

Complete list of Big Bang Award Winners 2013:

Group	Category	Details	Agency Name	Description/Caption/ Title	Award
Group 1: Press	1	Single Press Ad—English (Product/Service)	Breakthrough	MIMS	Gold
Group 1: Press	1	Single Press Ad—English (Product/Service)	Innocean Worldwide Communication	Korp Pens	Silver
Group 1: Press	1	Single Press Ad—English (Product/Service)	R K Swamy BBDO	Pedigree	Bronze
Group 1: Press	2	Single Press Ad—Language (Product/Service)	People Design and Communications	Vijay Karnataka	Gold
Group 1: Press	2	Single Press Ad—Language (Product/Service)	People Design and Communications	Vijay Karnataka	Silver
Group 1: Press	2	Single Press Ad—Language (Product/Service)	Maitri Advertising Works (P) Ltd	Mathrubhumi Arogyamasika	Bronze
Group 1: Press	3	Single Press Ad (B2B)	Stark Communications Pvt. Ltd.	Malayala Manorama	Gold
Group 1: Press	3	Single Press Ad (B2B)	Stark Communications Pvt. Ltd.	Malayala Manorama	Silver
Group 1: Press	3	Single Press Ad (B2B)	Turrino India	Saanvi	Bronze
Group 1: Press	4	Unpublished Press Ad Campaign	Saatchi & Saatchi	Coats- Opti M	Gold
Group 1: Press	4	Unpublished Press Ad Campaign	Adwit India	Delhi Jal Board	Silver
Group 1: Press	4	Unpublished Press Ad Campaign	HP GBS Creative Services	HP Inks Anti-counterfeit Campaign	Bronze
Group 1: Press	5	Press Campaign—English (Product/Service)	Stark Communications Pvt. Ltd	Grand Kerala Shopping Festival	Gold
Group 1:	5	Press Campaign—	Stark	Department of	Silver

Press		English (Product/ Service)	Communications Pvt. Ltd	Tourism, Kerala	
Group 1: Press	5	Press Campaign— English (Product/ Service)	P(x)	Haymond Automobiles	Bronze
Group 1: Press	6	Press Campaign— Language (Product/ Service)	Stark Communications Pvt. Ltd.	Radio Mango	Gold
Group 1: Press	6	Press Campaign— Language (Product/ Service)	People Design and Communications	Vijaya Next	Silver
Group 1: Press	6	Press Campaign— Language (Product/ Service)	People Design and Communications	Vijay Karnataka	Bronze
Group 1: Press	7	Press Campaign (B2B)	Stark Communications Pvt. Ltd.	Malayala Manorama	Gold
Group 1: Press	7	Press Campaign (B2B)	Stark Communications Pvt. Ltd.	Malayala Manorama	Silver
Group 1: Press	7	Press Campaign (B2B)	Watercrab	Nirvana Chairs	Bronze
Group 2: Audio Visual Medium	8	TVC --English (Product/ Service)	Nirvana Films	Gems	Gold
Group 2: Audio Visual Medium	8	TVC --English (Product/ Service)	Nirvana Films	Gems	Silver
Group 2: Audio Visual Medium	8	TVC --English (Product/ Service)	Nirvana Films	Vodafone	Bronze
Group 2: Audio Visual Medium	8	TVC --English (Product/ Service)	Titan Industries Limited	Titan Raga	Bronze
Group 2: Audio Visual Medium	9	TVC—Language (Product/ Service)	Lowe and partners	Tanishq	Gold
Group 2: Audio	9	TVC—Language (Product/ Service)	Lowe Lintas	Tanishq	Silver

