



Software Licensing Business Models

Modern Software License Models for ISVs to drive up revenue

Cloud-Based Software Licensing and all of its license models



Switching to 's Cloud-Based Software Licensing enables you to drive up your revenue, offering the consumer what they want, how they want it.

The way we purchase and use software is rapidly shifting. Driven by exposure to Mobile and SaaS, the traditional **perpetual** licenses which were standard either side of the millennium are being driven into history. The lower cost-of-entry of **modern license models** such as **subscription licensing** and now **consumption licensing** have resulted in proven **increased adoption** for software houses that use them.

In **business software sales** the same applies, companies welcome the shift from **CAPEX** to **OPEX** costing for their software purchasing, paying for what they use, turning it on and off like a faucet.

Purchasing for **multiple users** in one go has also been made much easier, with more **business customers** knowing they want to purchase using **concurrent licensing models** instead of simple **multiple licenses**, again, to **pay for what they actually use**.

In the following pages we will walk through many of the software licensing models available when you use Zentitle Cloud-Based Software Licensing. Remember, many of these Software Licensing Models can be used in **conjunction with each other**, making light work of **use cases** that are easy enough to put into words but **otherwise complex to achieve**.

If you have a use case you are thinking about, and can describe how you'd like it to ideally work, let's talk because most use cases are achievable when you use Zentitle Cloud-Based Software Licensing.

“

We chose Nalpeiron after an extensive evaluation of licensing technologies because of its flexibility, security, and value.

Alibre aims to deliver its customers a menu of flexible licensing options, including node locked, concurrent, and dark site licensing as well as network licenses.

Nalpeiron delivered all of those capabilities.

”

- Max Freeman - CEO
ALIBRE

Perpetual Licensing

Multi-Platform
Subscription Based
Floating Feature Based
Consumption Based
Feature Based
Suite Based
Network Licensing
Concurrent
Element Pools
End-date Based
Trials
Hardware
Maintenance Contracts
Offline Licensing

The traditional way still has its uses

Shifting to **Cloud-Based Licensing** is about future proofing. That said, it is also about changing to a platform which will still support your older software titles, those that have more conventional licensing entitlements.

These titles often are your legacy versions, old versions which you drive customers to upgrade from but some customers will always stay put for as long as they can. **Perpetual Software Licensing** still has its part to play as your existing customer base adapts to other forms of licensing.

Zentitle's **Perpetual Licensing** can still allow customer to upgrade to a higher offering without having to re-install as our **Suite Based Licensing** works in conjunction with **Dynamic Entitlements** to change what the user has, all on the fly, no end-user software installers to run at all.

Dynamic Entitlements forms a key part of **Zentitle Cloud-Based Software Licensing**, allowing end-user entitlements to be changed at any time. Read about **Dynamic Entitlements** later in this software licensing models guide.

“ When we saw Nalpeiron's cloud-based licensing platform, we knew it was the future. It was great to be able to actually try it out as part of the evaluation process.

Our engineers were amazed at how easy it was to implement and we had something up and running in a day. We were impressed.

”

- David O'Neal - Product Line Director
NEW RIVER KINEMATICS

Subscription Based Licensing

Multi-Platform
Floating Feature Licensing
Account Based
Consumption Based
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Get modern, get with the times, let's get SaaS

As consumers we are more and more familiar with purchasing in a **SaaS-like Subscription** way.

Purchasing this way has become the reality for so many services we now use, hence a majority customers are happy to adopt it and it feels quite normal. Desktop software like Adobe with its **Creative Cloud** has spearheaded this shift in the way people buy, for consumers and business customers alike.

The lower initial cost of **Subscription Based Licensing** drives new adoption up. It's now expected for desktop software to be offered as a typical 30-day trial followed by a monthly subscription.

Zentitle's Cloud-Based Licensing makes it easy for you to adopt **Subscription Based Licensing** for your regular Desktop, Server, IoT and Mobile type Software, as well as being great for use cases where you have a **Desktop-SaaS Hybrid** offering you need to control.

By using **Subscription Based Licensing** with our **Account Based Licensing**, the User becomes the central focus as against a License Code. Again familiar in the examples of Adobe and Microsoft with its Office 365.

Business customers shift their expenditure from expensive up front CAPEX to the more elastic and financially logical OPEX purchasing.

Want to know more specifics on how Zentitle can easily let you achieve a **Subscription Based Licensing Model**? Grab a meeting with us to **informally discuss a best-fit use case** for your business.

