



# Cosmetics Store Management



## SALESFORECE NAAN MUDHALVAN PROJECT REPORT

*Submitted By*

**DIVYASHRI P (6112202205006)**  
**NANDHINI VENKATESAN (6112202205020)**  
**SOWMIYA A S (6112202205036)**  
**GOPIKA P (6112202205303)**

*in partial fulfilment for the award of the  
degree of*

**BACHELOR OF TECHNOLOGY**

*in*  
**INFORMATION TECHNOLOGY**

**KNOWLEDGE INSTITUTE OF TECHNOLOGY,  
SALEM-637504**

**ANNA UNIVERSITY::CHENNAI 600025**

# **BONAFIDE CERTIFICATE**

Certified that this project report titled "**COSMETIC STORE MANAGEMENT**" is the bonafide work of "**DIVYASHRI P (6112202205006), NANDHINI VENKATESAN (6112202205020), SOWMIYA A S (6112202205041), GOPIKA P (6112202205022)**" who carried out the projectwork under my supervision.

**SIGNATURE**

**Mr. R. AYYAPPAN. ME.,  
ASSISTANT PROFESSOR  
FACULTY MENTOR**  
Department of Information  
Technology,  
Knowledge Institute of Technology,  
Kakapalayam,  
Salem- 637 504.

**SIGNATURE**

**Mr. T. KARTHIKEYAN B.TECH,M.S(IT),Ph.D,  
ASSISTANT PROFESSOR  
SPOC FACULTY**  
Department of Computer Science  
and Engineering,  
Knowledge Institute of Technology,  
Kakapalayam,  
Salem- 637 504.

---

**SPOC**

---

**HEAD OF THE DEPARTMENT**

## **ACKNOWLEDGEMENT**

At the outset, we express our heartfelt gratitude to god, who has been our strength to bring this project to light.

At this pleasing moment of having successfully completed our project, we wish to convey our sincere thanks and gratitude to our beloved president **Mr.C.BALAKRISHNAN**, who has provided all the facilities to us. We would like to convey our sincere thanks to our beloved Principal, **Dr.PSS.SRINIVASAN**, for forwarding us to do our project and offering adequate duration in completing our project.

We express our sincere thanks to our Head of the Department, **Dr.P.SACHIDHANANDAM**, Department of Computer Science and Business Systems for fostering the excellent academic climate in the Department.

We express our pronounced sense of thanks with deepest respect and gratitude to our Faculty Mentor **Mr.R.AYYAPPAN**, Department of Computer Science and Business Systems for their valuable and precious guidance and for having amicable relation.

With deep sense of gratitude, we extend our earnest and sincere thanks to our SPOC **Mr.T.KARTHIKEYAN**, Assistant Professor, Department of Computer Science and Engineering for his guidance and encouragement during this project.

We would also like express our thanks to all the faculty members of our Department, friends and students who helped us directly and indirectly in all aspects of the project work to get completed successfully.

# TABLE OF CONTENTS

<b>CHAPTER NO.</b>	<b>TITLE</b>	<b>PAGE NO.</b>
1	<b>INTRODUCTION</b>	7
2	<b>PROJECT SPECIFICATIONS</b>	8
	2.1 Project Goal	8
	2.2 Creation Salesforce Org	8
3	<b>OBJECT CREATION</b>	9
4	<b>FIELDS AND RELATIONSHIP</b>	19
5	<b>LIGHTNING APP</b>	22
6	<b>CREATION ON PROFILE</b>	26
7	<b>CREATING A USER</b>	28
8	<b>PERMISSION SETS</b>	31
9	<b>USER ADOPTION</b>	36
10	<b>REPORTS</b>	40
11	<b>TRIGGERS</b>	44
12	<b>FLOWS</b>	47
13	<b>GITHUB &amp; PROJECT VIDEO DEMO LINK</b>	53

## **LIST OF FIGURES**

<b>Figure No</b>	<b>Name Of Figure</b>	<b>Page No</b>
<b>3.1.1</b>	Technical Architecture	<b>11</b>

## **LIST OF ABBREVIATION**

CRM	Customer Relationship Management
ESP	Email Service Provider
UI	User Interface
UX	User Experience
OWD	Org - Wide Default
CTA	Call To Action
CSV	Comma - Separated Values
SLA	Service Level Agreement
API	Application Programming Interface
SaaS	Software as a Service
PaaS	Platform as a Service

# **CHAPTER - 1**

## **INTRODUCTION**

Salesforce, a leading cloud-based Customer Relationship Management (CRM) platform, is a pivotal tool for organizations to manage customer data, optimize sales processes, and elevate customer interactions. Its multifaceted features include Sales Cloud, which enhances sales management through lead tracking, opportunity management, and seamless email integration. Service Cloud focuses on exceptional customer support, featuring case management, knowledge base development, and multi-channel support. Marketing Cloud empowers businesses with marketing automation, email campaigns, social media engagement, and in-depth analytics. Salesforce's hallmark is its customizability, allowing businesses to tailor the platform to meet specific requirements, while robust integration capabilities facilitate seamless connections with other business applications.

The platform equips businesses with powerful reporting and analytics tools, enabling data-driven decisions and insightful, customized reports and dashboards. Salesforce ensures mobile accessibility, enabling users to stay connected and productive while on the move. A paramount emphasis on data security and compliance guarantees data protection and privacy. Whether you're a small start-up or a large enterprise, Salesforce offers scalability to accommodate your evolving needs.

Through Salesforce, organizations foster improved customer relationships, increased sales efficiency, and superior customer support. It empowers businesses to make data-driven decisions, streamline operations, and create impactful, targeted marketing campaigns. This introduction encapsulates Salesforce's capabilities and benefits, offering a concise overview for your project document, allowing for a better understanding of how the platform can contribute to your specific

# **CHAPTER - 2**

## **PROJECT SPECIFICATIONS**

### **2.1 Project Goal**

The primary goal of the Employee Travel Approval Application in Salesforce for corporates is to optimize and streamline the management of employee travel requests and approvals. The project aims to provide a user-friendly and efficient solution that automates approval workflows, ensures real-time visibility and notifications, and simplifies expense tracking and reimbursement. User training and support are essential for ensuring adoption, and the application should be scalable and highly customizable to meet evolving organizational needs. Overall, the project's focus is on enhancing productivity, cost control, and compliance with corporate policies in the realm of travel management.

### **2.2 Creation Salesforce Org**

- Creation of Developer Account**

To Sign Up for a Salesforce Account

To Log In to Your Salesforce Account

To Access the Setup Menu

To Customize Fields

To Set Up Relationships

To Deployment

# **CHAPTER-3**

## **OBJECT CREATION**

A popular object for cosmetic storage management is a makeup organizer or vanity organizer. These organizers come in various shapes and sizes, with compartments and drawers to store makeup, skincare products, brushes, and other cosmetic items neatly and efficiently. They help keep your cosmetics organized and easily accessible.

### **3.1 Create the Consultant Object**

1. Click "Create Custom Object."
2. Fill out the object details, such as Object Name (e.g., "Consultants"), Record Name (e.g., "Consultant Name"), and Data Type for Record Name.
3. Set other properties, such as whether you want to track field history, allow reports, and allow activities.
4. Save the object.

### **3.2 Create the Retailers Object**

To create the Retailers object continue the same steps which are followed for the above object.

### **3.3 Create the Other Object**

Follow the same process as above to create custom objects for "Retailers" and "Others."

- 1) Define relevant fields for each object, such as "Retailer Name," "Retailer Location," "Other Contact Information," and so on.

## **1) Create the Consultant Object:**

Step 1: Log in to Salesforce with administrative privileges.

Step 2: Click the "Gear" icon and select "Setup" to access the Salesforce Setup menu.

Step 3: In Setup, find "Objects" and select "Object Manager."

Step 4: Click the "Create" button to create a new custom object.

Step 5: Object Settings

Label: Enter "Store."

Plural Label: Enter "Stores."

Step 6: Choose to auto-number records or manually specify the record name as "Employee Name."

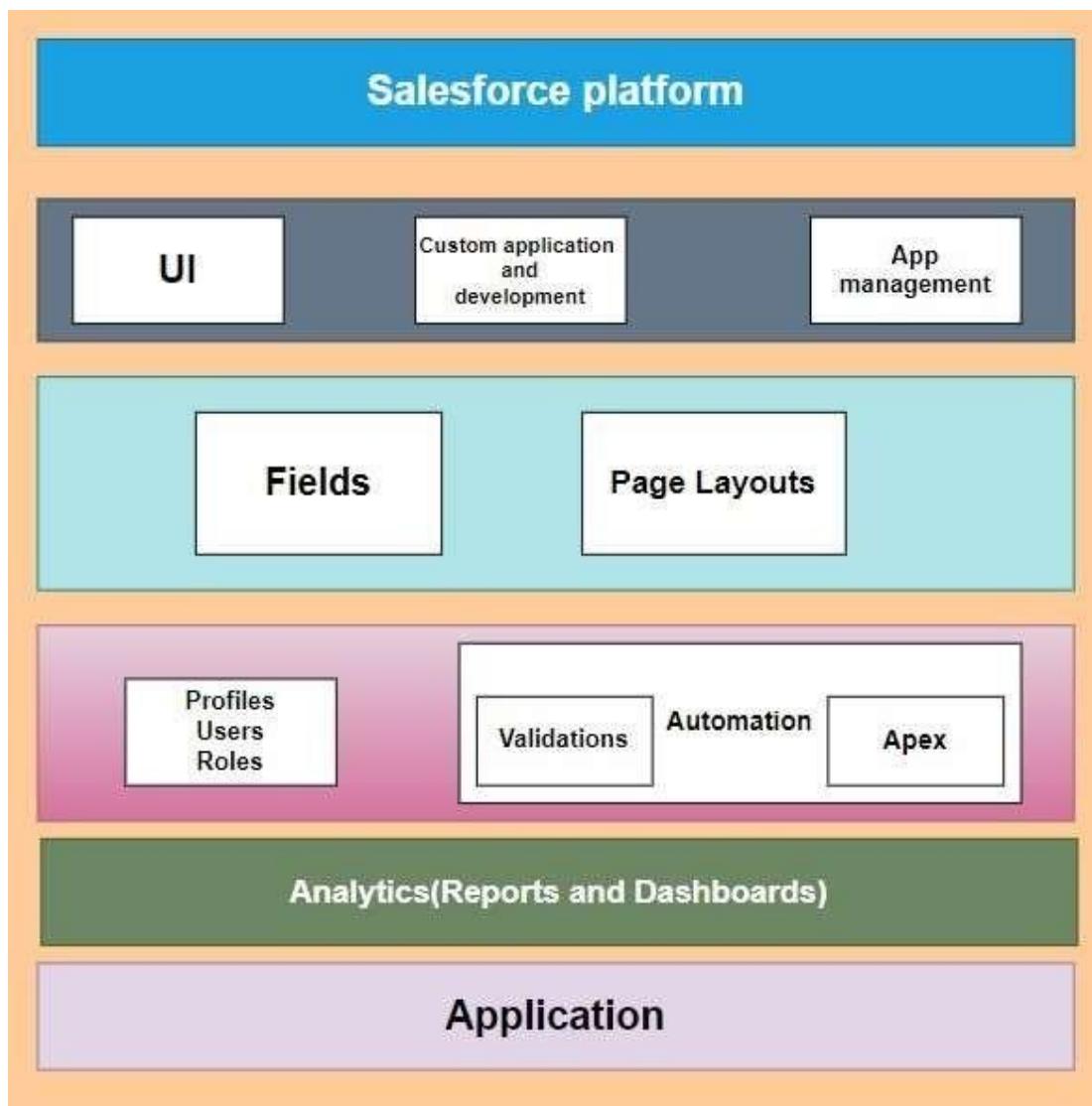
Step 7: Select "Text" as the data type for the record name. Step

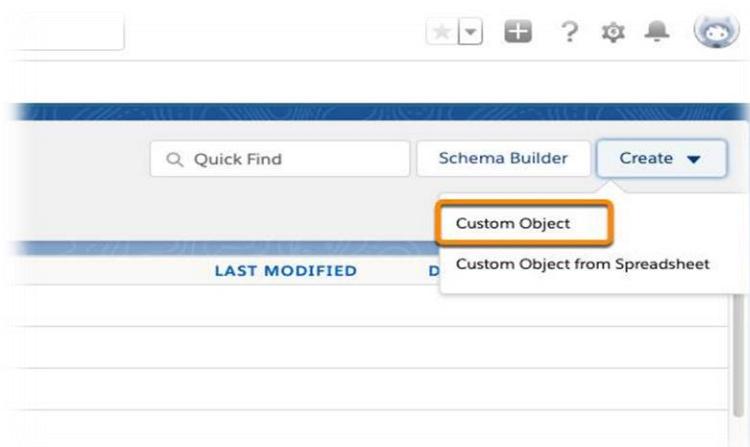
8: Check the Allow Reports checkbox.

