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Assignment-3

1) Create the following with whatever visualizations you have built in assignment-1 & 2(if you want you can also create new visualizations)
   - Dashboard
   - story

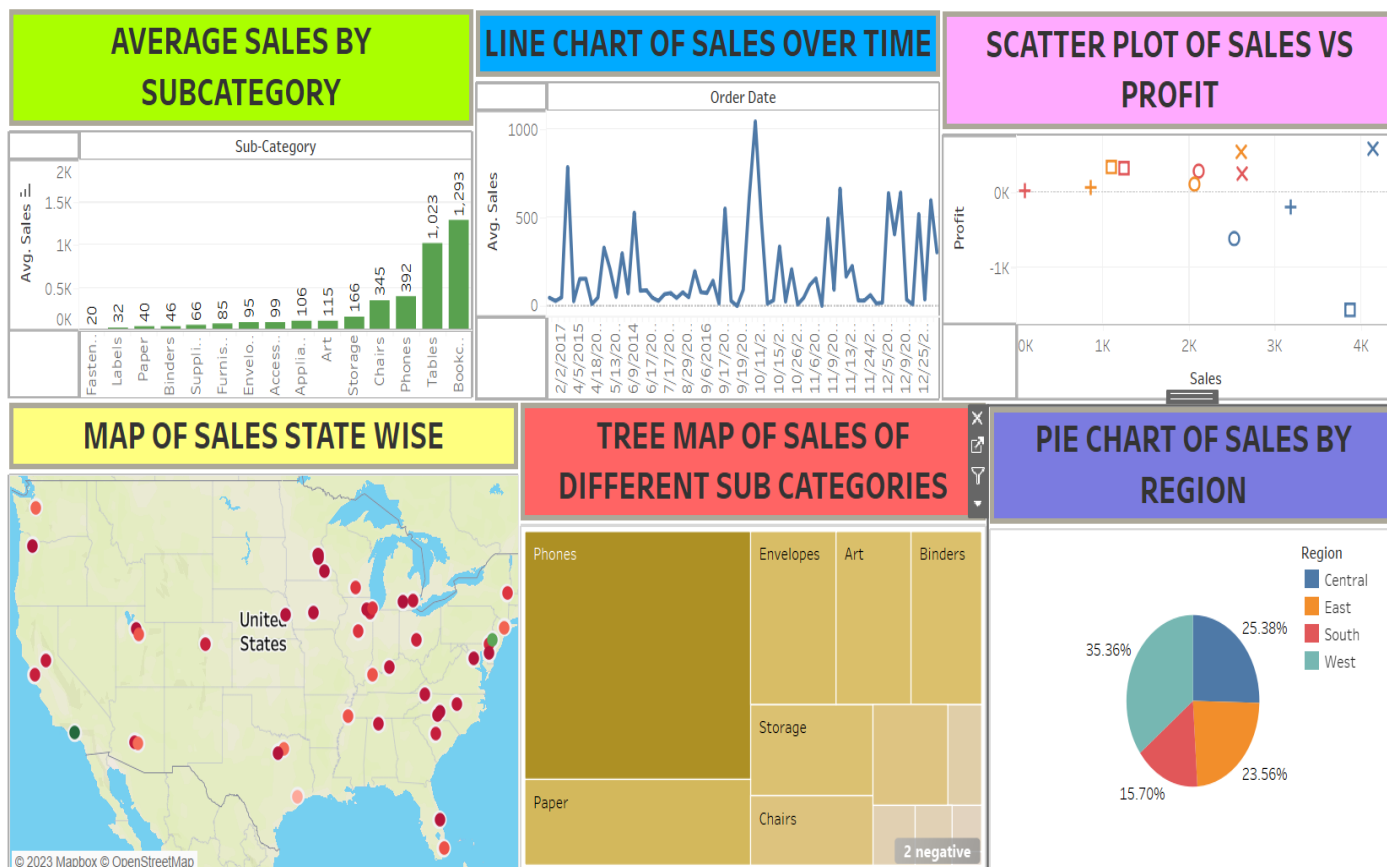2) Publish the dashboard & story on to tableau public server

GOOGLE DRIVE LINK:

https://drive.google.com/drive/folders/1bTS8iISL-PMjqRzQelJxQ_54MM7kHhOy?usp=sharing

1.