“

After implementing Nalpeiron fairly quickly, the rollout has been very smooth. We've lowered our incidence of support inquiries due to licensing.

The Reseller Portal feature is very useful for our trusted channel partners to be able to self-service license needs due to time zone differences. Our program also starts much faster than the old Flexera based licensing system, which has made customers happy.

”

- Max Freeman - CEO
ALIBRE

Concurrent Licensing

Multi-Platform
Subscription Based
Floating Feature Licensing
Account Based
Consumption Based
Feature Based
Suite Based
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Hardware
Maintenance Contracts
Offline Licensing
Element Pools
End-date Based
Trials

Multi-user Licensing that's based in the moment

Going beyond a simple multi-user license, **Concurrent Licensing** (or floating licenses) is a great way of easing the mechanics of bulk licensing for your customers.

Simply restrict the number of active copies of your Software which are permitted to be used on a License Code at any one time.

For **your business customers** this is an easy way for them to buy what they need and for you to make sure they only get to use what they have paid for and are entitled to.

You also benefit from **drastically lowering licensing support issues** through making it far easier for you and your customers to manage their license entitlements.

Concurrent Licensing Models are used by many Zentitle customers, **savvy businesses are familiar with this way of buying** which saves them from paying for many dormant copies of software. It may seem counter-intuitive in potential revenue terms to you as a business but most often it is not, as businesses are reassured by cost effective options, drawing them away from your competition and towards you.

Through our **Dynamic Entitlements** and in combination with other licensing models, **it is easy to control other aspects of your software** such as turning features on and off.

Trying to work out how if Zentitle will meet your needs and fit into your workflow?

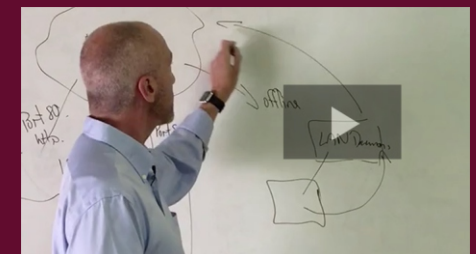
The Zentitle Software Licensing Platform is both powerful and super-flexible. Software Vendors use it in slightly different ways and it is designed to fit these wide-ranging use cases.

Jump on a quick discovery meeting, it is the quickest way to reveal how it can be deployed best for your particular ways of working.

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Licensing Models



Floating Feature Licensing

Multi-Platform
Subscription Based
Account Based
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“

Cloud licensing gives us a lot of additional security and a lot more control than anything else we've ever had. You just sell it, put it out there and it can be used in any way, shape, or form – even at sites that have no Internet connectivity. Now that we have seen the advantages of the cloud-based approach, we could never go back,

”

- David O'Neal - Product Line Director
NEW RIVER KINEMATICS

Limiting how many users can use a feature at any moment

When you have **business customers who have multiple instances of your software**, you can cap the number of instances of a feature that can be used at the same time.

This level of control is something that is easy to achieve when you switch to **Cloud-Based Licensing**.

For example, a group of 10 users are using copies of your software, but you can put in a restriction that only a maximum of 3 of them can use a certain feature at once.

This kind of licensing opportunity is highly desirable in a variety of use cases and many ISVs use Zentitle to deliver and control Floating Feature entitlements for their customers.

Multi-Platform Subscription Based Floating Feature Licensing Account Based Consumption Based Feature Based Suite Based End-date Based Network Licensing Concurrent Licensing Hardware Maintenance Contracts Offline Licensing

Element Pools Licensing

Controlling a finite resource and access to it

If you have business customers who are running multiple instances of your software, you may find you want to restrict access or ability to use a certain resource.

These resources are defined as **Element Pools**.

Each of the multiple instances of your software has potential access to the 'elements in the element pool' provided the number of elements required is available at the time. An instance of your software may 'check-out' available elements on demand and then 'check-in' or 'return' those elements to the pool when they aren't required any more.

For example, if your software is run on 10 graphics workstations, and for final animation rendering the workstations have access to a total of 100 processing cores to render the frames, **Element Pools** lets each of the 10 workstations have access to the 100 cores in any amounts, but the 'total cores used by all machines together at any one time' cannot exceed 100.

When there's a resource being used by your software, **Element Pools Licensing** gives you the finest level of control.

You may also wish to look at **Floating Feature Licensing** for a higher level approach.

Please get in touch for a **quick meeting** where we can **discuss your particular use-case** and approach with you.

“

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Alibre aims to deliver its customers a menu of flexible licensing options, including node locked, concurrent, and dark site licensing as well as network licenses.