Step 9: Check the Allow Search checkbox.

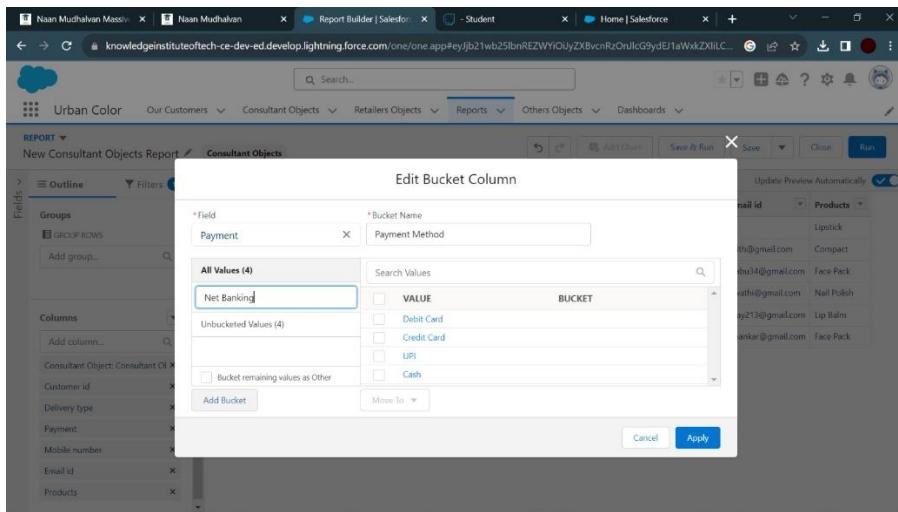
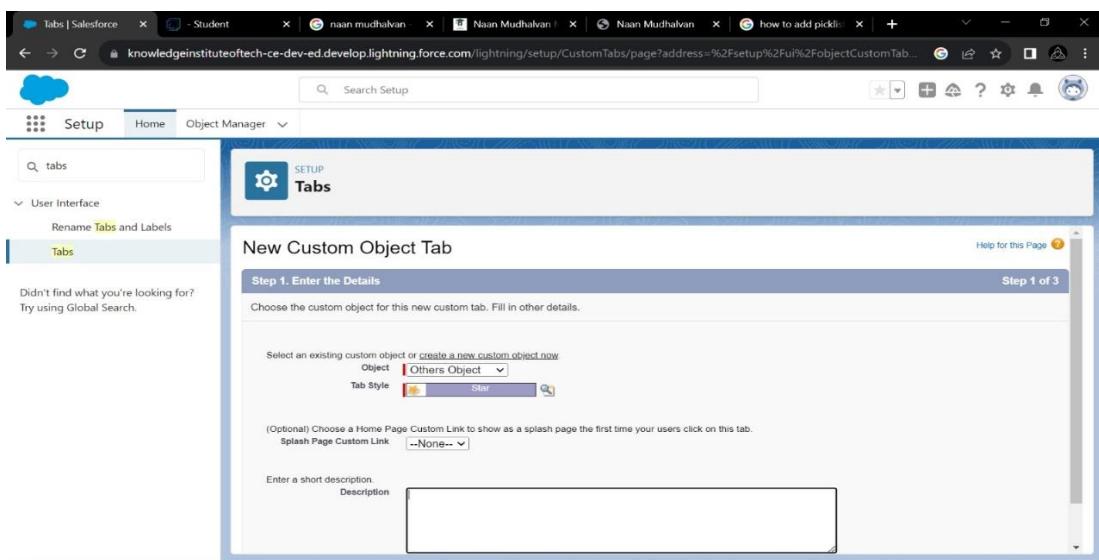
Step 10: Click "Save" to create the "Store" object.

### 3.1.1) Technical Requirements





A screenshot of the Salesforce Setup page, specifically the Object Manager for a 'Consultant Object'. The page title is 'SETUP &gt; OBJECT MANAGER Consultant Object'. On the left, there's a sidebar with various configuration options like Details, Fields &amp; Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, and Search Layouts. The 'Fields &amp; Relationships' option is currently selected. The main content area shows the 'Consultant Object Layout' configuration. It includes a 'Fields' section with a 'Blank Space' field selected, and a 'Layout Properties' section. Below this is a 'Consultant Object Sample' section with a 'Highlights Panel' and a 'Quick Actions in the Salesforce Classic' section. A note at the bottom states: 'Actions in this section are completely inherited from the initial publisher record. You can override this initial publisher record to call a customized set of actions for this publisher on record if...'.



The screenshot shows the Salesforce Setup interface with the 'Tabs' tab selected. The main content area is titled 'New Custom Object Tab' and is divided into sections: 'Step 1. Enter the Details' and 'Step 2. Enter the Details'. In Step 1, the user has selected 'Others Object' from the 'Object' dropdown and chosen 'Star' from the 'Tab Style' dropdown. In Step 2, the 'Field Label' is set to 'Email id', 'Field Name' is 'Email\_id', and 'Help Text' is empty. There are also checkboxes for 'Required', 'Unique', 'External ID', and 'Auto add to custom report type'.

The screenshot shows the Salesforce Setup interface with the 'Object Manager' tab selected. The main content area is titled 'Retailers Object' and 'New Custom Field'. The 'Fields & Relationships' section is active. In 'Step 2. Enter the details', the 'Field Label' is 'Email id', 'Field Name' is 'Email\_id', and 'Help Text' is empty. Under 'Required', the 'Always require a value in this field in order to save a record' checkbox is unchecked. Under 'Unique', the 'Do not allow duplicate values' checkbox is unchecked. Under 'External ID', the 'Set this field as the unique record identifier from an external system' checkbox is unchecked. Under 'Auto add to custom report type', the 'Add this field to existing custom report types that contain this entity' checkbox is checked.

## **Tabs:**

Tabs in Salesforce help users view the information at a glance. It displays the data of objects and other web content in the application.

There are mainly 4 types of tabs:

1. **Standard Object Tabs:** Standard object tabs display data related to standard objects.
2. **Custom Object Tabs:** Custom object tabs display data related to custom objects. These tabs look and function just like standard tabs.
3. **Web Tabs:** Web Tabs display any external Web-based application or Web page in a Salesforce tab.
4. **Visualforce Tabs:** Visualforce Tabs display data from a VisualforcePage.

### **1) Creation of Store Tab**

Step 1: Log in to Salesforce with administrative privileges.

Step 2: Access Setup from the "Gear" icon.

Step 3: In Setup, find "User Interface" and select "Tabs."

Step 4: Click "New Custom Object Tab."

Step 5: Choose the "School" object and label it as "Schoos."

Step 6: Configure tab appearance, accessibility, and styling.

Step 7: Save the tab.

Step 8: Arrange the tab's order in "App Manager."

Step 9: Assign the tab to relevant user profiles in the "Profiles" section of Setup.

## Step 10: Test the tab and deploy it for user access.

The screenshot shows the Salesforce Setup interface with the title 'Tabs | Salesforce'. The URL in the browser is [d5j00000crigean-dev-ed.lightning.force.com/lightning/setup/CustomTabs/home](https://d5j00000crigean-dev-ed.lightning.force.com/lightning/setup/CustomTabs/home). The page is titled 'Custom Tabs' and includes a search bar and a help link. On the left, there's a sidebar with 'User Interface' and 'Tabs' selected. The main content area displays 'Custom Object Tabs' with five entries:

Action	Label	Tab Style	Description
Edit   Del	domains	Globe	Type of dogs
Edit   Del	Employee_names	Camera	Type of cats
Edit   Del	parents	Camera	
Edit   Del	school	Building Block	
Edit   Del	students	Camera	

Below this are sections for 'Web Tabs' (No Web Tabs have been defined) and 'Visualforce Tabs' (No Visualforce Tabs have been defined).

## **2)Creation of Costume Tab**

Step 1: Log in to Salesforce with administrative privileges.

Step 2: Access Setup from the "Gear" icon.

Step 3: In Setup, go to "Objects and Fields" and select "Object Manager."

Step 4: Create a custom object for " Student" if it doesn't already exist. Ensure it has the necessary fields to capture Student information.

Step 5: Go to "User Interface" in Setup and select "Tabs." Step

6: Click "New Custom Object Tab."

Step 7: Choose the custom object for " costume."

Step 8: Label the tab as " costume" and configure its style and color.

Step 9: Save the tab.

Step 10: Arrange the tab's order in your app and assign it to relevant user profiles.

The screenshot shows the Salesforce Setup interface for managing Tabs. The left sidebar has a search bar and navigation links for Setup, Home, and Object Manager. Under 'User Interface', the 'Tabs' link is selected. The main content area is titled 'Custom Tabs'. It includes a note about creating new custom tabs to extend Salesforce functionality. Below this are three sections: 'Custom Object Tabs', 'Web Tabs', and 'Visualforce Tabs'. The 'Custom Object Tabs' section lists five tabs with their labels and descriptions:

Action	Label	Tab Style	Description
Edit   Del	domains	Globe	Type of dogs
Edit   Del	Employee_names	Camera	Type of cats
Edit   Del	parents	Camera	
Edit   Del	school	Building Block	
Edit   Del	students	Camera	

The 'Web Tabs' and 'Visualforce Tabs' sections both indicate that no tabs have been defined.

The screenshot shows the Salesforce Setup interface for managing objects. The left sidebar has a search bar and navigation links for Setup, Home, and Object Manager. Under 'Object Manager', the 'school' object is selected. The main content area is titled 'Details'. On the left is a sidebar with various configuration links: Fields & Relationships, Page Layouts, Lightning Record Pages, Buttons, Links, and Actions, Compact Layouts, Field Sets, Object Limits, Record Types, Related Lookup Filters, Restriction Rules, Scoping Rules, Triggers, and Flow Triggers. The main details section shows the following information:

Details	
Description	
API Name:	school_c
Custom	✓
Singular Label	school
Plural Label	school
Enable Reports	✓
Track Activities	
Track Field History	
Deployment Status	Deployed
Help Settings	Standard salesforce.com Help Window

## **CHAPTER-4**

# **FIELDS AND RELATIONSHIP**

Creating a comprehensive documentation for managing a store is crucial for the smooth and efficient operation of your business. You can then expand upon sections to create detailed documentation for your cosmetics store management.

### **1) Introduction:**

Brief overview of the cosmetics store.

Purpose and importance of the documentation.

### **2) Store Policies:**

Store hours and operating days.

Return and exchange policies.

Payment and pricing policies.

Loyalty programs and discounts.

Inventory Management

### **3) Point of sale (POS) system usage:**

Sales techniques and customer interaction guidelines.

Handling customer inquiries and complaints.

Visual Merchandising

### **4) Store layout and design:**

Product placement and presentation.

Seasonal and promotional displays.

Stock Replenishment

### **5) Inventory reordering and restocking processes.**

Managing stock levels and reordering thresholds.

Vendor relationships and ordering supplies.

Employee Training

**6) Onboarding and training procedures for new staff.**

Employee roles and responsibilities.

Ongoing training and development.

Security and Loss Prevention

**7) Security systems and procedures.**

Theft prevention measures.

Employee and visitor safety guidelines.

Marketing and Promotions

**8) Marketing strategies and campaigns.**

Social media management.

Collaborations and partnerships with brands.

Financial Management

**9) Daily, weekly, and monthly financial tracking.**

Budgeting and expense management.

Financial reporting and analysis.

Health and Safety

**10) Handling and disposal of cosmetics.**

Hygiene and cleanliness protocols.

Compliance with health and safety regulations.

Record Keeping

**11) Documentation of sales, expenses, and transactions.**

Employee records and payroll management.

Customer database and contact information.

Store Maintenance

**12) Route maintenance and repairs.**

Cleaning and upkeep schedules.

Equipment and technology maintenance.

Emergency Procedures

The screenshot shows the Salesforce Object Manager setup page. The title bar reads "Object Manager | Salesforce". The main content area is titled "Object Manager" and displays a list of field types. The "Phone" type is selected, indicated by a blue border. Other options include Auto Number, Checkbox, Currency, Date, Date/Time, Email, Number, Percent, Picklist, Picklist (Multi-Select), Text, Text Area, Text Area (Long), Time, and URL. Each field type has a brief description below it. At the bottom right of the list are "Next" and "Cancel" buttons.

The screenshot shows the "Edit student Custom Field" screen in the Object Manager. The title bar reads "Object Manager | Salesforce". The main content area is titled "Object Manager" and shows "Edit student Custom Field" and "Phone number". A "Help for this Page" link is visible. The form is titled "Step 2. Enter the details" and "Step 2 of 3". It contains fields for "Field Label" (Phone number), "Field Name" (Phone\_number), "Description" (empty), and "Help Text" (empty). Below these are "Required" and "Default Value" sections. The "Default Value" section includes a "Show Formula Editor" button and a formula editor input field containing the formula: `Use formula syntax. Enclose text and picklist value API names in double quotes ('the_text'), include numbers without quotes ('5') show percentages as decimals (.01), and express date calculations in the standard format ('Today') + 7. To reference a field from a Custom Metadata type record use 'CustomMetadataTypeRecordName.Field__c'`. At the bottom right are "Previous", "Save", "Next", and "Cancel" buttons.

