

DATA LITERACY WITH TABLEAU

▣ PROJECT:
SUBSCRIBERS GALORE :EXPLORING WORLD TOP
YOUTUBE CHANNELS

TEAM PROFILE

NM TEAM ID NM2023TMID14131

TEAM LEADER -NAVEEN S

TEAM MEMBERS:

RAJKUMAR T

VASANTHAKUMAR R

YUGENDIRAN S



UNDER THE GUIDANCE OF

DR.P.PUVI ARASU,
M.SC.,B.ED.,M.PHIL.,PGDCA.,

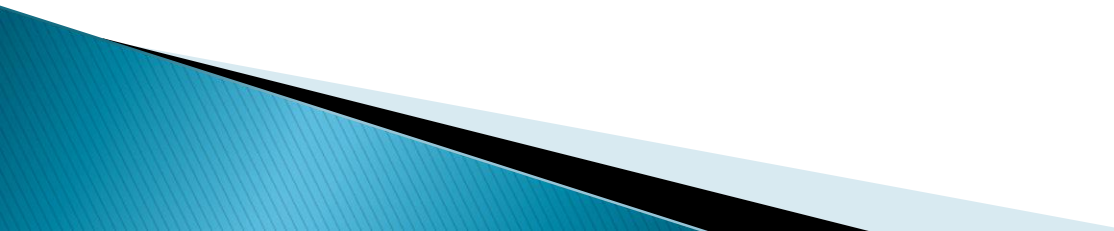
ASSISTANT PROFESSOR
UG&PG Department of mathematics,
Government Thirumagal mills college,
gudiyatham-632602

INTRODUCTION

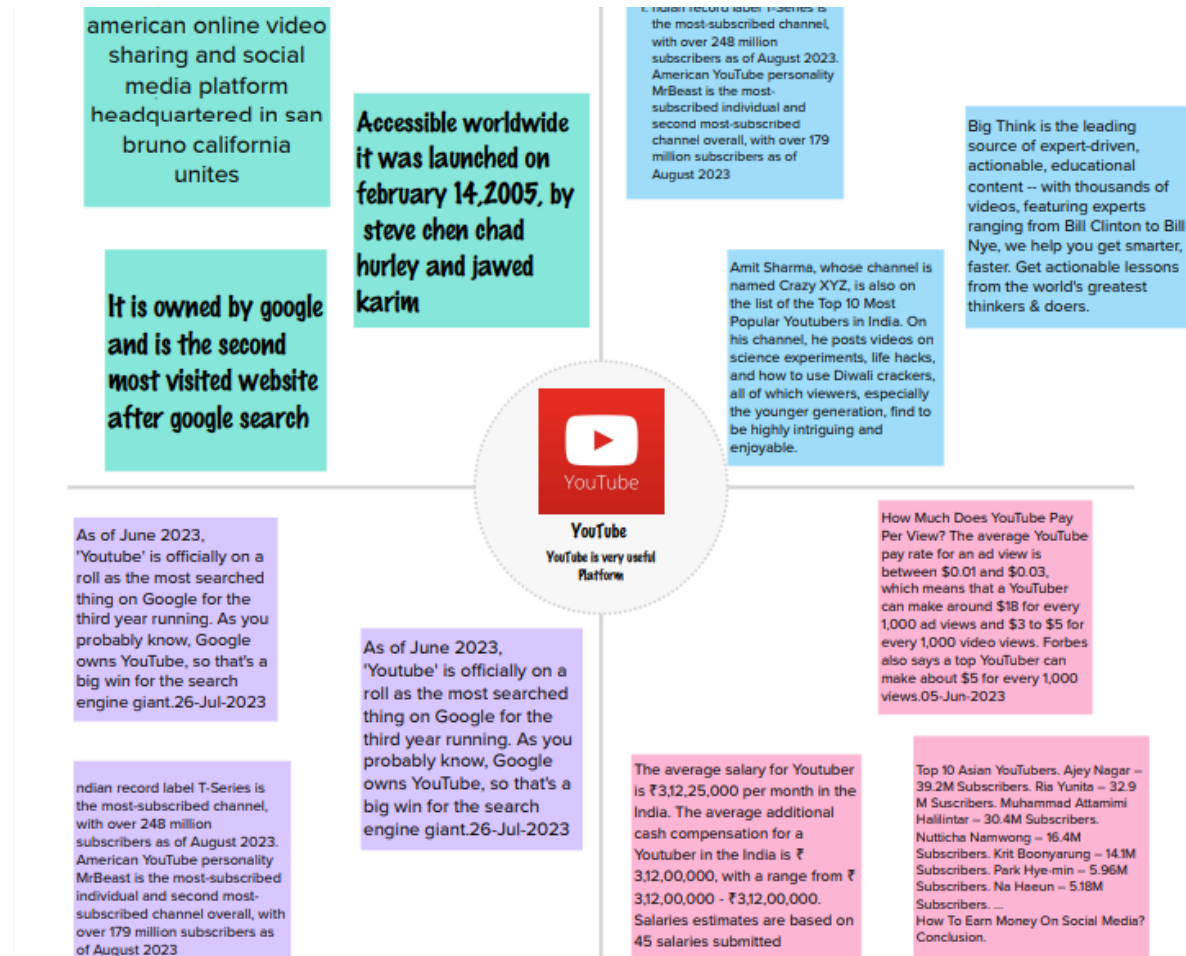
OVERVIEW

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most-subscribed channels in April 2006. An early archive of the list dates to May 2006.