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- Max Freeman - CEO
ALIBRE

Consumption Based Licensing

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One of the most cutting edge software licensing models

Consumption Based Licensing enables you to track what is being used.

Consumption Pools of units called Consumption Tokens make this possible, with the allocation of Consumption Tokens to particular license codes or end users tracked so you can tell who has used what, and over what timeframe. Depending on how you want to use it you can...

- Have a **usage tracked model** for **overseeing** and **policing a pre-agreed usage based contract**.
- Offer **Pay-as-you-Go Licensing** for your customers, for pay as you use.
- Provide **Pre-paid Licensing Models** for your customers, based on **usage limits**.

Consumption Based Licensing can be used in conjunction with our **Subscription Based Licensing** so that usage limits apply within a subscription period. If you wish you can then charge at that point for extra usage, or bill for any extra usage when the subscription period ends.

Also, read on the following page about our **Account Based Licensing** for username and password **credential based login and play**, eliminating the need for end-users to remember or save any license code or serial number. Simply have them log in to your application in a SaaS way.

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4-Minute Overview



Account Based Licensing

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Username/Password Login replaces license codes for end-users

Account Based Licensing is the modern way, using credential based login and play.

Gone are the days of end-users needing to keep a license code, now they simply login with their **Username and Password** and they are ready to use your software.

The user or customer is at the center of everything, with a **username/email and password identifying the entitlements**. It's familiar in the world of mobile and SaaS, but now you can do the same for **Desktop, Server, SaaS-Desktop Hybrid Software and Services**.

Zentitle **Account Based Licensing** works in conjunction with other forms of our licensing providing an alternative to license codes wherever one would normally be used.

Credential Based Login is now familiar with the likes of Adobe's Creative Cloud and Microsoft Office 365.

This modern approach to customer identification works for both regular consumers and business customers.

“

It's great to be able to always see which licenses are active and where – and if we see anything nefarious we can shut it down remotely – it really helps us protect our IP.

”

- David O'Neal - Product Line Director
NEW RIVER KINEMATICS

End-date Based Licensing

Multi-Platform
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Stop at a fixed date

When you want your **Licenses valid up to a fixed date** but then to stop working, you can use **End-date Based Licensing**.

You can then **extend the end-date** when required via the Cloud-Based Licensing UI or its **API**.

End-date Based Licensing is used when a contract with one of your customers for use of your software is **agreed to up to a specific date** in the future, after which you need to ensure the software is stopped from being used. You may then reset the end-date to a new date further forward in the calendar when a new **contract** is signed.

“

Good documentation and sample applications provided by Nalpeiron made it easy to do the initial evaluation as well as plan the implementation in our application.

It was easy to customize our license structure with custom features and product types. APIs were intuitive and consistent. We completed the implementation in the time we forecast with no unanticipated surprises.

Nalpeiron Support was prompt and helpful in responding to technical questions

”

- Max Freeman - CEO
ALIBRE

Feature Based Licensing

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Controlling which software features can be used and which can't

Restriction of Features for any License Code or Account means you have fine grained control over what aspects of your software each user **can** use and what they **cannot**.

You can do more than simple **on/off models** for your individual Features, such as **Concurrent Licensing** (Floating Features), **Consumption Based Licensing**, or limited try-outs.

Using our **Dynamic Entitlements** you can change a **customers entitlements** to use certain features at any time you wish. This does not require any manual intervention by the customer, **the next time they open their software their new entitlements will take effect**. This means it is easy to **release a feature** or set of features **to a customer at any time**.

Feature Based Licensing works in conjunction with most of the other forms of licensing we offer, allowing for seemingly complex use-cases to be met with ease. Grab a **meeting** with us to **informally discuss how you'd like your licensing to work**.

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Licensing Models



Suite Based Licensing

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No more shipping separate versions of the same software title

If your software has a Suite of offerings such as **Lite/Std/Pro versions** of it, or **distinct parts** such as Word Processing/Spreadsheet/Presentation, you can **ship the whole suite together in one binary** and let Nalpeiron Licensing securely take care of which users get to use what.

This makes **instant upgrades** simple and easy to offer and fulfil. Use our **Dynamic Entitlements** to change which version the customer owns and when they close and re-launch their software they will be using the new version. Using our webservice calls together with your ecommerce solution you will have no need to contribute or intervene in this fully automatic process.