Dashboard:

Story:

Story 1

> **Exploring Sales Perfromance in the Sample Superstore Data**
>
> 1. The Data contains information about sales, customers, products, regions, categories and profit.
>
> 2. This information is used to make insights on store sales and to provide recommendations based on insights.
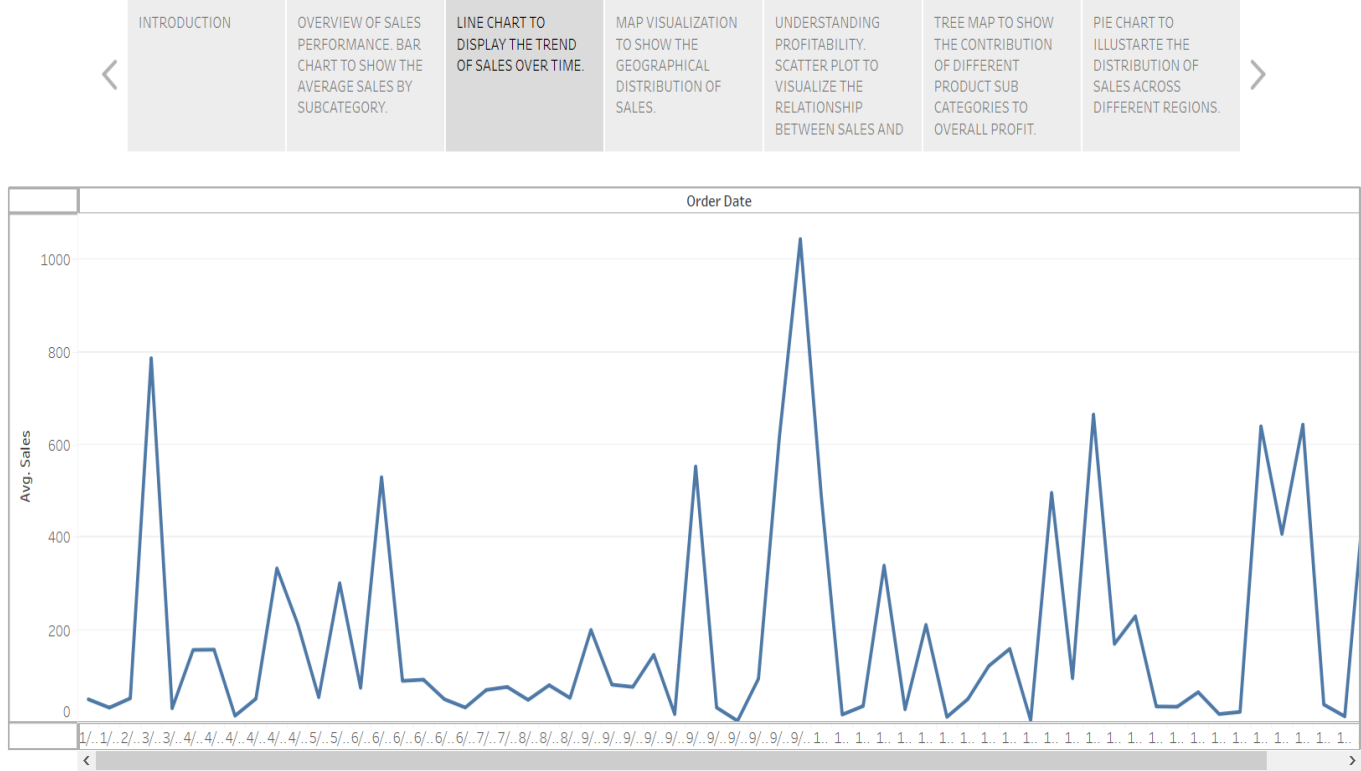
Story 1

