

#enbaAwards   



magicbricks

BBC WORLD NEWS

ON NEWS 18

ON YOUR SIDE



ET NOW
RISE WITH INDIA

newsX

NDTV 24x7

ZEEBUSINESS



INDIA
TODAY

news
9

NEWS 18
इंडिया

न्यूज़ 24
हर दिनलाली का वेबसेट

INDIA
TODAY

NDTV

TIMES
NOW



तेज़
बोरिंग न्यूज़ रखलवास

ZEE NEWS

e4m
enba2017
news broadcasting awards

**NEWS
NEXT
2018**

FEBRUARY 10, 2018 | RADISSON BLU, NOIDA

RECOGNISING THE BEST IN NEWS BROADCAST

In 2008, exchange4media conceptualized the idea of recognising contribution by Indian news broadcasters in covering news from the length and breadth of the Indian Sub-Continent. Since then, exchange4media has been consistently recognising the par excellence contribution in form of exchange4media News Broadcasting Awards, one of the most prestigious awards recognized by the industry.

The awards will be presented to CEO, Editor-in-chief, Anchors, Reporters, Video Editors, Camerapersons and Producers who work 24*7 to bring to our living rooms, our daily news.

HIGHLIGHTS

- Half Day Conference - NEWSNEXT 2018
- Keynote Session & Panel Discussion by Intellectual Speakers from International News Channels & Eminent personalities from the Industry.
- Chief Guest address by Influential Leaders from the Industry.
- The distinguished Personalities from the industry will judge the entries.
- Participation by all major International, National & Regional News Channels.
- Unmatched Networking Opportunities with 400+ Game Changers and Industry stalwarts.
- Glittering Awards Ceremony
- The forum saw participation from the most experienced and well-known faces of the industry.

ATTENDEES

This year expecting **300 + Delegates** from various industry including **MNC's, News Media, Print Media, Brands, Advertising Agencies, PR Agencies & NGO's**

4 Different Categories & 39 Sub-Categories

- | | |
|----------------|-----------------------|
| A. Programming | C. Marketing |
| B. Personality | D. Overall Excellence |

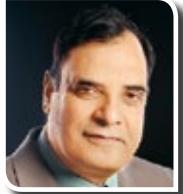
New Categories Introduced to cater Regional News Channels across India



JURY 2017



Dr. NASIM ZAIDI
Former Chief Election
Commissioner of India



Alok Mehta
Padmashree
Journalist



Ashish Bhasin
Chairman & CEO
South Asia
Deutscher Aegis Network



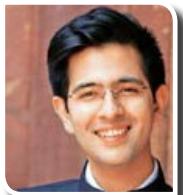
Geeta Dharmarajan
Padmashree
Founder Katha



Nandini Dias
CEO
Lodestar UM



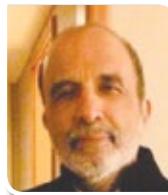
Paritosh Joshi
Principal
Provocateur Advisory



Raghav Chadha
National Treasurer &
National Spokesperson
AAP



Sabbas Joseph
Director
Wizcraft



Sanjay Jha
Executive Director
Dale Carnegie
National Spokesperson
Indian National Congress



Shivjeet Kullar
Founder
NFX Digital



Dr. Sonal Mansingh
Padma Vibhushan
Indian Classical Dancer



Suresh Narayanan
Chairman & Managing
Director
Nestle India



Vinod Sharma
Political editor
Hindustan Times

More names to be added...

Names in alphabetical order..

SPEAKERS 2016

KEYNOTE ADDRESS



PUNIT GOENKA
MD & CEO
Zee Entertainment Enterprises Limited
(ZEEL)



MADHAVAN NARAYANAN
Senior Journalist, Commentator
Firstpost & BBC Radio



ANURADHA PRASAD
Chairperson & Managing Director
B.A.G Films & Media Ltd.



