# Segment

Customer	Count of	% of
Segment	Custom	Total C
Consumer	1,649	19.63%
Corporate	3,076	36.62%
Home Office	2,032	24.19%
Small Business	1,642	19.55%
Grand Total	8,399	100.00%

Count of Customer Segment and % of Total Count of Customer Segment along Customer Segment broken down by Customer Segment.

# Priority

Order Priority	Count of Order P	% of Total C
Critical	1,608	19.15%
High	1,768	21.05%
Low	1,720	20.48%
Medium	1,631	19.42%
Not Specified	1,672	19.91%
Grand Total	8,399	100.00%

Count of Order Priority and % of Total Count of Order Priority along Order Priority broken down by Order Priority.

# Category

Product	% of	Count of
Category	Total C	Product
Furniture	20.53%	1,724
Office Supplies	54.89%	4,610
Technology	24.59%	2,065
Grand Total	100.00%	8,399

Count of Product Category and % of Total Count of Product Category along Product Category broken down by Product Category.

## Container

Product Container		Count of Product
Jumbo Box	6.33%	532
Jumbo Drum	7.43%	624
Large Box	4.83%	406
Medium Box	4.36%	366
Small Box	51.76%	4,347
Small Pack	11.38%	956
Wrap Bag	13.91%	1,168

Count of Product Container and % of Total Count of Product Container along Product Container broken down by Product Container.

# Sub Category

Product Sub-Category	Count of Product	% of Total C
Appliances	434	5.17%
Binders and Binder Acces	915	10.89%
Bookcases	189	2.25%
Chairs & Chairmats	386	4.60%
Computer Peripherals	758	9.02%
Copiers and Fax	87	1.04%
Envelopes	246	2.93%
Labels	288	3.43%
Office Furnishings	788	9.38%
Office Machines	337	4.01%
Paper	1,225	14.59%
Pens & Art Supplies	633	7.54%
Rubber Bands	179	2.13%
Scissors, Rulers and Trim	144	1.71%
Storage & Organization	546	6.50%
Tables	361	4.30%
Telephones and Communi	883	10.51%
Grand Total	8,399	100.00%

Count of Product Sub-Category and % of Total Count of Product Sub-Category along Product Sub-Category broken down by Product Sub-Category.

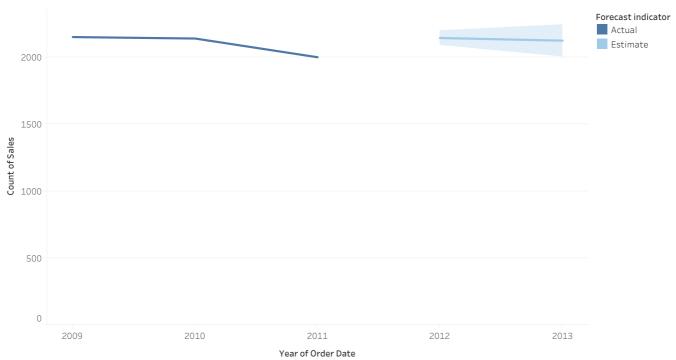
## Cross tab

#### **Customer Segment**

Product Category	Consum	Corpora	Home Office	Small Business	Grand Total
Furniture	358	633	406	327	1,724
Office Supplies	865	1,680	1,145	920	4,610
Technology	426	763	481	395	2,065
Grand Total	1,649	3,076	2,032	1,642	8,399

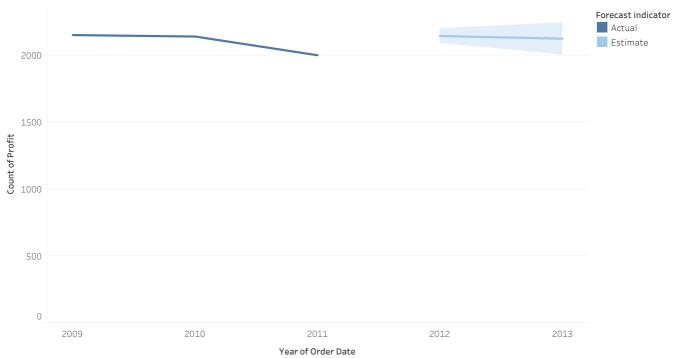
Count of Sales broken down by Customer Segment vs. Product Category. The view is filtered on count of Sales, which includes everything.





The trend of count of Sales (actual & forecast) for Order Date Year. Color shows details about Forecast indicator.