Suite Based Licensing also greatly **reduces engineering** complexities, lowering the amount of binaries you have to maintain, update, fix and manage. A **single binary** can cover all the versions of the suite with all its child applications shipped as one, Cloud-Based Licensing takes care of the rest, **controlling who is entitled** to use what.

“

It's great to be able to always see which licenses are active and where – and if we see anything nefarious we can shut it down remotely – it really helps us protect our IP.

”

- David O'Neal - Product Line Director
NEW RIVER KINEMATICS

Network Licensing

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LAN based licensing is covered in multiple ways

You may immediately recognise a use-case where you want to sell to customers who are going to use your Software at sites which don't have regular **internet access** available.

You still want to restrict what they are permitted to use, often across a set of computers, devices, or users at that company.

Not a problem. Zentitle **Network Licensing** has these use-cases covered with our **Zentitle Licensing Server** which sits on the LAN controlling the entitlements of all the **instances of your software on the network**. Each instance communicates with it instead of the cloud-based server infrastructure in order to ascertain their rights and permissions.

Our **Network Relay Server** is an equally interesting option, providing a gateway to our regular **Cloud-Based Licensing through the DMZ**. When this method can be deployed it is super simple, with its presence Cloud-Based Licensing simply works as if the instances of your software were connected freely to the internet.

“

After looking at all of the options available in the marketplace, we found Nalpeiron to be by far the most responsive, with the most fully functional and modern platform plus great support. We appreciated all of the different licensing models that Nalpeiron enabled us to consider.

Nalpeiron feels like a partner, not just a vendor. We are pleased we chose Nalpeiron and look forward to a long and mutually productive relationship.

”

- Jay Allison - Director of Engineering
SYNAPSE WIRELESS

Multi-Platform Subscription Based Floating Feature Licensing Perpetual Account Based Consumption Based Element Pools Feature Based End-date Based Suite Based Network Licensing Hardware Concurrent Maintenance Contracts Offline Licensing

No internet? No problem.

Although as consumers we take internet access for granted, sometimes and in some places it is **not available** or it is **restricted**.

Nalpeiron **Offline Licensing** makes the bulk of our Licensing Models possible, and our **Offline Activation** is simple, quick, and **hassle-free** for your customers who need it.

Offline Activation can be conducted over the phone or by email by your customer support department using our Online Activation/Deactivation interface.

Most end-users use the **Offline Activation Portal**. If they find themselves in a situation where their software itself won't talk to the internet but they have a browser that does, or another device that does, they can perform the **activation of their software** using the Offline Activation Portal.

The Offline Activation portal is **fully skinnable** so your **brand** is kept constant, and it is **multi lingual**. You can even have separate skins for **different languages** should you wish, allowing you to place your **Offline Activation Portal** seamlessly into the branding of each regional website.

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4-Minute Overview





Further monetize the hardware you sell, even reduce your variety of SKUs

For companies who ship **Hardware which has Software** at its core, we support many platforms so that you can **leverage all the benefits** of Licensing.

From **provisioning** through to your hardware's use in the hands of the customer, Nalpeiron **Hardware Licensing** provides **control and monetization** opportunities for hardware companies wanting to **increase revenues** and gain **control** of what users can and can't do.

Through **secure licensing**, you can **reduce the number of different SKUs you manufacture**, using licensing to control which flavour of your hardware is in effect in use by any customer that pays for it now that they are based on the same **shared hardware platform**.

Because you can propagate **hardware upgrades** purchased by your customers in nothing more than a reboot you can **monetize further** without shipping any extra hardware, and instantly.

Your customers can make their **initial purchase** safe in the knowledge they can **upgrade** at any point.

If your hardware talks to other hardware, or a cloud service you provide, you can control its access to those other resources. Additionally your hardware, or elements of its functionality, can be sold under **modern licensing terms** such as contract length, **subscription** or even by **usage quotas**.

Contact us for a **preliminary meeting to discover** what can be done and what **use-cases** you have in mind.

“

Working with Nalpeiron has been a pleasure. From the start we had multiple people interested in our success. It was less of a “contact person” and more like a “contact team”, and it seemed everyone as in the loop.

Response to support tickets entered on the portal was quick ranging from a few hours to within twenty four hours. The support team presented themselves as knowledgeable and technically well qualified.

”

- Max Freeman - CEO
ALIBRE

Maintenance Contract Licensing

Multi-Platform
Subscription Based
Floating Feature Licensing
Perpetual Account Based
Consumption Based
Element Pools
Feature Based
End-date Based
Suite Based
Network Licensing
Hardware
Trials
Concurrent
Online Licensing

Track your maintenance contracts for every licensed user

When you use Zentitle Licensing you can also track the **Maintenance Contracts** you sell or initially include with purchases of your software.