PANKAJ PACHAURI
Editor-in-Chief & Founder
GoNews



RANA YASHWANT
Managing Editor
India News



SREENIVASAN JAIN
Managing Editor
NDTV

JURY CHAIR



Sanjay Gupta
Managing Director
Star India



Alok Mehta
Chief Editor
Outlook Hindi



Junior Anand Gupta
Founder SHE & Ninja Girl Bags
CEO - Homespice Decor



Archana Datta
Ex - Director General
All India Radio & Doordarshan



Devi Cherian
Columnist & Social Activist



Dheeraj Jain
Managing Director
Redcliffe Capital



Jaishree Misra
Author



Shravan Garg
Senior Journalist & Advisor
Mass Communication Department
Prestige Institute of Management
& Research, Indore

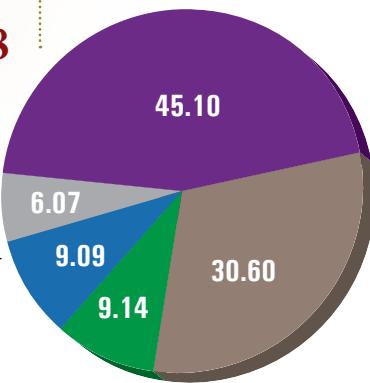


Sudhir Mishra
Founder & Managing Partner
Trust Legal, Advocates & Consultants

Overwhelming Response
of **300+** entries from **28**
National & International
Channels

A Grand Event witnessed
participation of over
400 delegates

AUDIENCE PARTICIPATION



Media Organizations	45.10
Brands	30.60
Agencies	9.14
Educational Institutes & Social Initiatives	9.09
Others	6.07

BIG WINS

Bhupendra Chaubey for Big5@10, CNN-News18	Best Anchor - English
Sweta Singh, Aaj Tak	Best Anchor - Hindi
India Today TV	News Channel of the Year- English
NEWS9	Upcoming National News Channel of the Year
CNBC Awaaz	News Channel of the Year - Hindi
CNBC TV18	BARC India Business News Channel of the Year - English
CNBC Awaaz	BARC India Business News Channel of the Year - Hindi
Rahul Kanwal, India Today TV	News Television Editor-in-Chief of the Year- English
Rajat Sharma, India TV	News Television Editor-in-Chief of the Year- Hindi
Kartikeya Sharma, iTV Network	News Television CEO of the Year
Mammem Mathew, Malayalam Manorama	Lifetime Achievement Award

COMPETITORS IN ENBA 2016

Aaj Tak	NDTV India
ABP News	NDTV Prime
BBC World News	NDTV Profit and NDTV Prime
CNBC Awaaz	News 24
CNBC-TV 18	News 9
CNN News18	News18 India
ET Now	NewsX
ETV News Network	Zee Business
India 24x7	ZEE MPCG
India News	Zee News
India Today TV	Zee Punjab Haryana Himachal
Magic Bricks Now	Zee Purvaiya
NDTV 24x7	Zee Rajasthan News