Sub-Category

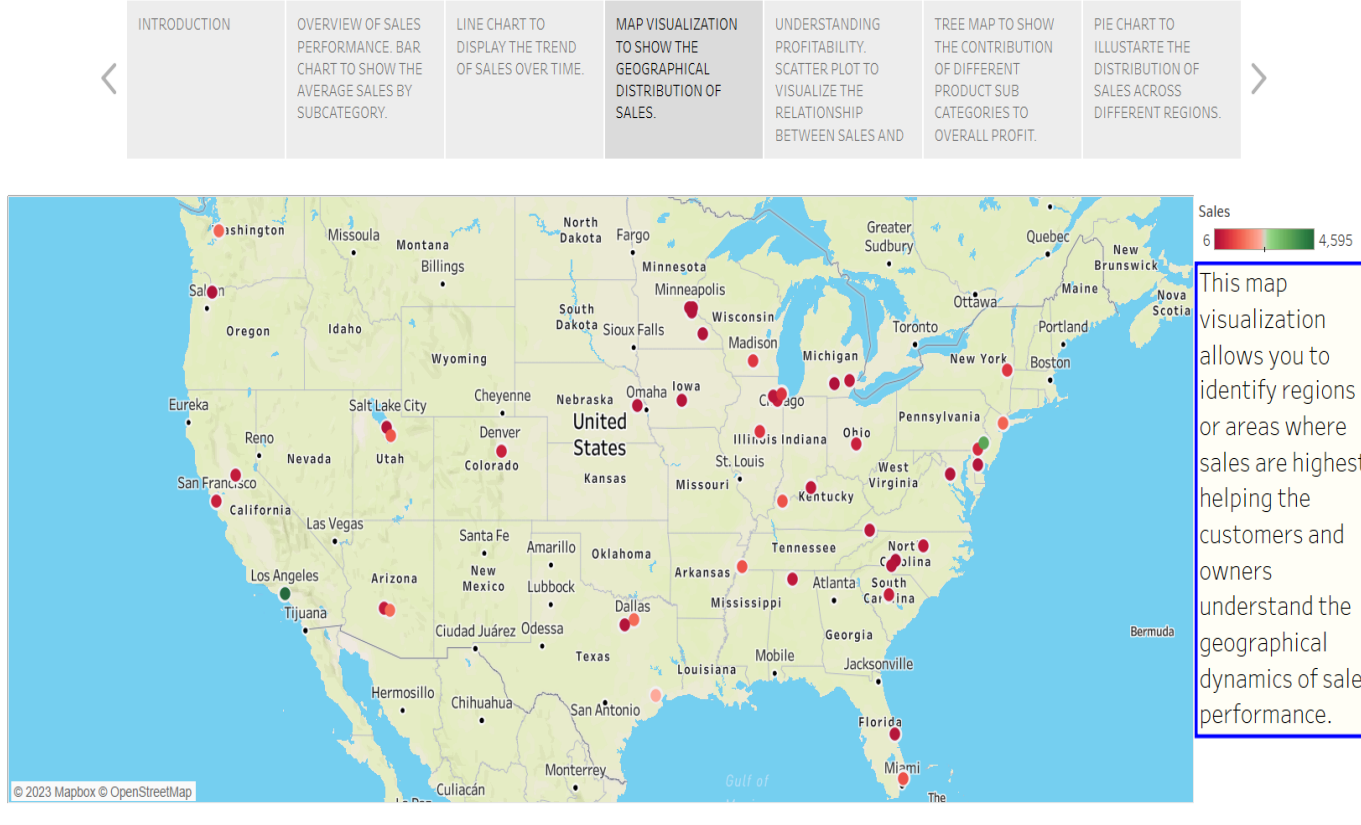| Sub-Category	Avg. Sales
Fasteners	20
Labels	32
Paper	40
Binders	46
Supplies	66
Furnishi..	85
Envelopes	95
Accessor..	99
Applianc..	106
Art	115
Storage	166
Chairs	345
Phones	392
Tables	1,023
Bookcas..	1,293

