NARTHANA KRISHNARAJ

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Location: Chennai, India
Date of Birth: March 19, 1998
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Career Objective

Detail-oriented and analytical professional seeking an SEO Analyst position to leverage my expertise in programming and web development, alongside my strong foundation in data analysis and digital marketing strategies, to enhance website visibility and drive organic traffic.

Education

MSc in Information Technology
MOP Vaishnav College for Women, Chennai

BCA
SRM Institute of Science and Technology, Chennai

HSC
Vidyodaya Girls Higher Secondary School, Chennai

SSLC
Holy Angels Anglo Indian Higher Secondary School, T.Nagar, Chennai

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Skills & Certifications

SEO Skills:
- Keyword Research and Analysis
- On-Page and Off-Page SEO
- Content Optimization
- SEO Tools (Google Analytics, SEMrush, Moz)
- HTML, CSS for Web Development

Technical Skills:
- Programming: C, C++, Java, HTML, CSS, JavaScript, Python, PHP
- Web Development: Developed various web projects enhancing user experience and engagement

Networking & Security:
- CCNA (Routing & Switching)
- CEH (Ethical Hacking)

Certifications:
- Certified from NIIT in C, C++, Java
- Certified from Elysium Academy, Chennai in CCNA and CEH
- Additional SEO and Digital Marketing courses online

Professional Experience

Trainer / Faculty
Elysium Academy, Chennai
June 2018 - Present
- Trained students in web development, focusing on HTML, CSS, and JavaScript, which are essential for optimizing website performance and SEO.
- Developed and conducted workshops on best practices for web projects, emphasizing the importance of SEO in increasing site visibility.
- Conducted corporate training for employees of Red Sun, Optisol Solutions, and NAF, covering topics related to digital marketing and SEO strategies.