

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS66291
Project Name	Civil Engineering Insight Studio
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization for Flavour Fusion

Use this brainstorming session to identify challenges faced in recipe blogging and explore how Generative AI can automate recipe content creation. The goal is to define a clear problem statement and select the most impactful solution idea for development.

15 minutes to prepare
3 team discussion
4 team members

Before Team Discussion

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- 1. Brain gathering
All team members discuss current issues (friction, blocking, and context) related to...
- 2. Set the goal
What is the recipe blog writing is like consuming and creating?
- 3. Build Solution
• Solution for AI
• Solution that this model for AI generation

Define your problem statement

What problem are we solving?
"How can we use Generative AI to automatically generate structured and customizable recipe blogs for users?"

5 minutes

Problem

Manual recipe blogging requires significant time and effort.

Key Discussion Guidelines

- ✓ Focus on automation
- ✓ Prioritize user-friendly interface
- ✓ Ensure fast AI response
- ✓ Maintain content quality
- ✓ Keep implementation simple

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

What ideas does the feature or end requirements that can be AI? Automate recipe blog writing using Generative AI?

10 minutes

Person 1

Generate recipe blog post topic

Brainstorm content ideas, ingredients, steps

Person 2

Structure into categories

Generate content

Person 3

Use Generative AI to create recipe content

Adjust structure, formatting

Person 4

Propose and plan a new recipe

Share recipe creation feedback

Group ideas

Take time to group your ideas off the challenges a recipe or related recipe or process. Once all ideas are listed, have each group select their idea or ideas to work on. The goal is to select the most impactful ideas for development.

10 minutes

Core Application

Recipe topic input

Word count selection

Structured recipe output

AI Integration

Generate Recipe Using API

Prompt design

Parameter tuning

User Experience

Clean UI

Fast response time

Easy readability

Future Enhancements

Multi-language support

Image generation

User accounts

Step-3: Idea Prioritization