It makes sense that you track the **maintenance contracts** of each of your customers right alongside their **license entitlements**.

Whether you use **multi-user licenses** or **concurrent licenses** for your business customers, individual licenses for regular consumers, and when you are using **Account Based Licensing** which let's them use Email and Password style credentials to log on and use your software, you can also set and track the expiry date of their **maintenance contract**.

Maintenance Contacts provide valuable revenue as well as security for your customers. For other ways to drive up your revenue take a look at **modern licensing models** such as **subscription licensing** and **usage based licensing**, both of which you can easily roll out with Zentitle Cloud-Based Software Licensing.

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Licensing Models



Multi-Platform Licensing

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Concurrent
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Maintenance Contracts
Offline Licensing

Cloud-Based Licensing with wide support for different platforms

Zentitle Licensing is **multi-platform**, you can use for licensing on Windows, Mac, Linux, Android, ARM, Java, FreeBSD and more.

Ask for details if you have specific platform support requirements.

Cloud-Based Licensing that works across all major consumer, workstation, server, mobile and IoT platforms gives you an **all encompassing solution** which covers all branch offs of a widely specialist software or hardware provider.

Our wide range of **client libraries** and web **apis** along with our **Dynamic Entitlements** used by our ISV customers give great flexibility to meet complex use-cases across many specialist industries.

Online and Offline Environments as well as Offline **Networks** are all dealt with logically and elegantly.

For further information on platform specific questions or anything else, why not set up a quick **no obligation meeting** to informally discuss licensing and see how Zentitle might be your **logical choice** as it is for 100s of other top name Software Vendors.

“

We built our Licensing and Analytics not only to be Cloud-Based but to take maximum advantage of the architecture, making all aspects of licensing management and deployment easier, quicker and more connected for all our clients.

With its extensive client and server-side APIs, webhooks and webservises, it works online, in secure offline environments, on VMs and on multiple Desktop, Server, IoT, and Mobile Platforms.

”

- RICHARD ALLEN
Nalpeiron CTO

Trial Licensing

Multi-Platform
Subscription Based
Floating Feature Licensing
Perpetual Account Based
Consumption Based
Element Pools
Feature Based
End-date Based
Suite Based
Network Licensing
Concurrent Hardware
Maintenance Contracts
Offline Licensing

Easily ship trial versions, the cloud-based way

When you choose Zentitle Licensing you get great **Trial Licensing** right out of the box, so your customers can immersively **dive in** and experience your software as **quickly and smoothly** as possible.

How you want **Trials** to behave is up to you, from simple time limited trials, to trials which are feature restricted, to experiencing trials of new features which are finally supplied through further upgrades or purchases.

An extremely regular way of offering trials is the **30-day trial**, this default way is simple, you choose whether you insist on the user registering **his or her details** first or not. With all our Trials, none require you to ship a separate binary, keeping engineering to a minimum.

Your end-users upon purchase do not have to re-install anything, they simply **activate** and instantly they are using the version they paid for.

This single binary approach we call **Single Binary Shipping**, it also allows you to offer further upgrades through **Feature Based Licensing**, allowing the end-user to pay and progress to your higher end versions - again, **no software re-installs**, just pay and activate.

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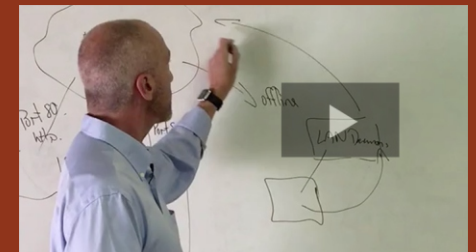
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4-Minute Overview



Multi-User Licensing

Multi-Platform
Subscription Based
Floating Feature Licensing
Consumption Based
Element Pools
Feature Based
End-date Based
Suite Based
Network Licensing
Hardware
Concurrent
Maintenance Contracts
Offline Licensing

Easy ways of dealing with customers who each have multiple users

Multi-User Licensing is all about making licensing for customers with multiple users **easier for you to manage** and for the customer themselves to manage too.

Gone are the days when both parties have to manage and track an inventory of license codes which directly relates to the number of users.

You can **control entitlements for multiple users** on one license. This might be simply by permitting a maximum number of activations on that license code. A more modern way is to use **Concurrent Licensing**, this permits a maximum number of users to use a software license at the same time. If this limit is for example 20 users, the total amount of users activated on the license code can be much higher (again limited as you want) but only 20 of them will be able to use your software at once.

