

# CREDIT-CARD TRANSACTION

LOW

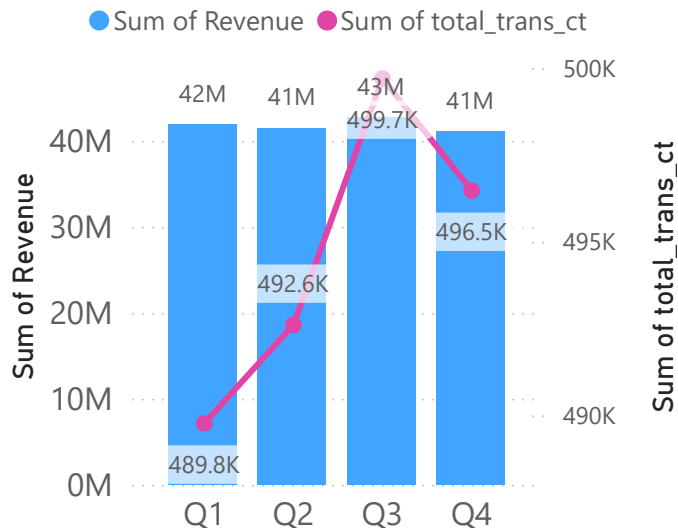
MEDIUM

HIGH

F

M

## QTR Revenue and Total\_Trans\_CT



## REVENUE

167M

## AMOUNT

135M

## INTEREST

24M

## TT

2M

## week\_start\_date

All

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earne
Blue	139467407	111756499	1960594
Gold	7441826	6139518	113232
Platinum	3406824	2859942	48488
Silver	16831774	13821088	244608
Total	167147831	134577047	2366924

Q4

Q2

Q3

Q1

## Revenue by use\_chip

Swipe

105M

Chip

51M

Online

## Revenue by education\_level

Grad...

67M

High ...

34M

Unkn...

26M

Uned...

25M

Post-...

Doct...

## Revenue by exp\_type

Bills

42M

Entert...

29M

Fuel

28M

Groce...

26M

Food

25M

Travel

18M

## Revenue by customer\_job

Busin...

52M

White...

31M

Selfe...

25M

Govt

25M

Blue-...

21M

Retire...

14M

## Revenue by card\_category

Blue

139M

Silver

Gold

# CREDIT CARD CUSTOMER

REVENUE  
167M

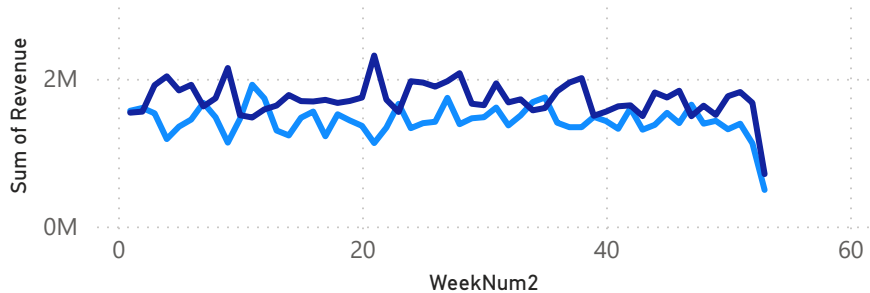
INCOME  
588M

INTEREST  
24M

CSS  
3.19

Revenue by week and gender

gender ● F ● M



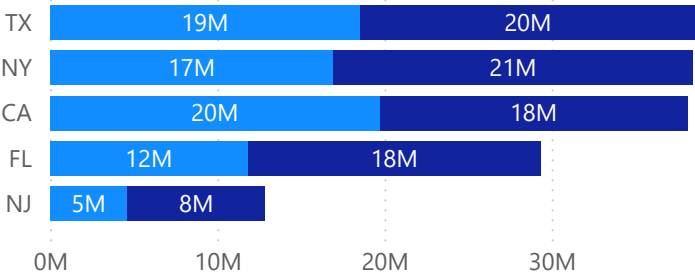
LOW

MEDIUM

HIGH

Revenue by State

gender ● F ● M



week\_start\_date

All

F

M

Q4

Q2

Q3

Q1

M

F

76M

Sum of Revenue

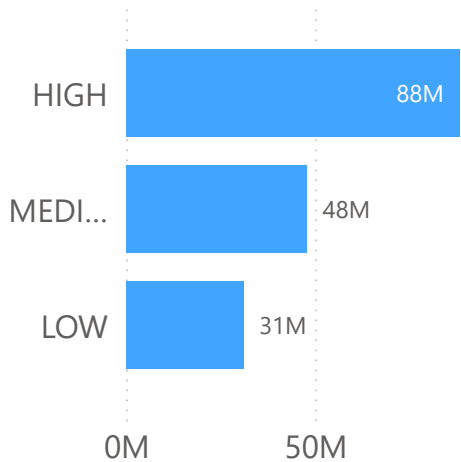
customer\_job

income

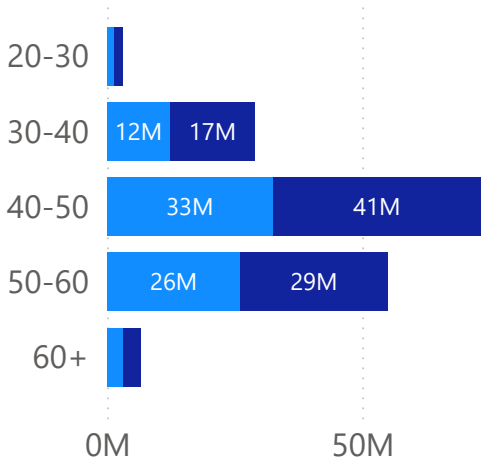
4472879	Selfemployed	14975
278637	Selfemployed	5525
273481	Selfemployed	6550
271864	Selfemployed	2565
203429	Selfemployed	8250
5501	White-collar	14975

5505791

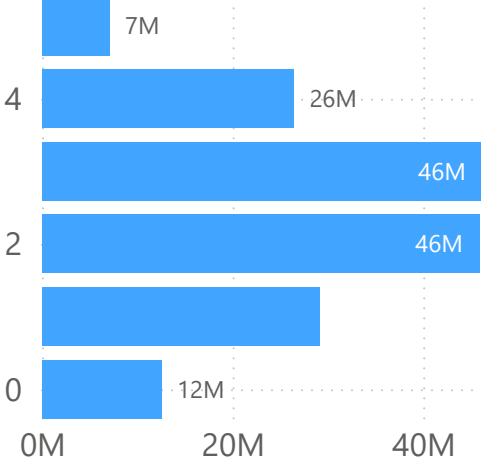
Revenue by Income Group



Revenue by Age Group



Revenue by Count



Revenue by Education