NAMES ASSOCIATED WITH ENBA2016 & NEWSNEXT 2017

ORGANIZATIONS ASSOCIATED		PROMINENT PERSONALITIES ASSOCIATED	
		NAMES	ORGANIZATION
Aaj Tak	India TV	Alok Joshi	CNBC Awaaz
ABP News	Indus News & Media	Alok Mehta	Outlook Hindi
Ahoy Telecom Private Ltd.	Interarch	Animesh Pandey	Born to play
Amity University	iTV Network	Anuradha Prasad	B.A.G Films & Media Ltd.
APJ	Jargran News Media	Archana Datta	All India Radio & Doordarshan
Aricel India	Life care hospital	Aroon Purie	India Today Group
B.A.G Films & Media Ltd.	Mail Today	Ashish Bagga	India Today Group
BARC India	NDTV Network	Ashish Sehgal	Zee Unimedia
BBC World News	Network18	Avinash Pandey	ABP News Network
BBX India	News 9	Devi Cherian	Columnist & Social Activist
Born to play	NewsX	Dilip Cherian	Perfect Relations
Business World	Outlook	Dilip Tiwari	Zee MPCG
Centre for Media Studies	Perfect Relations	Dr. Archana Patil	Life care hospital
Chrome data analytics and chrome	PLRC Digital	Dr. N. Bhaskara Rao	Centre for Media Studies
CNBC Awaaz	Prasar Bharati	Jaishree Misra	Author
CNBC TV 18	Print Venue	Junior Anand Gupta	Homespice Decor
CNN News 18	Sakshi media group	Kalli Purie	India Today Group
Delhi Police	Sakshi TV (India Television Ltd.)	Kartikeya Sharma	iTV Network
Desired Wings	Senpiper Technologies India Pvt.	Lakshman Roy	CNBC Awaaz
Essel Group Corporate Resources	Shoppe More	Madhavan Narayanan	Firstpost & BBC Radio
Euromax Capital Limited	Star India	Mahesh Jakhetiya	Ahoy Telecom Private Limited
Fam India	Supreme court of india	Manish Gupta	Indus News & Media
First Partners	The Brandweavers	Mehraj Dubey	Essel Group Corporate Resources
Firstpost & BBC Radio	Top Inspiration PR	Pankaj Pachauri	GoNews
Global Counter Terrorism Council	Trust Lagal	Punit Goenka	Zee Entertainment Enterprises Ltd.
GoNews	Udaan Skill	Rahul Kanwal	India Today Group
Heritage world wide	World Aid express the international news magazine	Rajneesh Ahuja	ABP News
Hocalwire	Zee Entertainment Enterprises Ltd.	Rana Yashwant	India News
Homespice Decor	Zee MPCG	Sanjay Gupta	Star India
lignou the people's university	Zee News	Shreen Bhan	CNBC-TV18
India News	Zee Rajasthan	Sreenivasan Jain	NDTV
India Today Group	Zee Unimedia	Subodh Narain Agrawal	Euromax Capital Limited
		Sudhir Mishra	Trust Legal, Advocates & Consultants
		Supriya Prasad	India Today Group
		Sweta Singh	India Today Group
		Uma Shankar Bhardwaj	iAvatarZ Digital
		Vinoth Poovalingam	Hocalwire
		Vivek Malhotra	India Today Group

VARIOUS PROMOTION OF THE EVENT

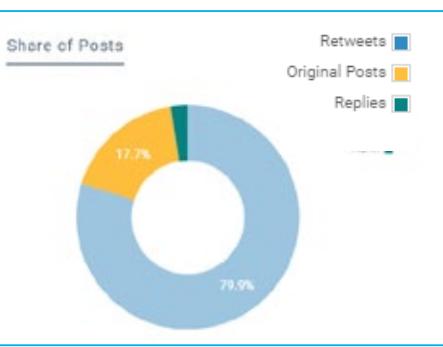
ONLINE PROMOTION



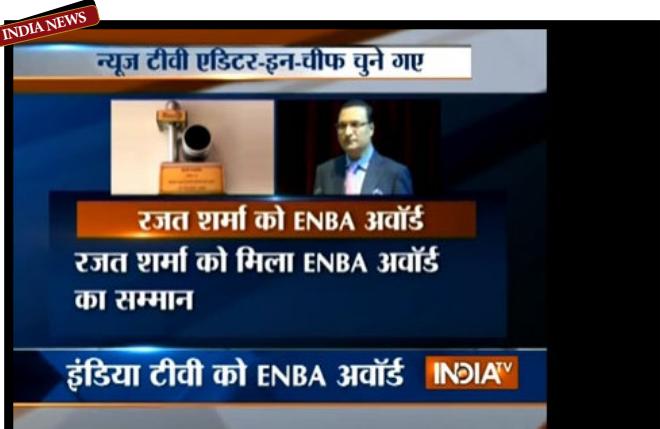
PRINT MEDIA



SOCIAL MEDIA



TV COVERAGE



PAST YEAR WINNERS

Rahul Kanwal
 India Today TV
 News Television Editor-in-Chief of the Year (English) 2016