Other forms of licensing work in conjunction such as using **Subscription Based Licensing** or **Usage Based Licensing** as well as **Account Based Licensing**.

Multi-User Licensing makes light work of seemingly complex **multi-user entitlements**, making it easier for you to sell and control those entitlements and **eliminating management and tracking of lots of licenses for your customers**, making their life more simple.

“

It's great to be able to always see which licenses are active and where – and if we see anything nefarious we can shut it down remotely – it really helps us protect our IP.

”

- David O'Neal - Product Line Director
NEW RIVER KINEMATICS

Dynamic Entitlements



Update end-user entitlements out in the wild easily and at any time

Legacy licensing platforms often force your end-customers to install a brand new license when they want to upgrade or modify their rights, overwhelming them with intricate procedures for copying licenses and license files around - Zentitle makes it seamless.

Does your customer want to upgrade from a short-term license to a longer term, perpetual or floating license? Simply update the customer's entitlements on the hosted Zentitle dashboard or through the comprehensive web services API and the new rights will automatically propagate to your end-customer's environment - no manual update required!

Want to reliably downgrade a customer's entitlements? That's easy too - just downgrade the customer's entitlement in the Zentitle cloud-based dashboard or via API and next time the customer runs the app they will automatically be downgraded to the new rights.

Dynamic Entitlements remove all the complexity of installing license entitlement updates for both you and your customers, giving you a much more operationally efficient process and generating higher customer satisfaction. It makes the old way of working with legacy licensing systems look cumbersome, complex, and old fashioned.

Our primary approach is to use Dynamic Entitlements, but we also support Passive Entitlements like Flexera and Reprise. If you are a Hardware manufacturer, Passive Entitlements can be used during the provisioning process, in conjunction with our Network Licensing (LAN Daemon), but once your Hardware Devices are in the hands of end-users, Licensing duties can be passed across to our Dynamic Entitlements so that you can leverage its advantages.

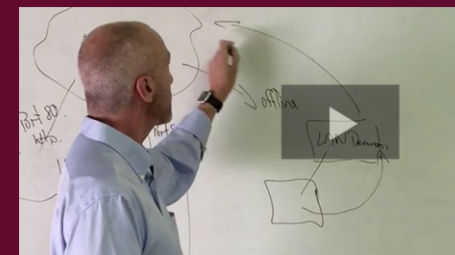
“ Cloud licensing gives us a lot of additional security and a lot more control than anything else we've ever had

You just sell it, put it out there and it can be used in any way, shape, or form – even at sites that have no Internet connectivity. Now that we have seen the advantages of the cloud-based approach, we could never go back

”

- NEW RIVER KINEMATICS

Reading this on a computer?
Click below to WATCH a quick VIDEO on
Dynamic Entitlements



Moving to Zentitle by Nalpeiron

With consistent price increases, high support costs and outdated technology, why don't users of existing platforms such as Flexera, Safenet/Gemalto, Reprise or in-house systems move to a lower cost, more modern solution? Questions regarding ease of migration are often a main area of interest for customers.

As Zentitle customers have found, it is quite straightforward to replace an existing solution with Zentitle. Zentitle is armed with a superset of licensing models that the competition offer, has excellent and extensive documentation, as well as sample code, tutorials and videos, all to help you get migrated efficiently.

- Customers typically get up and running in days, not months.
- Our annual subscription price is easy to understand, contains no hidden costs and includes everything you need to succeed: 24x7 hosting with 99.9% SLA, regular product updates, professional support, and full access to all operating systems and 32-bit/64-bit variants.
- We provide full support for a superset of all standard business models, including perpetual, subscription, feature-based, floating/concurrent, usage-based, date-based, etc. in all three deployment models: online, firewalled and 'dark sites', along with full license extensibility using Application Agility.
- Zentitle's comprehensive web services, web hooks, and integrated support for Zapier enables straightforward and rapid integration with the rest of your back office environment. Zentitle was built with ease of integration with both the client and back-office environments in mind!
- We support you fully throughout your planning, migration, and deployment process – ensuring your success and a great experience for your end customers.

“ In a world that's moved to the cloud, our product is to software licensing what Salesforce is to CRM. More connected, more versatile, agile, and more powerful than the competition. **”**

- JON GILLESPIE-BROWN
Nalpeiron CEO

Reading this on a computer?
Click below to WATCH a quick VIDEO on

How we are different



All the Features you need

Adaptable and powerful. 1000s of top software companies rely on Nalpeiron to deliver a solution that meets all their requirements



ONLINE & OFFLINE

End-users can activate online or offline. Zentitle is a powerful hosted platform with a 99.9% uptime guarantee.