## Forcasting



The trend of count of Profit (actual & forecast) for Order Date Year. Color shows details about Forecast indicator.

Map - Corporate, Technology



Map based on Longitude (generated) and Latitude (generated). The marks are labeled by Province, count of Sales, sum of Profit and count of Orders. Details are shown for Country.

# cluster

Product Sub-Category	
Appliances	434
Binders and Binder Acces	
Bookcases	189
Chairs & Chairmats	386
Computer Peripherals	
Copiers and Fax	87
Envelopes	246
Labels	288
Office Furnishings	
Office Machines	337
Paper	
Pens & Art Supplies	
Rubber Bands	179
Scissors, Rulers and Trim	144
Storage & Organization	
Tables	361
Telephones and Communi	
Grand Total	<b>2,651 1,225 2,725 1,</b> 798

Clusters (2)

Cluster 1

Cluster 3

Count of Sales broken down by Product Sub-Category. Color shows details about Clusters (2).

# cluster

Product Sub-Category
Appliances
Binders and Binder Acces
Bookcases
Chairs & Chairmats
Computer Peripherals
Copiers and Fax
Envelopes
Labels
Office Furnishings
Office Machines
Paper
Pens & Art Supplies
Rubber Bands
Scissors, Rulers and Trim
Storage & Organization
Tables
Telephones and Communi
Grand Total

Clusters (2)
Cluster 1

Cluster 3

Count of Sales broken down by Product Sub-Category. Color shows details about Clusters (2).

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Grand Total	1,649	3,076	2,032	1,642	8,399

## Sub Category

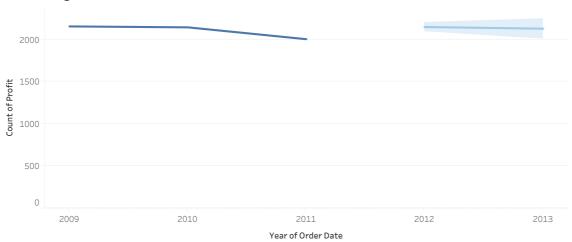
Product Sub-Category	Count o	% of To	
Appliances	434	5.17%	
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Scissors, Rulers and Trim	144	1.71%	
Storage & Organization	546	6.50%	
Tables	361	4.30%	





Customer Segment, Prod..

#### Forcasting



#### cluster

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Rubber Bands	179
Scissors, Rulers and Trim	144
Storage & Organization	546
Tables	361
Telephones and Communi	883
Grand Total	2,651 <b>1,225 2,725 1,798</b>

## Sub Category

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Storage & Organization	546	6.50%
Tables	361	4.30%
Telephones and Communi	883	10.51%
Grand Total	8,399	100.00%

# Clusters (2) Cluster 1 Cluster 2 Cluster 3

Cluster 4

# Story 1

## Priority

Order Priority	Count of Order P	% of Total C
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## Segment

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# Story 1

## Category

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Cross tab Count of Sales To Null

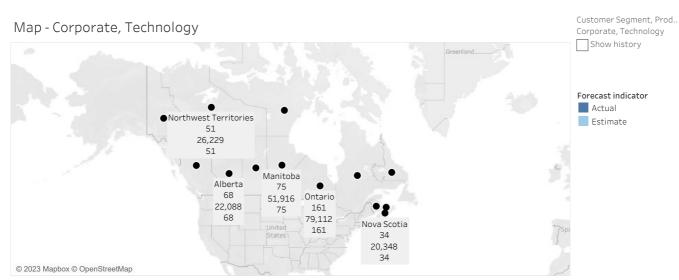
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Custo	mer	Sea	ment

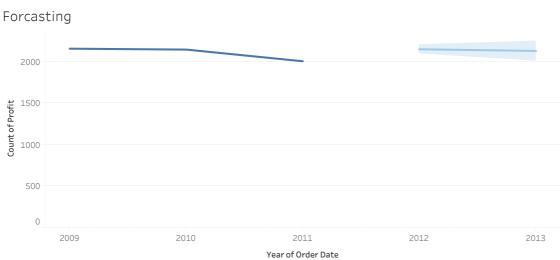
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Tables	361	4.30%	

## Story 1





#### cluster

434
915
189
386
758
87
246
288
788
337
1,225
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# Clusters (2) Cluster 1 Cluster 2 Cluster 3

Cluster 4

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Cross tab

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