1.22M \$1.22M \$3.05M

Count of Order ID

TotalRevenueWeekend

TotalRevenueNotWeekend

| Total | \$4,272,199.07 | 1,220,615 |
|-----------|----------------|------------|
| Pastries | \$857,950.76 | 244,824 |
| Food | \$1,701,883.51 | 486,424 |
| Beverages | \$1,712,364.8 | 489,367 |
| Category | TotalRevenue | NoofOrders |

| Year | TotalRevenue | TotalRevPrevYear | TotalRevYearDiff | %TotalRevYearDif |
|-------|----------------|------------------|------------------|------------------|
| 2016 | \$730,595.43 | | \$730,595.43 | 0.00% |
| 2017 | \$809,408.2 | \$730,595.43 | \$78,812.77 | 10.79% |
| 2018 | \$1,335,796.38 | \$809,408.2 | \$526,388.18 | 65.03% |
| 2019 | \$1,396,399.06 | \$1,335,796.38 | \$60,602.68 | 4.54% |
| Total | \$4,272,199.07 | \$2,875,800.01 | \$1,396,399.06 | 48.56% |

Year

Total Revenue

Select all

\$1.3M

2016

Goal: \$809.4K (+65.03%)

2017

2018

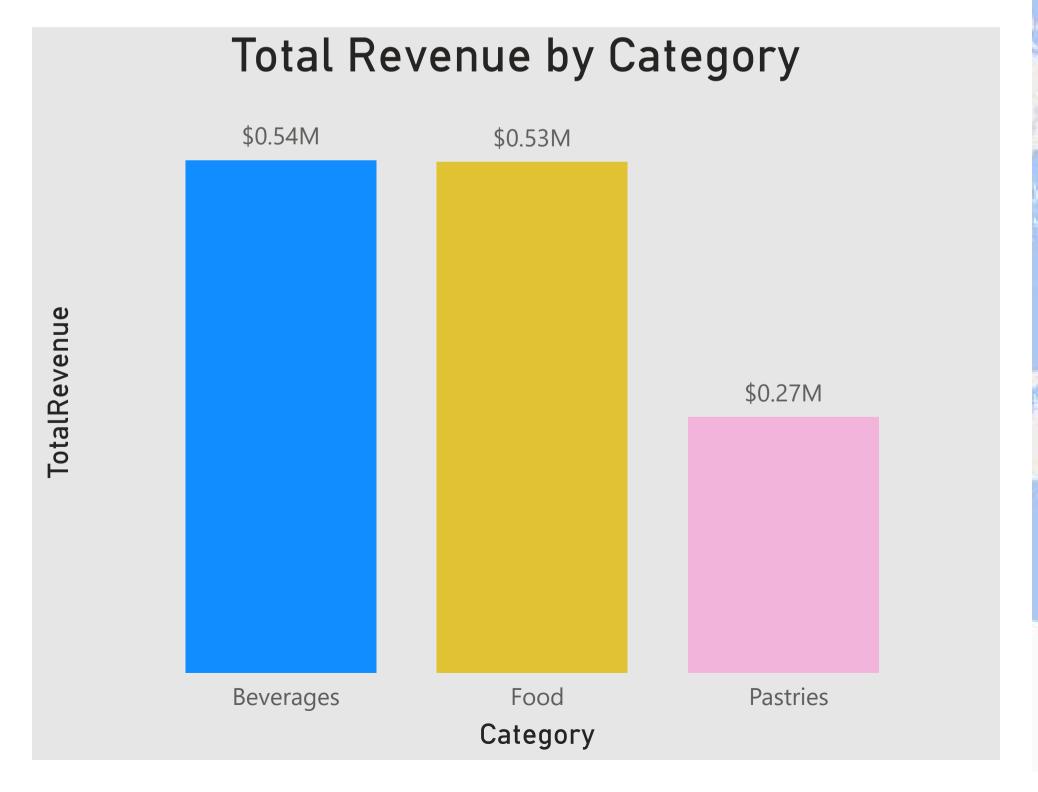
2019

Total Revenue

\$1.34M

No of Orders

382K



Total Revenue by Country



Year

Total Revenue

Select all

\$1.4M Goal: \$1.3M (+4.54%)