Visual Medium					
Group 2: Audio Visual Medium	9	TVC—Language (Product/ Service	Lowe Lintas	Tanishq- Inara	Bronze
Group 2: Audio Visual Medium	10	Promotional Spots for TV Programs (English/Other Languages)	Maxus	Panasonic	Gold
Group 2: Audio Visual Medium	10	Promotional Spots for TV Programs (English/Other Languages)	Suvarna News	Malnutrition	Silver
Group 2: Audio Visual Medium	10	Promotional Spots for TV Programs (English/Other Languages)	Suvarna News	Vote Responsibly – Schools	Bronze
Group 2: Audio Visual Medium	10	Promotional Spots for TV Programs (English/Other Languages)	Suvarna News	Amma - The Teacher	Bronze
Group 2: Audio Visual Medium	11	Corporate Film/ Audio Visual	George P Johnson	IBM	Gold
Group 2: Audio Visual Medium	11	Corporate Film/ Audio Visual	Geek Creative Agency	Onmobile-Karaophone	Silver
Group 2: Audio Visual Medium	11	Corporate Film/ Audio Visual	Maitri Advertising Works (P) Ltd	Mathrubhumi	Bronze
Group 3 : Radio	12	Radio Spot— Language (Product/ Service)	Presto Advertising	Inshape Health & Fitness	Gold
Group 3 : Radio	12	Radio Spot— Language (Product/ Service)	Pentagon Communications Pvt.Ltd.	Bigbasket.com	Silver
Group 3 : Radio	12	Radio Spot— Language (Product/ Service)	Lowe and Partners	Tanishq	Bronze
Group 3 : Radio	13	Radio Spot- In-house Program Promotion	Music Broadcast Pvt. Ltd.	Radio City	Gold

Group 3 : Radio	13	Radio Spot- In-house Program Promotion	Fever 104FM	Mad Mornings	Silver
Group 3 : Radio	13	Radio Spot- In-house Program Promotion	India Radio Ventures Pvt. Ltd.	Indigo 91.9, Bangalore	Bronze
Group 3 : Radio	14	Radio Channels—RJ Promotion	Fever 104FM	D Company	Gold
Group 3 : Radio	14	Radio Channels—RJ Promotion	India Radio Ventures Pvt. Ltd.	Rock Show	Silver
Group 3 : Radio	14	Radio Channels—RJ Promotion	Music Broadcast Pvt. Ltd.	Radio City	Bronze
Group 4: Others	15	Corporate/ Brand Identity: A new brand logo and its applications on stationery (Business Cards/ Letterheads/Envelopes /CD covers)	Owlworx	Cocoon Consulting	Gold
Group 4: Others	15	Corporate/ Brand Identity: A new brand logo and its applications on stationery (Business Cards/ Letterheads/Envelopes /CD covers)	Sandpaper Creative Solutions	Knock Knock	Silver
Group 4: Others	15	Corporate/ Brand Identity: A new brand logo and its applications on stationery (Business Cards/ Letterheads/Envelopes /CD covers)	Rezonant	Born Learning Identity	Bronze
Group 4: Others	16	Direct Mailer	Rezonant	Pandora's Book of Clients	Gold
Group 4: Others	16	Direct Mailer	Watercrab	Sankara Fundraising	Silver
Group 4: Others	16	Direct Mailer	ENIL	Radio Mirchi	Bronze
Group 4: Others	17	Out of Home Campaign (Product/ Service)	R K Swamy BBDO	Moods	Gold

Group 4: Others	17	Out of Home Campaign (Product/ Service)	Thousand Suns	Aratt Requizza	Silver
Group 4: Others	17	Out of Home Campaign (Product/ Service)	Disha communication	Real Estate	Bronze
Group 4: Others	18	Public Service Campaign (Any Media)	Stark Communications Pvt. Ltd.	Department of Tourism, Kerala	Gold
Group 4: Others	18	Public Service Campaign (Any Media)	ENIL	Radio Mirchi	Silver
Group 4: Others	18	Public Service Campaign (Any Media)	Innocean Worldwide Communication	Open Magazine	Bronze
Group 4: Others	19	Rural Campaign (Any Media)	R K Swamy BBDO	Massey Ferguson- Tractor	Gold
Group 4: Others	19	Rural Campaign (Any Media)	R K Swamy BBDO	Massey Ferguson- Tractor	Silver
Group 4: Others	19	Rural Campaign (Any Media)	Tenet Advertising	Nanjappa Life Care	Bronze
Group 4: Others	20	Recruitment Campaign (Any Media)	Adwit India	Adwit India	Gold
Group 4: Others	20	Recruitment Campaign (Any Media)	Tenet Advertising	Flipcart	Silver
Group 5: Collaterals	21	POP Material	Lowe Lintas	Tanishq	Gold
Group 5: Collaterals	21	POP Material	R K Swmay BBDO	Whiskas	Silver
Group 5: Collaterals	21	POP Material	Lowe Lintas	Tanishq	Bronze
Group 5: Collaterals	22	Packaging	P(x)	Kinvah Fizzo	Gold
Group 5: Collaterals	22	Packaging	Owlworx	Iris	Silver
Group 5: Collaterals	22	Packaging	Owlworx	MTR Snack Up	Bronze
Group 5: Collaterals	23	Posters	Origami	Leela	Gold
Group 5: Collaterals	23	Posters	Adwit India	JSS Polytechnic	Silver
Group 5: Collaterals	23	Posters	R K Swamy BBDO	Moods	Bronze