# CHAPTER-5

## LIGHTNING APP

### **Lightning App:**

Apps in Salesforce are a group of tabs that help the application function by working together as a unit. It has a name, a logo, and a particular set of tabs. The simplest app usually has just two tabs.

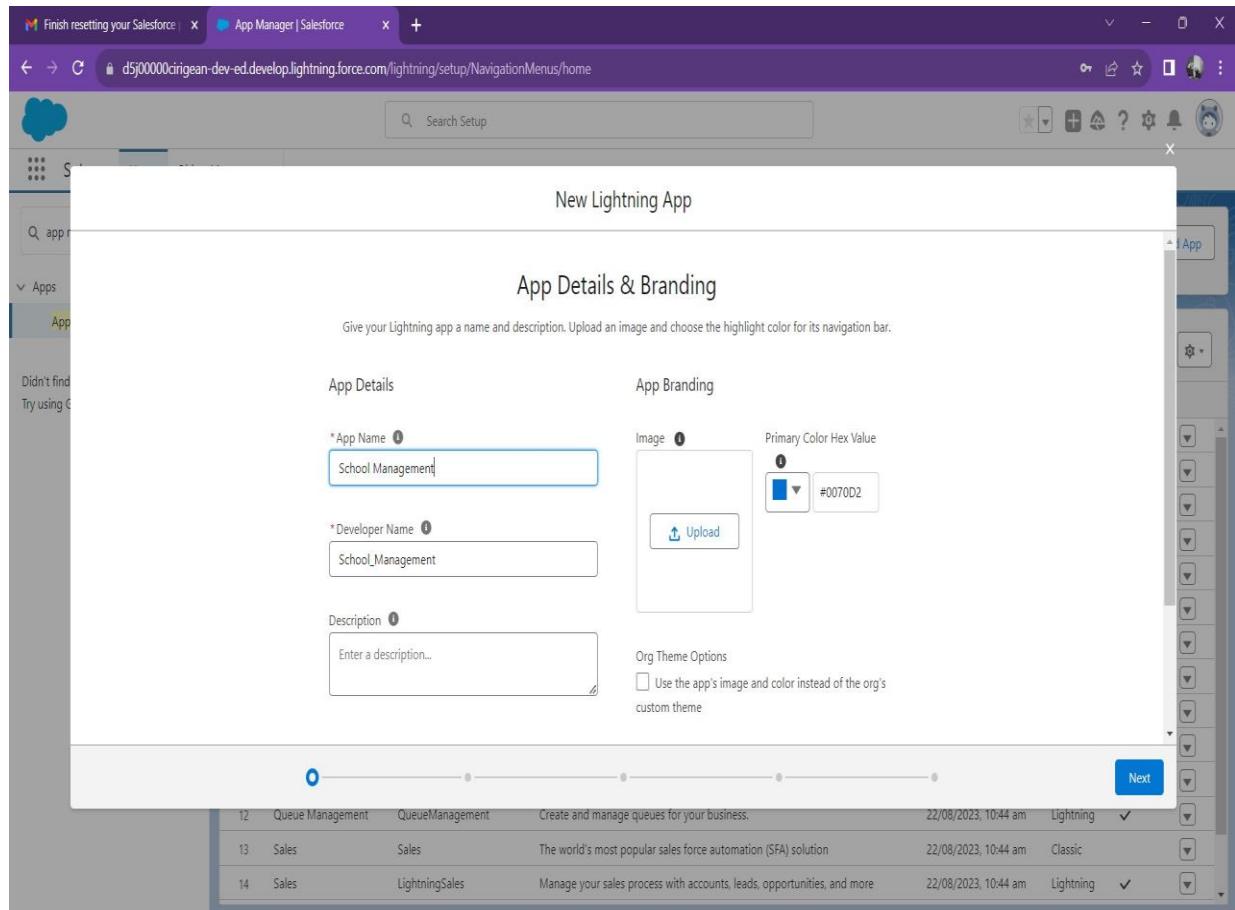
There are 2 types of Salesforce applications:

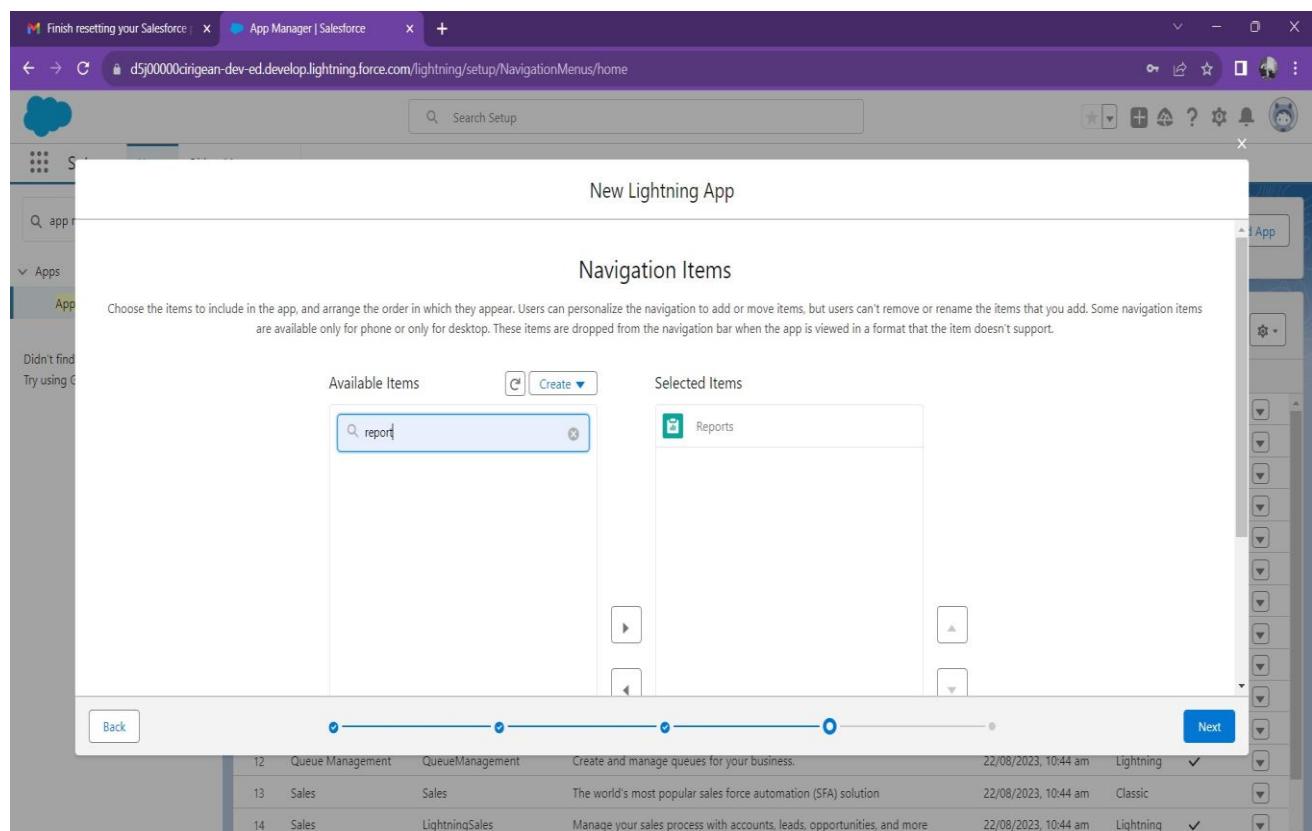
**Standard apps:** these apps come with every occurrence of Salesforce as default. Community, Call Centre, Content, Sales, Marketing, Salesforce Chatter, Site.com, and App Launcher are included in these apps. The description, logo, and label of a standard app cannot be altered.

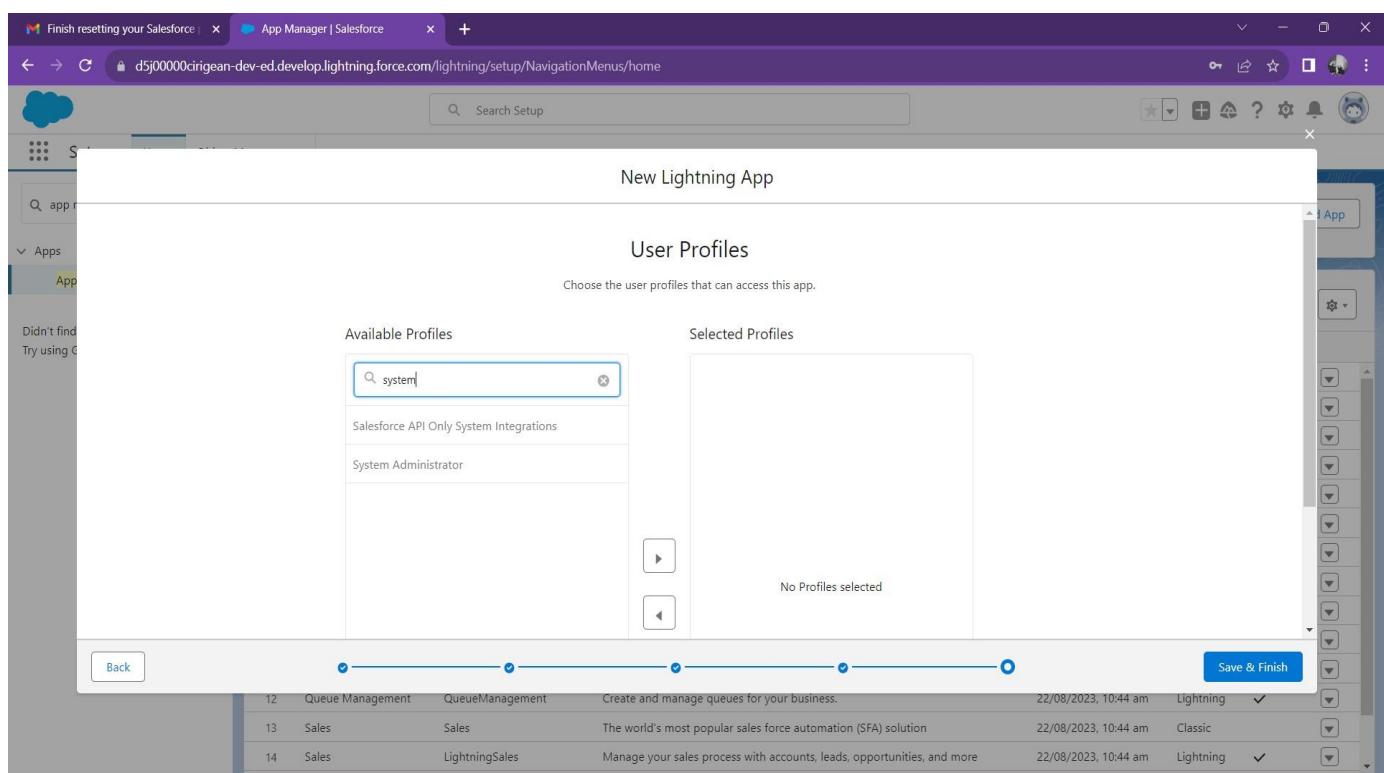
**Custom apps:** these apps are created according to the needs of a company. They can be made by putting custom and standard tabs together. Logos for custom apps can be changed.

1. From Setup, enter App Manager in the Quick Find and select App Manager.
2. Click New Lightning App.
3. Enter School Management as the App Name, then click Next.
4. Under App Options, leave the default selections and click Next.
5. Under Utility Items, leave as is and click Next.
6. From Available Items, select Schools, Students, Parents, Reports, and Dashboards and move them to Selected Items. Click Next.

7. From Available Profiles, select System Administrator and move it to Selected Profiles Click Save & Finish.







To verify your changes, click the App Launcher, type School Management and select the School Management app.

**Note:**

- App Launcher-Displays available apps.
- App Name-Displays the current selected app.

