

Quiz 1: Test your knowledge of the roles you can pursue in UX design:

1.

Question 1

Fill in the blank: Hunter works at a startup as a user experience designer. Since Hunter is one of the only designers, she gets to oversee the majority of her UX processes. Throughout her work, Hunter discovers that she enjoys talking to users and testing designs more than actually designing things. For her next role, Hunter should consider becoming a _____.

1 / 1 point



UX researcher



Interaction designer



Motion designer



UX writer

Correct

Hunter's experience with the full UX design scope will make Hunter an even better researcher. In this role, Hunter can focus on the parts of UX that she loves, like talking to users and testing designs.

2.

Question 2

Fill in the blank: Designers that work as freelancers can expect to _____.

1 / 1 point



work closely with a supervisor to learn more about a job or industry



market their services to businesses to find customers



receive on-the-job training from an experienced professional



find short-term jobs with limited responsibility

Correct

Freelancers work for themselves and market their services to businesses to find customers.

3.

Question 3

What is an apprenticeship?

1 / 1 point



A role with limited responsibilities that lasts a few months



A role that provides on-the-job training and last between one to two years



A role where a designer markets their services to businesses



A role that requires several years' experience in the field

Correct

Apprenticeships offer on-the-job training to help a person develop real skills. They last between one to two years, and are always paid.

Weekly Challenge 1: The basics of user experience design

1.

Question 1

How does it benefit businesses to consider the user experience?

1 / 1 point



It helps businesses copy successful product ideas from competitors in their market segment.



It helps businesses make design decisions based on business plans, rather than user preferences.



It helps businesses create products that are usable and accessible to a wider range of customers.



It helps businesses limit spending on pricey user research studies, by focusing on design first.

Correct

More users have a good experience with a product when the product is accessible and usable, and users are more likely to share that experience with others.

2.

Question 2

What type of UX designer specializes in one kind of UX design, and has a breadth of knowledge in other areas?

1 / 1 point



Y-shaped



T-shaped



Specialist



Generalist

Correct

The vertical line of the T represents the area of UX design you specialize in, while the horizontal line of the T represents your complementary skills.

3.

Question 3

Which UX design role focuses on designing the experience and functionality of a product?

0 / 1 point



Production designer



Visual designer



Interaction designer



Motion designer

Incorrect

Please review [the video on jobs in the field of user experience](#).

4.

Question 4

What are some qualities in a product that make a good user experience? Select all that apply.

1 / 1 point



The product is useful.

Correct

Useful products are important because they solve user problems.



The product is complex.



The product is equitable.

Correct

Equitable products are important because the designs are useful and marketable to people with diverse abilities and backgrounds.



The product is usable.

Correct

Usable products are easier to use for everyone.



The product is enjoyable.

Correct

Enjoyable products make positive connections between the user and the product.

5.

Question 5

Debugging is part of an entry-level UX designer's day-to-day duties.

1 / 1 point



True



False

Correct

Debugging is a part of the day-to-day duties of a developer. Their role is to implement a design and fix problems that arise during the development process. UX designers are tasked with designing the features that will be implemented by developers.

6.

Question 6

Which type of designer maintains a wide breadth of knowledge and responsibilities?

1 / 1 point



Generalist



Specialist



Y-shaped



T-shaped

Correct

Most UX designers begin their careers as generalists and often possess a broad range of responsibilities.

7.

Question 7

Why do startups usually hire UX generalists instead of specialists?

1 / 1 point



Startups have thousands of employees working on lots of different projects.



Startups expose designers to a lot of different industries and get to solve unique problems.



Startups are a lot like freelancing, in that you get to work with many different brands.



Startups have tight budgets and few employees.

Correct

Designers at companies with fewer employees get involved in many parts of the business. Having a breadth of UX knowledge means the UX generalist can perform the many different UX duties that are needed.

8.

Question 8

Fill in the blank: A startup is a good fit for beginner UX designers looking for ____.

1 / 1 point



fast-paced environments with less structure



diverse projects and a flexible work schedule



unstructured environments with top-down management



one or two main projects with a defined work schedule

Correct

Startups are often staffed by small teams of excited individuals that take on multiple roles within a growing company. Startups could be a good fit for UX professionals who want to guide a product design and life cycle, or influence the path of user experience within a company.

9.

Question 9

Which team member is responsible for translating a design into a functional product?

1 / 1 point



Engineer



Production designer



Program manager



Interaction designer

Correct

UX engineers translate the design's intent into a functioning experience.

10.

Question 10

Which of the options below is a common characteristic of internships?

1 / 1 point



Internships are always paid.



Internships generally last a long time, around one or two years.



Internships are often short-term, lasting a few months, with limited responsibility.



Internships allow you to work for yourself and market your services to find customers.

Correct

Since internships are often short-term with limited responsibility, you often work closely with a supervisor to learn more about the job or industry. It's a fantastic way to get real job experience, and it might lead to a full-time job in the future.