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# HackNA

May 15, 2023

North Allegheny Intermediate High  
School

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## Sponsorship Packet



# About HackNA



## What is HackNA?

This year, HackNA is a **high school mini-hackathon** taking place at North Allegheny Intermediate High School on May 15, 2023. The 7-hour event will allow students to create a software or hardware project from scratch. No prior experience is necessary – we welcome anyone interested and will be providing workshops and mentor expertise to help students get started! At the end of the day, teams will pitch their project to a panel of judges in a chance to win sponsored prizes and rewards.

## Who are we?

HackNA is organized by passionate highschool students from **North Allegheny** hoping to bring a hackathon to North Allegheny Intermediate High School.



North Allegheny  
Intermediate  
High School

[1350 Cumberland  
Rd., Pittsburgh,  
PA 15237](#)

## Why are we doing this?

We knew the importance of the bringing HackNA back after COVID. **Hackathons are great ways to get people interested in computer science and robotics**, but, most hackathons are targeted towards college students and are out of the realm of high schoolers. HackNA's goal is to expose kids to computer science and robotics field. Many students haven't had the opportunities to learn about these fields, which is why we designed HackNA to help beginners get started with introductory workshops throughout the event.



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## Benefits of Sponsorship

**Sponsoring us is a great way to give back to the community.** Our goal is to introduce as many people to computer science and robotics as possible and to foster a community centered around technological innovation in Pittsburgh. **Your contribution would help make this possible** by helping students of all ages, skill levels, and backgrounds find that initial drive to learn more with no creative boundaries.

**Sponsoring us is also a great way to advertise your brand.** We'll be sure to put your logo on our website and t-shirts and publicly thank you for your help. It's also a great way to interact with some of the aspiring young engineers and scientists across Pittsburgh.

## How sponsors can help

We need all the help that we can get, so anything that you can do is greatly appreciated. **Your contributions go directly towards supporting operating costs** such as food, prizes, venue costs, t-shirts, and many, many other things that make hackathons fun and successful.

**There are many different ways to help out** — for example, if you're a local restaurant, you can help by catering a meal or providing snacks; if you're a local business, you can help by sending us judges and mentors to help teams. We've outlined some suggested contributions, but if you have anything else in mind, please feel free to contact us any-time at [sponsor@naihackathon.org](mailto:sponsor@naihackathon.org)

# Sponsorship Tiers

Sponsorship Level	Bronze (\$100+)	Silver (\$500+)	Gold (\$1000+)	Platinum (\$1500+)
Logo on Website	Small	Medium	Large	Banner
Distribute Swag		X	X	X
Logo on T-Shirts		X	X	X
Press Release Mentions		X	X	X
Opening Remarks			X	X
Send Mentors/Judges			X	X
Sponsored Prize				X
Anything Custom?	Feel free to contact us at <a href="mailto:sponsor@naihackathon.org">sponsor@naihackathon.org</a> and we can discuss what you're looking for!			

### **Logo On Website**

Send us your logo and we'll be sure to put it on our website!

### **Distribute Swag**

Give out any branded "swag" that you may have! This could be anything from stickers and pens to hats and t-shirts.

### **Logo on T-Shirts**

Send us your logo and we'll put it on the back of our t-shirts!

### **Press Release Mentions**

We'll be sure to personally thank you in any press releases that we send out!

### **Opening Remarks**

Have one of your speakers give a five minute speech about your company during our opening presentation!

### **Send Mentors/Judges**

Have some of your employees mentor teams throughout the day and judge projects during the expo!

### **Sponsored Prize**

Have a prize named after your company! You can submit specific judging criteria to find a project that fits your requirements.

### **Keynote**

Have one of your speakers give a presentation (40—60min) on any tech topic of your choice!

### **Anything custom?**

Have anything custom in mind? Feel free to contact us and describe what you're looking for!