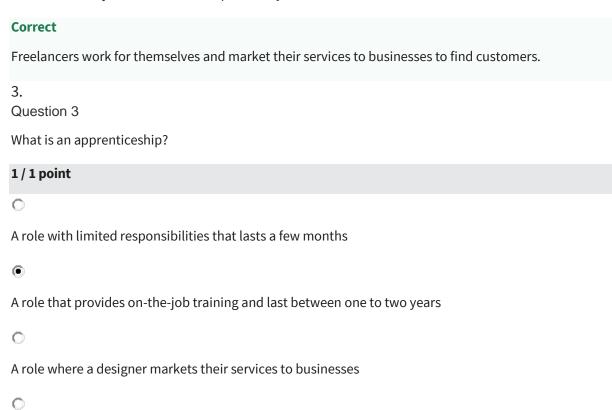
## Quiz 1: Test your knowledge of the roles you can pursue in UX design:

1. Question 1
Fill in the blank: Hunter works at a startup as a user experience designer. Since Hunter is one of the only designers, she gets to oversee the majority of her UX processes. Throughout her work, Hunter discovers that she enjoys talking to users and testing designs more than actually designing things. For her next role, Hunter should consider becoming a
1 / 1 point
•
UX researcher
Interaction designer
0
Motion designer
UX writer
Correct
Hunter's experience with the full UX design scope will make Hunter an even better researcher. In this role, Hunter can focus on the parts of UX that she loves, like talking to users and testing designs.
2. Question 2
Fill in the blank: Designers that work as freelancers can expect to
1 / 1 point
0
work closely with a supervisor to learn more about a job or industry
ullet
market their services to businesses to find customers
0
receive on-the-job training from an experienced professional

find short-term jobs with limited responsibility



A role that requires several years' experience in the field  $% \left( x\right) =\left( x\right) ^{2}$ 

## Correct

Apprenticeships offer on-the-job training to help a person develop real skills. They last between one to two years, and are always paid.

## Weekly Challenge 1: The basics of user experience design

1. Question 1
How does it benefit businesses to consider the user experience?
1/1 point
0
It helps businesses copy successful product ideas from competitors in their market segment.
0
It helps businesses make design decisions based on business plans, rather than user preferences.
•
It helps businesses create products that are usable and accessible to a wider range of customers.
O
It helps businesses limit spending on pricey user research studies, by focusing on design first.
Correct
More users have a good experience with a product when the product is accessible and usable, and users are more likely to share that experience with others.
2. Question 2
What type of UX designer specializes in one kind of UX design, and has a breadth of knowledge in other areas?
1/1 point
0
Y-shaped
•
T-shaped
0
Specialist
0
Generalist
Correct

Equitable products are important because the designs are useful and marketable to people with diverse abilities and backgrounds.
The product is usable.
Correct
Usable products are easier to use for everyone.
The product is enjoyable.
Correct
Enjoyable products make positive connections between the user and the product.
5. Question 5
Debugging is part of an entry-level UX designer's day-to-day duties.
1 / 1 point
•
True
False
Correct
Debugging is a part of the day-to-day duties of a developer. Their role is to implement a design and fix problems that arise during the development process. UX designers are tasked with designing the features that will be implemented by developers.
6. Question 6
Which type of designer maintains a wide breadth of knowledge and responsibilities?
1 / 1 point
•
Generalist
0
Specialist
0

Y-shaped
0
T-shaped
Correct
Most UX designers begin their careers as generalists and often possess a broad range of responsibilities.
7. Question 7
Why do startups usually hire UX generalists instead of specialists?
1 / 1 point
$\circ$
Startups have thousands of employees working on lots of different projects.
Startups expose designers to a lot of different industries and get to solve unique problems.
$\circ$
Startups are a lot like freelancing, in that you get to work with many different brands.
ullet
Startups have tight budgets and few employees.
Correct
Designers at companies with fewer employees get involved in many parts of the business. Having a breadth of UX knowledge means the UX generalist can perform the many different UX duties that are needed.
8. Question 8
Fill in the blank: A startup is a good fit for beginner UX designers looking for
1/1 point
•
fast-paced environments with less structure
$\circ$
diverse projects and a flexible work schedule
0

unstructured environments with top-down management
one or two main projects with a defined work schedule
Correct
Startups are often staffed by small teams of excited individuals that take on multiple roles within a growing company. Startups could be a good fit for UX professionals who want to guide a product design and life cycle, or influence the path of user experience within a company.
9. Question 9
Which team member is responsible for translating a design into a functional product?
1 / 1 point
•
Engineer
0
Production designer
$\circ$
Program manager
0
Interaction designer
Correct
UX engineers translate the design's intent into a functioning experience.
10. Question 10
Which of the options below is a common characteristic of internships?
1/1 point
0
Internships are always paid.
Internships generally last a long time, around one or two years.

Internships are often short-term, lasting a few months, with limited responsibility.

0

Internships allow you to work for yourself and market your services to find customers.

## Correct

Since internships are often short-term with limited responsibility, you often work closely with a supervisor to learn more about the job or industry. It's a fantastic way to get real job experience, and it might lead to a full-time job in the future.