Navigation menu -Displays the tabs available inside the app

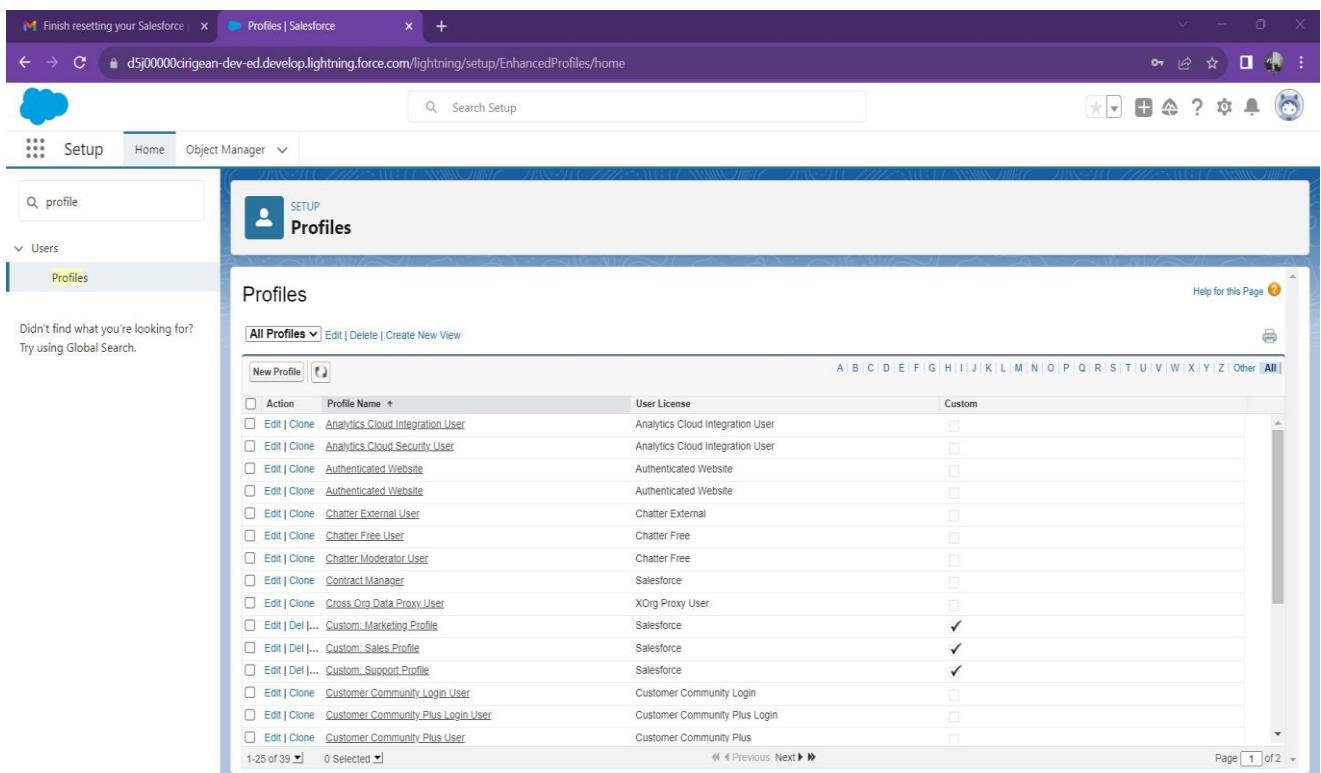
# CHAPTER-6

## CREATION OF PROFILE

### Creation on profile:

#### Profile:

A profile is a group/collection of settings and permissions that define what a user can do in salesforce. A profile controls “Object permissions, Field permissions, User permissions, Tab settings, App settings, Apex class access, Visualforce page access, Page layouts, Record Types, Login hours & Login IP ranges.



The screenshot shows the Salesforce Setup interface with the following details:

- Header:** Finish resetting your Salesforce | Profiles | Salesforce
- Search Bar:** Search Setup
- Navigation:** Setup, Home, Object Manager
- Left Sidebar:** Users, Profiles (selected), Global Search bar.
- Page Title:** Profiles
- Page Content:** Profiles table with the following data:

Action	Profile Name	User License	Custom
<input type="checkbox"/>	Edit   Clone Analytics Cloud Integration User	Analytics Cloud Integration User	<input type="checkbox"/>
<input type="checkbox"/>	Edit   Clone Analytics Cloud Security User	Analytics Cloud Integration User	<input type="checkbox"/>
<input type="checkbox"/>	Edit   Clone Authenticated Website	Authenticated Website	<input type="checkbox"/>
<input type="checkbox"/>	Edit   Clone Authenticated Website	Authenticated Website	<input type="checkbox"/>
<input type="checkbox"/>	Edit   Clone Chatter External User	Chatter External	<input type="checkbox"/>
<input type="checkbox"/>	Edit   Clone Chatter Free User	Chatter Free	<input type="checkbox"/>
<input type="checkbox"/>	Edit   Clone Chatter Moderator User	Chatter Free	<input type="checkbox"/>
<input type="checkbox"/>	Edit   Clone Contract Manager	Salesforce	<input type="checkbox"/>
<input type="checkbox"/>	Edit   Clone Cross Org Data Proxy User	XOrg Proxy User	<input type="checkbox"/>
<input type="checkbox"/>	Edit   Del ... Custom Marketing Profile	Salesforce	<input checked="" type="checkbox"/>
<input type="checkbox"/>	Edit   Del ... Custom Sales Profile	Salesforce	<input checked="" type="checkbox"/>
<input type="checkbox"/>	Edit   Del ... Custom Support Profile	Salesforce	<input checked="" type="checkbox"/>
<input type="checkbox"/>	Edit   Clone Customer Community Login User	Customer Community Login	<input type="checkbox"/>
<input type="checkbox"/>	Edit   Clone Customer Community Plus Login User	Customer Community Plus Login	<input type="checkbox"/>
<input type="checkbox"/>	Edit   Clone Customer Community Plus User	Customer Community Plus	<input type="checkbox"/>

Page 1 of 2

The screenshot shows the Salesforce Setup interface under the Profiles section. On the left, there's a sidebar with a search bar and navigation links for Users and Profiles. A message at the top says "Didn't find what you're looking for? Try using Global Search." The main content area is titled "Profiles". It contains sections for "Communication Subscription Consents" (checkbox grid), "Custom Object Permissions" (grid for domains, students, and Trainers with columns for Read, Create, Edit, Delete, View All, and Modify All), "Session Settings" (set to 2 hours of inactivity), and "Password Policies" (set to 90 days and 3 passwords remembered). The top navigation bar includes tabs for Setup, Home, and Object Manager, along with a search bar and various icons.

The screenshot shows the "Profile Edit" page for a profile named "Json". The top navigation bar is identical to the previous screenshot. The main content area is titled "Profile Edit" and shows the "Json" profile. It includes fields for Name (Json), User License (Salesforce Platform), and Description. Below this is a "Custom App Settings" section with checkboxes for Analytics Studio, App Launcher, Platform, and WDC. There are also sections for "Service Provider Access", "Tab Settings" (with an option to "Overwrite users' personal tab customizations"), and "Standard Tab Settings" (with options for Home, Default On, Learning, and Default On). A "Help for this Page" link is in the top right corner.

## **CHAPTER -7**

### **CREATION OF USER**

#### **Creating A User:**

1. From Setup, in the Quick Find box, enter Users.
2. Select Users.
3. Click New User.
4. Enter the user's name Parents and (Your) email address and a unique username in the form of an email address.
5. By default, the username is the same as the email address.
6. Select a User License as salesforce.
7. Select a profile as a Store profile.
8. Check Generate new password and notify the user immediately to have the user's login name and a temporary password emailed to your email.
9. Similarly follow the above steps and create 2 users as Teachers and principals.

Setup Home Object Manager

Search Setup

Users

All Users

Help for this Page

Action	Full Name	Alias	Username	Role	Active	Profile
<input type="checkbox"/>	Chatter Expert	Chatter	chatv.00d5j00000cirgean.ow9omxtbsrh48@chatter.salesforce.com		<input checked="" type="checkbox"/>	Chatter Free User
<input type="checkbox"/>	M_Dinesh	DM	dinesh83338@gmail.com		<input checked="" type="checkbox"/>	System Administrator
<input type="checkbox"/>	M_Dinesh	amohan	2k20t04@kiot.ac.in		<input checked="" type="checkbox"/>	Standard Platform User
<input type="checkbox"/>	User_Integration	integ	integration@00d5j00000cirgean.com		<input checked="" type="checkbox"/>	Analytics Cloud Integration User
<input type="checkbox"/>	User_Security	sec	insightssecurity@00d5j00000cirgean.com		<input checked="" type="checkbox"/>	Analytics Cloud Security User

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | Other

Setup Home Object Manager

Search Setup

Users

All Users

Help for this Page

Action	Full Name	Alias	Username	Role	Active	Profile
<input type="checkbox"/>	Chatter Expert	Chatter	chatv.00d5j00000cirgean.ow9omxtbsrh48@chatter.salesforce.com		<input checked="" type="checkbox"/>	Chatter Free User
<input type="checkbox"/>	K_Json11	JK	2k20t04@kiot.ac.in	Director_Direct Sales	<input checked="" type="checkbox"/>	Json
<input type="checkbox"/>	M_Dinesh	DM	dinesh83338@gmail.com		<input checked="" type="checkbox"/>	System Administrator
<input type="checkbox"/>	M_Dinesh	amohan	2k20t04@kiot.ac.in		<input checked="" type="checkbox"/>	Standard Platform User
<input type="checkbox"/>	User_Integration	integ	integration@00d5j00000cirgean.com		<input checked="" type="checkbox"/>	Analytics Cloud Integration User
<input type="checkbox"/>	User_Security	sec	insightssecurity@00d5j00000cirgean.com		<input checked="" type="checkbox"/>	Analytics Cloud Security User

A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z | Other

Salesforce Setup - Users | Salesforce

New User

User Edit

General Information

First Name	Json11	Role	Director, Direct Sales
Last Name	K	User License	Salesforce Platform
Alias	jk	Profile	Json
Email	2k20t04@kiot.ac.in	Active	-None-
Username	2k20t04@kiot.ac.in	Marketing User	Standard Platform User
Nickname	User169691257245590902	Offline User	<input type="checkbox"/>
Title		Knowledge User	<input type="checkbox"/>
Company		Flow User	<input type="checkbox"/>
Department		Service Cloud User	<input type="checkbox"/>
Division		Site.com Contributor User	<input type="checkbox"/>
		Site.com Publisher User	<input type="checkbox"/>
		WDC User	<input type="checkbox"/>
		Data.com User Type	-None-
		Data.com Monthly Addition Limit	Default Limit (300)
		Accessibility Mode (Classic Only)	<input type="checkbox"/>
		High-Contrast Palette on Charts	<input type="checkbox"/>

Help for this Page

Search Setup

Setup Home Object Manager

Q user

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

Service

Embedded Service

Messaging for In-App and Web User Verification

User Interface

Action Link Templates

Salesforce Setup - Users | Salesforce

User

Json11 K

User Detail

Edit Sharing Reset Password Freeze

Name	Json11 K	Role	Director, Direct Sales
Alias	jk	User License	Salesforce Platform
Email	2k20t04@kiot.ac.in (Verify)	Profile	Json
Username	2k20t04@kiot.ac	Active	<input checked="" type="checkbox"/>
Nickname	User1696912572455909236	Marketing User	<input type="checkbox"/>
Title		Offline User	<input type="checkbox"/>
Company		Knowledge User	<input type="checkbox"/>
Department		Flow User	<input type="checkbox"/>
Division		Service Cloud User	<input type="checkbox"/>
Address	(GMT+05:30) India Standard Time (Asia/Kolkata)	Site.com Contributor User	<input type="checkbox"/>
Locale	English (India)	Site.com Publisher User	<input type="checkbox"/>
Language	English	WDC User	<input type="checkbox"/>
Delegated Approver		Mobile Push Registrations	<input type="checkbox"/>
Manager		Data.com User Type	<input type="checkbox"/>
Receive Approval Request Emails	Only if I am an approver	Accessibility Mode (Classic Only)	<input type="checkbox"/>
Federation ID		Debug Mode	<input type="checkbox"/>
App Registration: One-Time Password		High-Contrast Palette on Charts	<input type="checkbox"/>
		Load Lightning Pages While Scrolling	<input checked="" type="checkbox"/>