USAGE ANALYTICS

See how your software is performing out in the wild. Track users, features, usage adoption, location, platform and much more.



SIMPLE MIGRATION

Bring over all your existing clients license codes and entitlements. We help to eliminate disruption to older existing client bases.



MULTI-PLATFORM

Zentitle works on Windows, Mac, Linux, ARM, Android & QNX. Ship to multiple platforms faster and with less engineering effort.



BEST EXPERIENCE

Your end-users get a smooth, fast and hassle free experience. You can even deliver them upgrades without the need for re-installs.



WEB SERVICES API

Fast standards-based integration and control. Connect up your existing systems with your licensing data.



FAST SUBSCRIPTIONS

Adopt the modern subscription based business models that the large software houses are using to drive an increasing revenue.



EASY RENEWALS

Easy to set and control maintenance periods and contracts associated with each software license.



TRIAL OPTIMIZATION

Ship as trials with no effort, then special dashboards give instant analytics on trial conversions and sales cycles.



APPLICATION AGILITY

Tailor user licenses, even assigning custom fields and values to their application upon activation.



VM / SANDBOXING

Virtualization and sandboxing is a killer to standard licensing but not to Nalpeiron.



EASIER TO SUPPORT

Zentitle Licensing greatly lowers wasted time spent on Licensing Support. Analytics reveals vital information on any user and their hardware.

Trying to work out how if Zentitle will meet your needs and fit into your workflow?

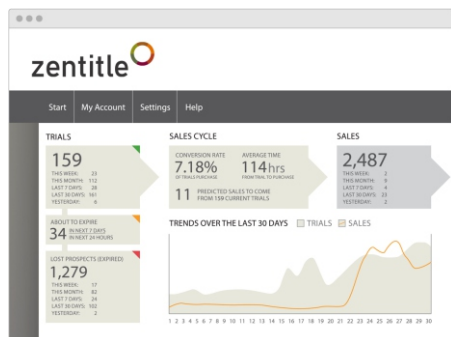
The Zentitle Software Licensing Platform is both powerful and super-flexible. Software Vendors use it in slightly different ways and it is designed to fit these wide-ranging use cases.

Jump on a quick discovery meeting, it is the quickest way to reveal how it can be deployed best for your particular ways of working.

nalpeiron.com/demo

Reading this on a computer?
Click below to WATCH a quick VIDEO on
Zentitle Deployment





SIMPLE TO OPERATE

Easy to use dashboards put you in control

Zentitle has taken the hassle out of Software License Management, ensuring software license compliance and bringing licensing control into one centralized place with an easy-to-understand interface.

Product Name: My Product

Trials: ☒ Yes ☐ No

Trial Period (Days): 30

Active Clients Allowed (Default): 5

License Type (Default): ☐ Perpetual ☒ Subscription ☐ Expiry Date

Subscription Period: 90 Days

Hide Advanced Options

Features | Options | Total Application Agility

License Check Interval: 1 Hours

License Check Interval Offline (Days): 365

FLEXIBLE BUSINESS MODELS

Adopting the latest business models is quick and easy

No longer are you stuck with just Perpetual licensing. You can now mix it up with the Subscription style models used by the biggest software houses.

Concurrent licensing, maintenance contracts, feature restrictions and product families, NSL does it all for you.

Operating System: ☒ Windows ☐ Apple ☐ Linux ☐ Android

Security Constants: X: 0 Y: 0 Z: 0

Filechck DLL Variant: X86 Version 2.1.109

☐ Switch on HardDisk Serial number check

Download .dll File for Integration

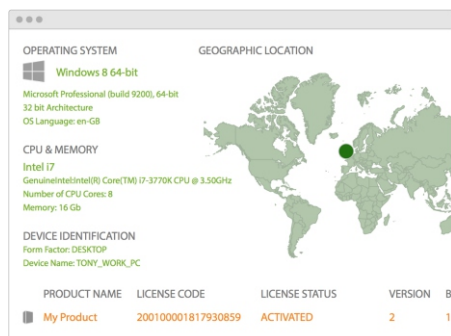
Full Instructions and Documentation

CROSS PLATFORM

A licensing solution that works for all operating systems

Linux, Mac, Windows /x86 & x64, ARM, Android & QNX ready.