This visualization provides an overview of sales performance across different product sub categories. It helps identify which sub categories contribute the most to the overall sales.
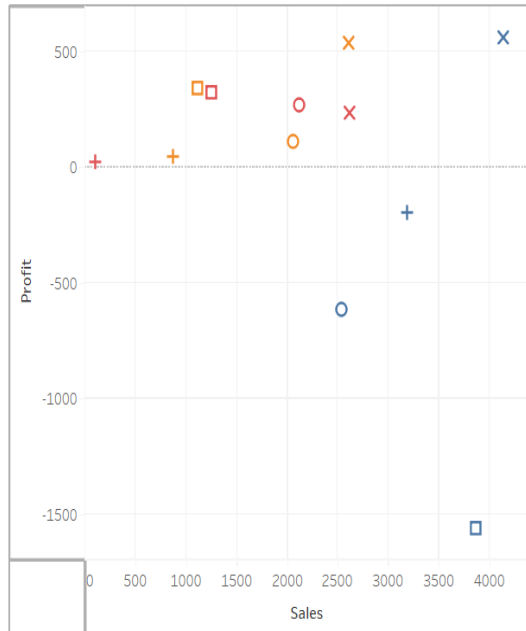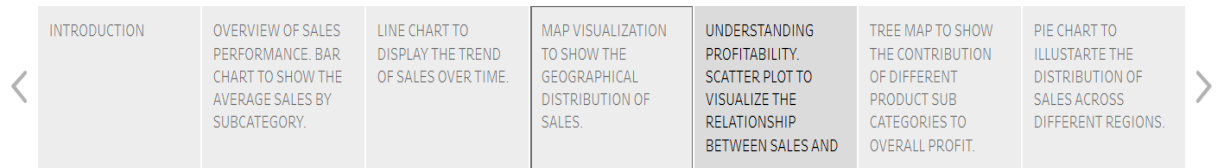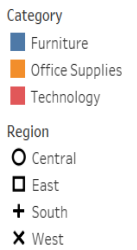
Story 1