Rajat Sharma
 India TV
 News Television Editor-in-Chief of the Year (Hindi) 2016

Kartikeya Sharma
 iTV Network
 News Television CEO of the Year 2016

Bhupendra Chaubey
 for Big5@10 - CNN-News18
 Best Anchor (English) 2016

Sweta Singh
 Aaj Tak
 Best Anchor (Hindi) 2016

Ashish Bagga
 India Today Group
 News Television CEO of the Year 2015

Deepak Chaurasia
 India News
 Editor-in-chief (Hindi) 2015

Dibang
 ABP News
 Best Anchor (Hindi) 2015

Milind Khandekar
 Managing Editor, ABP News
 Editor-in-chief (Hindi) 2015

Nikhil Wagle
 Maharashtra1
 Lifetime Achievement Awards 2015

Sonia Singh
 NDTV
 Editor-in-chief (English) 2015

Sreenivasan Jain
 NDTV
 Best Anchor (English) 2015

Anjana Om Kashyap
 Aaj Tak
 Best Anchor (Hindi) 2015

Rahul Kanwal
 Headlines Today
 Best Anchor (English) 2014

Sanjay Pugalia
 CNBC Awaaz
 Editor-in-chief (Hindi) 2014

Supriya Prasad
 Aaj Tak
 Editor-in-chief (Hindi) 2014

Punya Prasun Bajpai
 Aaj Tak
 Best Anchor(Hindi)

Rajdeep Sardesi,
 CNN IBN Network 18
 Editor-in-chief (English) 2013

Shazi Zaman
 ABP News
 Editor-in-chief (Hindi) 2013

Shereen Bhan
 CNBC-TV18
 Best Anchor (English) 2013

Sweta Singh
 Aaj Tak
 Best News Producer (Hindi) 2013

EVENT DELIVERABLES

Presenting Partner INR 40,00,000	Exclusive Powered By Partner INR 30,00,000	Co-Powered By Partner INR 20,00,000
Deliverables	Deliverables	Deliverables
Logo on the Main Logo Unit	Logo on the Main Logo Unit	Logo on the Main Logo Unit
90% Logo Size	80% Logo Size	70% Logo size
Logo on Main Backdrop	Logo on Main Backdrop	Logo on Main Backdrop
Logo on Registration Backdrop	Logo on Registration Backdrop	Logo on Registration Backdrop
Logo on Invitation Card	Logo on Invitation Card	Logo on Invitation Card
Logo on Microsite	Logo on Microsite	Logo on Microsite
Logo on all Promotional Materials (On ground)	Logo on all Promotional Materials (On ground)	Logo on all Promotional Materials (On ground)
Logo on all Mailers and Print Ads	Logo on all Mailers and Print Ads	Logo on all Mailers and Print Ads
Opportunity to Display Products	Opportunity to Display Products	Opportunity to Display Products
Chair Branding (A5 size sticker on back side of the chair)	Flags on tables – (To be arranged by Partner)	Tent Card on tables (To be arranged by Partner)
3 Standees (2.5ft x 6ft flex) – (To be arranged by Partner)	2 Standees (2.5ft x 6ft flex) – (To be arranged by Partner)	2 Standees (2.5ft x 6ft flex) – (To be arranged by Partner)
2 Digital Screens – (To be arranged by Partner)	2 Digital Screens – (To be arranged by Partner)	2 Digital Screens – (To be arranged by Partner)
Promo AV at the venue (Max 60 secs) 3 Times	Promo AV at the venue (max 60 secs) 2 Times	Promo AV at the venue (max 60 secs) 1 Time
Mention in Press Release	Mention in Press Release	Mention in Press Release
Promotional Insert in Delegate Kits	Promotional Insert in Delegate Kits	Promotional Insert in Delegate Kits
Announcement by Emcee (3 Times)	Announcement by Emcee (2 Times)	Announcement by Emcee (2 Times)
Memento Give Away (2 Times)	Memento Give Away (2 Times)	Memento Give Away (1 Times)
10 Complimentary Delegate Entry Passes	8 Complimentary Delegate Entry Passes	8 Complimentary Delegate Entry Passes
Reserved Table for Delegates	Reserved Table for Delegates	Reserved Table for Delegates