User Profile Help for this Page

Search Setup

Setup Home Object Manager

Q user

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

Service

Embedded Service

Messaging for In-App and Web User Verification

User Interface

Action Link Templates

# **CHAPTER -8**

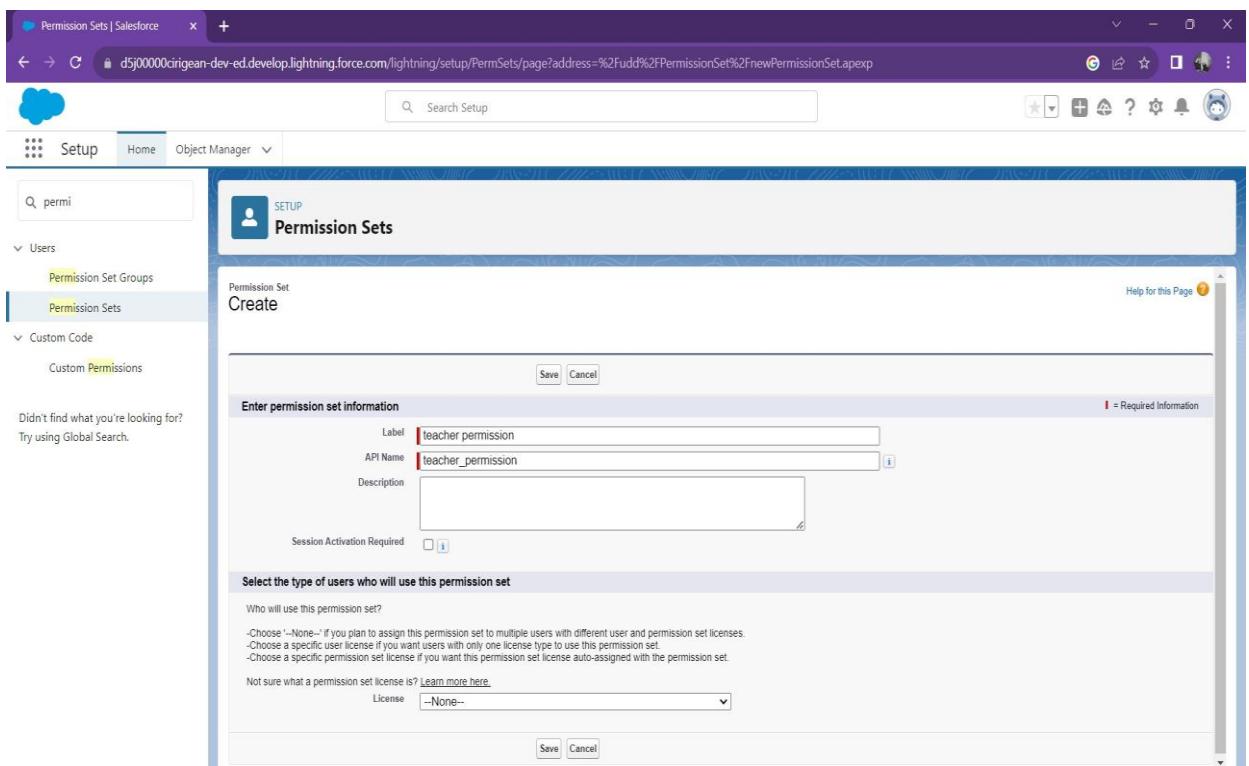
## **PERMISSION SET**

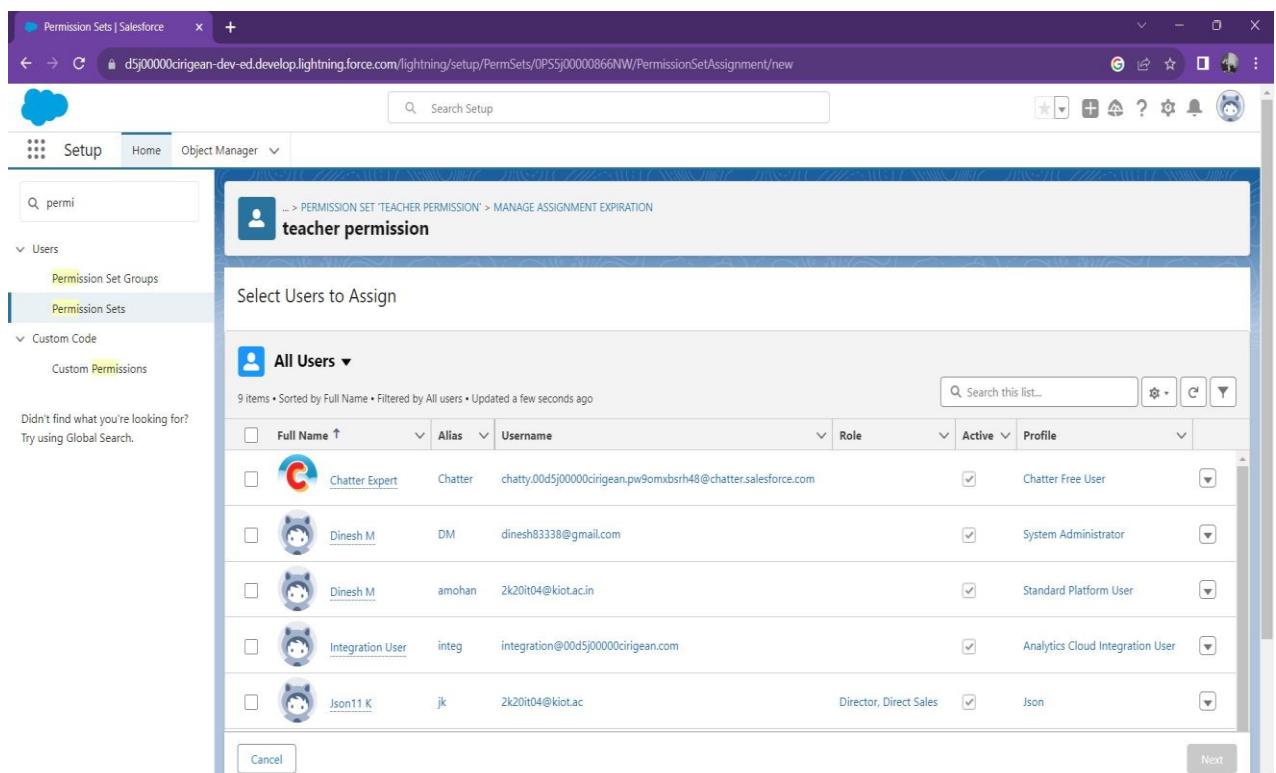
### **Permission Sets**

A permission set is a collection of settings and permissions that give users access to various tools and functions. Permission sets extend users' functional access without changing their profiles.

#### **1)Create a Permission Set:**

- 1.From Setup, enter Permission Sets in the Quick Find box, then select Permission Sets.
- 2.Click New.
- 3.Give the name of the Permission set name as teacher permission.
- 4.Under the object settings give the view create and edit permissions to all 3 custom objects (By click open the object)
- 5.Click on manage assignment
- 6.Click on add assignment.
- 7.Click on Teacher (user), Next, Assign.



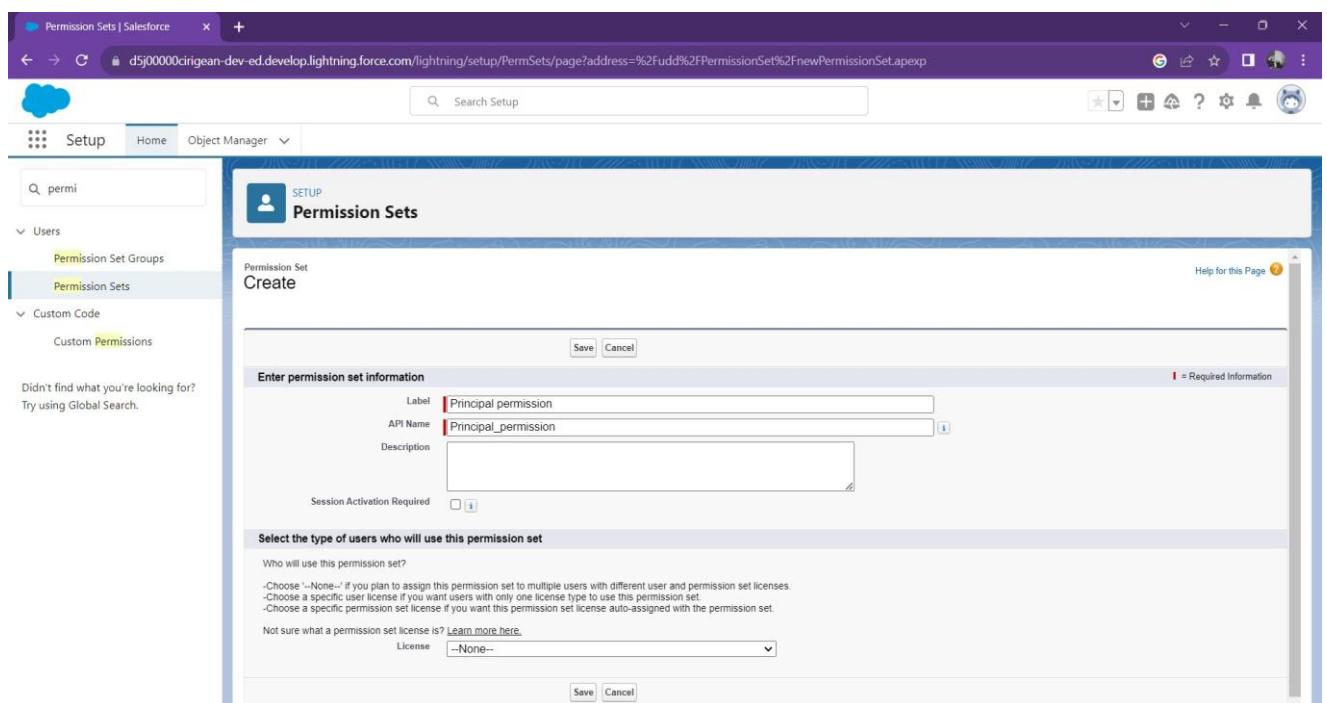


## Create A Another Permission Set:

### Permission sets 2:

1. From Setup, enter Permission Sets in the Quick Find box, then select Permission Sets.
2. Click New.

## Principal permission:



The screenshot shows the Salesforce Setup interface for managing permission sets. The left sidebar has a search bar with 'perm' and navigation links for 'Users', 'Permission Set Groups', and 'Permission Sets'. The main content area is titled 'PERMISSION SET > PRINCIPAL PERMISSION > MANAGE ASSIGNMENT EXPIRATION' and shows a list of users assigned to the 'principal permission' set. The list includes columns for 'Full Name', 'Alias', 'Username', 'Role', 'Active', and 'Profile'. The users listed are:

Full Name	Alias	Username	Role	Active	Profile
Chatter Expert	Chatter	chatty.00d5j00000cirigean.pw9omxbsrh48@chatter.salesforce.com	Chatter Free User	<input checked="" type="checkbox"/>	
Dinesh M	DM	dinesh83338@gmail.com	System Administrator	<input checked="" type="checkbox"/>	
Dinesh M	amohan	2k20it04@kiot.ac.in	Standard Platform User	<input checked="" type="checkbox"/>	
Integration User	integ	integration@00d5j00000cirigean.com	Analytics Cloud Integration User	<input checked="" type="checkbox"/>	
Json11 K	jk	2k20it04@kiot.ac	Director, Direct Sales	<input checked="" type="checkbox"/>	Json

At the bottom, there are 'Cancel' and 'Next' buttons.