Story 1

This map visualization allows you to identify regions or areas where sales are highest, helping the customers and owners understand the geographical dynamics of sales performance.
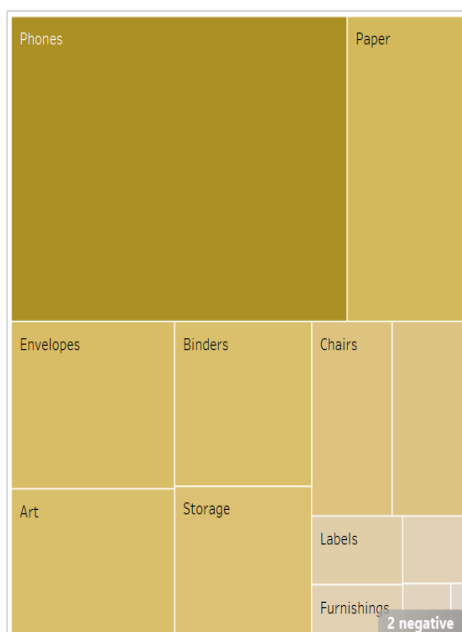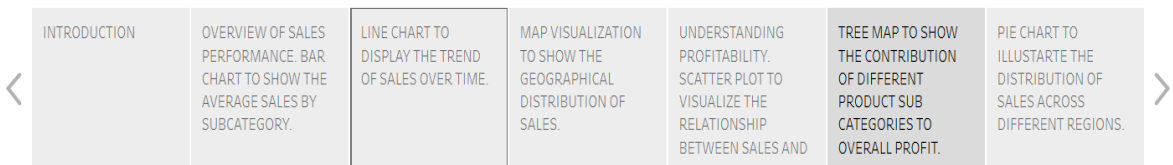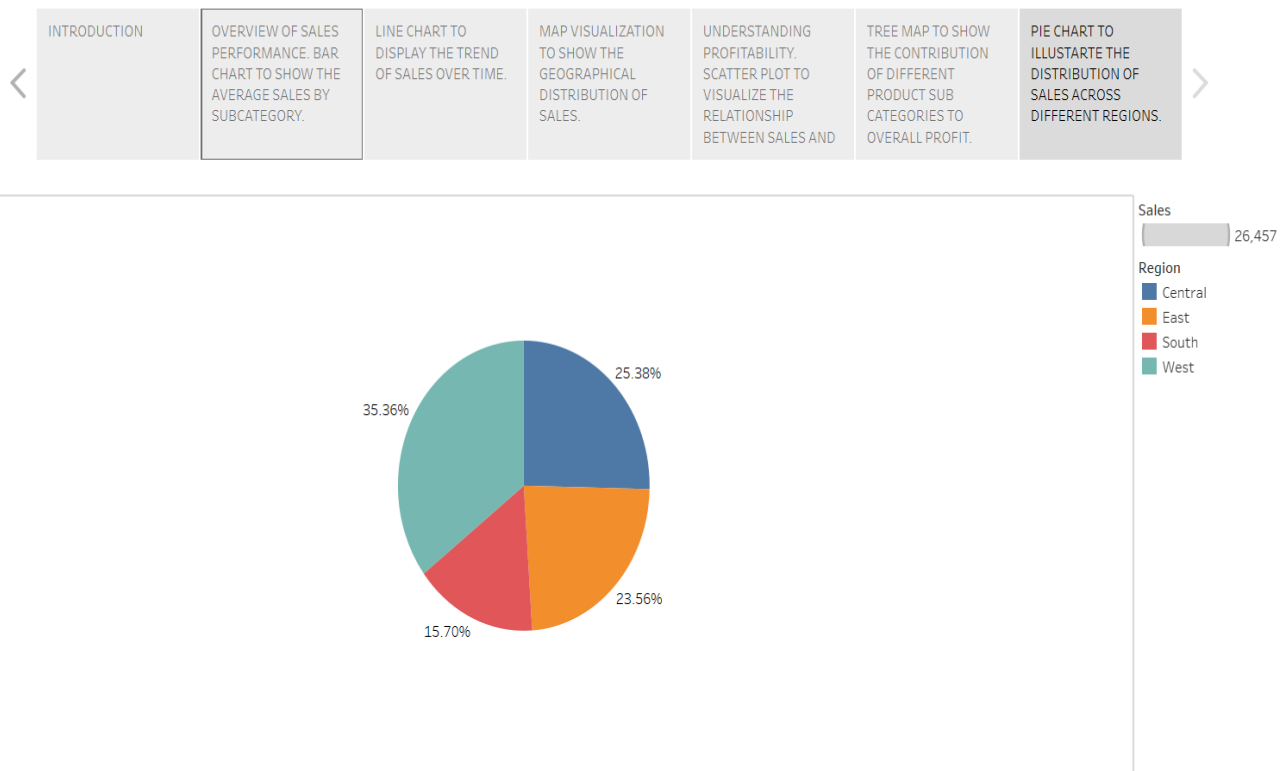
Story 1

This scatter plot helps identify the correlation between sales and profit, highlights the regions that made high or low profits and also highlights the category that made high or low profits.

Category
- Furniture
- Office Supplies
- Technology

Region
- Central
- East
- South
- West

Story 1

Profit
-1,670 — 743

Story 1

Sales

26,457

Region
- Central
- East
- South
- West

25.38%

35.36%

23.56%

15.70%

2.

Dashboard in tableau public server link:

https://public.tableau.com/views/Assignment-3_Sales_Dashboard/Dashboard1?:language=en-US&publish=yes&:display_count=n&:origin=viz_share_link

Story in tableau public server link:

https://public.tableau.com/views/Assignment-3_Sales_Story/Story1?:language=en-US&publish=yes&:display_count=n&:origin=viz_share_link