(a) Implementing deep learning (DL) in a real-world application involves several steps and considerations:

Problem Definition: Identify the problem you want to solve using DL techniques. This could be image classification, natural language processing, speech recognition, recommendation systems,

Data Collection and Preprocessing: Gather relevant data for your problem domain. Data preprocessing steps may include cleaning, normalization, feature engineering, and splitting the data into training, validation, and testing sets.

Model Selection: Choose an appropriate deep learning architecture for your problem. This could be a convolutional neural network (CNN) for image-related tasks, recurrent neural network (RNN) for sequential data, or a combination of different architectures in more complex scenarios.

Model Design and Training: Design the architecture of your neural network using deep learning frameworks like TensorFlow, Keras, or PyTorch. Train the model on the training dataset using optimization algorithms such as stochastic gradient descent (SGD) or its variants. Monitor the model's performance on the validation set to prevent overfitting.

Hyperparameter Tuning: Fine-tune the hyperparameters of your model, such as learning rate, batch size, and regularization techniques, to optimize performance.

Evaluation and Deployment: Evaluate the trained model on the test dataset to assess its performance. If the model meets the desired accuracy or performance metrics, deploy it in a real-world application. Monitor the model's performance in production and retrain periodically with new data if necessary.

(b) Activation functions play a crucial role in artificial neural networks (ANNs) by introducing non-linearity to the network's output. They enable neural networks to learn complex patterns and relationships in the data. Here's why activation functions are used and the problems that may arise if they are not used:

Introducing Non-Linearity: Without activation functions, the entire neural network would behave like a linear regression model, regardless of its depth or complexity. Activation functions introduce non-linear transformations to the output of neurons, allowing the network to capture complex patterns and relationships in the data.

Learning Complex Functions: Non-linear activation functions enable neural networks to approximate complex functions, making them suitable for a wide range of tasks, including classification, regression, and feature learning.

Gradient Propagation: Activation functions help in propagating gradients backward during the training process, facilitating efficient optimization of the network's parameters using gradient-based optimization algorithms like backpropagation. Without activation functions, the gradients would become constant or vanish, hindering the learning process, especially in deep neural networks.

Commonly used activation functions include sigmoid, tanh, ReLU (Rectified Linear Unit), Leaky ReLU, and softmax, each with its advantages and limitations depending on the task at hand.

Activation functions are essential in artificial neural networks to introduce non-linearity, facilitate learning of complex functions, and enable efficient gradient propagation during training. Without activation functions, neural networks would lose their representational power and struggle to learn from data effectively.