



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Aura
interiors

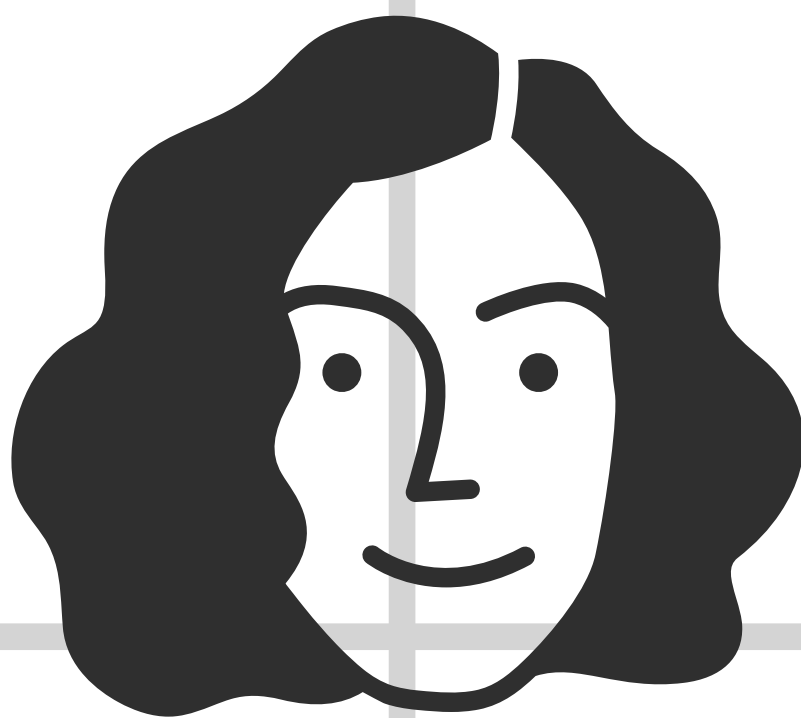
Commercial&Retail

Our mission
is to deliver
a project a
true

An easy way
to pull
together
disparate

From urdan
styling and
generous
space to
superior

This piece can
be paired with
netural
textures



Persona’s name
NAGA SOUNDHARI

Formed by a
love of history
,we love
keeping as
much ofbones

create your
dream lounge
with the ultra
modern

Interior theme
or elegant
showpieces,
designer
wallpaper

Where urban
meets
home.Meet
klara dustin,an
accomplished

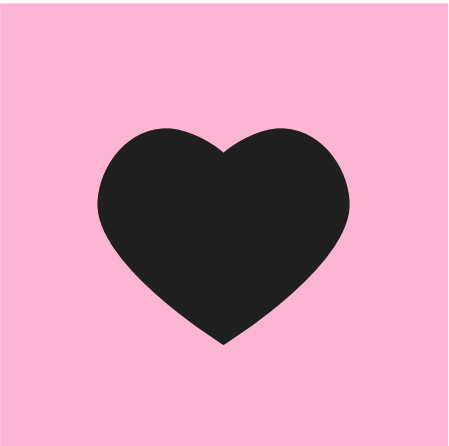
From urban
styling
superior
mileage and
array

Mature.From
urban styling
and
generous



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?