Group 5: Collaterals	24	Brochures & Catalogues	Saatchi & Saatchi	Infosys BPO	Gold
Group 5: Collaterals	24	Brochures & Catalogues	Saatchi & Saatchi	AIS Glasxpert	Silver
Group 5: Collaterals	24	Brochures & Catalogues	Rezonant	Doublement	Bronze
Group 5: Collaterals	25	Annual Reports	ENIL	Radio Mirchi	Gold
Group 5: Collaterals	25	Annual Reports	Quadrant Communications , Pune	Kirloskar	Silver
Group 5: Collaterals	25	Annual Reports	Tenet Advertising	Manjushree Technopack	Bronze
Group 5: Collaterals	26	Calendars	P(x)	MK Novelties	Gold
Group 5: Collaterals	26	Calendars	Origami	RBD Shelters	Silver
Group 5: Collaterals	26	Calendars	P(x)	Kinvah	Bronze
Group 5: Collaterals	27	House Journals	Tenet Advertising	Flipkart	Gold
Group 5: Collaterals	27	House Journals	Tenet Advertising	3M India	Silver
Group 5: Collaterals	28	F&B Collaterals	Origami	Nando's	Gold
Group 5: Collaterals	28	F&B Collaterals	Rezonant	Moscow Mule	Silver
Group 5: Collaterals	28	F&B Collaterals	Origami	Leela Palace-Citrus	Bronze
Group 6: Digital	29	Corporate Website	Stark Communications	Karnataka Tourism	Gold
Group 6: Digital	29	Corporate Website	Circuit 9 Communications Private Limited	Circuit 9	Silver
Group 6: Digital	29	Corporate Website	DDB Mudra Group	Global Tiger Forum	Bronze
Group 6: Digital	30	Campaign Website/ Microsite	HP GBS Creative Services	Big Trumpet Awards	Gold
Group 6: Digital	30	Campaign Website/ Microsite	Digitas India	Samsung Galaxy Tab 2	Silver
Group 6:	30	Campaign Website/	Omnicom Media	BeBeautiful	Bronze

Digital		Microsite	Group		
Group 6: Digital	31	Web Banner	Starcom Mediavest Group	Samsung Smart TV	Gold
Group 6: Digital	31	Web Banner	Starcom Mediavest Group	Samsung Galaxy S 3	Silver
Group 6: Digital	31	Web Banner	Maxus	Royal Stag	Bronze
Group 6: Digital	32	E-mail	HP GBS Creative Services	GBS Worldwide	Gold
Group 6: Digital	32	E-mail	Tenet Advertising	3M India	Silver
Group 6: Digital	32	E-mail	Tenet Advertising	Manjushree Technopark	Bronze
Group 6: Digital	33	Social Media Campaign	DDB MudraMax	McDonald's	Gold
Group 6: Digital	33	Social Media Campaign	DDBMudraMax	Worldwide Media Femina	Silver
Group 6: Digital	33	Social Media Campaign	Innocean worldwide communication	Hyundai	Bronze
Group 6: Digital	34	Search Engine Marketing	Maxus	Fiat	Gold
Group 6: Digital	34	Search Engine Marketing	Starcom Mediavest Group	Samsung	Silver
Group 6: Digital	34	Search Engine Marketing	Omnicom Media Group	Pure It	Bronze
Group 6: Digital	34	Search Engine Marketing	Maxus	Titan	Bronze
Group 6: Digital	35	Online Integrated Campaign (A minimum of 3 media from the following have to be used: Banner/ Landing Page/ Microsite/ Website/ EDM/ Social Media)	Omnicom Media Group	Kissan Ketchup	Gold
Group 6: Digital	35	Online Integrated Campaign (A minimum of 3 media	Innocean worldwide communication	Hyundai	Silver