PURPOSE

- ❑ The following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel.
 - ❑ Automatically generated channels that lack their own videos (such as Music and News) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO and Taylor Swift VEVO) are excluded.
- 

PROBLEM DEFINING & DESIGN THINKING

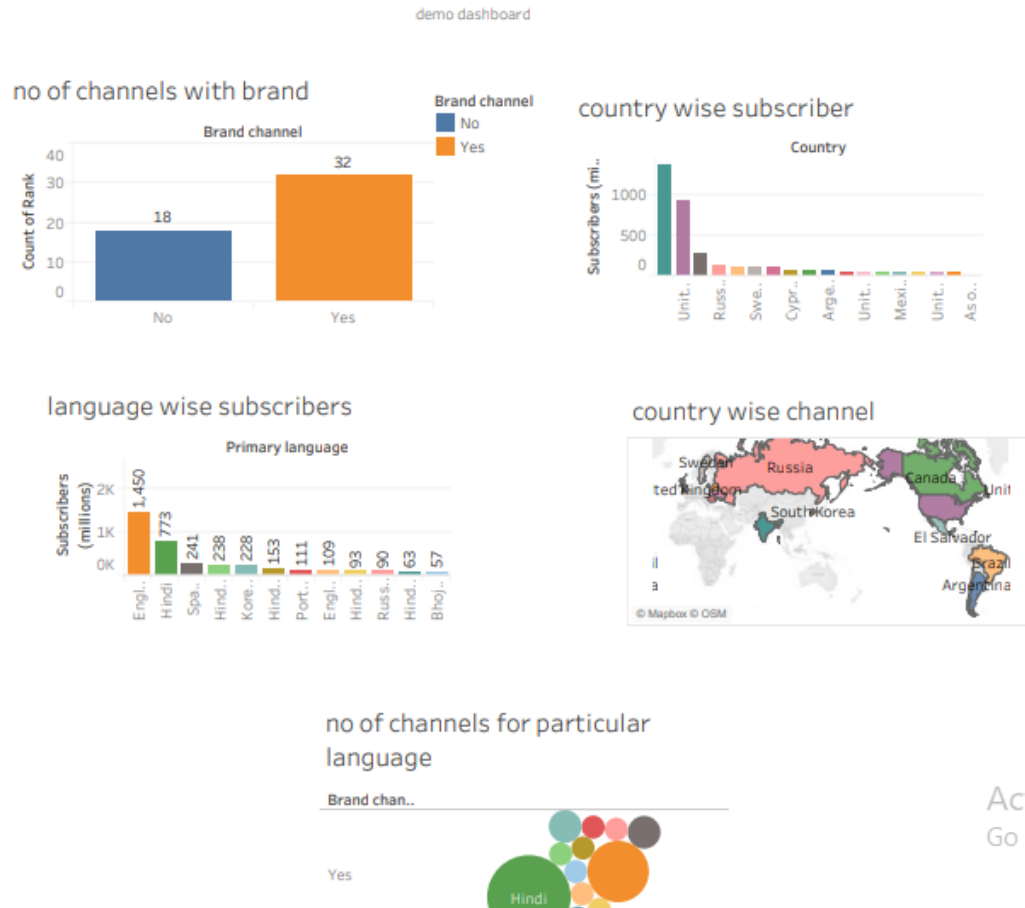


BRAIN STORMING MAP

[illegible]

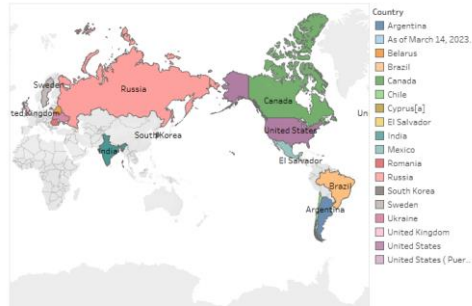
RESULT

DASHBOARD

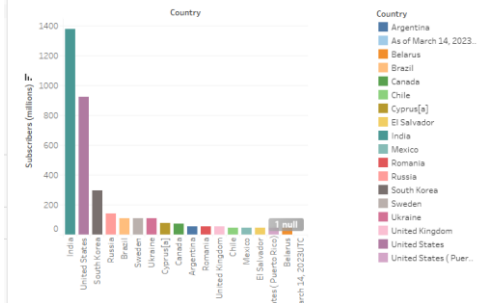


STORY

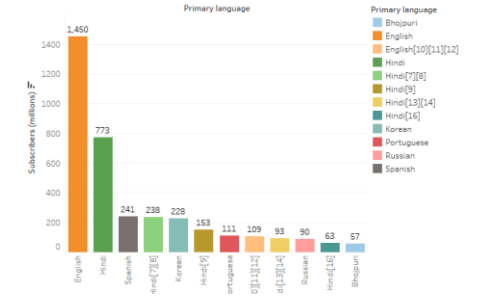
visualization show that country wise channel symbol maps



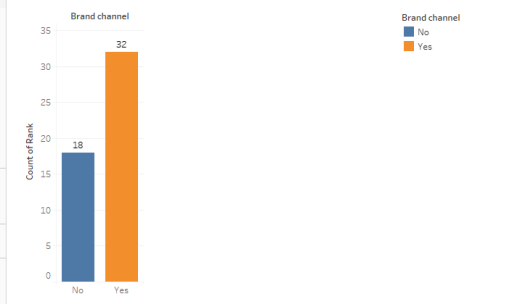
data visualization show that country wise subscribers by stacked bars



visualization create language wise subscribers by a horizontal bars



data visualization is create a no of channels with brand by a horizontal bars



this data visualization is create a no of channels with brand by a horizontal bars

