

# Naizam K Najeeb

Web Developer

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## Profile Summary

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Passionate Full-Stack Web Developer with 1 years of experience in crafting scalable, user-friendly websites and applications. Proficient in React, Node.js, MongoDB, I excel at transforming ideas into impactful digital solutions. Eager to collaborate and create innovative projects that make a difference.

## Technical Skills

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**Languages:** JavaScript, MongoDB, HTML, CSS

**Libraries & Frameworks:** Node.js, Express, React, TailwindCSS, Bootstrap

**Tools & Platforms:** Git, Render, Vercel, Firebase

**Design & Prototyping:** Figma, Illustrator, Photoshop

## Projects

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**Charcha AI: Intelligent Conversational Assistant** | *Gemini AI API, React.js, CSS*

[Live](#) | [GitHub](#)

- Developed an Charcha AI chatbot using the Gemini AI API to deliver intelligent and context-aware conversational experiences.
- Built a responsive and user-friendly front-end interface using React.js, ensuring seamless interaction across devices.
- Integrated the Gemini AI API to enable real-time, natural language processing and dynamic response generation.
- Utilized modern CSS for styling, ensuring a clean and visually appealing design.
- Deployed the application on a cloud platform Render for live access and scalability.
- Optimized the application for performance, ensuring fast and reliable interactions with the chatbot.

**Chatapp: Real-Time Chat Application** | *React.js, Node, Express.js, socket.io*

[Live](#) | [GitHub](#)

- Designed and implemented the front-end using React.js for a responsive and user-friendly interface.
- Built the back-end using Node.js and Express.js to handle server-side logic and API endpoints.
- Integrated Socket.IO for real-time, bidirectional communication between clients and the server.
- Implemented features such as real-time messaging
- Ensured secure and scalable communication by managing WebSocket connections efficiently.
- Deployed the application on Render for live access.
- Utilized CSS for styling and ensured a mobile-friendly design for cross-device compatibility.
- Debugged and optimized the application for performance and scalability.

- Built a clean and modern user interface using HTML and CSS for structuring and styling.
- Added interactive elements such as smooth scrolling, animations, and dynamic content using JavaScript.
- Ensured full responsiveness and compatibility across devices (desktop, tablet, and mobile) using CSS Flexbox and Media Queries.
- Integrated a project section to display my work with detailed descriptions and links to live demos or repositories.
- Included a contact form for easy communication, validated using JavaScript.
- Optimized the website for fast loading times and SEO best practices.
- Deployed the website on GitHub Pages for public access.

Experience

KeeAds Digital Advertisement agency	July 2024 – Feb 2025
Web Developer and Digital Marketer	WFO

As a Web Developer and Digital Marketer at KEE Ads, I specialize in creating and managing dynamic websites, optimizing digital content, and implementing marketing strategies to enhance brand visibility. My responsibilities include:

- Designing, developing, and maintaining user-friendly websites tailored to client needs.
- Creating engaging digital marketing campaigns across platforms like Google Ads, Facebook, and Instagram.
- Enhancing SEO performance to improve search engine rankings and drive organic traffic.
- Developing custom landing pages and digital marketing assets to support promotional efforts.
- Collaborating with creative teams to design visually appealing marketing materials such as posters and video ads.
- Providing clients with tailored solutions to achieve their digital marketing objectives.

Education

<b>Bachelor's degree in BCOM COMPUTER APPLICATION</b> KVM COLLEGE OF ARTS AND SCIENCE	2021 - 2024 Cherthala, Kerala
<b>Diploma in Logistics and supply chain management</b> Kerala STEDS	2021 - 2023 Kochi, Kerala