20162017

___ 2017

2018

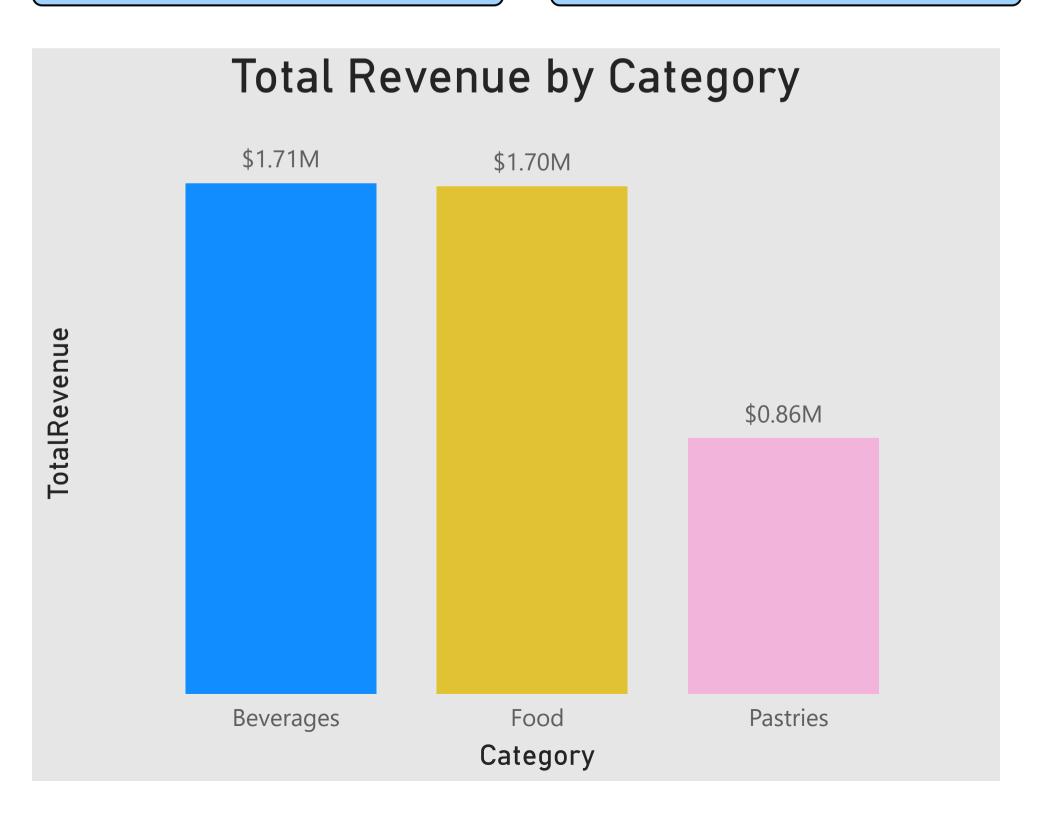
2019

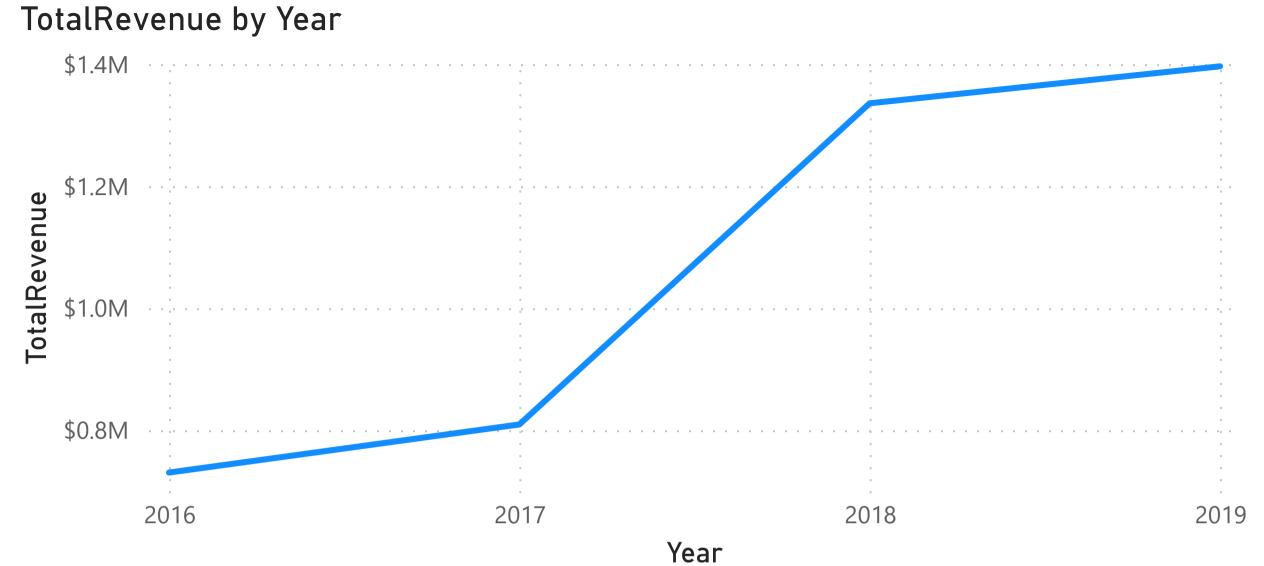
Total Revenue

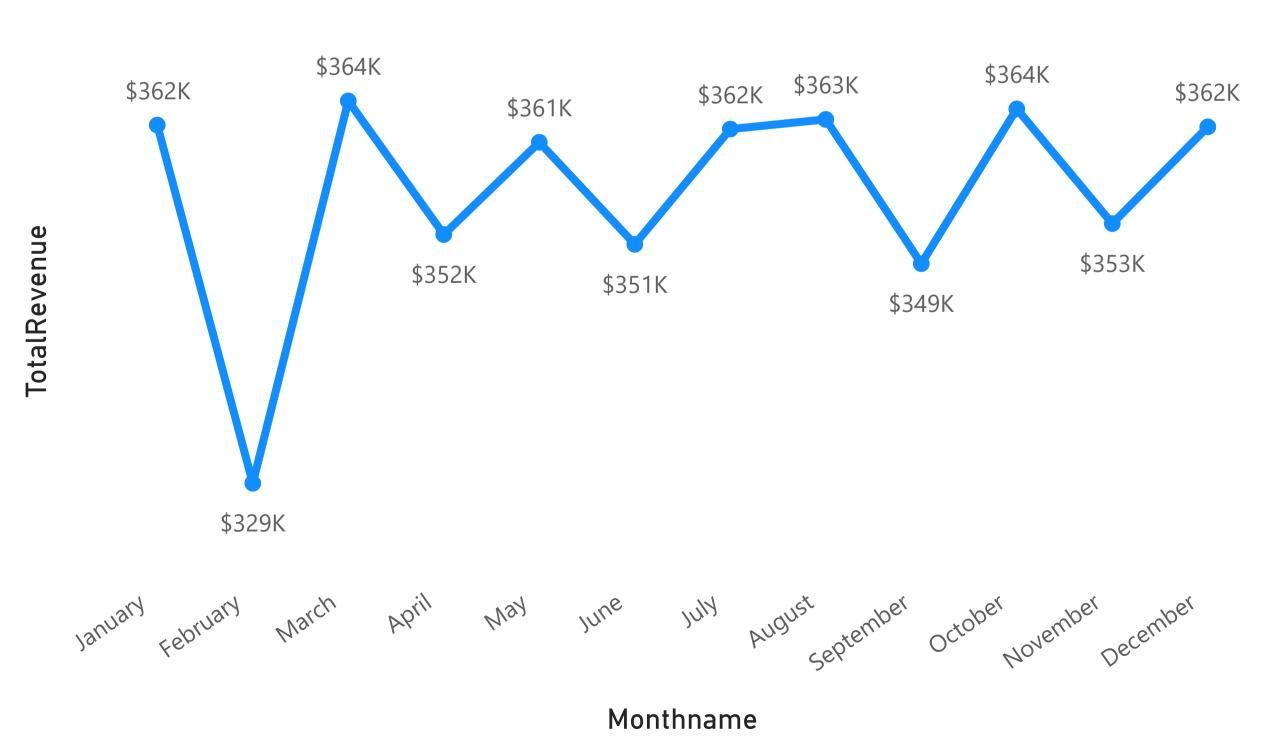
\$4.27M

No of Orders

1 M





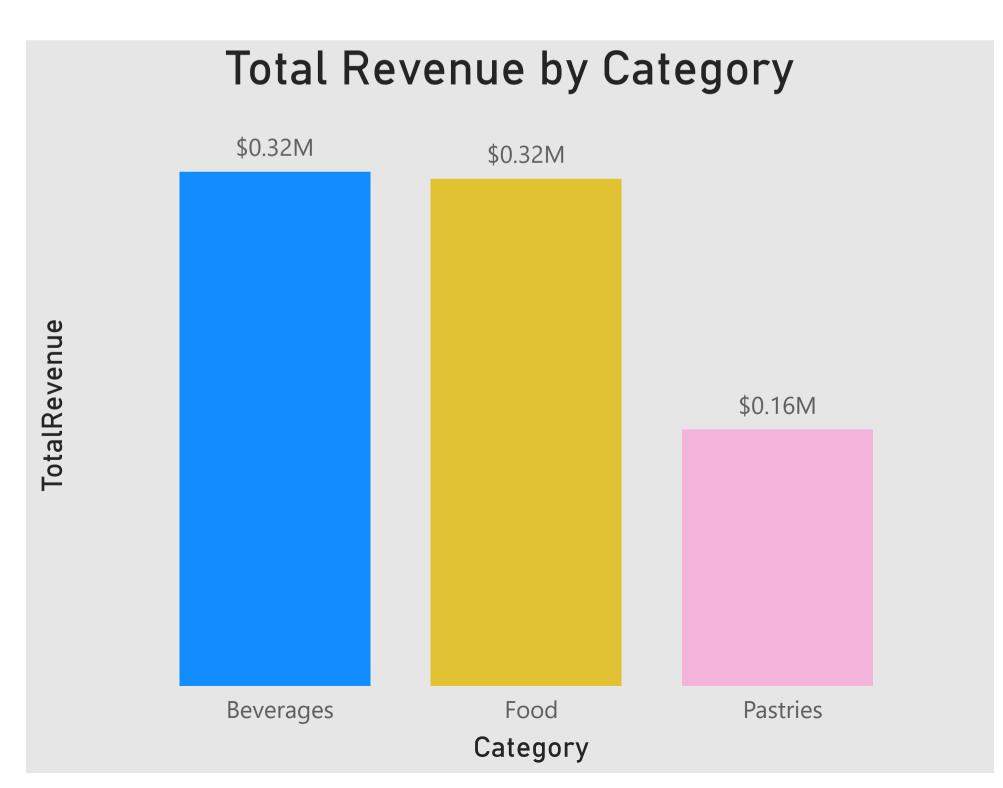


Country Select all Australia Austria Belgium

Canada

Total Revenue \$802.18K

No of Orders 229K



| Location | 2016 | 2017 | 2018 | 2019 | Total |
|---------------|--------------|--------------|--------------|--------------|--------------|
| Austin | \$14,941.97 | \$16,535.13 | \$27,428.85 | \$28,826.05 | \$87,732 |
