**Project Design Phase**

**Problem – Solution Fit Template**

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| Date | 28 june 2025 |
| Team ID | LTVIP2025TMID59918 |
| Project Name | Smart Sorting: Transfer Learning for Identifying Rotten Fruits and Vegetables |
| Maximum Marks | 2 Marks |

**Problem – Solution Fit Template:**

**Problem-Solution Fit Template** is a structured format used in business, product development, or research to clearly define a problem and present a compelling solution that directly addresses it. It ensures you're solving a **real, valuable problem** for a specific audience.It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

**Purpose:**

* Sharpen your communication and marketing strategy with the right triggers and messaging.
* Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
* Understand the existing situation in order to improve it for your target group.
* Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
* **Template:**Calendar

  Description automatically generated

References:

1. <https://www.ideahackers.network/problem-solution-fit-canvas/>
2. <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>