		from the following have to be used: Banner/ Landing Page/ Microsite/ Website/ EDM/ Social Media)			
Group 6: Digital	35	Online Integrated Campaign (A minimum of 3 media from the following have to be used: Banner/ Landing Page/ Microsite/ Website/ EDM/ Social Media)	Maxus	Wrangler	Bronze
Group 6: Digital	36	Viral Marketing	Saatchi & Saatchi	Infosys	Gold
Group 6: Digital	36	Viral Marketing	Lowe and partners	Tanishq - Mia	Silver
Group 6: Digital	36	Viral Marketing	Maxus	Nokia	Bronze
Group 6: Digital	37	Branded Content for the Internet	Maxus	Wrangler	Gold
Group 6: Digital	37	Branded Content for the Internet	Digitas India	Samsung Galaxy Tab 2	Silver
Group 6: Digital	37	Branded Content for the Internet	Saatchi & Saatchi	Infosys	Bronze
Group 6: Digital	38	Branded film created exclusively for the Internet	Digitas India	Samsung Galaxy Tab 2	Gold
Group 6: Digital	38	Branded film created exclusively for the Internet	Digitas India	Samsung Galaxy Y Duos	Silver
Group 6: Digital	38	Branded film created exclusively for the Internet	Maxus	Nokia	Bronze
Group 6: Digital	39	Digital Recruitment Campaign	Maxus	Nokia	Gold
Group 6: Digital	39	Digital Recruitment Campaign	Maxus Global	Mentos	Silver
Group 6: Digital	39	Digital Recruitment Campaign	Maxus	Nokia	Bronze
Group 6: Digital	40	Community Development	HP GBS Creative	GBS Worldwide	Gold

			Services		
Group 6: Digital	40	Community Development	Saatchi & Saatchi	Infosys	Silver
Group 6: Digital	40	Community Development	Maxus	Nokia	Bronze
Group 7: Mobile	41	WAP Application/ Mobile Application	Mindshare	Star Cricket	Gold
Group 7: Mobile	41	WAP Application/ Mobile Application	Mindshare	Kellogg's India	Silver
Group 7: Mobile	41	WAP Application/ Mobile Application	Maxus	Platinum Guild India	Bronze
Group 7: Mobile	43	Location-based Applications	TELiBrahma Convergent Communications	Louis Phillipe	Gold
Group 7: Mobile	43	Location-based Applications	Maxus	Wrangler	Silver
Group 7: Mobile	44	Augmented Relaity	Aakanksha Healthcare	Sun Pharma- Aztor	Gold
Group 7: Mobile	44	Augmented Relaity	TELiBrahma Convergent Communications	Mantri Developers	Silver
Group 7: Mobile	44	Augmented Relaity	TELiBrahma Convergent Communications	Reliance Trends	Bronze
Group 7: Mobile	45	Use of Mobile Media for Launch of Product/ Service	Maxus	Platinum Guild India	Gold
Group 7: Mobile	45	Use of Mobile Media for Launch of Product/ Service	Maxus	Nestle India - Munch	Silver
Group 7: Mobile	45	Use of Mobile Media for Launch of Product/ Service	Mindshare	Idea Cellular	Bronze
Group 7: Mobile	46	Use of Mobile Media for Customer Engagement	Mindshare	Kellogg's	Gold
Group 7: Mobile	46	Use of Mobile Media for Customer Engagement	Maxus	Nokia	Silver