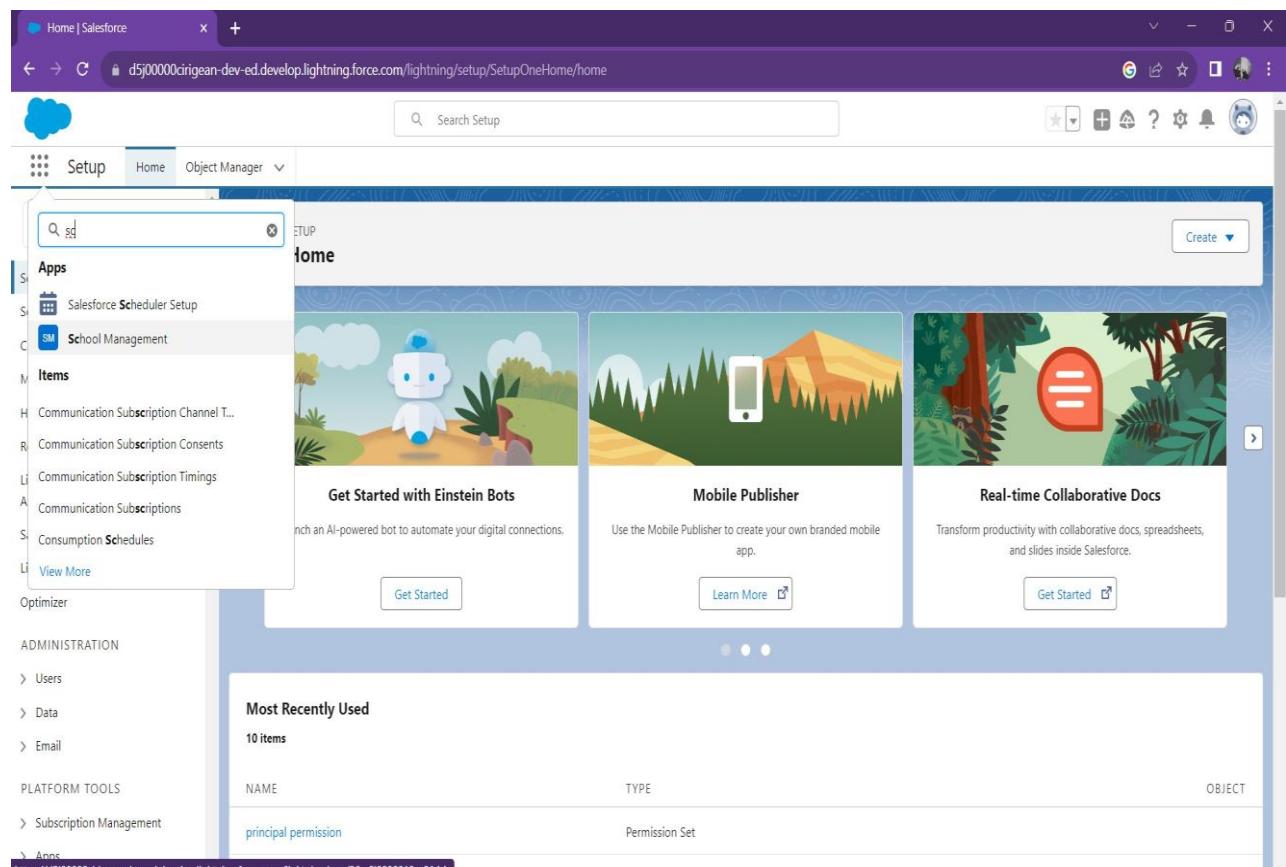
# CHAPTER -9

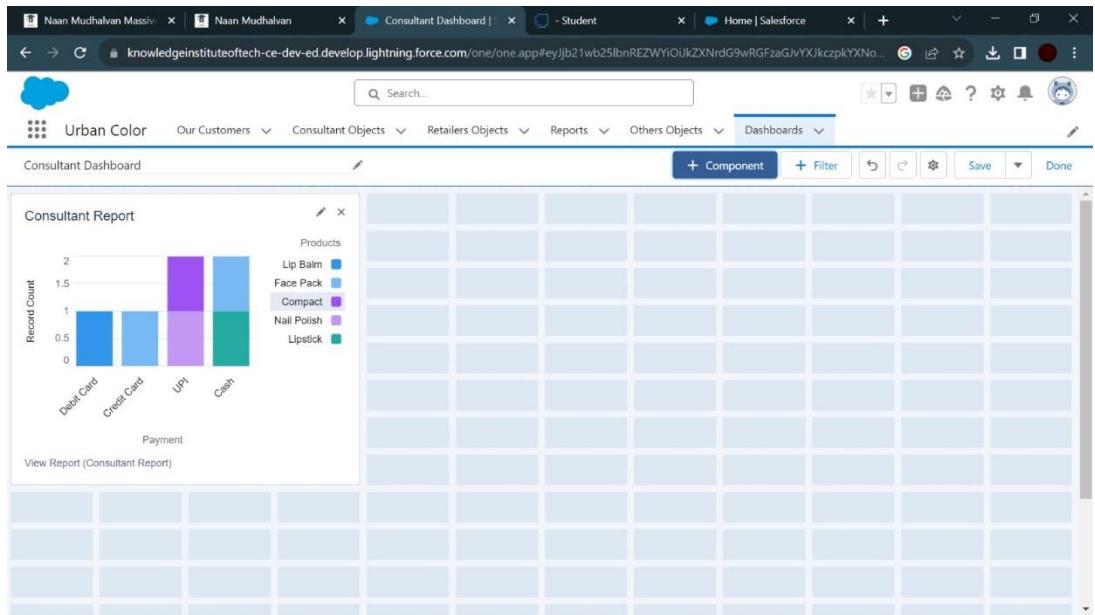
## USER ADOPTION

### Create Record (Store)

Create Record (Store):

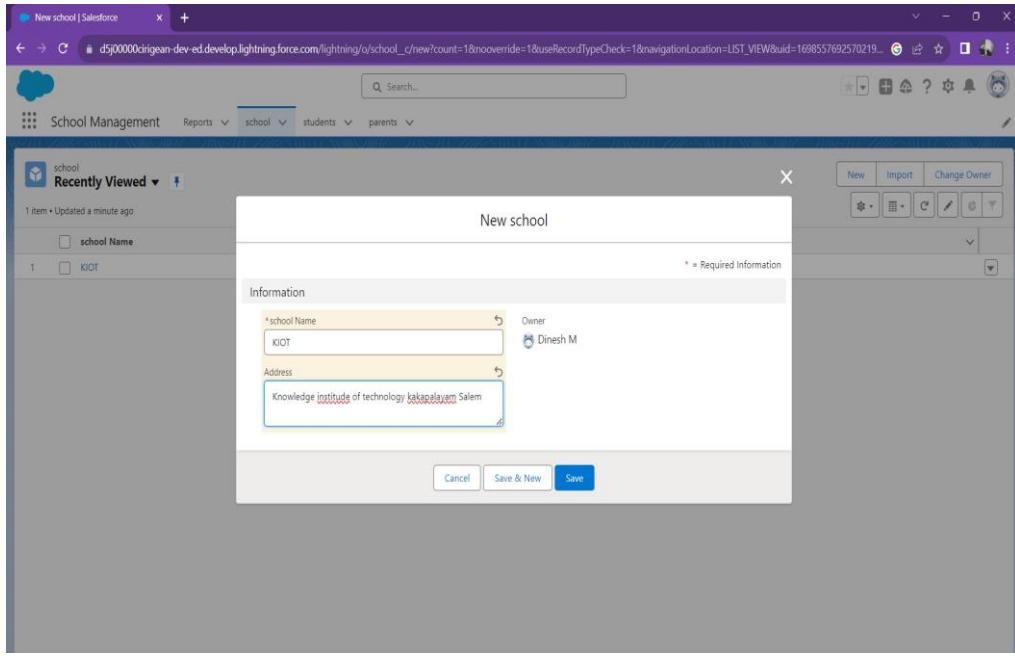
1. Click on App Launcher on left side of screen.
2. Search **Cosmetics Store**& click on it.
3. Click on **Store** tab.
4. Click new button
5. Fill all Store record details.
6. Click on Save Button





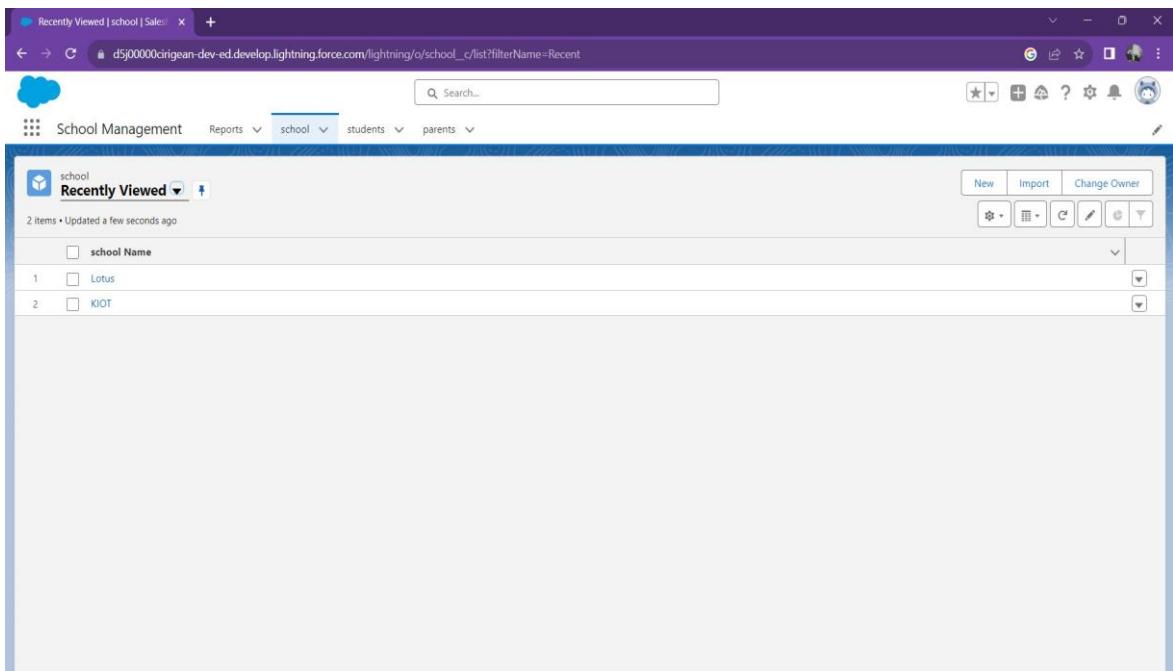
**User Detail**

Name	John Teddy	Role	Store Head
Alias	jtedd	User License	Salesforce Platform
Email	2x20120@kiot.ac.in [Verify]	Profile	Standard Platform User
Username	2x20120@kiot.ac.in	Active	<input checked="" type="checkbox"/>
Nickname	User16985848177025717455	Marketing User	<input type="checkbox"/>
Title		Offline User	<input type="checkbox"/>
Company		Flow User	<input type="checkbox"/>
Department		Service Cloud User	<input type="checkbox"/>
Division		Site.com Contributor User	<input type="checkbox"/>
Address		Site.com Publisher User	<input type="checkbox"/>
Time Zone	(GMT+05:30) India Standard Time (Asia/Kolkata)	WDC User	<input type="checkbox"/>
Locale	English (India)	Mobile Push Registrations	<a href="#">View</a>
Language	English		



## View Record (Store):

1. Click on App Launcher on left side of screen.
2. Search Cosmetics store App & click on it.
3. Click on Store Tab.
4. Click on any record name. you can see the details of the Store.



## Delete Record (Store)

1. Click on App Launcher on left side of screen.
2. Search **Cosmetics store App** & click on it.
3. Click **on Store Tab**.
4. Click on Arrow at right hand side on that Particular record.
5. Click delete and delete again.

# **CHAPTER -10**

## **REPORT**

### **Reports:**

Reports in Salesforce is a list of records that meet a particular criterion which gives a particular question. These records are displayed as a table that can be filtered or grouped based on the report they can find any field in the report.

There are 4 types of report formats in Salesforce:

### **Tabular Reports:**

This is the most basic report format. It just displays the row of records in a table with a grand total. While easy to set up they can't be used to create groups of data or charts and also cannot be used in Dashboards.

### **Summary Reports:**

It is the most commonly used type of report. It allows grouping of rows of data, view subtotal, and create charts.

### **Matrix Report:**

It is the most complex report format. Matrix report summarizes information in a grid format. It allows records to be grouped by both columns and rows.

### **Joined Reports:**

These types of reports let us create different views of data from multiple report types. The data is joined reports are organized in blocks.

## **Report types:**

Report type determines which set of records will be available in a report. Every report is based on a particular report type.

### **1.Standard Report Types:**

Standard Report Types are automatically included with standard objects and also with custom objects where “Allow Reports” is checked.

Standard report types cannot be customized and automatically include standard and custom fields for each object within the report type. Standard report types get created when an object is created, also when a relationship is created.

### **Custom Report Types:**

Custom Reports are created by an administrator or User with “Manage Custom Report Types” permission. Custom report types are created when standard report types cannot specify which records will be available on reports. There are 3 types of access levels of folders:

#### **Viewer:**

With this access level, users can see the data in a report but cannot make any changes except cloning it into a new report.

#### **Editor:**

With this access level, users can view and modify the reports it contains and can also move them to/from any other folders they have access level as Editor or Manager.

#### **Manager:**

With this access level, users can do everything Viewers & Editors can do, plus they can also control other user's access levels to this folder.

### **Create Report:**

#### **Reports:**

1. In School Management App click Reports tab.
2. Click New Report.
3. Select the report type as School with students and parents for the report.
4. Click start report.
5. Customize your report, then save and run
6. Give report name – Schools with Students Report
7. Click Save

The screenshot shows the Salesforce Report Builder interface. The top navigation bar includes tabs for 'Naan Mudhalvan Massivi', 'Naan Mudhalvan', 'Report Builder | Salesforce', 'Student', 'Home | Salesforce', and a search bar. Below the navigation is a header with a cloud icon, a search bar, and various navigation links: 'Urban Color', 'Our Customers', 'Consultant Objects', 'Retailers Objects', 'Reports', 'Others Objects', and 'Dashboards'. A 'REPORT' section is active, showing 'New Consultant Objects Report' and 'Consultant Objects'. The main area displays a table with the following data:

	Consultant Object: Consultant Object Name	Customer id	Delivery type	Mobile number	Email Id
1	Dev Raj	CAD-001	Self pickup	984638732	-
2	Ajith	CAD-002	Courier	784653673	ajith@gmail.com
3	Babu	CAD-003	Self pickup	902839439	babu34@gmail.com
4	Swathi	CAD-004	Courier	689484883	swathi@gmail.com
5	Ajay Kumar	CAD-005	Courier	817976738	ajay213@gmail.com
6	Shankar	CAD-006	Self pickup	968849439	shankar@gmail.com

On the left, there are sections for 'Groups' (with 'GROUP ROWS' and 'Add group...') and 'Columns' (with 'Add column...'). A note at the top right says 'Previewing a limited number of records. Run the report to see everything.' with a checkmark. On the far right, there's a 'Update Preview Automatically' checkbox with a checked status.

# **CHAPTER -11**

## **TRIGGERS**

### **Triggers:**

A trigger refers to an Apex code that is automatically executed before or after certain events occur in the Salesforce platform, such as when a record is inserted, updated, deleted, or undeleted. Triggers are used to get the chance for an automate business processes.