| San Diego | \$15,176.94 | \$16,715.13 | \$27,238.65 | \$29,214.95 | \$88,345.67 |
| Albuquerque | \$15,248.54 | \$16,648.93 | \$27,789.4 | \$28,985.96 | \$88,672.83 |
| Madison | \$15,202.75 | \$16,628.73 | \$27,729.16 | \$29,293.82 | \$88,854.46 |
| Portland | \$15,230.55 | \$17,046.53 | \$27,605.84 | \$28,973.69 | \$88,856.61 |
| San Francisco | \$15,156.13 | \$16,747.4 | \$27,840.69 | \$29,720.09 | \$89,464.31 |
| Seattle | \$15,535.79 | \$17,085.9 | \$27,825.52 | \$29,449.03 | \$89,896.24 |
| Kirkland | \$15,305.54 | \$16,911.95 | \$28,095.53 | \$29,765.44 | \$90,078.46 |
| Boston | \$15,271.67 | \$17,186.18 | \$28,557.97 | \$29,264.95 | \$90,280.77 |
| Total | \$137,069.88 | \$151,505.88 | \$250,111.61 | \$263,493.98 | \$802,181.35 |

| Product | TotalRevenue | NoofOrders |
|--------------------|--------------|------------|
| Almond Croissant | \$32,624.35 | 9,279 |
| Apple Juice | \$32,706.36 | 9,321 |
| Green Tea | \$32,844.67 | 9,379 |
| Lemon & Ginger Tea | \$32,616.81 | 9,289 |
| Still Water | \$32,705.27 | 9,340 |
| Total | \$163,497.46 | 46,608 |