Group 7: Mobile	46	Use of Mobile Media for Customer Engagement	Omnicom Media Group	HUL – Brooke Bond Tea	Bronze
Group 7: Mobile	47	Media Integration-With Traditional Media	TELiBrahma Convergent Communications	Hindustan	Gold
Group 7: Mobile	47	Media Integration-With Traditional Media	TELiBrahma Convergent Communications	Reliance Trends	Silver
Group 7: Mobile	47	Media Integration-With Traditional Media	TELiBrahma Convergent Communications	Microsoft	Bronze
Group 7: Mobile	48	Media Integration-With On-ground Promotions/ Sports Events	TELiBrahma Convergent Communications	Parle G	Gold
Group 7: Mobile	48	Media Integration-With On-ground Promotions/ Sports Events	TELiBrahma Convergent Communications	Royal Challenger Bangalore	Silver
Group 7: Mobile	48	Media Integration-With On-ground Promotions/ Sports Events	Innocean worldwide communication	Hyundai Corporate	Bronze
Group 8: Media	49	Media Innovation- TV	DDB MudraMax	Cycle Pure Agarbathis	Gold
Group 8: Media	49	Media Innovation- TV	Maxus	Vodafone India	Silver
Group 8: Media	49	Media Innovation- TV	DDB MudraMax	TTK Prestige	Bronze
Group 8: Media	50	Media Innovation- Print	DDBMudraMax	Worldwide Media Femina	Gold
Group 8: Media	50	Media Innovation- Print	Maxus	Titan- Sonata	Silver
Group 8: Media	50	Media Innovation- Print	Innocean Worldwide Communication	Korp Pens	Bronze
Group 8: Media	51	Media Innovation- Radio	Maxus	Club FM	Gold
Group 8:	51	Media Innovation-	Maxus Global	Youtube	Silver

Media		Radio			
Group 8: Media	51	Media Innovation- Radio	Starcom Mediavest Group	Samsung Metro 2250	Bronze
Group 8: Media	52	Media Innovation- Cinema	Maxus	Titan- Sonata	Gold
Group 8: Media	52	Media Innovation- Cinema	Maxus- GroupM	Tata Tea	Silver
Group 8: Media	52	Media Innovation- Cinema	Maxus	Nokia	Bronze
Group 8: Media	53	Media Innovation- Out of Home	Maxus	Nokia	Gold
Group 8: Media	53	Media Innovation- Out of Home	DDBMudraMax	Adventure 18	Silver
Group 8: Media	53	Media Innovation- Out of Home	DDBMudraMax	Colgate	Bronze
Group 8: Media	54	Media Innovation- On-ground Activation	DDBMudraMax	Tata Nano	Gold
Group 8: Media	54	Media Innovation- On-ground Activation	Maxus	Nokia	Silver
Group 8: Media	54	Media Innovation- On-ground Activation	Kinetic	Pepsico - Slice	Bronze
Group 8: Media	55	Media Innovation- Ambient Media(Non-traditional media advertising such as pavement messages, messages on doors, rest rooms, elevators, bars, restaurants & store advertising etc. These entries must not be uploaded in the Out of Home or Poster categories)	DDBMudraMax	Royal Club – Borivili	Gold
Group 8: Media	55	Media Innovation- Ambient Media (Non-traditional media advertising such as pavement messages, messages on doors, rest rooms, elevators, bars, restaurants & store advertising etc. These entries must not	DDBMudraMax	Aarambh	Silver

