

# STAGES IN STARTUP

## 1. PRE-SEED

HELP IDENTIFY YOUR STARTUP'S POTENTIAL SUCCESS OR FAILURE BY LOOKING AT EXISTING CHALLENGES, COMPETITORS, AND THE FEASIBILITY OF INTRODUCING A NEW PRODUCT/SERVICE.



**Stage 1**  
Pre-Seed

## 2. SEED

THIS STAGE MARKS THE OFFICIAL BEGINNING OF EQUITY FUNDING FOR YOUR STARTUP. AND THAT'S CRUCIAL BECAUSE YOU CAN HAVE THE BEST IDEA YOUR INDUSTRY HAS EVER SEEN, BUT IT MEANS NOTHING IF YOU DON'T HAVE THE CAPITAL TO SUPPORT IT.



**Stage 2**  
Seed

## 3. SERIES A

IN THE SERIES A STAGE, IT'S ESSENTIAL TO HAVE A BUSINESS PLAN THAT WILL GENERATE LONG-TERM PROFITS.



**Stage 3**  
Series A

## 4. GROWTH

The growth stage begins after receiving Series A funding and includes Series B and C investments.



**Stage 4**  
Growth

## 5. LATE

This stage puts founders at a crossroads in terms of the next step. You could push for further expansion by introducing new products or services, entering new locales, or through acquisitions.



**Stage 5**  
Late