

Count of user\_id

852

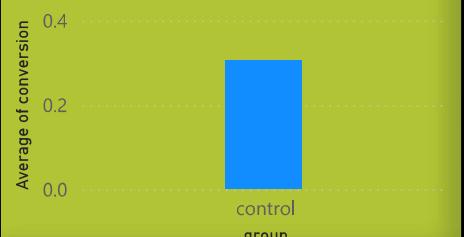
Conversion Rate

30.52%

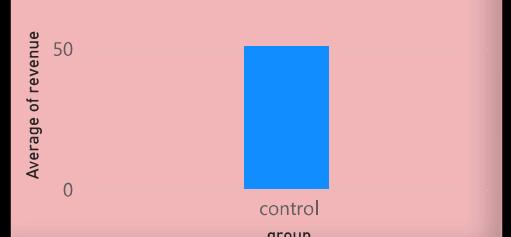
Total Revenue

43.26K

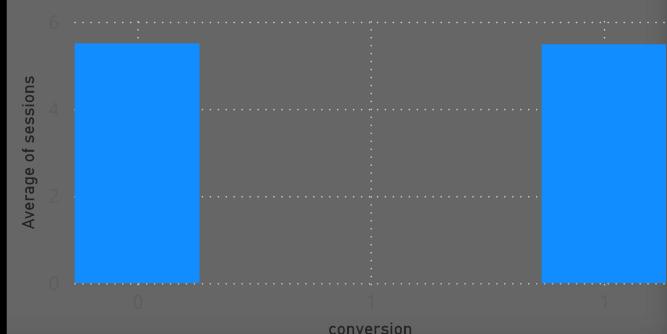
Conversion Rate by Experiment Group



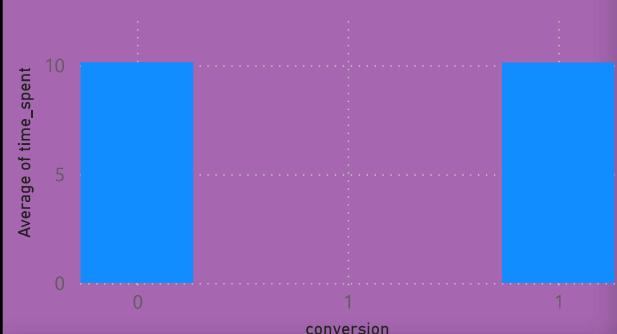
Average Revenue by Experiment Group



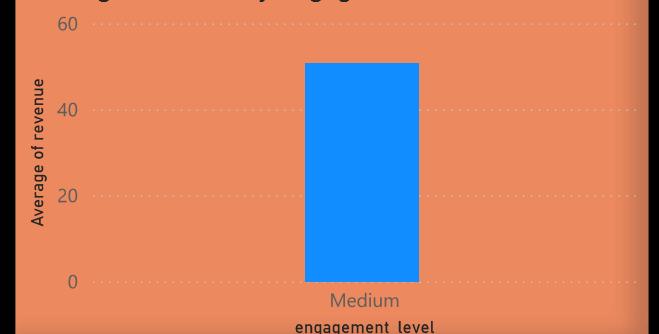
Average Sessions by Conversion



Average Time Spent by Conversion



Average Revenue by Engagement Level



Expected Revenue

12.63K

Improved Revenue

13.89K

Group

control

treatment

engagement\_level

High

Low

Medium