

Project Design Phase
Problem – Solution Fit Template

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Team ID	SWTID1741248797157107
Project Name	InsightStream: Navigate the News Landscape
Maximum Marks	2 Marks

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Problem – Solution Fit Overview:

The **Problem-Solution Fit** ensures that the identified problem aligns with the needs of News App and that the proposed solution effectively addresses it. This validation is crucial before further development.

Purpose:

- Address the fragmented News, where users struggle to find a comprehensive platform that caters to diverse news tastes and offers personalized recommendations.
- Provide an intuitive and engaging platform for users to discover latest news ,courtesy without relying on multiple sources.
- Offer News based on category to enhance user engagement and satisfaction.
- Provide a platform that empowers independent journalists to gain exposure.
- Improve accessibility and engagement through an **interactive UI, responsive design, and well-structured data flow.**

Problem Statement:

Many music enthusiasts face challenges in finding a single platform that offers:

- A vast and diverse news platform.
- Accurate and top news .
- Genuine courtesy.
- A strong social community around news .
- Fair exposure for independent journalist.

Solution:

“News App”, a News app for web and mobile application, will provide:

- An extensive top News library through partnerships with major and independent record labels.
- Top and trendy news by default .
- Genuine courtesy reduces the chance of corrupted news.

- A freemium business model, that allows for free users.