EVENT DELIVERABLES

Exclusive Gold Partner INR 18, 00,000	Co-Gold Partner INR 12,00,000	Associate Partner INR 8,00,000	Co-Partner INR 4,00,000
Deliverables	Deliverables	Deliverables	Deliverables
60% Logo Size	50% Logo Size	50% Logo Size	40% Logo Size
Logo on Main Backdrop	Logo on Side Panels	Logo on Side Panels	Logo on Side Panels
Logo on Registration Backdrop			
Logo on Micro site			
Logo on Invitation Card			
Logo on all Promotional Materials (On ground)			
Logo on all Mailers and Print Ads			
2 Standees (2.5ft x 6ft flex) – (To be arranged by Partner)	2 Standees (2.5ft x 6ft flex) – (To be arranged by Partner)	1 Standees (2.5ft x 6ft flex) – (To be arranged by Partner)	1 Standees (2.5ft x 6ft flex) – (To be arranged by Partner)
2 Digital Screens – (To be arranged by Partner)	1 Digital Screens – (To be arranged by Partner)	Promo AV at the venue (max 60 secs) 1 Time	Promo AV at the venue (max 60 secs) 1 Time
Promo AV at the venue (max 60 secs) 1 time	Promo AV at the venue (max 60 secs) 1 Time	Promotional Insert in Delegate Kits	Promotional Insert in Delegate Kits
Mention in Press Release	Mention in Press Release	Announcement by Emcee (1 Time)	Announcement by Emcee (1 Time)
Promotional Insert in Delegate Kits	Promotional Insert in Delegate Kits	4 Complimentary Delegate Entry Passes	2 Complimentary Delegate Entry Passes
Announcement by Emcee (2 Times)	Announcement by Emcee (1 Time)		
8 Complimentary Delegate Entry Passes	5 Complimentary Delegate Entry Passes		
Reserved Table for Delegates			

CONFERENCE DELIVERABLES

Presenting Partner INR 40,00,000	Exclusive Powered By Partner INR 30,00,000	Co-Powered By Partner INR 20,00,000
Deliverables	Deliverables	Deliverables
Logo on the Main Logo Unit	Logo on the Main Logo Unit	Logo on the Main Logo Unit
90% Logo Size	80% Logo Size	70% Logo Size
Logo on Main Backdrop	Logo on Main Backdrop	Logo on Main Backdrop
Logo on Registration Backdrop	Logo on Registration Backdrop	Logo on Registration Backdrop
Logo on Invitation Card	Logo on Invitation Card	Logo on Invitation Card
Logo on Micro site	Logo on Micro site	Logo on Micro site
Logo on all Promotional Materials (On ground)	Logo on all Promotional Materials (On ground)	Logo on all Promotional Materials (On ground)
Logo on all Mailers and Print Ads	Logo on all Mailers and Print Ads	Logo on all Mailers and Print Ads
Opportunity to Display Products	Opportunity to Display Products	Opportunity to Display Products
Chair Branding (A5 size sticker on back side of the chair)	Flags on Tables – (To be arranged by Partner)	Tent Card on Tables
3 Standees (2.5ft x 6ft flex) – (To be arranged by Partner)	2 Standees (2.5ft x 6ft flex) – (To be arranged by Partner)	2 Standees (2.5ft x 6ft flex) – (To be arranged by Partner)
2 Digital Screens – (To be arranged by Partner)	2 Digital Screens – (To be arranged by Partner)	2 Digital Screens – (To be arranged by Partner)
Promo AV at the venue (max 60 secs) 3 Times	Promo AV at the venue (max 60 secs) 2 Times	Promo AV at the venue (max 60 secs) 1 Time
Mention in Press Release	Mention in Press Release	Mention in Press Release
Promotional Insert in Delegate Kits	Promotional Insert in Delegate Kits	Promotional Insert in Delegate Kits
Announcement by Emcee (3 Times)	Announcement by Emcee (3 Times)	Announcement by Emcee (2 Times)
10 Complimentary Delegate Entry Passes	10 Complimentary Delegate Entry Passes	8 Complimentary Delegate Entry Passes
Reserved Table for Delegate	Reserved Table for Delegate	Reserved Table for Delegate

