

Alex Pearson

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SUMMARY

I am a builder of businesses, programs, and products in the for-profit and non-profit realms currently looking to spend more time in web development. With a focus on front-end development and a consistent track record of effective self-teaching, I am looking for a position that will supplement my current work as a JavaScript instructor while providing daily opportunities for learning and meaningful work.

EXPERIENCE

Lead Instructor, Savvy Coders

St. Louis, MO & Nashville, TN — August 2015- present

Savvy Coders is a 4-week introduction to programming for those looking to learn the basics of HTML, CSS, and JavaScript. My responsibilities include keeping our curriculum up-to-date, hiring and training instructors, and delivering some of the evening classes on location in Nashville.

Accomplishments

- Built curriculum in conjunction with Hack Reactor, our program partner, through the CodeRamp project.
- Interviewed, vetted, and hired 4 instructors for the first two classes.
- Successfully completed two classes in 2015.

EDUCATION

St. Olaf College — B.A., 2011

Majors: Economics, Political
Science

Concentration: Statistics

Languages: Spanish, Attic Greek

SKILLS

- front-end web development with HTML, CSS, JavaScript, jQuery, AJAX, and JSON
- project management and version control with git and GitHub
- dependency and task management through bower, npm, and gulp
- online content management with WordPress, Drupal, Jekyll
- graphic design with Photoshop, Illustrator, GIMP, and Inkscape

Director of Operations/Director of Curriculum and Instruction, Claim Academy

St. Louis, MO — November 2014- August 2015

Claim Academy is a bootcamp-style training program for aspiring Java and C#/.NET developers in the St. Louis area. I was the first employee of Claim Academy, in charge of every aspect of the business.. My responsibilities included hiring instructors, working with instructors to establish a consistently high-quality curriculum, and managing all aspects of the business critical to the success of each class.

Accomplishments

- Built and maintained custom curriculum for Java and .NET bootcamps in conjunction with instructors and mentors.
- Interviewed, vetted, and hired 8 part-time instructors and a new Director of Operations (as I moved to focus on curriculum, instruction, and outreach)
- First Java class began February 2015, 4 months after initial hire.
- All students from first Java cohort hired by graduation in May 2015.
- First C#/.NET class began April 2015, 6 months after initial hire.
- Took Claim Academy from \$0 to over \$120,000 in sales within first 6 months of operation.

Founder, CEO, and Head Coach, Shackle Island CrossFit & Weightlifting

Hendersonville, TN — October 2011- October 2014

After graduating from college, I co-founded Shackle Island CrossFit and Weightlifting with two business partners. SICF is a top-of-the-line training facility offering classes in recreational and competitive CrossFit and Olympic Weightlifting. My responsibilities as CEO and Head Coach included: creating and implementing training programs for athletes, managing personnel, purchasing and maintaining equipment and supplies, establishing and maintaining a strong social media presence, leading marketing and outreach efforts, creating and hosting competitions and seminars

REFERENCES

Provided upon request.

PROFESSIONAL ORGANIZATIONS

AECT — *Association for Educational Communication and Technology* (www.aect.org)
-member since 2015

for members and guests, maintaining our websites, and anything else that needed to be done to make the business flourish. Shackle Island CrossFit and Weightlifting is still going strong under new management.

Accomplishments

- Built SICF from 0 clients to 120 clients in 3 years
- Designed and implemented new programs and classes in General Fitness, CrossFit, Kids' CrossFit, Competitive Fitness, Beginners' Weightlifting, Competitive Weightlifting
- Managed a staff of 7 part-time Coaches
- Created, promoted, and managed multiple weightlifting meets of over 50 competitors and 100s of spectators, including the largest weightlifting meet ever held in Nashville.
- Oversaw SICF's move from its original 5000 sq-ft industrial warehouse to its current 7200 sq-ft commercial location.

Public Relations Officer, Lion's Pause

Northfield, MN — August 2010- May 2011

The Lion's Pause is a student-run nightclub and kitchen for students of St. Olaf College. It was my responsibility to promote events, kitchen specials, and the nightclub in general. Promotion was accomplished through digital, social, and physical media, including collaboration with the student government webmaster to manage content for the student government's Wordpress site. Skills needed included Photoshop, Illustrator, print design for posters and clothing, and basic web design through HTML.

Accomplishments

- Successfully hosted the largest single event in Lion's Pause history (over 1500 in attendance).
- 2011 was the top-grossing year ever for kitchen sales
- 2011 had the highest event attendance of any year

President, DreamBox

Northfield, MN — December 2009- May 2011

While attending St. Olaf College, I founded a small non-profit company that connected music students on campus with K-12 music students in the Northfield area in exchange for student work hours. My responsibilities including raising and managing funds, connecting students in Northfield to St. Olaf instructors, and promoting the program and music instruction in general to St. Olaf and Northfield students.

Accomplishments

- Awarded \$2500 in a business-plan contest awarded by the St. Olaf Center for Entrepreneurship
- Connected students to student-teachers for over 500hrs of instruction in a variety of instruments
- Provided St. Olaf music and art students with over \$5,000 in student work compensation.

Tour Guide, St. Olaf College Admissions

Northfield, MN — August 2007- May 2011

While attending St. Olaf as a student, I worked for the Admissions department as a part of my student work obligations. It was my responsibility to schedule and lead tours of the campus for prospective students and their families. Tour groups ranged in size from 2 people to up to 10 on one tour.

Accomplishments

- Had the highest number of positive ratings from prospective students among all tour guides for 2010, and second-highest in 2009,
- Had the highest conversion rate among all tour guides for 2010 (i.e. I had the highest percentage of my prospective students eventually attend St. Olaf)