Zentitle is built to support all major Operating Systems. With over 20 years track record we are adept at future proofing. You're in safe hands with 1000s of other top software companies who use us to manage their licensing and ensure software license compliance.



ANALYTICS BAKED IN

See where users are, what they are doing and on what hardware

Zentitle walks hand-in-hand with its Software Analytics, bringing you important insights into your customers and their machines.

You can bolt-on our full blown Zentitle Software Analytics at any time for invaluable insight into how your software is performing out in the wild.

“

We built our Licensing and Analytics not only to be Cloud-Based but to take maximum advantage of the architecture, making all aspects of licensing management and deployment easier, quicker and more connected for all our clients.

With its extensive client and server-side APIs, webhooks and webservices, it works online, in secure offline environments, on VMs and on multiple Desktop, Server, IoT, and Mobile Platforms.

”

- RICHARD ALLEN
Nalpeiron CTO

Reading this on a computer?
Click below to WATCH a quick VIDEO on
4-minute Overview

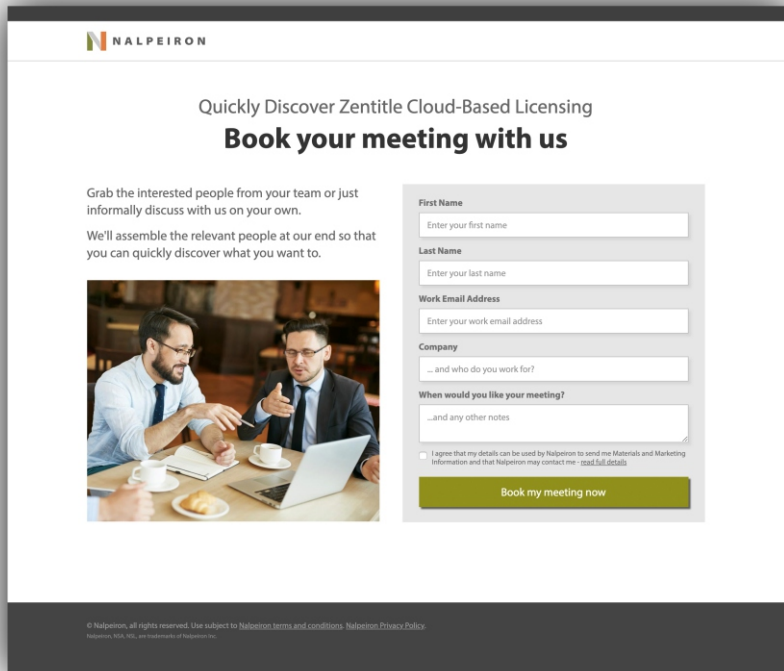


Talk to Us

The best way to find out how you could be migrating across to Nalpeiron is to have a quick **no-obligation meeting**.

Let us know your specific frustrations with your current solution. We'd be happy to explain how Zentitle can help and to show it to you in action.

www.nalpeiron.com/meeting



The screenshot shows the Nalpeiron website's 'Book your meeting with us' form. The header includes the Nalpeiron logo and the text 'Quickly Discover Zentitle Cloud-Based Licensing'. The main heading is 'Book your meeting with us'. Below this, there is a paragraph: 'Grab the interested people from your team or just informally discuss with us on your own. We'll assemble the relevant people at our end so that you can quickly discover what you want to.' To the left of the form is a photo of two men in business attire sitting at a table with a laptop and coffee. The form itself has several fields: 'First Name' (with a placeholder 'Enter your first name'), 'Last Name' (with a placeholder 'Enter your last name'), 'Work Email Address' (with a placeholder 'Enter your work email address'), 'Company' (with a placeholder '... and who do you work for?'), and 'When would you like your meeting?' (with a placeholder '...and any other notes'). There is a checkbox for 'I agree that my details can be used by Nalpeiron to send me Materials and Marketing Information and that Nalpeiron may contact me - [read full details](#)'. At the bottom of the form is a green button labeled 'Book my meeting now'. The footer of the website is visible, showing copyright information: '© Nalpeiron, all rights reserved. Use subject to Nalpeiron terms and conditions. Nalpeiron Privacy Policy. Nalpeiron, NAL, NAL, are trademarks of Nalpeiron Inc.'

Contact us at nalpeiron_sales@nalpeiron.com or call +1 888 800 8818

“

They were the fastest to get back to us and help us get set up.

Nalpeiron's solution is easy to integrate and we are very happy about using this product for our Software Licensing.

”

- NEW RIVER KINEMATICS