A before trigger in Salesforce is executed before the records are actually inserted, updated, or deleted in the Salesforce database. This allows the trigger to perform certain actions or validations before the data is saved to the database.

### **Create An Apex Trigger:**

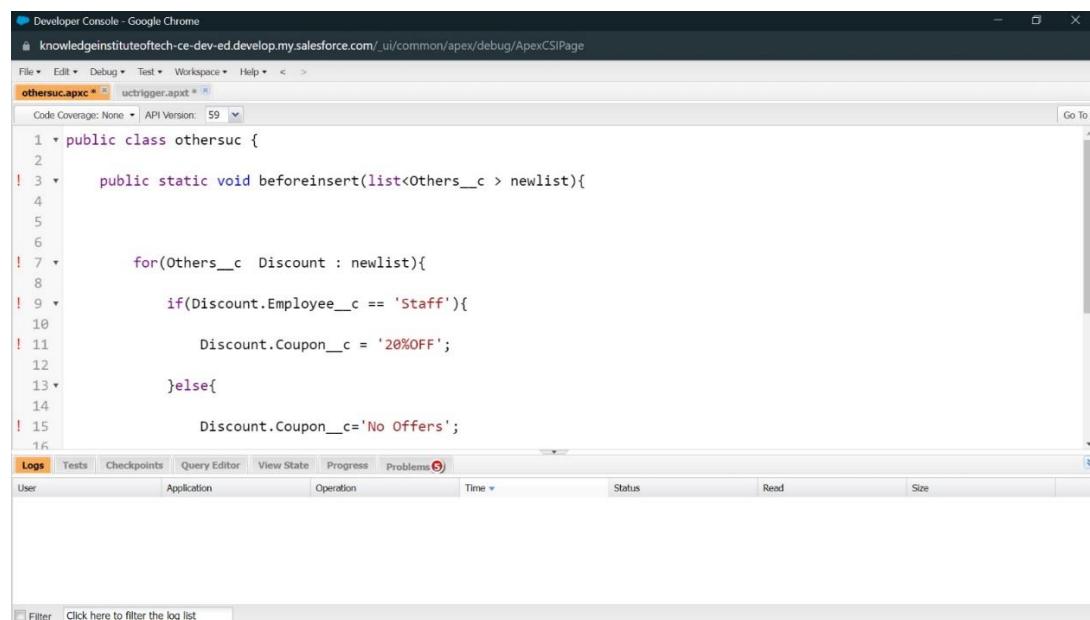
Write a trigger whenever the school website is null you should be unable to delete the record.

1. Go to the gear icon and select the developer console.
2. From the menu bar click on file and select Apex class.
3. Now give the class name as StoreHandler
4. Now Write the below code.

```
public class storeHandler {  
    public static void beforeDelete(list<Storec> oldlist){  
        for(Store __c s : oldlist){  
            if(s.Storewebsite __c == null ){  
                saddError('you cannot delete the record');  
            }  
        }  
    }  
}
```

- 1.From the menu bar click on file and select Apex trigger.
- 2.Now give the trigger name as Internalmarks
- 3.Now write the below code

```
trigger StoreTrigger on Store__c (before delete) {  
    if(trigger.isDelete){  
        if(trigger.isBefore){  
            storeHandler.beforeDelete(trigger.old);  
        }  
    }  
}
```



The screenshot shows the Salesforce Developer Console in Google Chrome. The URL is knowledgeinstituteoftech-ce-dev-ed.develop.my.salesforce.com/\_ui/common/apex/debug/ApexCSIPage. The tabs at the top are File, Edit, Debug, Test, Workspace, Help, and a Go To field. Below the tabs, it says 'othersuc.apxc' is open, 'uchtrigger.apinx' is the current tab, 'Code Coverage: None', and 'API Version: 59'. The code editor contains the Apex trigger code provided above. The code uses annotations like `public class`, `public static void`, and `for` loops. Lines 7 through 15 are highlighted in red, indicating errors or warnings. The bottom of the screen shows a log table with columns for User, Application, Operation, Time, Status, Read, and Size. A 'Logs' tab is selected. At the bottom, there is a 'Filter' input field with the placeholder 'Click here to filter the log list'.

Developer Console - Google Chrome  
knowledgeinstituteoftech-ce-dev-ed.develop.my.salesforce.com/\_ui/common/apex/debug/ApexCSIPage

File ▾ Edit ▾ Debug ▾ Test ▾ Workspace ▾ Help ▾ < >

othersuc.apxc \* utrigger.apxt \*

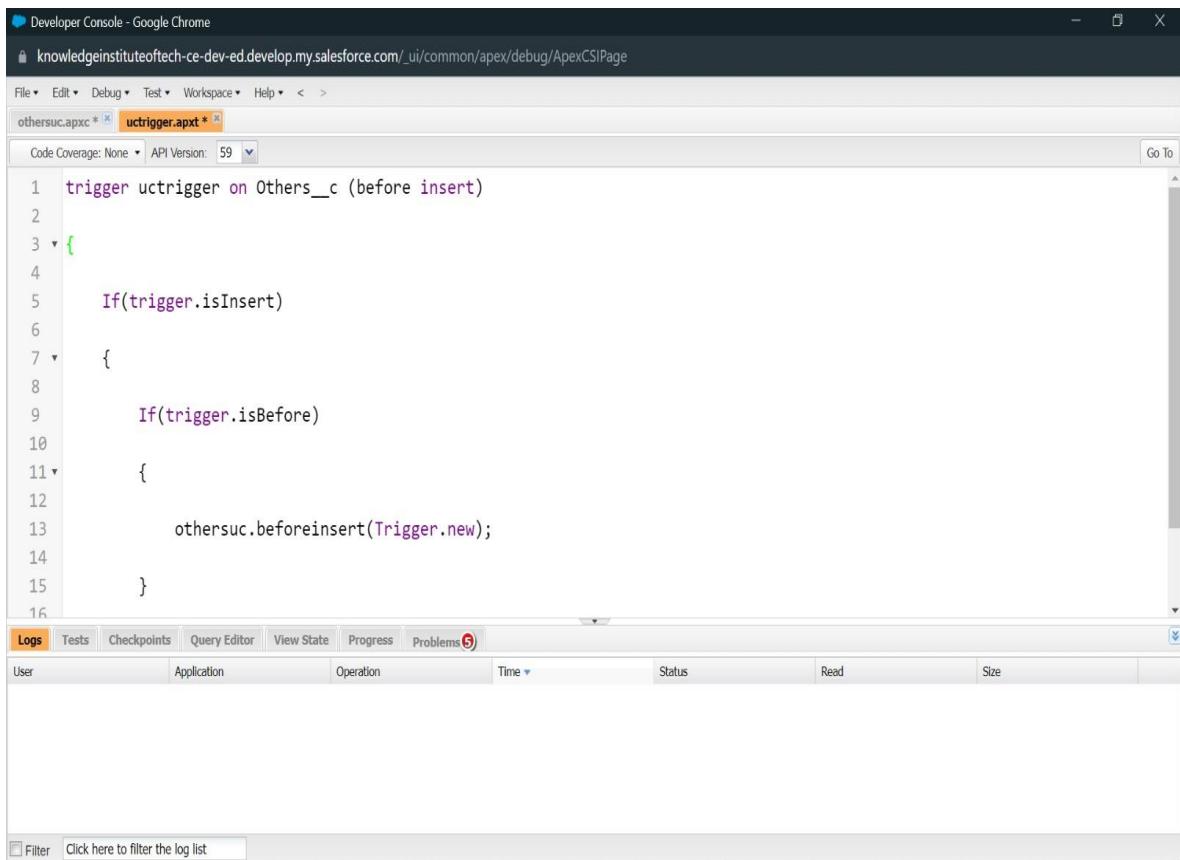
Code Coverage: None ▾ API Version: 59 ▾ Go To

```
1 trigger utrigger on Others__c (before insert)
2
3 {
4
5     If(trigger.isInsert)
6
7     {
8
9         If(trigger.isBefore)
10
11     {
12
13         othersuc.beforeinsert(Trigger.new);
14
15     }
16 }
```

Logs Tests Checkpoints Query Editor View State Progress Problems 6

User	Application	Operation	Time	Status	Read	Size

Filter Click here to filter the log list



# **CHAPTER -12**

## **FLOWS**

### **Flows:**

Record-triggered flows are a powerful automation tool in Salesforce that can streamline business processes, reduce manual work, and improve productivity. They can be used to automate a wide range of tasks, from simple to complex, and can be tailored to meet the unique needs of your organization.

### **Create Flow**

Create a record triggered flow whenever a student record is created it must send the email to the student about their welcome.

Click on the Gear icon and select setup the search icon for the Quick find Box enter flow and select the flows Click on New flow and Select Record triggered Flows.

**Flows**

Flow Definitions

All Flows

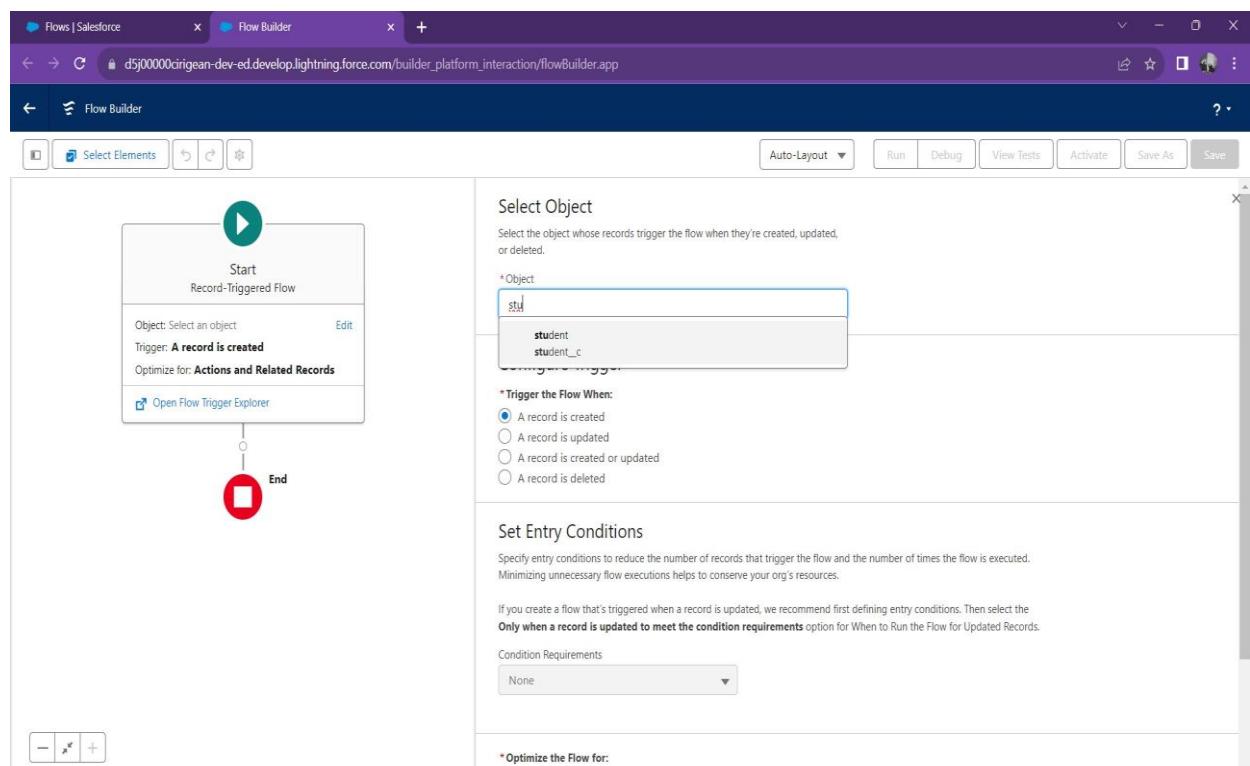
Flow Label	Process Type	Active	Temporal	Package State	Packaged	Last M...	Last Modified Date
Basic Approval Request	Flow Orchestration for CMS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Managed-installed			
Book Appointment from Invitation	Salesforce Scheduler Flow	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Managed-installed			
Cancel Item Flow	Screen Flow	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Managed-installed			
Change Case Owner to Incident Owner	Screen Flow	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Managed-installed			
Close Change Request & Related Issues	Screen Flow	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Managed-installed			
CMS: Check Whether Any Step is Completed	Evaluation Flow	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Managed-installed			
CMS: Notify Content Author	Screen Flow	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Managed-installed			
CMS: Review Content	Screen Flow	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Managed-installed			
CMS: Submit Content for Review	Screen Flow	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Managed-installed			
CMS: Withdraw Review Request	Screen Flow	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Managed-installed			
Contact Form	Screen Flow	<input type="checkbox"/>	<input type="checkbox"/>	Unmanaged	Dinesh M	01/10/2023, 11:29 am	
Create a Case	Screen Flow	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Managed-installed			
Create Order Summary Flow	Autolaunched Flow	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Managed-installed			

New Flow

Core All + Templates

<b>Screen Flow</b> Guides users through a business process that's launched from Lightning pages, Experience Cloud sites, quick actions, and ...	<b>Record-Triggered Flow</b> Launches when a record is created, updated, or deleted. This autolaunched flow runs in the background.
<b>Schedule-Triggered Flow</b> Launches at a specified time and frequency for each record in a batch. This autolaunched flow runs in the background.	<b>Platform Event—Triggered Flow</b> Launches when a platform event message is received. This autolaunched flow runs in the background.
<b>Autolaunched Flow (No Trigger)</b> Launches when invoked by Apex, processes, REST API, and more. This autolaunched flow runs in the background.	<b>Record-Triggered Orchestration</b> Launches when a record is created or updated. An orchestration lets you create a multi-step, multi-user process.