EVENT DELIVERABLES

Exclusive Gold Partner INR 18, 00,000	Co-Gold Partner INR 12,00,000	Associate Partner INR 8,00,000	Co-Partner INR 4,00,000
Deliverables	Deliverables	Deliverables	Deliverables
60% Logo size	50% Logo Size	50% Logo Size	40% Logo Size
Logo on Side Panels			
Logo on Registration Backdrop			
Logo on Micro site	Logo on Invitation Card	Logo on Invitation Card	Logo on Invitation Card
Logo on Invitation Card	Logo on Micro site	Logo on Micro site	Logo on Micro site
Logo on all Promotional Materials (On ground)			
Logo on all Mailers and Print Ads			
2 Standees (2.5ft x 6ft flex) – (To be arranged by Partner)	2 Standees (2.5ft x 6ft flex) – (To be arranged by Partner)	1 Standees (2.5ft x 6ft flex) – (To be arranged by Partner)	1 Standees (2.5ft x 6ft flex) – (To be arranged by Partner)
2 Digital Screens – (To be arranged by Partner)	1 Digital Screens – (To be arranged by Partner)	Promo AV at the venue (max 60 secs) 1 Time	Promo AV at the venue (max 60 secs) 1 Time
Promo AV at the venue (max 60 secs) 1 Time	Promo AV at the venue (max 60 secs) 1 Time	Promotional Insert in Delegate Kits	Promotional Insert in Delegate Kits
Mention in Press Release	Mention in Press Release	Announcement by Emcee (1 Time)	Announcement by Emcee (1 Time)
Promotional Insert in Delegate Kits	Promotional Insert in Delegate Kits	4 Complimentary Delegate Entry Passes	2 Complimentary Delegate Entry Passes
Announcement by Emcee (2 Times)	Announcement by Emcee (1 Time)		
8 Complimentary Delegate Entry Passes	5 Complimentary Delegate Entry Passes		
Reserved Table for Delegate			

INTEGRATIONS

Partner Speaker INR 700, 000	Fireside Chat INR 1,000,000	Partner Panel INR 1,500,000	Photo Booth INR 7,00,000	Twitter Contest INR 400,000	Speakers/ Winners Video Byte INR 400,000
Deliverables	Deliverables	Deliverables	Deliverables	Deliverables	Deliverables
A senior representative from Partner's side can be invited for a standalone speaking slot	Partner can call one of their major client on stage for one on one discussion	Partner can take a 40 minute Panel slot in the event	Partner can set up a Photo Booth in the exhibition or pre-function area	A contest can be run on the day of the event to engage the audience	Partner will get a chance to take video Bytes of the Speakers / Winners
Partner to have 10 min speaking slot	Topic will be decided by Partner	partner can set up a panel discussion	This space can be branded as (Partner's Name) Photo Booth	Emcee will ask 5 questions throughout the event to the audience.	Backdrop will have partner logo
This slot can be used for a presentation which can highlight Partner's work, or their specialization etc.	Maximum time would be 15 Mins for Fireside Chat	All the panelist will be brought by Partner & e4m. Moderator can be from Partner	Wherein winners will come and get their picture clicked by a professional photographer	Questions to be provided by Partner or it can be related to the event theme	Dummy Link: https://www.youtube.com/watch?v=bdFjgb_GM5w
	The panel discussion topic can be decided by Partner	Winners photo will be photoshopped	Answers has to be tweeted with event's and Partner's hashtag		
	Other Branding Deliverables: Logo on Main Backdrop, Stanchees, Bottle Branding and Tent Cards on Panel Table	Winner will get their picture immediately in a thick paper frame	Winner will be called on stage and given a gift		
	Frame will have Partner's branding				

PARTNERS ASSOCIATED WITH ENBA



GOVERNANCE **now**

Godrej | PROPERTIES

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SABSE FILMI

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The Sunday Guardian
DELHI'S FINEST SUNDAY NEWSPAPER

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