		be uploaded in the Out of Home or Poster categories)			
Group 8: Media	55	Media Innovation-Ambient Media (Non-traditional media advertising such as pavement messages, messages on doors, rest rooms, elevators, bars, restaurants & store advertising etc. These entries must not be uploaded in the Out of Home or Poster categories)	DDBMudraMax	Dyslexia Association of India	Bronze
Group 8: Media	56	Media Innovation-Branded Content	DDBMudraMax	Nirmal Lifestyle	Gold
Group 8: Media	56	Media Innovation-Branded Content	Maxus- GroupM	Tata Tea	Silver
Group 8: Media	56	Media Innovation-Branded Content	Maxus	Nokia	Bronze
Group 8: Media	57	Media Innovation-Events	Maxus	Nokia	Gold
Group 8: Media	57	Media Innovation-Events	Maxus	Nokia	Silver
Group 8: Media	57	Media Innovation-Events	Aegis Media-Vizeum	Topps India	Bronze
Group 8: Media	58	Integrated Media Campaign of the Year (A minimum of 3 media from the following have to be used: TV, Print, Radio, Out of Home, Digital)	Maxus- GroupM	Tata Tea	Gold
Group 8: Media	58	Integrated Media Campaign of the Year (A minimum of 3 media from the following have to be used: TV, Print, Radio, Out of Home, Digital)	Maxus Global	Youtube	Silver
Group 8: Media	58	Integrated Media Campaign of the Year (A minimum of 3 media from the following have to be	Maxus	Vodafone India	Bronze

		used: TV, Print, Radio, Out of Home, Digital)			
Group 9: PR	59	Brand/ Product/ Service Campaign	Madison Public Relations	Ariel	Gold
Group 9: PR	59	Brand/ Product/ Service Campaign	Madison Public Relations	Cafe Coffee Day	Silver
Group 9: PR	59	Brand/ Product/ Service Campaign	Madison Public Relations	Britannia Tiger	Bronze
Group 9: PR	60	Financial Communication Campaign	Aim High Consulting	Right Horizons	Gold
Group 9: PR	60	Financial Communication Campaign	Aim High Consulting	Scripbox	Silver
Group 9: PR	60	Financial Communication Campaign	Tenet Advertising	Scripbox	Bronze
Group 9: PR	61	Internal Communication Campaign	Tenet Advertising	3M India	Gold
Group 9: PR	61	Internal Communication Campaign	Tenet Advertising	3M India	Silver
Group 9: PR	61	Internal Communication Campaign	Tenet Advertising	Flipkart	Gold
Group 9: PR	62	Corporate Communication Campaign	Aim High Consulting	Ola Cabs	Gold
Group 9: PR	62	Corporate Communication Campaign	Aim High Consulting	Helion Advisers	Silver
Group 9: PR	62	Corporate Communication Campaign	Aim High Consulting	CommonFloor.com	Bronze
Group 9: PR	63	Healthcare Communication Campaign	Aim High Consulting	Nanjappa Life Care	Gold
Group 9: PR	63	Healthcare Communication Campaign	Aakanksha Healthcare	Pfizer Respiratory	Silver

Group 9: PR	63	Healthcare Communication Campaign	Aim High Consulting	EduSports	Bronze
Group 9: PR	66	CSR Campaign	Madison Public Relations	BBMP	Gold
Group 9: PR	66	CSR Campaign	Suvarna News	Vote Responsibly – Upendra	Silver
Group 9: PR	66	CSR Campaign	Suvarna News	Vote Responsibly – Malnutrition	Bronze
Group 10: Healthcare	68	Corporate/ Brand Identity Logos	P(x)	Vivo Kidney Care	Gold
Group 10: Healthcare	68	Corporate/ Brand Identity Logos	Brand-comm	Speciality hospital for women and children	Silver
Group 10: Healthcare	68	Corporate/ Brand Identity Logos	Aakanksha Healthcare	Smiths Medical	Bronze
		Doctor Communication:			
Group 10: Healthcare	70	Professional Magazine Advertising/ Advertorials	Aakanksha Healthcare	Sun Pharma	Gold
Group 10: Healthcare	71	Direct Mailer	P(x)	Navashakti Netralaya	Gold
Group 10: Healthcare	71	Direct Mailer	Aakanksha Healthcare	Aztor	Silver
Group 10: Healthcare	71	Direct Mailer	Aakanksha Healthcare	Gemer	Bronze
Group 10: Healthcare	72	Calendars	Saatchi & Saatchi	Zydus - Nephrology	Gold
Group 10: Healthcare	72	Calendars	Aakanksha Healthcare	Aztor	Silver
Group 10: Healthcare	72	Calendars	Aakanksha Healthcare	Gemer	Bronze
Group 10:	73	Visual Aids	Saatchi & Saatchi	Z8	Gold

