

Quiz 1: The Final Deliverable.

1.

The Untied States Economic Forecast is a publication by McKinsey University Press.

1 point

☒

False.

☐

True.

2.

Question 2

The report discussed in the reading successfully did the job of using data and analytics to generate the likely economic scenarios.

1 point

☐

False.

☒

True.

3.

Question 3

According to the reading, in order to produce a compelling narrative, initial planning and conceptualizing of the final deliverable is of extreme importance.

1 point

☒

True.

☐

False.

Quiz 2: The Report Structure

1.

Question 1

The results section is where you craft your main arguments and present your conclusion.

1 point

☒

True

☐

False

2.

Question 2

The discussion section is where you:

1 point

☒

Refer the reader to the research question and the knowledge gaps you identified earlier.

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Rely on the power of narrative to enable numbers to communicate your important findings to the readers.

☐

Introduce the research methods and data sources used for the analysis.

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Highlight how your findings provide the ultimate missing piece to the puzzle.

3.

Question 3

According to the reading, what is an example of housekeeping?

1 point

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Adding a list of references.

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Adding slide numbers.

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Adding headings to charts.

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Saving the report as a PDF file.