# DATA LITERACY WITH TABLEAU

PROJECT:

SUBSCRIBERS GALORE : EXPLORING WORLD TOP YOUTUBE CHANNELS

### TEAM PROFILE

NM TEAM ID NM2023TMID14131 TEAM LEADER -NAVEEN S TEAM MEMBERS:

> RAJKUMAR T VASANTHAKUMAR R YUGENDIRAN S

### UNDER THE GUIDANCE OF

DR.P.PUVI ARASU, M.SC.,B.ED.,M.PHIL.,PGDCA.,

ASSISTANT PROFESSOR
UG&PG Department of mathematics,
Government Thirumagal mills college,
gudiyatham-632602

### INTRODUCTION

#### **OVERVIEW**

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its mostsubscribed channels in April 2006. An early archive of the list dates to May 2006.

### **PURPOSE**

- The following table lists the 50 mostsubscribed YouTube channels, as well as the primary language and content category of each channel.
- Automatically generated channels that lack their own videos (such as Music and News) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO and Taylor Swift VEVO) are excluded.

## PROBLEM DEFINING &DESIGN THINKING

american online video sharing and social media platform headquartered in san bruno california unites

It is owned by google and is the second most visited website after google search

As of June 2023,

'Youtube' is officially on a
roll as the most searched
thing on Google for the
third year running. As you
probably know, Google
owns YouTube, so that's a
big win for the search
engine giant.26-Jul-2023

ndian record label T-Series is the most-subscribed channel, with over 248 million subscribers as of August 2023. American YouTube personality MrBeast is the most-subscribed individual and second mostsubscribed channel overall, with over 179 million subscribers as of August 2023 Accessible worldwide it was launched on february 14,2005, by steve chen chad hurley and jawed karim

YouTube

YouTube
YouTube is very useful

As of June 2023, 'Youtube' is officially on a roll as the most searched thing on Google for the third year running. As you probably know, Google owns YouTube, so that's a big win for the search engine giant 26-Jul-2023 the most-subscribed channel, with over 248 million subscribers as of August 2023. American YouTube personality MrBeast is the most-subscribed individual and second most-subscribed channel overall, with over 179 million subscribers as of August 2023

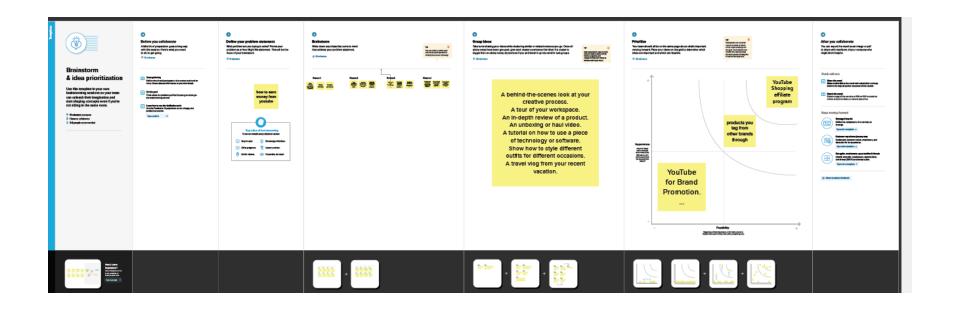
Amit Sharma, whose channel is named Crazy XYZ, is also on the list of the Top 10 Most Popular Youtubers in India. On his channel, he posts videos on science experiments, life hacks, and how to use Diwall crackers, all of which viewers, especially the younger generation, find to be highly intriguing and enjoyable. Big Think is the leading source of expert-driven, actionable, educational content — with thousands of videos, featuring experts ranging from Bill Clinton to Bill Nye, we help you get smarter, faster. Get actionable lessons from the world's greatest thinkers & doers.

How Much Does YouTube Pay Per View? The average YouTube pay rate for an ad view is between \$0.01 and \$0.03, which means that a YouTuber can make around \$18 for every 1,000 ad views and \$3 to \$5 for every 1,000 video views. Forbes also says a top YouTuber can make about \$5 for every 1,000 views 05-1,un-2023

The average salary for Youtuber is ₹312,25,000 per month in the India. The average additional cash compensation for a Youtuber in the India is ₹ 3,12,00,000, with a range from ₹ 3,12,00,000 - ₹3,12,00,000. Salarles estimates are based on 45 salarles submitted

Top 10 Asian YouTubers. Ajey Nagar – 39.2M Subscribers. Ria Yunita – 32.9 M Suscribers. Muhammad Attamimi Hallintar – 30.4M Subscribers. Nutticha Namwong – 16.4M Subscribers. Krit Boonyarung – 14.1M Subscribers. Park Hye-min – 5.96M Subscribers. Na Haeun – 5.18M Subscribers. — How To Earn Money On Social Media? Conclusion.

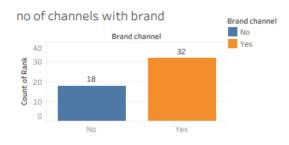
### **BRAIN STORMING MAP**



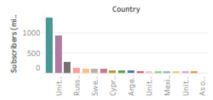
### **RESULT**

### **DASHBOARD**

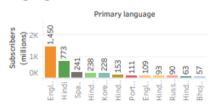
demo dashboard







language wise subscribers



country wise channel



no of channels for particular language



Activate Windo Go to Settings to act

## **STORY**