Healthcare					
Group 10: Healthcare	73	Visual Aids	Saatchi & Saatchi	TGKEM	Silver
Group 10: Healthcare	73	Visual Aids	Aakanksha Healthcare	Mylan	Bronze
Group 10: Healthcare	74	Gimmick Detailers	Aakanksha Healthcare	Smiths Medical	Gold
Group 10: Healthcare	74	Gimmick Detailers	Aakanksha Healthcare	Dr. Reddy's - Pamorelin	Silver
Group 10: Healthcare	74	Gimmick Detailers	Saatchi & Saatchi	Mixtard	Bronze
Group 10: Healthcare	75	Leave Behind Leaflets	Spirit & Gauze	Montek LC	Gold
Group 10: Healthcare	75	Leave Behind Leaflets	Saatchi & Saatchi	Elipran	Silver
Group 10: Healthcare	75	Leave Behind Leaflets	Saatchi & Saatchi	Omezyn	Bronze
		Patient Educational/ Awareness:			
Group 10: Healthcare	76	Posters	P(x)	Cosmo Vision Herbal	Gold
Group 10: Healthcare	76	Posters	Stark Communications Pvt. Ltd.	Regional Cancer Centre	Silver
Group 10: Healthcare	76	Posters	Turrino India	Zulekha Hospital	Bronze
Group 10: Healthcare	77	Educational Brochures	Saatchi & Saatchi	Quikhale	Gold
Group 10: Healthcare	77	Educational Brochures	Aakanksha Healthcare	Sun Pharma	Silver
Group 10: Healthcare	77	Educational Brochures	Saatchi & Saatchi	Enfagrow A+	Bronze
		OTC Campaign (More than 1 ad):			
Group 10: Healthcare	80	Print	P(x)	Navashakthi Netralaya	Bronze
Group 10:	82	Out of Home	R K Swamy BBDO	Moods	Gold

Healthcare					
Group 10: Healthcare	82	Out of Home	Tenet Advertising	Nanjappa Life Care	Silver
Group 10: Healthcare	82	Out of Home	R K Swamy BBDO	Moods	Bronze
		Disease Awareness Campaign (More than 1 ad):			
Group 10: Healthcare	86	Out of Home	P(x)	Vivo Kidney Care	Gold
Group 10: Healthcare	87	Digital	Aakanksha Healthcare	Mylan	Gold
Group 10: Healthcare	87	Digital	Aakanksha Healthcare	Gemer	Silver
Group 10: Healthcare	87	Digital	Aakanksha Healthcare	Bosentas	Bronze
		Others			
Group 10: Healthcare	88	Sales Force Campaign	Aakanksha Healthcare	Oriak	Gold
Group 10: Healthcare	88	Sales Force Campaign	Aakanksha Healthcare	DSM Sinochem	Silver
Group 10: Healthcare	88	Sales Force Campaign	Aakanksha Healthcare	Pfizer Respiratory	Bronze
Group 10: Healthcare	89	CME/ ISP Program Collaterals	Saatchi & Saatchi	Mead Johnson – Enfamil A+	Gold
Group 10: Healthcare	89	CME/ ISP Program Collaterals	Saatchi & Saatchi	Carl Zeiss IOLs and OVDs	Silver
Special Awards	90	Young Achievers Award For Communication	Abhishek Prabhu, HP GBS Creative Services		
Special Awards	91	Ayaz Peerbhoy Integrated Creative Campaign of the Year	Contract Advertising for Jockey or Nothing		

Special Awards	92	Film Production House of the Year	Nirvana Films		
Special Awards	93	Creative agency of the Year	Stark Communication		
Special Awards	94	Media Agency of the Year	Maxus		
Special Awards	95	Client of the Year	Nokia		
Special Awards	96	Healthcare Agency of the Year	Aakanksha Healthcare		
Special Awards	97	Mobile Agency of the Year	Maxus		
Special Awards	98	PR Agency of the Year	Aim High Consulting		
Special Awards	99	Digital Agency of the Year	Maxus		
Special Awards	100	Special Award for Youmatter and Big Trumpet campaigns	HP GBS Creative Services		