



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

 [See an example](#)



A social media post is a short-form type of content or message that gets published on social media platforms such as Facebook, Instagram, Twitter, LinkedIn, and other similar channels

It helps know the information in a simple way

It takes several different forms that result from mixing text, images, videos, links, and audio files.

Its helps to convey a message

Other media Platforms may influence the creator

The post should be made in attractive way

It helps to communicate with a large group of people in a single social media post

It has a quality to influence the people

Number of views and like may be affect the creators content

It also have the pros and cons so the creator should aware of the after effects of the social media posts

Comparing with other media platforms social media post is a most influential media

Creating content for the fam cause the negative effect,so the creater should aware of what he is doing