



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Aura  
interiors

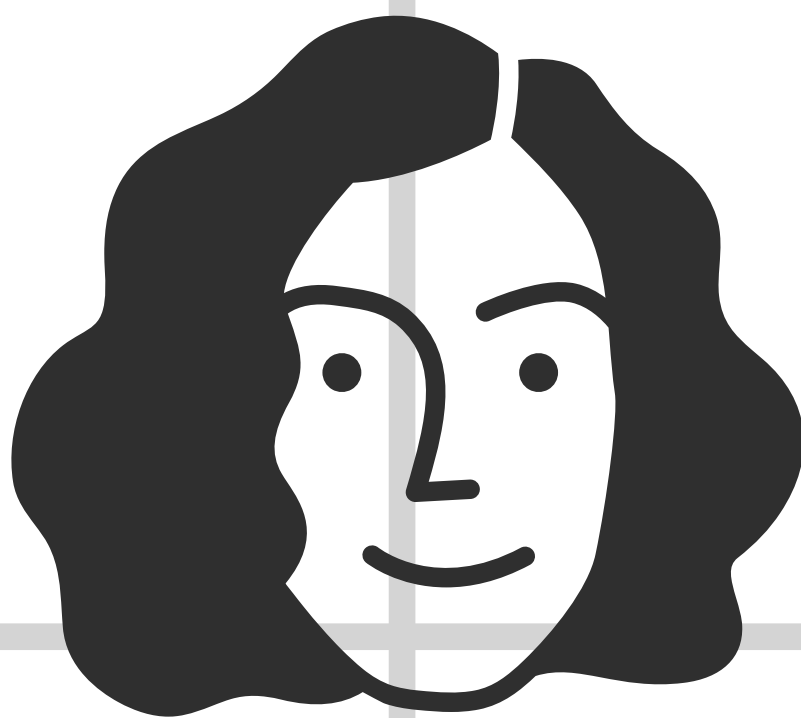
Commercial&Retail

Our mission  
is to deliver  
a project a  
true

An easy way  
to pull  
together  
disparate

From urdan  
styling and  
generous  
space to  
superior

This piece can  
be paired with  
netural  
textures



Persona’s name  
NAGA SOUNDHARI

Formed by a  
love of history  
,we love  
keeping as  
much ofbones

create your  
dream lounge  
with the ultra  
modern

Interior theme  
or elegant  
showpieces,  
designer  
wallpaper

Where urban  
meets  
home.Meet  
klara dustin,an  
accomplished

From urban  
styling  
superior  
mileage and  
array

Mature.From  
urban styling  
and  
generous



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?