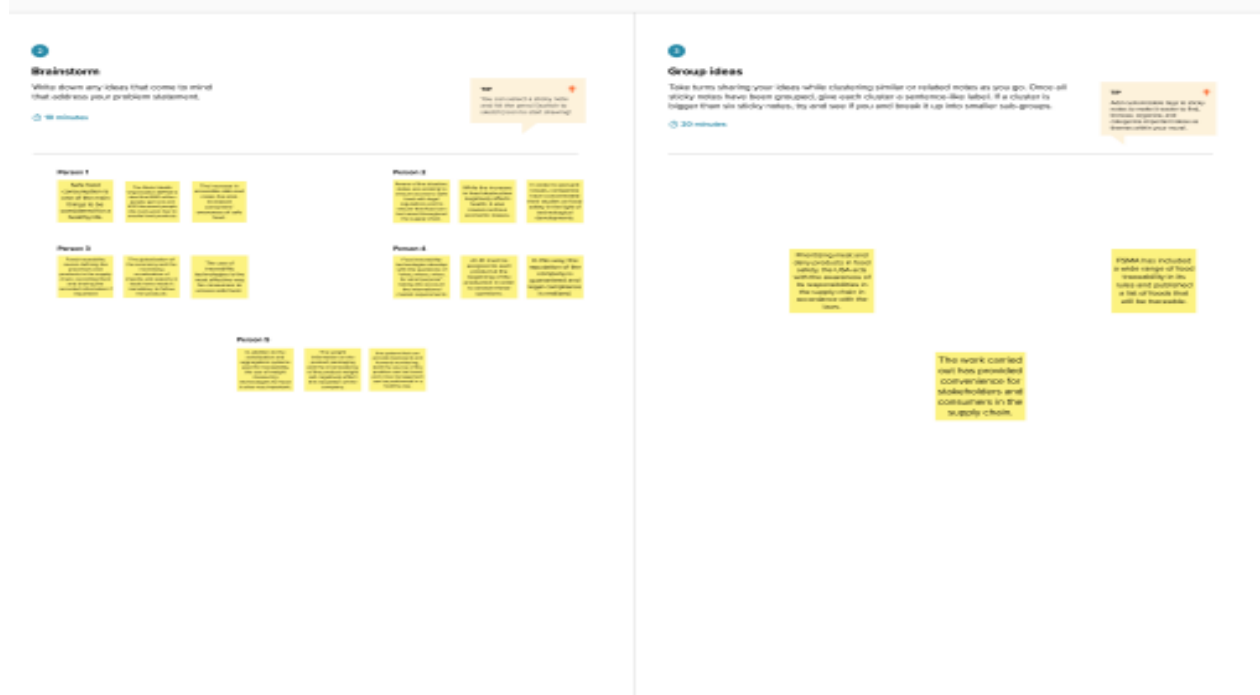


Key rules of brainstorming

To run a smooth and productive session

🗣️ Stay in topic.	💡 Encourage wild ideas.
🕒 Defer judgment.	👂 Listen to others.
🗣️ Go for volume.	👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization



Prioritize

You have already written on the same page about what's important moving forward. Please now focus on this grid to determine which ideas are important and which are feasible.

20 activities

10

Thinking about the 10 activities that are most important to you, think about which ones are most feasible. This is a good time to think about the resources you have available and the time you have available.