Create



**Enter the following details:**

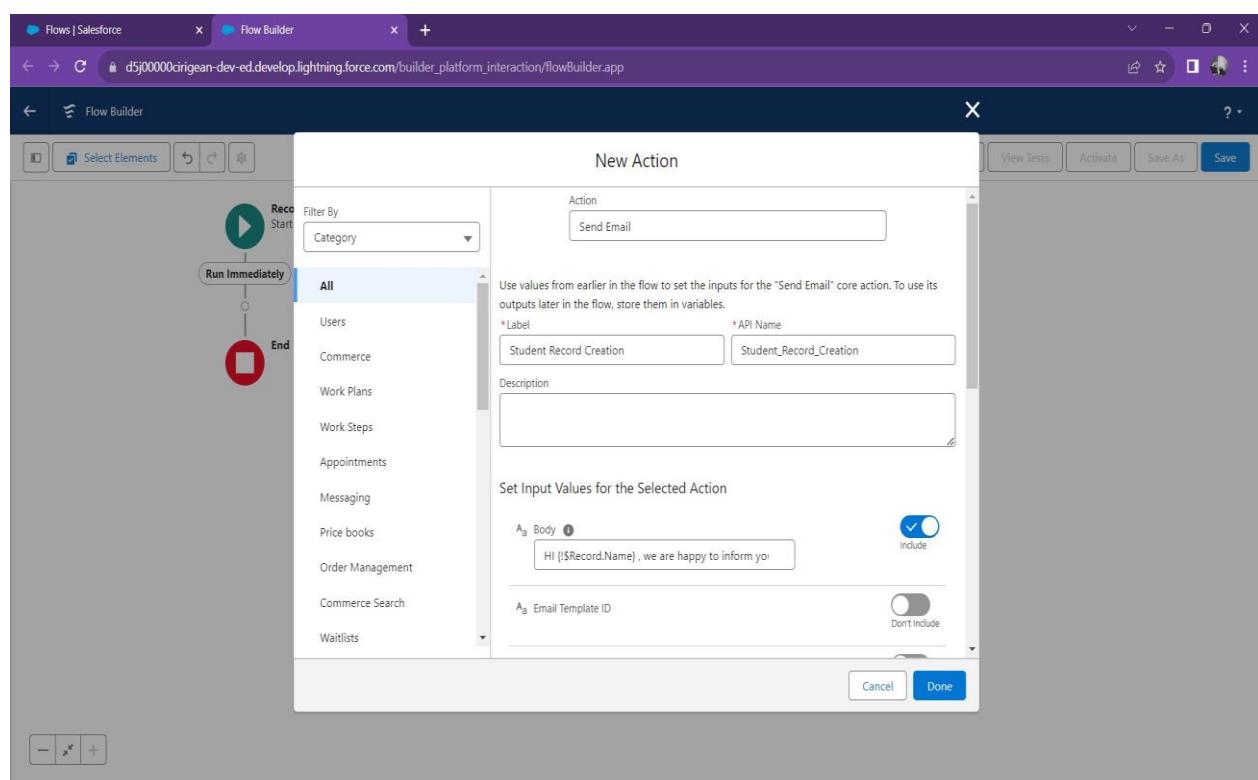
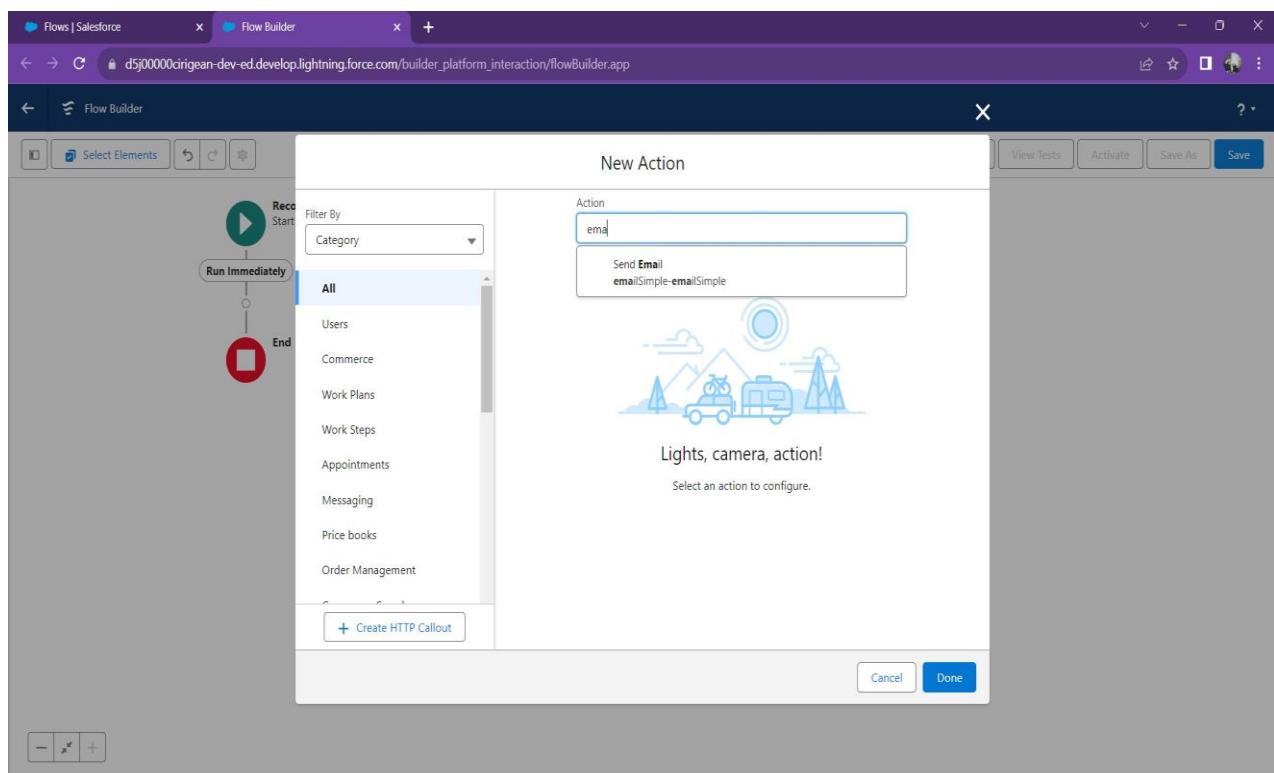
**Label:** Store Record Creation

**Api Name:** Store Record Creation ( Auto-pupulated)

**Body:** Hi {!\$Record.Name} , we are happy to inform you that you have joined in our {!\$Record.school\_r.Name}.

**Subject:** Record Creation

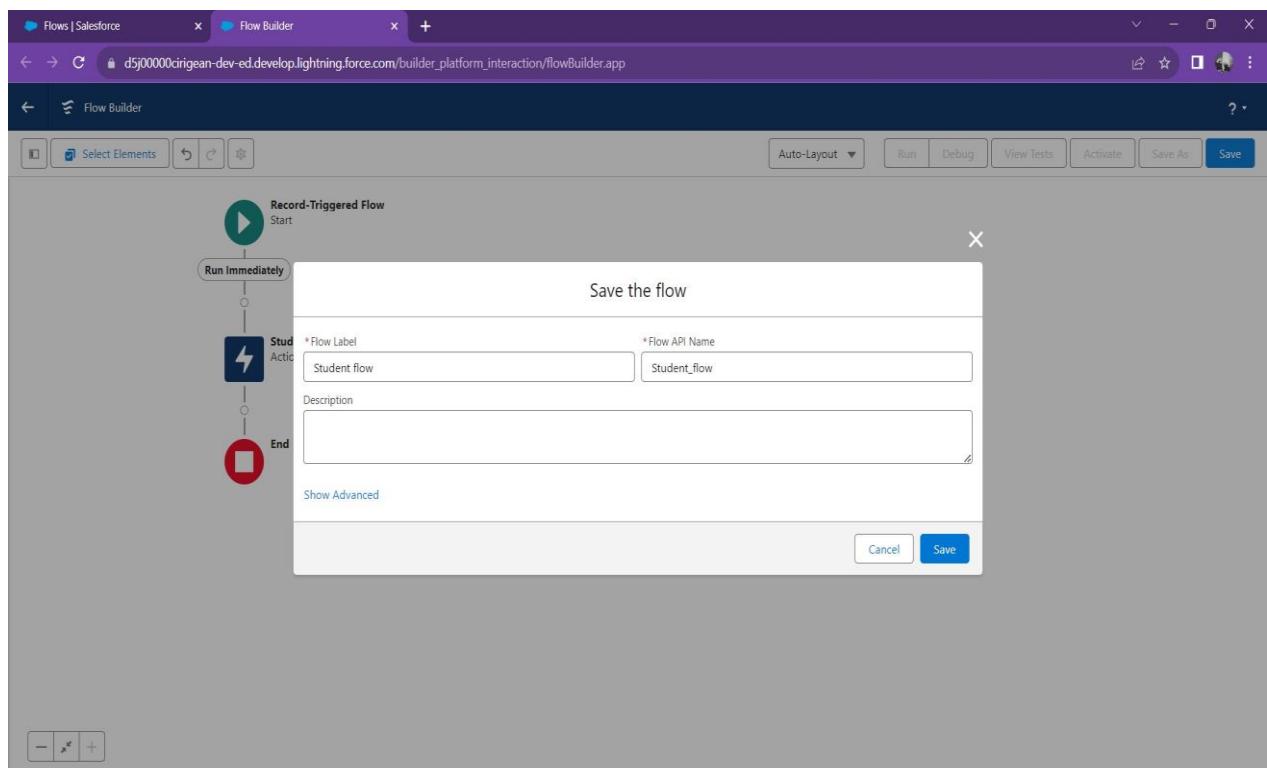
**Recipient email Address:** {!\$Record.Email\_\_c}



Click on done and Click on save

**Flow label:** Store flow

**Flow API Name:** Store flow and then click Activate.



The screenshot shows the Flow Builder interface with a flow titled "Consultantrecordcreation". The flow consists of a "Screen Flow Start" step, followed by a "Consultantrecordcreation Screen" step, a "newrecordconsultant Create Records" step, and finally an "End" step. The "newrecordconsultant" step is highlighted with a red circle.

**New Create Records**

- \* Label:** newrecordconsultant
- \* API Name:** newrecordconsultant
- Description:** (empty)
- How Many Records to Create:**
  - One
  - Multiple
- How to Set the Record Fields:**
  - Use all values from a record
  - Use separate resources, and literal values
- Create a Record from These Values:**
  - \* Record:** Search records...

Make sure that ID is blank. After the flow creates the records, ID is set to match the record that was created.

The screenshot shows the Flow Builder interface with a flow titled "Consultantrecordcreation". The flow consists of a "Screen Flow Start" step, followed by a "Consultantrecordcreation Screen" step, a "newrecordconsultant Create Records" step, and finally an "End" step. The "newrecordconsultant" step is highlighted with a red circle.

**Create a Record of This Object**

- \* Object:** Consultant Object
- Set Field Values for the Consultant Object:**

Field	Value
Name	← A_a Consultantarecord > Consultant Object Name X
Mobile_number_c	← A_a Consultantarecord > Mobile number X
Deliver_type_c	← Consultanatrecord > Delivery type X
Products_c	← Consultanatrecord > Products X
Payment_c	← Consultanatrecord > Payment X
- Add Field**
- Manually assign variables**

## **CHAPTER - 13**

### **GITHUB & PROJECT VIDEO DEMO LINK**

GitHub: <https://github.com/NANDHINIVENKATESSAN/naanmudhalvan-salesforce-NM2023TMID02044-kiot>

Video Demo Link:

[https://drive.google.com/file/d/1VG\\_9r5fDkauhyGroUhvonkCeWHFt-Yl/view?usp=drivesdk](https://drive.google.com/file/d/1VG_9r5fDkauhyGroUhvonkCeWHFt-Yl/view?usp=drivesdk)